HYPER-HUMUS IN NEW PACKAGE

Users of Hyper-Humus, product of the Hyper-Humus Company, of Newton, N.J., will be interested in the announcement that it is now being sold in a new package. Bags made of sturdy, natural color Kraft paper, coated inside with the new synthetic resin, polyethylene, will preserve this soil conditioner for long periods. The multiwall bag is moisture proof and grease proof and tests have shown that Hyper-Humus remains moist in the bags, there is practically no loss in weight over a long period, and extremely rough treatment causes no appreciable damage. Sizes of the bags will be 20, 50, 80 and 100 pounds. Bulk shipments are still available in truckload and carload lots to large users of Hyper-Humus.

TORO APPOINTS NEW SALES MANAGER FOR BRAND MFG. CO. SUBSIDIARY

Appointment of John R. O’Neill as sales manager for Brand Manufacturing Company, a Toro subsidiary, has been announced by Robert W. Gibson, vice-pres. and gen. sales mgr. of Toro Manufacturing Corp., Minneapolis, Minn., Mr. O’Neill, formerly eastern sales representative for Gary Steel Products Corp., becomes the first sales manager of this company, founded to supply priced power lawn mowers to large merchandising operations desiring machines to retail under their own brand names. “Large merchandising firms report increasing enthusiasm on the part of the public for all types of reliable power mowers—both reel and rotary,” stated Mr. O’Neill. “This especially applies to 18” and 21” mowers suitable for use by small home owners,” he stated.

BASEBALL MACHINE FOR GOLF RANGES

Fred Wright, 22 Middlesex Rd., Watertown, Mass., veteran noted amateur golfer, is marketing a baseball pitching machine which was successfully introduced at his own golf practice range at Medford, Mass. The machine pitches a ball at medium speed. Balls are batted into a canvas back and the entire device is enclosed in a safety net. Balls are durable and have a washable cover. The device is made for indoor as well as outdoor use. The floor of the device is inclined so the balls roll back into the machine. It is fully automatic. Wright says that revenue produced by the machine at a good golf range installation pays for it in a short time. He’ll gladly send further details.

JACOBSEN ACQUIRES RONCO

The Jacobsen Manufacturing Co. of Racine, Wis., has purchased the exclusive manufacturing and sales rights covering the principle products of Ronco Products, Inc. of Minneapolis, Minn., it has been announced by E. A. Jacobsen, vice-pres. and gen. mgr. of the company. Engineering details, tools, dies, jigs, fixtures and machinery used in the manufacture of the Ronco 36-inch power scythe and the Ronco cool mill are included in the transaction according to Jacobson. All machinery and materials involved have
been transferred to the Jacobsen plant at Racine, where production will be started during the month of May.

A novel feature of this new addition to the broad Jacobsen line is the adaptability of the basic power unit to other uses, probably the most important of which is the leaf mill. This ingenious device picks up leaves, grinds them into small particles, returning them to the soil with their valuable humus and mineral ingredients. According to Jacobsen, separate power driven leaf disposal units will be developed for the park and cemetery market, which will supply additional outlets for the products of the Racine plant in what would otherwise be an off-season. Also, a lawn mower attachment will be available and the addition of a snow blower to the line is contemplated. Jacobsen dealers everywhere will be directly benefited by the availability of these new products, which will be added to the present broad Jacobsen line of hand and power lawn mowers.

SILICOTE CADDIE CLOTH, NEW PRO SHOP ITEM

Silicote Caddie Cloth is a new item pros will want to consider when adding new items to their array of accessories. It's the newest addition to the Silicote line of silicone products, sometimes referred to as the "modern miracle", manufactured by Silicote Corp., Oshkosh, Wis. The Silicote Caddie Cloth is soft, odorless and provides a thin, impermeable film to any surface, rendering the treated surface impervious to the damaging effects of fingerprint salt, rust and corrosion—giving a lustre to woods or irons, stainless steel and chrome finishes. Penetrating action of Silicote protects leather from cracking and drying and serves as a preservative as well as polisher for the leather grips and golf bags. Attractively packaged in thermoplastic-sealed bags, in colorful "self-selling" display carton, this should be a live item for pro shop sales.

