No One Has Ever Been

Faced with a situation that is...
Joseph M. Busch, mgr. of a Bank of Manhattan branch, has urged Mayor Wm. O'Dwyer of New York City to add to city's 10 muny courses. ... Busch says present courses far inadequate for New Yorkers who want to play golf. ... PGA is going to have to pay more attention to the U.S. Junior Chamber of Commerce. ... The Cedar Rapids Jaycees' didn't repeat with a tournament this year. ... They complained that PGA Tournament Bureau didn't handle its end of bills for the Cedar Rapids tournament last year. ... The Ft. Wayne Jaycees roar about not getting adequate star representation in its field for its initial $15,000 tournament. ... That's all bad business for pro golf. ... Many of these energetic Jaycees become country club presidents. ... Jaycee promotion put the pro tournament players into big business. ... Jaycees now are running the world's biggest golf tournament promotion, their national junior championship, and swing more weight than any other organization in the country in getting new courses built.

Joseph M. Busch, mgr. of a Bank of Manhattan branch, has urged Mayor Wm. O'Dwyer of New York City to add to city's 10 muny courses. ... Busch says present courses far inadequate for New Yorkers who want to play golf. ... Editorial in Redmond (Ore.) Spokesman, under heading "Are You A Slob?", urged construction of a muny course. ... Says a slob is one who gets in a mental and physical rut and playing golf is most pleasant way of keeping out of the rut. ... Oberlin (O.) GC planning new clubhouse.

Ft. Lauderdale, Fla., to have new 18-hole privately-owned course near Plantation homes. ... F. C. Peters heads the job. ... Ft. Lauderdale also to have new muny 18. ... Sec. Victor Moore of local hotel association says Ft. Lauderdale has lost many visitors because of city's poor golf facilities. ... Seattle, Wash., Associated Boys Clubs and pros in a drive to collect old golf clubs and pass them around to kids. ... Pros are giving kids free instruction. ... George Pratt, Fairway Fanfare columnist of Seattle Post-Intelligence writes: "If you're going to take your golf seriously this year, why not go all out by buying a new set of course-wreckers and turn the old tools over to the young folks who may learn how to use them to best advantage?"

Soquel, Calif., to open Eagle Woods 9-hole course owned by Tom Prescott, late in August. ... Pompano, Fla., planning a $225,000 18-hole muny course on wartime airport site. ... Lots of increases of muny course fees this year. ... Increased maintenance costs given as reason for the fee rises. ... Haven't noticed many complaints about the small increases. ... Apparently greenkeepers are doing great jobs of keeping the courses in good condition despite heavy play. ... Still plenty of criticism about muny courses being overcrowded and long waits for starting time.

Homer Abney, gekpr., and Guy Manley, pro, credited by Park Commissioner Gogerty, in Don Sulhoff's Danville (Ill.) Commercial News column, as making Harris Park muny course one of state's finest. ... Abney is on green rebuilding program. ... Midwest PGA considering changing name to Heart of America PGA, according to Kansas City, Mo., Star. ... George Shipley and wife have taken over Cottage Grove (Ore.) GC.

Again we're saying, "Gosh how those kids grow up!" ... Ruth Elizabeth, daughter of Ed and Ruth Dudley, married to Henry Lowrey Stull at St. Paul's Episcopal church, Augusta, Ga., May 20. ... A sweet and beautiful lass, that little Ruth. ... All happiness to her and the groom. ... Like the rest of us he'll learn to like being on the leash. ... Ain't bad at all when you get used to it.

That $400 pay-off on insurance to set them up in the locker-room after making an ace seems to be helping the bar sales a little. ... Liquor business sure needs the golf club business and influence now with the dry heat getting stronger. ... If the grog barons paid as much attention to getting and staying in right with the golf business as they do to tying in with the gorillas who control the night club and saloon business, pious advertising copy about temperature might carry a little weight.

Cobleskill (N.Y.) G&CC to build clubhouse. ... Pocatello, Ida., building new 18-hole course and fine clubhouse as City Development Co. enterprise. ... Richard A. Humphreys new mgr., Cobleskill (N.Y.) G&CC.
Every Pro Agrees -
good golf is largely
a matter of practice.
Encourage good golf with
EDERER
GOLF NETS
An ideal spot for warming-up before
the round, for lessons and practice.

THE EDERER "INVINCIBLE"

"Invincible" — the full size Ederer golf net
is the standard throughout golfdom for out-
door or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier players.

THE EDERER "PORTABLE"

Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor. Folds into a compact unit 3 ft. x 6½ ft. x 5 in. Weighs 23 lbs. with backdrop.

Write for folder and price list.

