Markovich, Richmond (Calif.) CC pro, shows each ball won through machine cost player 94 cents as against over-the-counter cost of $1 ... Federal government loses yearly license fee of $150 on ball machine ... State loses sales tax on increased ball sales ... Sheer genius in government figuring, isn’t it? ... Government proposal to double green fee tax to 20% reducing play while urging public to get in good physical condition for defense effort another example of thinking with a vacuum.

Robert Bruce Harris, Chicago architect, engaged by University of Iowa to design new course at Iowa City ... Harris also designing new muny course for Benson Park, Omaha, Neb. and 9 holes for Grand Forks (N.D.) to replace course now annually flooded on lowlands ... Clearwater (Fla.) CC moves into new $60,000 clubhouse ... Will be used as community center as well as clubhouse ... Britain’s champion golfer of this year will be presented with cup marking 50th year of British PGA.

Spring meeting of Illinois PGA at Morrison Hotel, April 9, will feature business talks by Emil Coene, Victor East, George McCarthy and Ed Rankin and a teaching clinic conducted by Jimmy Thomson, John Revolta and Ed Vines ... Wallie Musson, jr., 12-year-old son of mgr. of Benton County CC, Fowler, Ind., probably young-
The Ideal Fertilizer for putting greens

Combining the long lasting fertilizing values of soybean meal and bone meal with other quick acting fertilizing ingredients, Wooster Plant Bilder is a 100% fertilizer of high organic content. No filler — no obnoxious fertilizer odor. Will not burn when applied as directed. Economical, too.

Recommended for newly seeded and creeping bent areas, Wooster Plant Bilder assures a complete feeding of the grass in establishing a thick, deep rooted turf. Also recommended for

- Flowers
- Trees
- Evergreens
- Shrubs
- Roses
- Vegetables

Write for name of nearest distributor.

The Heeman Manufacturing Co., Wooster, Ohio

For weed infested fairways and lawns use

WOOSTER LAWN BILDER

Same fertilizing ingredients as Wooster Plant Bilder with the addition of 2,4-D Weed Killer.
and an ice rink operating at the club in the winter, teaches golf classes in Wellsboro high school, stages lively golf and house entertainment programs at the club ... Club in excellent financial shape with this range of activity and promotion.

Dick Walpole, mgr., East Bay Regional Park district, Oakland, Calif., says cost of Tilden course has doubled in the 13 years since it was opened ... Recent improvements to clubhouse cost a third of original $15,000 cost of clubhouse ... Walpole says he would get old worrying about increasing costs of golf operation except for bright example set by Tilden’s pro, Earl (Peter Pan) Nagle ... Nagle, declares Walpole, goes around briskly in 70 years and 70 strokes ... New York State Turf Assn. Bulletin 24 is valuable illustrated guide to creeping weeds in turf ...

Minnesota PGA which always puts on helpful spring clinics with pros and U of Minnesota faculty members collaborating, holds this year’s sessions April 15 and 16 ... Outside clinic will be held at Town and Country Club, St. Paul, 3 p.m., April 15 with annual spring meeting at Lowry hotel that evening ... All day clinic at the Lowry April 16 and banquet that evening at Town and Country Club.

By Harcke back to Nippersink Manor, Genoa City, Wis., as pro after big winter with indoor school at Town Club, Chicago...
THE LIGHTWEIGHT
BALANCED
GOLF BAG
FOR 1951

OVER 500,000 IN USE
The most popular bag ever made

NEW
OVAL
SHAPE

BALANCED
15 CLUB CAPACITY
STANDARD MODEL

The one and only full size golf bag that is lightweight and balanced for easy carrying. Large zipper pocket. Adjustable padded shoulder strap. Made of best quality duck and materials throughout. COLOR — TAN ONLY. PRICE — $3.40 EACH, F.O.B. CHICAGO. MINIMUM SHIPMENTS ONE-HALF DOZEN.

For the golfers who object to excess weight. A cart is unnecessary.

HOLDS
9 CLUBS
Each in a separate pocket

BALANCED
SLIM-JIM MODEL


ORDER TODAY FROM
BALANCED GOLF BAG
A Division of M-K Enterprises Inc.
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Chicago 22, Ill.

USGA Green Section turf advisory service being extended to baseball parks on advisory fee basis ... Western Seniors' Golf Assn. sec. Wm. V. Kingdon, 910 E. Kessler Blvd., Indianapolis, Ind., issues rapidly growing organization's first year book ... Western Seniors expect big annual tournament at Edgewater GC, Chicago, July 12-13 ... Midwestern amateur competitive season gets under way with 16th annual Midwest Amateur tournament at French Lick Springs, Ind., April 13-15 ... It always draws a big crowd of area's top amateurs and many in the lower flights.

