Pros know that the irons that get "hottest" for their players turn the heat on sales. This year's increase of more than 300 percent in Pro-Zone Tru-Goose Iron sales proves them the hottest irons in years ... in playing performance ... in selling performance. No other iron design in years has so greatly contributed to improving iron play. Pro-Zone Tru-Goose Irons deliver the one thing every golfer expects when he buys new clubs — better, more confident golf.

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GOLFCRAFT Pro Only Woods and Irons are precision-made in the world's Largest, Most Modern Plant devoted exclusively to Golf Club Manufacture.
American pros who saw Walker Cup matches rated Ronnie White as top man of the British team in sound form. Pro opinion was that if more British pros could get over and study American form for use in their teaching British amateur golf would benefit. British side showed pretty fair ability at scrambling but lacked American finesse in using wedge out of traps by greens. Older British players, especially Bruen with his club twirling at top of backswing, differed radically from Americans in style.

Gallery was disappointed that Laddie Lucas, left-handed British captain, kept himself out of doubles and singles play. Fine young man, that Lucas, and nobody questioned his judgment overruling what probably was his personal itch to play. Galleries at Winged Foot for Walker Cup matches were fairly large considering that fans didn’t expect close competition. Many expressed wish that British would provide tougher matches—even victories—to make the affair stiffer competitive test for Yanks. General opinion was that with two world wars followed by “austerity” regime retarding development of British amateur talent the British side did well.

The affair was entirely pleasant with American players and galleryites saying they never met a finer bunch of fellows. British team made good use of chance to indulge in the novelty of drinking orange juice and getting a square meal. Most thrilling to the gallery were playing of stymies. Pros who have the ability to play stymies expertly, rule the stymie out of the PGA championship. The stymie always is a great entertaining shot to the gallery, if not to the player.

Winged Foot, like the majority of other courses, normally in fine condition, had suffered from damndest weather within memory of greenkeepers. Recommendations for elimination of clover on greens proved to be too strong. Clover went out, leaving some bare spots. Astute placement of cups by Dick Tufts of USGA, offset practically all interference with good putting. Wandering around the matches for two days we saw only one instance where a bad spot had the slightest effect on a putt and that was on a long lag to the cup.

Cmdr. Carson of the Royal and Ancient was with the British team. A grand red-headed ex-sailor who made a lot of friends. Cmdr. Carson told how the cup happened to be standardized at 4 1/4 inches diameter. Players used to dig their hands into the hole to haul out sand for the tee. Near close of a day’s play the hole was big and deep. To maintain uniform size of the hole some tile from the R&A clubhouse was used for lining the holes. Width of a normal fist was about 4 1/4 inches so tile nearest that size was handy and used. If the tile had been larger think how our putting might have improved.

Byron Nelson looked over the Walker Cup matches during a gap between exhibition dates. Nelson’s been spending more time on his ranch lately and scoring nicely in farm profit. Jim Standish, recently elected pres., Michigan Seniors, arranging a match in 1950 at Kent CC, Grand Rapids, between Michigan and Illinois 10-team senior amateur teams. Bob King, 11250 Playa St., Culver City, Calif., who has to play on crutches, on good schedule of trick shot and playing dates.

PGA hoping for big crowds at pro team matches at Belmont CC (Boston dist.) to help financing problem of Ryder Cup team. PGA kitty is thin. Association operating expenses increased without corresponding increase in dues. Conditions call for Ryder Cup trip being on tight budget. Curtis Cup women’s international team financing also will be helped by 5% cut off top of gate receipts at Belmont.

Pro shop business in NY metropolitan area estimated by pros and salesmen as averaging 20-25% under last year’s record. Business is spotty, with some pros being ahead of last year. Heavy advertising of cut-price golf merchandise by NY stores makes NY met district pro competition from stores tougher than in any other territory.

Neal Lang, widely known among pro and amateur golfers, now gen. mgr., Park Sheraton hotel, NYC. Neal was promotion mgr., Park Central (now Park Sheraton) about a dozen years ago and advanced rapidly to become one of the hotel management stars. Met PGA to hold its meetings at Park Sheraton.

Unique situation in tournament ticket sales at Bellerive CC (St. Louis dist.) for
my woods and irons are accurately designed for you to fit your natural swing. Thirty years of successful custom club making for over fifty thousand top amateurs, Pros, Hollywood stars, and other particular golfers all over the world.