1950 STANDARD "GOLFBALL" WASHER HAS MANY NEW FEATURES

The new 1950 Standard "Golfball" washer, advertised in this issue, by the Standard Mfg. Co. of Cedar Falls, Iowa, incorporates many features not found in previous models. Among the improvements is a new sealing method which not only forms a water tight seal but doubles the water capacity—Fingers on the ball impeller are now shaped to turn the balls in all directions as they are rotated—The rubber scrubber strips and side scrubber plates are now securely attached to aluminum backs so that they cannot work loose or get out of position and can be easily replaced when worn out. The company guarantees this new "Ballwasher" to give a full year of normal service on any golf course without adjustment or repairs. Standard Mfg. Co. also announces that any "Ballwashers" previously built, if returned to the plant, will be rebuilt, incorporating all the new features, without charge for labor, or materials.

CLASSIFIED ADS

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

For Sale—Used Fairway and Greens Mowers, sprayers. Fred E. Greiner, 6901 So. Calhoun St., Ft. Wayne, Ind.

For Lease—Finest 18 hole golf course on the Mississippi Gulf Coast. Real opportunity to capable Pro-Greenkeeper. Address Ad 501, % Golfdom.

Pro Manager desires change. Age 41, with over 20 years' experience. Address Ad 502, % Golfdom.

AVAILABLE — CLUB MANAGER wishes to make change. Eighteen years experience in Country Clubs and Private Clubs. Age 35. Education four years college, Good recommendations for ability and successful business operation. Husband and wife. Wife has successful food and operation background. Will relocate anywhere. Address Ad 503, % Golfdom.

Asst. Pro—Age 22, married, excellent golfer, fine personality and strong pro endorsement, wants to go with good pro as assistant. Ex-Marine. Address Ad 504, % Golfdom.

TERFERATOR FOR SALE. Latest model. Used less than one season. Can ship immediately any destination. Will sacrifice for $400.00. Address Ad 505, % Golfdom.


Assistant Pro—Ex-G.I.—eligible for job training, two years' experience, neat, sincere and industrious. 31 yrs., old, single. Address Ad 506, % Golfdom.

First-class man looking for job as Pro or Pro-Greenkeeper with good club. A good player with a fine reputation as instructor, shop operator, golf promoter and maintenance supervisor. P.G.A. member with excellent credit rating. Highly recommended. Address Ad 507, % Golfdom.

USED GOLF BALLS WANTED

Highest prices paid. Write us for quotations.

WITTEK GOLF PRODUCTS
5128 W. North Ave., Chicago 39, Ill.

CASH PAID FOR OLD GOLF BALLS

Used golf balls of any type. Wanted—25,000 doz. driving range calls. For quotation write: Northern Golf Ball Co., 3441 N. Claremont Ave., Chicago 18, Ill.

PRO-GREENKEEPER—Arouses golf interest, develops better players, keeps the course in fine condition with economy and makes the members happy. High recommendations based on performance, in U. S. and Hawaii. Learned from experts and has made good on his jobs. Young and enthusiastic worker. Character, ability and personality of the type you want working for your club. At present employed. For full details write Ad 508, % Golfdom.

Ex-G.I.—desires training as Assistant Pro. Eligible; 40 month's service, Single, reliable and sober. Address Ad 509, % Golfdom.
Front Cover: Looking to the 18th green at Winged Foot during play of the 1949 Walker Cup Matches. — Alex Bremner photo

Making the Swing Around Golf .................................................. 3
Make It Easy to Buy in the Pro Shop By Herb Graffis .......................... 35
Producing Good Turf Quickly By J. A. DeFrance and J. A. Simmons ....... 40
Compensation Laws Show Club Liability By Renzo Dee Bowers ............. 46
There's Pro Profit in Good Assistants By John M. Brennan ................. 50
Casey, Famed Showman, Gets Into Golf Business ............................ 54
Planning to Remodel the Ailing Green By William F. Mitchell .............. 60
First Year As Pro Demands Careful Planning By Wm. Entwistle, Jr. ......... 64
Setting Your Par for Course Maintenance By Charles Schalestock .......... 68
Glass Brings Outdoors Into New Clubhouses .................................. 72
1950 Tournament Schedule ....................................................... 76
News from the Manufacturers .................................................... 92

MAKING THE SWING
(Continued from page 33)

and turf nursery builder and operator of Omaha, Neb., has turned over active operation of Indian Hills course to family's youngsters. . . Henry's been operating with 18 to 72 greens over 24 years on his courses and never had to play a temporary green.

