Private Brand
Golf Balls
15 dozen minimum order
Write for prices
Boston Golf Ball Co.
7 Maple St.
Stoneham 80, Mass.

Tire Tee Mats
For
Ranges & Golf Courses
Reversible — Everlasting
Can Be Used By
Right and Left Handed Players
Immediate delivery
48" x 60" — 60" x 60"
Also special sizes
Prices and information available on request
Eastern Golf Co.
244 W. 42nd St., Dept. A., New York 18, N.Y.

Spreading. Exclusive agitator action assures perfect film distribution of all types of materials, for it pulverizes and mixes hopper contents and force-feeds even flow through 20 hopper openings, accurately and evenly. Cams, rotating through slots in hopper bottom, push material out accurately at rates regulated by shutter dial. Hopper holds up to 500 pounds. Full details and prices on the Ezee Flow "Olympia 55" may be had by writing the Power Production Co., 10 S. LaSalle, Chicago.

Famous Fairways," a 16 mm. color film running 30 minutes and showing famous holes at Oakmont, Pine Valley, National Links, Pinehurst No. 2, Cypress Point and Pebble Beach, now is available from A. G. Spalding & Bros. for club showings. Play of stars on the holes is shown in slow motion as instruction. The movie is excellent entertainment of a type unusual in golf pictures. Requests for the film should be made of Spalding offices at 161 Sixth ave., New York, 13; 401 Broad, Philadelphia, 8; 180 N. Wabash, Chicago, 1; or 1137 S. Hope, Los Angeles, 15.

Flexisole, Popular Pro Shop Item
Air Walk Co., Box 52, Clayton 5, Mo., report early season business in pro shops on Flexisole foam rubber air cushion insoles is so good it indicates the Flexisole cushions for inserting in golf or walking shoes have become a standard selling item with pros. The Flexisole insoles are cool, comfortable and washable and make hoofing around the course less tiring and more pleasure, especially for the golfers who are middle-aged or older.

Tire Tee Mats
The finest thing in tee mats
The mat with the detachable tee off section. 36" x 60" — 46" x 60".
Also Tee Mats 46" x 60" with hitting section at each end.
Rubber tees for Tee Mats. Link type mats for locker room, grills, entrances, shower rooms.
Write for information and illustration to
Ashland Rubber Door Mat Co.
632 Madison St., Ashland, Ohio

Golf Balls & Equipment
Northern has a complete stock of:
Golf Balls, Clubs, Mats, Putters, Tees, Etc. For Driving Range & Miniature Course
Write for 1949 prices
Northern Ball Co.
3441 N. Claremont Ave., Chicago 18, Ill.
GOLF RANGE PAILS
THAT WILL LAST FOR YEARS
30 to 35 — 40 to 45 — 50 to 60 — 70 to 80 ball capacity pail sizes.
PAR - INC.
1949 E. 75th Street
CHICAGO 49, ILLINOIS

TAGS FOR GOLF BAGS

JOHNNY FARRELL
GOLF PROFESSIONAL
Baltusrol Golf Club
SHORT HILLS, N. J.

Mr. ________________________________________

Rack No. ________________________________________


ACTUAL SIZE 1⅜ x 2¾
Fibre Tags Printed with Pro’s Name and Address
CADDIE BADGES • PRO CHARGE CHECKS
Send for Samples and Price List

GOLF PRO PRINTING CO.
193-10 Linden Blvd., St. Albans 12, N. Y.

BURKE'S "DUR-O-VAR" FINISH
A new finish, called "Dur-O-Var" developed by Burke Golf, Inc., Newark, Ohio, is now featured in all models of their line. It is said to make woods absolutely waterproof and to protect them against chipping, scratching and cracking.

PORTABLE PAINT SPRAY
The Binks Mfg. Co., 3122 Carroll Ave., Chicago, has introduced a new 1 3/8 h.p. portable paint spray unit weighing 47 lbs. which they say is as efficient as a one h.p. unit. Delivering 40 lbs. working pressure, it plugs into any 110v. A.C. line.

HORTON TOURNAMENT CALENDAR
The Horton Mfg. Co., Bristol, Conn., manufacturers of Bristol golf clubs and golf accessories, have available the 1949-50 edition of their popular calendar which gives all the important tournament dates. Calendars may be obtained through Horton distributors or by writing directly to the company.