Jack Redmond, trick shot showman and head of a New York golf school, featured in two new golf films ... One is "I Love Golf" ... Other is colored film on a golf vacation in Bermuda ... Both are 16 mm. sound films and in their instruction put in strong plug for pro teaching ... Bermuda film also has deft commercials for Bristol clubs, Dunlop balls, Burton bags, Footjoy shoes and other golf items ... Daks, makers of slacks, again sponsoring $6000 Open at Sunningdale, Eng., May 16-18 with accent on "dress parade" of players.
and gallery ... Daks' first Open last year got much publicity on the event as the "Ascot of golf," Ascot being the horse race where the fancy dresses fancy.

Michigan PGA meeting April 16 and 17 at Ft. Shelby hotel, Detroit ... Business, teaching and promotion experts on program ... Rex McMorris, Director, National Golf Foundation, will tell Michigan pros what's being done to coordinate pro and physical educator work for more and sound golf programs in schools and other public recreation plans.

N. Y. State Industrial Commission sets caddy rate at $1 per bag for 9 holes or less ... For 10 to 18 holes fee set is $2 per bag in New York City, Nassau and Westchester counties and $1.50 in rest of state ... No distinction made for class of caddy ... Clubs required to keep on file certificates of proof of age for each caddy under 21 and record of each caddy's earnings ... Failure to do this paper work subject to fine of $25 to $200 ... Order must be posted where caddies can read it ... Hope the caddies can read better than N.Y. state so-called law enforcement officials have been able to read law prohibiting gambling at Saratoga and understand better than New York City politicians and underworld companions have been able to understand the Ten Commandments.

Awarded the Fashion Academy Gold Medal for 1951 for exceptional design and distinctive fashion appeal.

Lady Burke
WOODS AND IRONS

Style especially for lady golfers! From their glamorous Lipstick Red, non-slip grips to their specially designed heads, there's a wonderful feeling of confidence and PRIDE in beautifully-balanced Lady Burkes for 1951.

PHILLIPS
Adjustable GOLF SPIKES
For Easier Walking — Firmer Grip. Bearing at extreme outer edge. ¼ Disc Area.

PHILLIPS
Golf Spike WRENCH

LADY BURKE GOLF BALLS . . . EXCLUSIVELY FOR WOMEN!
Give extra distance and are extra durable. Conform to U.S.G.A. specifications. . . . Lady Burke Clubs and Balls are great for giving, make wonderful presents for birthdays, anniversaries, and Mother's Day.

BURKE GOLF, Inc.
NEWARK, OHIO

April, 1951
Nothing else will do!

Insist on Gauztex
THE SELF-ADHERING GAUZE

Famous pros were first to wrap club handles with Gauztex to prevent slipping. Now thousands insist on Gauztex at their Pro Shop.

Of course you know Gauztex, the "bandage that sticks to itself." Perfect on hands, fingers and feet to prevent or protect blisters ... as well as on club handles for non-slip grip. Sports Tin advertising reaches millions in the Saturday Evening Post and Golfing ... in addition to regular Gauztex year-round campaign.

There's steady profit, sure profit, season-long profit for you in Gauztex. Order the Sports Tin in 2-color display carton today.

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Pinehurst opens No. 4 course ... 9 holes, 2,732 yds., no traps ... Topography provides interesting test of golf ... Dick Chapman holds No. 4 course record of 34 and holds course records on other Pinehurst courses ... Entry for San Francisco city championship this year is 1,850 ... Rearrangement of qualifying round procedure checked up on some of the boys who previously had scored very well, but without a ball ... What a guy can do with a pencil as the 15th club in the bag!

Nancy Shute, daughter of the Denny Shutes, to be married to Robert Carter Paige, April 27, at Huntington, W. Va. ... What a sweet kid that Nancy is ... Fine musician, too ... Remember when she was just a wee doll toddling around tournament clubhouses? ... Time marches on ... Bartender, make mine Serutan on the rocks.

Dick Knop signed by Guy Paulsen as asst. at Medinah CC (Chicago dist.) ... Mike Murra's 25th year as pro at Wichita (Ks.) CC celebrated by big party ... Mike handles that job as though every club member and their kids were members of his own family ... He's a true example of the top class of pro golf ... Gleneagle CC (Chicago dist.) fee course sold by Mr. and Mrs. Ralph Wymer to John McNulty.

Wm. B. Benedict switches from Illini CC, Springfield, Ill., to Beechmont CC.

---

Now you can have complete control ... a check-out system that assures fee payment before K-Kart leaves your shop. The detachable handle is a new feature of K-Kart.


Make 100% or 500% profit. Big public demand tells the profit story. K-Kart is not just another service but one that brings back BIG PROFITS. Limited supply. Order at once.

---

Golfdom
(Cleveland dist.) as mgr. ... Club Managers Assn. of America now has membership of 916 ... Charles H. MacMurray, Box 364, Ancon, Canal Zone, begins publication of Panama Golfer, printed in English and Spanish to cover rapidly increasing golf interest in Panama and Caribbean area.

