Let's talk about Golf Balls for a moment...

No one has claimed as yet that he has made a golf ball that can't be hooked, sliced, lost or stolen... but those are about the only characteristics that have not been beaten to death by enthusiastic promotion.

We've heard about "longer balls"..."truer balls"..."sweeter click"..."faster off the tee"..."tougher"...and so on and so on.

We've had this center and that center; this cover and that cover; this paint and that paint; this winding and that winding. All of them hush-hush...top secret; all of them, according to their sponsors, the last word in manufacturing magic.

And we've had endorsements! Brother, have we had endorsements! This Pro and that Pro play the X ball from choice (implied). This ball won the Mulligatawny Open. That ball was directly responsible (again implied) for Joe Doaks' 391-yard drive!

Well, all right! Golf ball have been improved...no doubt about that and far be it from us to deprecate experimental research. We do a lot of it ourselves, all the time, every day. We doubt whether there's been a new idea on golf ball materials or constructions during the past ten years that we have not looked into and tried and tested. But here's our report on the subject as of now.

To date we have found no center which is as satisfactory as the liquid center* we are using.

To date we have found no thread anywhere near the equal of our own Dynamite Thread — nor any method of winding as good as our own "True-Circle" method.

To date we have found no covering material equal to the carefully selected type of balata we use.

This doesn't mean we are satisfied...far from it. We keep right on trying. Our 1950 Titleists, Finalists, Bedfords, Green Rays and Pinnacles are better than the balls that bore these famous names last year...according to the thousands who are playing them.

We want you to know these things because it's easy to be hypnotized by prefabricated five-syllable words. When we have something new that is really worth shouting about...like Dynamite Thread...we'll shout!

And you can believe us!


ACUSHNET GOLF BALLS

SOLD THE WORLD OVER THROUGH PRO SHOPS ONLY

* We do not consider that a ball has a liquid center unless the center is at least 50% liquid.
news the result too often has been to present the organization unfavorably. That's a rough deal for PGA officials who are giving able, conscientious service to the association nationally and sectionally. For this work they spend their own time and money. And it can't be said that they are paid richly in gratitude.

The playing pros when they had their representatives on a PGA committee soon got enough problems and pangs to be fed up. Well, they'll just have to have some of their group get back on a committee sweating again. Looks like club officials could tip the PGA to one cure for a headache. When a member is bellyaching in high G about the condition of the course smart officials make the fellow green-chairman. That cures him. Cruel punishment but it always works.

Biggest man in golf these days is Maynard G. (Scotty) Fessenden, former Western GA and Chicago District GA pres. and ex-chmn. PGA Advisory committee. He's swelled up in proper pride and joy celebrating the arrival of Scotty, Jr., who weighed in March 22 at 6 lbs. 12 oz., at Passavant hospital, Chicago. Mama, the enchanting Thalia, is as proud as Papa but not nearly as noisy. The kid is. He's Daddy's own boy. His first words were, "Be sure I get the tab." Elizabeth Manor GC, Portsmouth, Va., to open play on its 18 about July 1. Construction to start soon on new club's clubhouse. Top O' Scott GC, formerly City View, Portland, Ore., bought by H. L. Osborn and others. Osborn will manage it. 800 young pine trees destroyed by fire at Berwick (Pa.) GC. Greenkeepers Club of New England's April meeting at Waltham (Mass.) Field Station is association's annual dealer meeting with dealer representatives as principal speakers.

Hail the queen. Susan Elizabeth born March 22 to reign over Papa Frank and Mama Adaline and brother Arthur Henderson. Papa is owner, Ferncliffe GC, West Caldwell, N.J.

Florida Greenkeeping Supts. Assn. at Palm Beach Biltmore hotel, May 21-23. Everglades Experiment Station invites supt.s, and club officials to see planting and fertilizer effects on 9 different greens at CC of Everglades, aerifying fairways, chemical weed control and greens mole drainage. Roy Grinnell leaves Pine Needles GC, Southern Pines, N.C., to take pro job at Colonial Mills course, Clarkesville, Va.

George Fazio gets Woodmont CC (Washington dist.) job. Woodmont's new plant at Rockville, Md., one of nation's best. Club has 650 members. Lester Rice wrote swell yarn about Helen Hicks in NY Journal-American. Helen's
when fed this water soluble fertilizer: 8-16-7 with guaranteed amounts of these Trace Elements: Calcium, Magnesium, Sodium, Sulphur, Iron, Manganese, Boron, Iodine, Zinc, Copper, Molybdenum, Cobalt.

Apply water soluble Trace-L with power sprayer or BUGHOZZER, the precision-built proportioner that links into hose line... uses ordinary water pressure to give accurate and economical turf feeding. One pound makes 100 gallons liquid plant food. Shipped in 15, 35 and 100 lb. drums. Ask your supply house or write:

SARATOGA LABORATORIES, INC.
60 E. 42nd Street New York City
MU 7-4998

University of N.C. second nine designed by George Cobb now under construction... 17 aces made on University of New Mexico course last year... Smiley Quick signed as pro by Livingston (Mont.) CC... Cleveland, O. pros started home season early playing Feb. 15... Busy schedule arranged for Cleveland district pros... Match between teams of district pros and amateurs to be a season highlight.