SABAYRAC JOINS FIELD AND FLINT STAFF
Field and Flint Co. announces the appointment of Ernie Sabayrac to its sales staff promoting the sale of Foot-Joy shoes for both golf and street wear. Ernie will travel Ohio, Indiana, Illinois, Michigan and Wisconsin.

A member of the PGA and recently sales representative for one of the leading golf club manufacturers he has a wide acquaintance among leading golf professionals who will be glad to hear of his new connection.

HARDWOOD FLAG POLES
Made of the finest, kiln dried, second growth, tough White Ash. Tapered from approximately 1” at bottom to ¾” at top, and fitted with flanged aluminum ferrules to fit standard 1½” cup. Sanded finish with prime coat of lead and oil and finished coat of finest white enamel. Available in 2 or 3 color combinations. Immediate delivery.

Your inquiries and orders will be referred to a nearby distributor.

LEAVITT CORP. EST. 1895 URBANA, ILL.
Builders of "Knockdown" bleachers for all sports
MINIATURE GOLF COURSES
We have a complete stock at lowest prices.

PUTTERS—Specially constructed for miniature courses.
RUBBER TEE OFF MATS—GOLF BALLS.

Write for prices
EASTERN GOLF CO.
244 W. 42nd St., Dept. A, New York 18, N. Y.

PANAKA EXTENDS DISTRIBUTION
Panaka Minerals, Inc., 1212 Main St., Delano, Calif., distributors of Panaka, soil conditioner and fertilizer of natural animal and vegetable marine life compost, are rapidly extending distribution facilities among course equipment and supply dealers.

NEW PEDESTAL FOLDING TABLE
The Monroe Co., Colfax, Iowa, makers of fine folding tables, announces that effective May 1 all shipments of folding banquet tables will embody new design and construction features the most important of which is the pedestal type table which can accommodate ten people without the inconvenience of having feet or knees contact table legs or braces.

Table tops are of tempered Masonite, trimmed with an aluminum-magnesium-chromium alloy. Pedestals are of steel tubing with arches formed to act as gliders which permit pushing or pulling over smooth floors without scratching. Tables are available in four sizes—from 30 x 72 inches to 36 x 96 inches all 30 inches high.

NEW "LIQUID STAINLESS STEEL" APPLIED LIKE PAINT
A new product called "Liquid Stainless Steel" developed by the Plastics Div. of The Lockrey Company, College Point, N.Y., makes it possible for anyone to apply a coating of pure stainless steel to any surface, by brushing or spraying, in much the same manner as a coat of paint would be applied.

By a new process, pure stainless steel is broken down into flakes of microscopic size, and the material is incorporated in a liquid plastic with a solvent to bring it to brushing consistency. Stainless steel being a hard and corrosion-proof metal, and the plastic being of the waterproof, chemical-proof and non-inflammable variety, the resulting coat becomes as near the long-looked-for "permanent finish" as modern science is able to produce. It is supplied either in the natural steel color, or in sparkling iridescent metallic shades of gold, maroon, jade or blue.

NEW LINE OF FLOODLIGHTS
The Revere Electric Co. of 6001 Broadway, Chicago 40, Ill., has developed a new line of "long range" floodlights designed to meet the needs of club swimming pools, practice putting greens, driving ranges, parking and driveway areas, and many other jobs where good illumination is needed. Further particulars may be had by writing the manufacturer.

CREEPING BENT STOLONS — FROM THE MOUNTAINS OF NORTH CAROLINA
The finest and most prolific Bent Grass that has come under my observation in 35 years' experience in growing grass for putting greens. Free of weeds and clover.

Write for Prices and Information.

BREVARD COUNTRY CLUB NURSERY, E. E. FRASER, PROP.
Brevard, North Carolina
NEW RONNCO YARDMASTER

Operating with three attachments which are easily interchanged, the new Ronnco YARDMASTER unit can operate as a leafmill, grinding up leaves and twigs; as an efficient sickle designed for ease of handling over rough ground; or as a reel-type mower engineered for correct cutting speeds and heights. Complete information may be had from the Ronnco Products, Inc., 1209 Glenwood Ave., Minneapolis, Minn.