R. J. EDERER COMPANY
Invincible Sports Nets
HOME OFFICE: 540 ORLEANS ST. * CHICAGO

Washington (D.C.) District Recreation
Board asks supplemental appropriation of
$275,000 to buy out S. G. Leoffler, now
operating district’s public courses under
one year lease from Interior Dept. ... If
appropriation is approved by Congress
Recreation Board will hire a director of
golf operations.

Worcester (Mass.) Parks and Recre-
ation Commission turned down a proposal
to charge pro Walter D. Cosgrove for
operating golf shop concession at Green
Hill course. ... Cosgrove has been pro there for 25 years. ... One commission
member said charging the pro for his
work for city’s golfers would be like
charging the city manager for holding the
city manager job. ... Los Angeles City
Dept. of Recreation and Parks consider-
ning raising $1,000,000 for new public
courses by earmarking increased fees for
new course construction.

Chelan, Wash., Chamber of Commerce
planning to build public course. ... H. F.
Krimendahl, pres., Stokely-Van Camp,
Inc., Indianapolis canning company, has
bought 9-hole Ken-Ver course near In-
dianapolis. ... Russell Stonehouse, former
pro, now with Stokely-Van Camp, will
supervise Ken-Ver operation. ... Central
City (Neb.) GC leases land for new
course. ... Dallas, Tex., officially opens
EMERALD CORD — the super-quality hose for country club and estate use—comes in 25-, 50- and 100-foot lengths, coupled with special nickel-plated fittings, in 5/8", 3/4" and 1" sizes—at your dealer's.

For high quality at lower cost
WINGFOOT Garden Hose
Tested at more than 12 times average city water pressure. Won't kink or snarl, extremely flexible and lightweight. Ask your dealer for details.

BETTER GREENS PROTECTION
— Emerald Cord's rounded-rib, emerald-green cover won't scuff, cut or mark greens

LONGER LIFE
— Rayon reinforcement gives it greater resistance to pulling, greater strength; cover is sun-, abrasion- and weather-resistant

HIGHEST QUALITY
— because of Goodyear's long experience in building hose for every kind of service

Emerald Cord, Wingfoot-T.M.'s The Goodyear Tire & Rubber Company

June, 1950
Better Clubs Make a Better Golfer

Seventy per cent of men playing Kenneth Smith clubs shoot in the 70s. The national average — all makes of clubs — is only 2½% (according to an impartial, national survey). The reason is easy to discover — Kenneth Smith clubs are handmade to fit your customer’s measurements, scientifically matched and all clubs in a set identically swing-balanced. No other clubs are so matched and so balanced.

Pros: Write for new booklet that helps you sell Kenneth Smith clubs.

Give Your Members Better Service with

KEN SHOP SUPPLIES

Golf Club Lacquer, Adhesives, Form-a-Coat, Grip Conditioner, Buffing and Bench Supplies, Official and Lorthymic Scales, Stain & All Shop Supplies

Write for handy Supply Order Form

Thomas J. Hilliard Memorial 9-hole public course... Exclusively for Negro play... Leo Shead, pres., Dallas Negro GA, says course already has interested many Negroes in the game.

New 9-hole course built by Chamber of Commerce at Cedar City, Utah... Walter Grego leaves as mgr. of Bayside Links (NY Met dist.)... Charles G. Meyer for whom the late Dr. Allister Mackenzie designed and built the Bayside course, died recently of a heart attack... Carmen (Oklad.) course reopened after wartime shutdown... Indian Lake GC, Manistique, Mich., building new clubhouse... Clarence F. Plowman now in charge of Northwood (Ia.) CC course and clubhouse... Pontiac, Mich., many course makes men’s and women’s rental sets available now... Los Altos (Calif.) G&CC opens 9-hole addition and new lockerroom.

Oakland Hills CC (Detroit dist.) altering tees to make course over 7000 yds. for 1951 National Open... Weiser (Ida.) opens new 9-hole watered course... Earl Davis and wife are operating the course... Charles Gill is conducting golf classes as part of city’s recreation program... Shelton-Bayshore GC, Shelton, Wash., building new clubhouse.

Bob Cheshire, Saratoga Spa (NY) GC pro and pres., NE NY PGA quits pro golf
Mallinckrodt Twosome Outclasses Field in "Fungicide Open"

Old Master CALO-CLOR® teams with Newcomer CADMINATE® to eliminate all Five Major Turf Diseases

Great news for greenkeepers! Now you can keep your greens in championship form permanently with this easy, economical new Mallinckrodt program of periodic, preventive "twosome" treatments:

1. Old reliable CALO-CLOR cures and prevents BROWN PATCH—particularly important protection this time of year! It also cures and prevents SNOW MOLD.

2. Brand new CADMINATE cures and prevents DOLLAR SPOT, COPPER SPOT and PINK PATCH—proved more effective than anything known before, by two years of exhaustive tests!

"Tee off" with CALO-CLOR now before brown patch gets a foothold. Then follow up with CADMINATE to guard your greens completely. Your dealer will gladly give you full details of this safe, sure Mallinckrodt method of disease control—or write direct to us.