Golf Course Guide, describing about 1800 U.S. and 200 courses, compiled by Anthony Merrill, to be published by Thomas Y. Crowell Co., 432 Fourth Ave., New York, in May... Price will be $3.50...

March meeting of Middle Atlantic Greenkeepers Assn. at Farmington CC, Charlotteville, Va., Chas. Schalestock, sup't... Charley put on a demonstration of high speed aerification... Bill Lynch, asst. pro, Crestmont CC, West Orange, N.J., in 5th year teaching classes at
BEAT HIGH
HOSE BILLS

with EMERALD CORD hose built with RAYON

It pays to specify long-lasting EMERALD CORD—Goodyear's super-quality hose for country club and estate use. Available in 25-, 50- and 100-foot lengths, coupled with nickel-plated fittings, in 5/8", 3/4" and 1" sizes—at your dealer's. It outlasts any other hose you can buy.

Top Quality at a Lower Price
WINGFOOT GARDEN HOSE

Tested at 12 times average city water pressure. Won't kink, snarl or "fight" its users. Extremely flexible and lightweight.

Here's Why EMERALD CORD Means Lowest-Cost Hose Service

PROTECTS GREENS—Rounded rib cover of emerald green won't scuff, cut or mark greens.

HIGHEST QUALITY—backed by Goodyear's long experience in building hose for every kind of service.

LASTS LONGER—Rayon reinforcement gives top strength, greater resistance to pulling. Cover is sun-, abrasion- and weather-resisting. Emerald Cord far outlasts any other hose made.

GOODYEAR
THE GREATEST NAME IN RUBBER

April, 1950
KEEP YOUR TURF IN PERFECT CONDITION

Brown Patch Remedies
CADMINATE CALO-CLOR
SPECIAL SEMERSAN PURA TURF
TERSAN DuPONT 531 CRAG 531

Ant Control
ANTUBES MACHKILL ANT JELLY
SYNKLOR 50 (Chlordane)

Chinchbug Control
CHINCHEX SYNKLOR 50 (Chlordane)

Japanese Beetle Grub Control
SYNKLOR 50 (Chlordane)
D.D.T. 10 PERCENT DUST
SAWCO JAPY (Spore Dust)

Crabgrass and 2-4D Weed Killers
10% TAT-C-LECT DuPONT (2-4D)
WEEDONE (2-4D) TUFOR (2-4D)
PMAS EARTHWORMS
Vermol Worm Eradicators

Send for our 1956 Folder, containing prices on the above and other Golf Supplies.
Same day shipment from our own warehouse.

Grass Seed of Known Quality Tested for Purity and Germination

Stump & Walter
132 Church St. Dept. G New York 8, N.Y.

Weequahic Adult school, Newark, N.J.
Lloyd Lynch and wife Frances now in management spot at Wichita (Ks.) CC... New Wichita clubhouse, one of midwest's finest, being pushed for completion in late summer... Henry T. Islieb signed as supt., Glen Ridge (N.J.) CC... Jack Van Vallen now supt., Mt. Tabor (N.J.) CC... Ed Garvey, former Toro salesman, now supt., Mountain View GC, New City, Rockland Co., N.Y... Jersey greenkeepers lamenting passing of Jacob Swelsberger, supt., Saddle River (N.J.) CC who died recently of heart failure... He was a No. 1 man in his field and a fine warm personality... He is survived by two brothers in course supt. work; Wm., supt. at Ridgewood CC and Ed of Knickerbocker CC, Tenafly, N.J.

Ray Gafford goes to Northwood CC, Dallas, as pro... Terry Malon to Cape Fear CC, Wilmington, N.C., as pro... Rumor Snead going to Nippersink Lodge resort northwest of Chicago exploded when Sam wanted bankable money instead of newspaper talk about cash... Tam O'Shanter CC (Chicago dist.) installing telephones on every tee for tournament scoring and members' use.

Mildred Babe Didrikson Zaharias winner by wide margin in Associated Press poll on greatest female athlete of past 50
Start your Crag Turf Fungicide schedule now to keep greens and fairways free from dollar spot this season. Regular applications of Crag Fungicide to turf will give you effective protection against dollar spot. These applications will also prevent both pink patch and green scum.

A few ounces of Crag Turf Fungicide applied now—you only need 3 oz. per 1,000 sq. ft. of turf—will save many dollars in costly repairs in June, July, and August. So start now to keep turf diseases from destroying your course this season—order a supply of Crag Turf Fungicide from your dealer—or write today to our Consumer Products Department.
Royer Model M-2 (up to 8 cu. yds. per hour) at York Down's Golf Club, Toronto, Canada.