DARGIE WOODS SCORE

Bert Dargie, noted graduate of the For-\n
gan clubmaking shop at St. Andrews, and his son, A. H., have built up a thriving busi-

ness at 2383 S. Poplar St., Memphis 11, mak-

ning fine hand-made woods, running a com-

plete expert club repair service and mak-

ing solid persimmon heads, finished with inserts and sole plates and stamped to suit the customer. The pro has to install shafts and grips and work down the neck a little and apply the finish. Bert was a pro in Canada and U.S. after leaving St. An-

rews, then went with C. F. Work & Sons, persimmon head makers, where he was a model designer and head of the finishing department. One of the specialties of the Dargie operation is exact duplication of clubs.

DEHUMIDIFIER FOR STORAGE ROOMS

A new electrically powered dehumidifier for recreation rooms, storage spaces, etc., has been announced by the Air Appliance Co., P. O. Box 5487, Indianapolis, Ind. Moisture laden air is pulled through a filter bed of coarse carbon saturated with a calcium chloride solution and is then passed around a mesh hopper containing calcium chloride flakes; the dehumidified air being forced out of the top by a motor driven centrifugal blower.

CASH PAID—
for
OLD GOLF BALLS—
We buy—sell—trade. For quotations write:
Northern Golf Ball Co.,
3441 N. Claremont Ave., Chicago 18, Ill.

WANTED—expert golf club repairman to work two months in summer at course in Southern California. Address Ad 507, Golfdom.

Country Club Manager, with 15 years’ experience abroad, desires position. Eastern States preferred, but would consider other sections. Address Ad 501, Golfdom.

RE-WASHED GOLF BALLS, superior quality. Write for prices. Fred Martine, Jr., 39 Lowell Avenue, West Orange, N. J.


Club Manager, age 42, now managing a Southwestern Country Club, desires of making a change. 20 years of Club, Hotel and Food experience. Address Ad 602, Golfdom.


For Sale—6 used golf ball molds. Original cost $240.00. $120 quick sale takes all. Paul Bertholy, 3441 N. Claremont Ave., Chicago 18, Ill.

Club Manager, age 42, now managing an Eastern States country club, desires of making a change. 20 years of Club, Hotel and Food experience. Address Ad 502, Golfdom.

Proor Assistant Pro. Player-teacher-clubmaker. Class A PGA member. Excellent references. Any location. Address Ad 504, Golfdom.

Greenseeker or Greencareer-Pro. G.S.A. member, 20 years’ experience. Excellent references. Any location. Address Ad 504, Golfdom.

Golf Ball Vending Machines—25c play. Less than $400.00 passed through these machines. Cannot be driven over. Price $275.00. Herman Kramm, 244 So. Millvale Ave., Pittsburgh, Penna.

Greenseeker—Thoroughly experienced, dependable, resourceful man available. Moderate starting salary with assurance of raise when results are demonstrated. Address Ad 506, Golfdom.

WANTED POWER GANG MOWER, in good working condition. Give make, serial number, price. Photo if possible. O. K. SHERWIN, WAPPINGERS FALLS, N. Y.
### May, 1949

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<td>MAY</td>
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**Making the Swing Around Golf**

**Market Survey Selling Aid to be Supplied to Pros** By Joe Graffis

**Diagnosis Helps Prevent Turf Failures** By Thomas C. Longnecker

**Million Rounds Yearly, Aim of N. Y. Public Golf** By John Brennan

**Pro Shop Sales Ties in With Father's Day** By George McCarthy

**Developing Fine Turf** By O. J. Noer

**Public Hails Chicago Park's Free Winter Golf Schools** By Ben Chlevin

**This Year's Conditions a Challenge to Able Pro** By Pat Patten

**Modern Greenkeeping Sets Stage for Golf's Future** By Herb Graffis

**Tractor Maintenance Time Chart**

**News from the Manufacturers**
YOU KNOW
THEY'RE DEPENDABLE GRASS CUTTERS

- Whether you invest in a Fairway Gang, with its unbreakable malleable iron construction—an aluminum and steel Super Roller Greens Mower or any of the conventional hand mowers—if it is Pennsylvania-built it is a dependable grass cutter. Pennsylvania has made mowers—and only mowers—for over 70 years, and the name has always meant high quality—in terms of good grass cutting, easy operation, long life and low maintenance cost.