PROS: Write for this new book and also handy order blank for

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GOLF CLUBS
Hand made to fit You
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CUSTOM CLUBMAKER FOR 30 YEARS

this year's Western Amateur... Month before the Sept. 19-25 event all season tickets were sold, covering guarantee for Western's Evans Caddy Scholarship Fund and tournament expenses with ample margin for contingencies... Some members haven't wanted to allow sale of daily tickets, saying galleries will be large enough with season ticket holders.

Manteca (Calif.) Bulletin editorially says, "Judging by previous letters in the Stockton (Calif.) Record, the action of Stockton's city council in voting a new municipal golf course will not be well received by a great many taxpayers. Our advice to these diehards would be buy a set of sticks and join the crowd as soon as possible. And besides, they might have a lot of fun."... Survey of players at Stockton muny course showed that 22% of players were mechanical craftsmen in construction and other industries, 19.8% were clerical workers, 16.1% were salesmen and 9.5% were in professions.

Perry Maxwell to build and operate 18-hole public course for Oklahoma City, Okla., at Lake Hefner... Navy Air Base at Millington (Memphis, Tenn.), has new 9-hole par 35 course... From newspaper clippings we guess this to be the biggest year golf's ever seen in trade organization and civic club tournaments... Boston

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1" Diameter

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Regular Receptacle

The Swing is to the
LARGER BASE
• WILL NOT TILT or Break Through Sole.
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EMERALD CORD—the super-quality hose for country club and estate use, comes in 25-, 50- and 100-foot lengths, coupled with special, heavy-duty nickel-plated fittings. In sizes 5/8", 3/4" and 1"—at your dealer's now.

1. BETTER GREENS PROTECTION—Its rounded-rib, emerald-green cover won't sauf for gouge greens.

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THE GREATEST NAME IN RUBBER

September, 1949
Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun.

Let us take care of your fall seeding requirements. We also have a complete line of supplies and equipment.

Write us now.

GEORGE A. DAVIS, Inc.
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No complaints by British golf writers at Walker Cup matches about Bobby Locke's suspension by PGA of America. In refined phrases and the Oxford accent visiting scribes rated Locke as letting nothing interfere with grabbing the biggest piece of currency within immediate view.

Henry McLemore, former sports columnist now doing syndicated travel pieces, writing to his American papers from South Africa, told of PGA's lockout of Locke being no grievous surprise to sportsmen in Locke's homeland.

keep your mowers rolling—their bed knives razor-sharp

Attention Golf Clubs, Parks, Cemeteries! Whether or not you do your own grinding, you can avoid delays and increase the service life of every mower with the Model 50 Bench Grinder. Reels can be lapped in several times between complete grinding jobs when the bed knives are kept properly ground on the Model 50. The price? Hard to believe...but true! Never has a machine like the Model 50 come anywhere near this low cost. Perfect companion to the famous PEERLESS MOWER SHARPENER. Write today for descriptive bulletin.

MODEL 50, ABOVE...$125.00 F.O.B. Plymouth, Ohio

THE FATE-ROOT-HEATH COMPANY
DEPT. D-1 PLYMOUTH, OHIO
Dominic Thomas, Supt. at Huntingdon Valley CC, Pa.

Dominic Thomas, Superintendent at Huntingdon Valley Country Club, reported outstanding turf this past summer on fairways where the Aerifier had been used prior to seeding last fall. Fall is the time to establish good turf for next season. Adverse weather this past summer has made thorough fall renovation necessary at golf courses in many parts of the country.

Don't waste seed on uncultivated ground. Use the Aerifier to break through matted grass and bring soil to the surface so seed can come in contact with soil and seedlings become established. Use of the Aerifier permits plant foods and water to get down into the soil to encourage deep rooting.

Soil structure isn't a permanent condition. Summer's heavy play and unfavorable weather tend to break down soil structure—make soil compact and impervious to water. Just as supplies of plant foods must be renewed so must the physical condition of the soil be renewed. Aerify now for better turf next year.

Write to us for the name of your dealer.

West Point Lawn Products
West Point, Pa.

From New York:
"We have aerified for three seasons ... Tees and unwatered fairways stood up wonderfully this summer, with almost no rain."