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CHICAGO • CINCINNATI • CLEVELAND • LOS ANGELES • MONTREAL • PHILADELPHIA • SAN FRANCISCO

Manufacturers of Medicinal, Photographic, Analytical and Industrial Fine Chemicals

June, 1950
The payoff is right in your shop, when your players see this truly deluxe bag with the amazing $20 price tag.

Made of close weave canvas and steer-hide trim, with concealed hood, big pockets and "tubes to the bottom" for 14 clubs, the L-840 is the result of Tufhorse leadership in this design. Each model since the much copied 1928 original has given the player even more value for his money.

send your order to

MacGregor
THE GREATEST NAME IN GOLF
4861 Spring Grove Ave., Cincinnati, Ohio

Manufactured by
DES MOINES GLOVE & MFG. CO.
DES MOINES, IOWA

to go into television sales. ... Bob will continue as pro section pres. until fall election. ... Harold West, pro at Tulatin CC (Portland, Ore., dist.) switching to private business. ... Youngstown (O.) has Left-handed Golfers Assn. of 42 members, making it largest organized portside group of any city. ... Left-handers making big plans for their 11th annual tournament at Bloomington (Ill.) CC, Aug. 8, 9, 10.

Babe Didrikson Zaharias with 629 for 144 holes played on Pebble Beach, Sky-crest (Chicago), Ridgewood (Cleveland) and Knollwood (N.Y.) courses won first Weathervane tournament. ... Suggs, second with 632. ... Berg third with 647. ... Jameson fourth with 665. ... Alice, the older Bauer sister and the one who played on all four courses, finished fifth with 668. ... Babe got $7,450 as her share of prize money from the tournament Alvin Handmacher financed as a successful promote of Weathervane sports skirts. ... Fred Corcoran put the Women's PGA into big business with this one. ... Snead only got about $2000 more playing in 18 tournaments in his tenth year of big time golf. ... That was in 1947 when he lost the National Open playoff to Lew Worsham. ... Despite miserable weather some days the Weathervane event got big publicity.

Having all the women stars in the field was the right answer. ... Men pros are
GO INTO THE SUMMER

With Healthier Turf

It's a problem: Compact soil is one of the most widespread causes for poor turf. Soil compaction takes place quickly. Heavy play and downpouring summer rainstorms pack the surface soil. When soil dries out, the hard surface crust will not permit entry of water, air and plant foods, needed for plant growth. Weak shallow-rooted turf is susceptible to disease and weeds. Hard soil and thin turf don't suit the golfers.

There's an answer: Aerification is a necessity for maintaining turf under golf course conditions of usage. Where artificial watering cannot be done, thorough aerification should be carried out while natural moisture permits. Where water can be applied, the Aerifier with Flexi-press® can be used when needed throughout the playing season. Disturbance to the surface is no greater than that caused by hollow-tining.

More efficient maintenance: "The new G-I Aerifier is the greenkeeper's 'dream-come-true'," writes William A. Livingston, Superintendent at Silver Spring Country Club in Connecticut. "An untold number of hours saved have been used on other course improvements."

The Aerifier saves money too. The cost of water and the labor to apply it is reduced very materially. Less disease means less money spent for chemicals to control disease.

For better turf, more efficiently maintained, use the Aerifier.

West Point Lawn Products
West Point, Pa.

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Grow deeper-rooted turf which tolerates dry weather... Keep greens soft enough to satisfy the players, without excessive use of water... Reduce the disease problem... Encourage dense turf coverage to resist weed invasion... Keep soil open so summer rains can soak in... with the

AERIFIER*
going to have to solve the problem of getting bigger representation of headliners at more tournaments or the tournament circuit is going to run into a shortage of sponsors... Western Open was a financial headache... If one manufacturer hadn’t turned his stars into the Western field it would have been a very sad flop... Better be some drastic revision of the tournament arrangements soon or the tournaments, outside the few major titles, will no longer have show-window value... Philadelphia Inquirer tournament cancelled this year... Account of National Open at Merion taking the spotlight.

The Fairgreen, magazine of the Ridge CC (Chicago dist.) is about the newest country club magazine we’ve seen for several years... It handles committee reports like live newspaper stories and has extensive coverage of members’ activities... R. J. Chown is editor and probably gets as little cooperation from members as club magazine editors usually get... Ridge is celebrating its 50th anniversary.

Greensboro (S.C.) pros in successful cooperative newspaper advertising campaign... Dave McIntosh, Oak Hills GC (Chicago dist.) celebrated his 75th birthday May 25... Family party made the day merry... Dave was born in St. Andrews... Went to France as second pro.

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PHILLIPS CAM LOCK

GOLF SPIKES

The Answer to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC.
STOUGHTON, MASS.