Another reason why

the ELECTRONIC U. S. ROYAL

is the World’s Finest Golf Ball

In these high-power presses, the covers molded on to the thread-wound centers. Molds are pre-heated, loaded, closed, cooled, then ice-water cooled, opened, and balls removed, every cover dimple an identical twin of every other dimple.

Other precision operations give you Electronic Winding for uniformly high compression, Silicone “Magic” Center for better balance, accuracy, sparkling white Cadwell-Geer Core for longer life. Sold only through Golf Professionals’ Shops.

Sell the U. S. ROYAL AS ALWAYS, THE WORLD’S FINEST GOLF BALL

WITH ELECTRONIC WINDING

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