Long Island golfers protest to Gov. Dewey against bill condemning Willow Brook GC for school site in area where much other desirable school property is available ... PGA sets date for its first annual PGA Seniors National Open as Jan. 16-9 (54 holes) at PGA National Course, Dunedin, Fla. ... Pro Seniors to shoot for $4,360 prize money ... Big sale to advertisers of Byron Nelson's "Winning Golf" in direct-mail folder form ... Brown and Bigelow, St. Paul, handle the printing and sales ... Otis Dypwick, U of Minnesota athletic dept. publicity man who worked with Nelson on "Winning Golf" also furnishes dope on rules and queer golf incidents for the series of "Winning Golf" folders ... Other name pros also may be in additional series.

Daily Mail drops 2500 pound tournament from British pro tournament schedule ... Newsprint shortage and economy are explanations ... Mexican Golf Assn. protesting fining of Yank players in Mexican Open and disclaiming charges of "recruiting" Yank pros says "We maintain that neither the PGA nor any of its members have the right to classify the im-

For Your Members
Who Want the Best
Show Kenneth Smith clubs to your members who want the best — they'll quickly sense that these are the world's finest clubs.

And while you're talking, mention that we hand-make every Kenneth Smith club to fit each player's natural swing; that every Kenneth Smith club in a set is scientifically matched and identically swing-balanced; and that no other clubs are so made and so balanced. Then start filling out the order, fella, because you've sold another set of Kenneth Smith clubs.

Pros: Write for new booklet that helps you sell Kenneth Smith clubs.

Give Your Members Better Service with

KEN SHOP SUPPLIES

Golf Club Lacquer Adhesive
Form-a-Coat Grip Conditioner
Buffing Supplies

Write for handy Supply Order Form

Kenneth Smith
GOLF CLUBS
Hand made to fit you
BOX 41, KANSAS CITY 10, MO.

April, 1951
Tightly woven of long-wearing virgin flax, scuff-proof, beautiful in any room. Reversible, spike-resisting, moth-proof, practically burn-proof, and easy to clean. Adds distinction to any interior. For address of nearest dealer write:

KLEARFLAX CARPETS AND RUGS, DEPARTMENT G., DULUTH 7, MINNESOTA

Frank Penning, Kroydon salesman in Wis., Ill. and Iowa successfully ducked shots of gunmen when Penning thwarted attempted robbery of woman on Chicago's North Side. . . . Our hero, telling of the experience modestly, said: "Hell, 'tweren't no scarier than selling golf clubs to some fellers." . . . American boys under 18 welcomed to 36 hole Carris Cup 11th annual competition at Moor Park Club, England, April 12.

George McLean, 57, pro at Seneca Falls (N.Y.) CC for the past 12 years, was killed in an automobile collision near Waterloo, N.Y., March 26. . . . Mrs. McLean was critically injured. . . . McLean was one of the top rank of tournament contestants 30 years or so ago. . . . He tied for 5th in the 1919 National Open. . . . He was pro at Dunwoodie, Great Neck and Glen Sprain prior to going to Seneca Falls. . . . He was widely known as a fine teacher and a delightful comrade in golf.

Royal Canadian Golf Assn. conducting program of course maintenance conferences throughout Canada starting with 2d annual Turf Maintenance School at Ontario Agricultural college, Guelph, March 14-16. . . . RCGA and Canadian PGA collaborating in expanding junior golf program in Dominion. . . . RCGA rep.

Put HANDEE to work in your pro shop! Here's the "Toolshop in Your Hand" that's good for countless jobs. HANDEE grinds, drills, polishes, routs, engravings, cuts, etc. . . . metal, wood, plastic, etc. Rugged, dependable, cool running . . . perfectly balanced for pencil-like operation. AC-DC, 25,000 r.p.m. For fast, sure performance, choose HANDEE — first and finest!

COMPLETE HANDEE $27.50

CHICAGO WHEEL & MFG. CO.
Dept. 6, 1101 West Monroe St. CHICAGO 7, ILLINOIS
resented at Rules of Golf conference in England in May with USGA and R&A ... At that meeting Canada's possible participation in Walker Cup matches also will be discussed.

Jerome D. (Jerry) Travers, 64, died March 29 at his home in East Hartford, Conn. . . . Prior to his death he was inspector in an airplane plant ... After his triumphs in golf he'd gone into the brokerage business with unfortunate results and later attempted to merchandise a putter but didn't get very far in that venture ... He went far with a putter in winning the National Amateur championships of 1907, 1908, 1912 and 1913 and the Open of 1915 at Baltusrol ... He was defeated 6 and 5 by Francis Ouimet in the finals of the 1914 Amateur ... Only Bob Jones with 9 titles beat Travers' record in U. S. National championships.

Interest of Canada and Mexico in matches with American amateurs points to possibility of USGA eventually naming two or three international amateur teams instead of having a Walker Cup team contest in all international amateur events ... Not many legitimate amateur stars could afford time from work to play in British, Canadian and Mexican competitions along with USGA National Open, and possibly in National Amateur and

(Continued on page 90)
We wrote this one for you too

This advertisement is scheduled to appear in the following magazines:

- Golfing March
- Golf World March 14
- Fortune April
- Saturday Evening Post April 21
- New Yorker April 28
- Sport May

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