Qualify your greens for championship play by feeding them with Royer-ated top dressing. All material processed in a Royer machine are thoroughly mixed and shredded to pea-size granules or smaller, and delivered free of small stones, twigs and trash... ready for direct application to greens at any season of the year. Very inexpensive to operate. Two or three men can prepare four to eight times as much top dressing in a Royer as is possible by hand methods. Hundreds are now in use on the country’s best known courses. Many models to choose from. Bulletin 46 gives full information. Write for it today... and also ask about the Royer method of shredding stolons.

Royer Foundry & Machine Co.
171 Pringle St., Kingston, Pa.

years back on her game. Prof. Thomas Donaldson Armour brought her golf back to good health with a few treatments on the Boca Raton lesson tee. Riviera CC, Miami, Fla. team won Bahamas CC invitation 4-Ball from field of 49 teams, 5 from south Florida.

Sneed names Pinehurst No. 2 as “best all-around course.”... Then, in order Sam likes Southern Hills CC, Tulsa; Augusta (Ga.) National CC, Bob O’Link GC (Chicago dist.) and Cascades GC, Hot Springs, Va. George Aulbach hires Carl Rystad as his asst. at Amarillo (Tex.) CC. Amarillo’s play average for 1949 was 47 per day. Joe Devany, Mich. PGA pres., has been conducting classes at Downtown YMCA, Detroit and doing a weekly clinic on television. Frank Walsh hires Al Besselink as an asst. at Red Run GC (Detroit dist.). Warren Orlick, Monroe (Mich.) CC pro recently made pro-mgr. Warren also opening his own range in Monroe.

Veteran Chester Horton’s been visiting his brother Elijah in St. Petersburg, Fla. ... Chester’s 69 now and plays close to par, alternating right- and left-handed shots. As a teacher Chester developed a lot of stars. Vic Ghezzi lauded for nice work as American “Ambassador of Good Will” while appearing in Guatemala.
This Year

USE THE AERIFIER*

"We aerified greens in late April (1949) and our greens were in better condition last summer than ever before."

Gene Root, Pro.
Lakewood CC, Colorado

"We are using the Aerifier to make grass roots penetrate through sand layers in greens."

Sam Zook, Supt.
Pendleton CC, Oregon

"Last year my greens came through beautifully. I used the Aerifier on them once a month."

Mayor S. Boyd
Hilands GC, Montana

Less water needed than ever before—greens held the ball better—less fertilizer wasted through runoff—deeper roots—less trouble with disease—winter-damaged greens brought back through aerification—water penetration improved on localized dry areas on fairways—those are some of the improvements reported by superintendents who used the Aerifier last year.

Use the Aerifier this spring to encourage close-knit bermuda turf. Use it on bentgrass to get the roots down. The Aerifier brings soil to the surface for top-dressing—permits new materials to be worked down into the holes. For better turf and more economical maintenance during the coming season, use the Aerifier as soon as soil conditions will permit.

Greater convenience—cleaner operation—less disturbance to the surface—those are some of the improvements on the Aerifier. The self-powered G-L model Aerifier provides maximum speed and ease of handling for aerification of greens and tees. Rapid operation of the tractor-drawn F-G model Aerifier is practical for aerification of fairways and other large open turf areas. Hydraulic pump can be mounted on the tractor within easy reach of the operator. Both models are equipped with Flexi-press® to reduce surface disturbance to an absolute minimum. In spite of shallow-roots or moist soil, Flexi-press holds the turf down right to the edge of the hole made by the Aerifier spoon. Surface is easier to clean up because soil cores are partially crumbled as they pass through the wire spiral of Flexi-press. For better than ever aerification this spring—or all through the playing season—use the Aerifier with Flexi-press.

West Point Lawn Products

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April, 1950
The severe months of winter have left their destructive marks on your greens and fairways. With Spring rapidly approaching, the time for planning turf rejuvenation is at hand.

GEORGE A. DAVIS, Inc.
5440 NORTHWEST HIGHWAY, CHICAGO 6110

Your Club needs an Ohio Spike Disc Cultivator.

No. 40 with Tractor Hitch

Other Models:
No. 18—One section of the No. 40 with tractor hitch.

Popular-priced hand-operated sizes — No. 30 with one handle, No. 32 with two handles (for two-man operation). Recommended for putting greens.

Circular sent on request.

JOHN H. GRAHAM & CO., INC.
General Sales Agents
105 Duane St., New York 8, N. Y.

HAVE thick, rich, healthy grass all summer. Aerate the soil — and cultivate it at the same time — with an Ohio Spike Disc Cultivator. Use it before you re-seed or apply fertilizer, lime or top dressing. The spikes make little pockets for seed or fertilizer to settle into and not get blown or washed away. Use this cultivator to loosen sod hardened by summer heat, and to form moisture-retaining mulch. Easy to operate, sure in results. When not in use, discs are easily raised out of the way, as in wheeling over walks and floors.