Hogan will play in the Palm Beach tournament at Wykagyl CC, New Rochelle, N.Y., June 15-18. . . He won the Palm Beach in 1940 and 1946. . . This means Ben's legs are in good shape again. . . Also means that Jug McSpaden, the Palm Beach tournament director, is a charming promoter.

Great job of stirring up interest in club tournament schedule done by Southern Hills CC, Tulsa, Okla. . . The announcements are clever, colorful and get action. . . Southern Hills Golfers' Guide, as usual, a model of club publicity to tell what's going on. . . The "negotiating scores" alongside each member's name in the membership directory represent a masterful job of handicapping by pro Bill Wotherspoon.

And for a very attractive job of a circular for a pro and a fee course you ought to see the one prepared for Herman Uebele at Beechwood GC, LaPorte, Ind. . .

Jack Lindsay, South Bend, Ind., a former asst. to Uebele and now an advertising man, did the job. . . Write Jack for sample.

George Low, 76, veteran Scotch-born pro, died at Clearwater, Fla., April 17, following a long illness. . . George was one of the founders of the PGA and a distinguished teacher and clubmaker in the old days. . . He was for years professional at Baltusrol and in winters at Belleaire, Fla. . . Presidents Taft and Harding were among his many noted pupils. . . Many professionals who later attained fame started as George's assistants. . . He was a grand gentleman sportsman whose passing is widely mourned. . . His son, George, Jr., is active in pro golf.

What Fred Said
John R. Henry and Fred V. Grau ask us to correct Henry's reference to Grau's talk at the Texas-Oklahoma Turf Conference. So to straighten out the record on Grau's remarks: He said that no chemical has yet been developed, to his knowledge, to cure damping off on turf grasses. He referred to calomel and bichloride of mercury and not to Special Semesan, Arasan and Ceresan as the OLD standbys for turf. He remarked that Tersan is not a copper compound but tetramethyl thiuramdisulfide. It is not used for dollarspot or snowmold. Special Semesan and F-531 do not have the same uses as Tersan. Unquote and relax.
Ye!
The Til on TOP OTCH has traced that it's a real champion among golf balls. In 1949 it smashed all golf ball performance records. And this year it continues to win.

Here's the record. These 1949 major tournaments were all won with the TOP NOTCH ball:

- U.S. Open
- P.G.A.
- Masters
- Western Open
- Los Angeles Open
- Tucson Open
- Rio Grande Valley Open
- St. Petersburg Open
- Miami Four-Ball
- Women's Titleholders (Pro)
- Tampa Women's Open
- Jacksonville Open
- Greater Greensboro Open
- Greenbrier Invitational
- Philadelphia Inquirer Open
- Motor City Open
- Washington Star Open
- Reading Open
- Dapper Dan Open
- All-American Men's (Pro)
- World Women's Open
- Grand Rapids Open
- Cedar Rapids Open
- Kansas City Open
- Idaho Open
- North & South Open
- Canadian Open
- Philippines Open
- Cuban Open

... and to closing date of this publication, players using this great ball have won the following 1950 major tournaments:

- Los Angeles Open
- Bing Crosby (Co-winner)
- Tucson Open
- Texas Open
- Houston Open
- Miami Beach Open
- Women's Titleholders (Pro)
- Jacksonville Open
- Greensboro Open
- Wilmington Open

It will pay you to feature TOP NOTCH—the top tournament winning ball. Sold in pro shops only.

WILSON SPORTING GOODS CO., CHICAGO
Branch offices in New York, San Francisco and 26 other principal cities.
(A subsidiary of Wilson & Co., Inc.)