James D. Reid, Supt.
Brooklea Country Club

From Massachusetts:
"In one year we have deepened our root system from two inches to over four inches through the use of the Aerifier."

Dick Baxter, Supt.
Taconic Country Club

September, 1949
REALOCK FENCE
...YOUR WATCHMAN OF STEEL
Here’s a watchman of sturdy steel that will guard your property day and night against trespassing, arson, theft and other hazards.

Realock® Fence is made of steel wire, heavily galvanized. Tamper-proof, weather-resistant and non-climbable, Realock Fence provides maximum property protection when topped with barbed wire.

WRITE FOR FREE ESTIMATE.

Locke has defenders and apologists in the United States. They maintain that the South African wasn’t given a chance to tell his side of the case before judgment was passed. Howard F. Neilson, sec., Pine Lake CC, Pontiac, Mich., expressed their attitude in a letter to the PGA which, in part, read: “Your recent action (in barring Locke) is even more despicable when one realizes Locke was not even granted the courtesy of a hearing or trial, wherein he could defend the charges as levied against him. The charges and the entire proceedings represent a travesty of justice and the epitome of poor taste.”

PGA releases statement from Cary Middlecoff in which he “clarifies” statement attributed to him concerning membership requirements of PGA. The Doc says he has no complaint to make about his status but thinks PGA membership requirements are “outmoded.” No official statement made by PGA concerning modernizing eligibility qualifications. Golf writers again express judgment that serious flaw in PGA publicity policy is that of letting itself be so much on defensive instead of looking ahead and solving obvious problems before they become embarrassing.

Peter Pan Woodland course opened at Big Bear, Calif. Charles Curtis in his Los Angeles Times “Golfagraphs” column

"Couldn't get along without our ROYER"

...says Greenskeeper Englehardt of Westgate Valley (just south of Chicago). "It does a more thorough job of mixing black dirt, sand, mushroom soil and fertilizer than you can do by hand... and does it in a fraction of the time. It's a great machine." The Royer Compost Machine is a real time-saver for busy greenskeepers. Get one now and during the winter months prepare a supply of top dressing for next year. Royer machines built in many sizes. Write for details. Ask for Bulletin No. 46.

The belt driven Model K Royer, shown here is one of our most popular sizes with greenskeepers. It mix and granulates 3 to 6 cu. yards per hour.

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You can't see Armour Vertagreen at work on a golf course, but you can certainly see the results! Vertagreen's complete, better balanced nourishment makes grass grow greener and thicker, producing a tough, resilient turf that takes plenty of punishment. This fine Armour plant food has been tried and found ideal for improving grass on many of the most famous courses. Order a supply of Vertagreen, and feed it this fall. Results will more than please you.
Only with the most efficient equipment can you get the most efficient golf watering results. Specify BUCKNER and make certain you get the most advanced engineering in modernizing your watering units or complete irrigation system.

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CHICAGO, ILL. LOS ANGELES, CALIF.

Indian Hills G&CC (Indianapolis, Ind.) in $250,000 expansion program. . . Ralston (Neb.) GC reopened. . . Kentucky PGA members put on golf clinics at Louisville muny courses. . . Austin (Tex.) Northside muny course (formerly Austin CC) opened to public with Felix George as pro-mgr. . . Syracuse (N.Y.) GC opened. . . It's a sand green 9-hole layout with farmer members doing construction and maintenance. . . Bill Dover now mgr., Rock Wood CC, Fairmount, Mo.

Construction begun on Evansville, Ind., new muny course. . . Wm. Diddle, Indianapolis, is architect. . . Charles E. Day Engineering Co. building the course. . . Tag day among plans considered by Springfield (Ill.) Junior Chamber of Commerce for financing new muny course. . . Alameda (Calif.) considering building another 18-hole public course adjoining its present 18-hole plant. . . Mesa (Ariz.) G&CC to build new clubhouse. . . Bud Weiser in Allentown (Pa.) Call is campaigning for construction of a muny course by the city. . . Allentown (92,904 pop. 1940 census) is reputed to be largest U.S. city without a public course.

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No. 40 with Tractor Hitch

Your Club needs an Ohio Spike Disc Cultivator.

Other Models:
No. 18—One section of the No. 40 with tractor hitch.

Popular-priced hand-operated sizes — No. 30 with one handle, No. 32 with two handles (for two-man operation). Recommended for putting greens.

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