Company this season. It will be available in limited quantity and recommended for restricted uses only.

SPALDING VP VISITS HAWAII, COAST

Covering about 15,000 miles on a flying trip to the West Coast and Honolulu, Lu Coleman, Vice President in Charge of Sales, A. G. Spalding & Bros., returned to his New York office with some optimistic reports on sales in the sporting goods business.

"Actual sales to our customers are slightly off from last year," said Mr. Coleman. "Last year at this time, billing sales were higher but it was caused by everyone grabbing various items because they were afraid they might run short. Now, however, manufacturers are in a position to supply virtually all types of equipment as needed. As a result, distributors and consumers buy what they need for the present. They know that when their stocks run low they can be replenished."

In telling about sports in Hawaii Mr. Coleman said that the big interest was in tennis, baseball and golf and that the inhabitants were most enthusiastic participants in these games. The tourist trade for this year seems to be very good as the hotels were full of guests.

On the West Coast Mr. Coleman visited Los Angeles, San Francisco, Oakland, Berkeley, Portland and Seattle. In all these places he said he was pleased to note a "greatly increased interest in tennis."

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"GOLFSTER," NEW GOLF SLACK

A smartly styled, gabardine golf slack, with pockets specially designed to hold tees, pencil, score card and golf balls, has just been introduced by Lauter Sportswear.
Mendota, Ill. Named "The Golfster," the new golf slack is designed for smart, cool, comfortable golfing, with sheared elastic waistband, zipper fly, pleats, two side pockets, a large 6½ in. x 8 in. patch pocket on the hip, and a front pocket slotted to hold 7 plastic tees, score pad and pencil (all included without extra charge). "The Golfster" is available in gray, green, blue or tan, in waist sizes of 29 to 42, by mail order only at the present time from Lauter Sportswear, Mendota, Ill.

MacGREGOR'S CLUB CARTON WINS AWARD

A colorful, yet sturdy paper board container specially designed and produced by The C. W. Zumbiel Company, Cincinnati paper box manufacturers for The MacGregor Co., Cincinnati golf equipment firm to encase a set of four golf clubs was awarded honorable mention at the National Folding Paper Box Association's recent annual meeting in Chicago. The MacGregor firm arranged for decorative designs on the box which is embellished with the golf firm's insignia and trade emblem. Zumbiel won a similar competitive award in 1948 for design of a paper box container for MacGregor golf balls.

NEW BERK SELLING AGENT

Millmaster Chemical Corp. has been appointed exclusive selling agent for F. W. Berk & Co., Inc., manufacturers of mercury and zirconium products, it was announced here today by M. H. McAllister, managing director of Berk. Robert J. Milano becomes pres. of the new corporation which succeeds Millmaster Chemical Co. The new organization has moved from 551 Fifth Avenue—its location for the past 13 years—to take over the sales offices of Berk at 420 Lexington Avenue. F. W. Berk & Co., Inc., will continue to manufacture mercury and zirconium products at its Wood-Ridge, N.J. plant. Mr. McAllister continues as managing director of Berk and has been appointed executive vice president of the new Millmaster Chemical Corp. Other officers of the new corporation are: Jerome F. McGinty, secretary; Arthur Smith, treasurer; Charles L. Westenberg, assistant treasurer.

PUTTING PRACTICE DEVICE WITH AUTOMATIC BALL RETURN

A putting practice device, so constructed that balls which enter the target are automatically returned to the player, permits the player to remain at normal putting distances up to about eighteen feet, since each ball is returned to him. Accurately putted balls are returned immediately. The target has a relatively wide base of about eighteen inches, with a graded front surface, so that balls which enter it must be putted with sufficient firmness to otherwise roll about six inches past the target, or with sufficient momentum to reach and drop into a cup. Free swinging scoring
Buyers' Service

Check off your Supply & Equipment Needs. Tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago, Ill., or use convenient card. You'll get prices and literature direct from the sources of supply.

Golf Course

- Aerifiers: fairway □ green □
- Architects (course — house)
- Arsenate of lead
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Compost spreaders
- Crabgrass eliminator
- Cultivators: f'way □ green □
- Drinking fountains
- Electric Plant (Portable)
- Fencing
- Fertilizers
- Flags (greens) □ Flag poles □
- Flood lights
- Fungicides

Pro Shop

- Bag towels
- Bags: canvas □ leather □
- Bag carts, for players
- Balls: Regular □ Range □
- Ball markers □
- Bandages, adhesive
- Buffering motors
- Caddie badges □ uniforms □
- Caps, for shoes
- Caps and hats
- Clubs: Woods □ Irons □
- Putters □
- Club display racks

Club House

- Air conditioning equip.
- Athletes foot preventives
- Bath mats
- Bath slippers
- Bars
- Bingo cards
- Charcoal cookers (outdoor)
- Coolers (food & beverage)
- Disinfectants
- Fire protection equipment

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Send information

to: Name •
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Club --------------------
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Address

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June, 1949
LET GOLFDOM HELP YOUR OFFICIALS MAKE THE MOST OF 1949

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below so we can get them "on the beam".

FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: ____________________________________________
Address ____________________________ Town: ____________________
Zone ( ) State By Club Position

President's: name ____________________________________________________________________________________________ (Zone ___)
Add: ____________________________ Town: ____________________ State: ____________________
Secretary's name ____________________________________________________________________________________________ (Zone ___)
Add: ____________________________ Town: ____________________ State: ____________________
Manager's: name ____________________________________________________________________________________________ (Zone ___)
Add: ____________________________ Town: ____________________ State: ____________________
Green Chmn's: name ____________________________________________________________________________________________ (Zone ___)
Add: ____________________________ Town: ____________________ State: ____________________
Greenkeeper's: name ____________________________________________________________________________________________ (Zone ___)
Add: ____________________________ Town: ____________________ State: ____________________
Professional's: name ____________________________________________________________________________________________ (Zone ___)
Add: ____________________________ Town: ____________________ State: ____________________

Private □ Daily Fee □ Muny □ NUMBER OF HOLES __________________

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Professional's: name ____________________________________________________________________________________________ (Zone ___)
Add: ____________________________ Town: ____________________ State: ____________________

Private □ Daily Fee □ Muny □ NUMBER OF HOLES __________________
discs are suspended over the target, and these discs swing inwardly by contact with the rolling ball. The discs are graduated according to the lateral distance from the center of the base, so that competing players may score according to their accuracy in putting to the center of the device. Harry Smith, 12903 Robson Ave., Detroit 27, Mich., is the inventor. Distributorships are available.

CLUBBOY KEEPS CLUBS SEPARATED

A new plastic attachment which fits in the top of any standard size golf bag has openings through which clubs may be inserted and kept in neat order. Called ClubBoy, the attachment is light, attractive and easily installed. It's a simple device golfers will find useful. Further particulars may be had by writing ClubBoy Inc., 201 N. Santa Fe, Pueblo, Colo.

A USEFUL GADGET FOR CLEANING

A novel plastic golf ball which unscrews into two useful sections is now being manufactured by the Birdie-Brush Mfg. Co. of 1539 Nelson Ave., Toledo, O. A nylon-bristled brush for removing dirt from clothing, hats, irons and shoes is carried in one half while the other half has a partially threaded spike for scraping mud from shoe cleats or clubs.

SPALDING NEW IRONS CLICK

A. G. Spalding & Bros., Inc., pro shop sales of the new 1949 Tournament Top-Flite irons already have reached unusually high figures. Features of the new iron include a short-hosel head with lower center of gravity and measured offset, lighter and more durable shafts and shorter, lighter grip. All heads are forged in Spalding's own shop with special purpose tools and methods employed in manufacture and finishing.

WALKING EASE FOR GOLFERS

A new foot-coddling cushion merchandised as Dr. Scholl's Rite-Poise Foot Cushions is made of air-circulating foam rubber that enables the wearer to be active on his feet much longer than when walking on leather or rubber shoes. The wearer actually walks on compressed air—millions of sealed air cells—which relieve tired, tender feet; bunions and sore heels, and absorb pressure on any sensitive spots on the feet. The Rite-Poise foot cushions fit in any dress or sport shoes and wear indefinitely. Descriptive literature and prices available from the Scholl Mfg. Co., Inc., 213 West Schiller St., Chicago 10, Ill., or 62 West 14th St., N.Y. 11, N.Y.

SPECIAL GOLF AWARD PINS

Sports Awards Co., 37 S. Wabash, Chicago 3, Ill., has come up with an excellent prize idea that will be of immeasurable help to professionals and golf chairmen looking for awards suitable for a variety of tournament events. Special golf award pins have been designed for the exclusive group who make that "one in a million" shot—the hole in one. There's a "birdie pin" that can be awarded for the first birdie or a specified number of birdies; an "eagle pin" showing a bald eagle set in relief against a modeled golf ball makes an appropriate award for the golfer carding an eagle; and the "par busters pin" is ideal for the golfer that goes around the first time in par. In addition to this group there is also a special pin for the 75-80 golfer, the 80-85 group, the 85-90, 90-95 or 95-100 player which can be used as a consolation prize. For a novel award there is the "19th hole pin" for the local Paul Bunyan. Pins are available in a plain polished grade or with any standard color background you specify. Reasonable prices in dozen lots. Special membership cards furnished free for 75-100 club pins on orders of 100 or more.

HELP BALANCE TOURNEY BUDGET

A self supporting plan with some profit for the operating fund is the Monetary Exchange designed to assist the committee charged with raising sufficient revenue to offset deficits incurred in the cost of conducting a golf tournament. The plan provides for the purchase of a unit ticket (value established by local committee) with no limit to number purchased by personal choice. Total sum received, after deducting 10 per cent, is paid to holders of winning tickets, value having been determined by distribution of all tickets sold and the result of the tournament. The plan is flexible in that it can be used for medal or match play and lets everyone get in the act. It is a medium to supply fun, excitement, and real interest because it permits participation by direct choice. Specially designed materials and equipment to handle this type of Exchange, set up a clean banking operation and complete the whole job in a very short space of time can be supplied by the Monetary Totaliser Co., Box 1064, Schenectady 1, N.Y.
NEW MACHINE WASHES AND DRIES DRIVING RANGE BALLS

Add a new name to the growing list of equipment developed for the nation's fast expanding golf driving range field. It's the Rapid Range Ball Washer-Drier, being marketed by Walter Ruesch, Skokie Blvd. and Golf Road, Skokie, Ill. The Rapid ball washer is an adaptation of a machine widely used throughout the citrus industry for washing fruit. It is completely automatic in that it feeds the soiled balls into the washing bed, on thru the rinsing unit into the drying chamber and out into the storage bins, or trays, clean and ready for play. According to Ruesch, an experienced range owner himself, the Rapid, with its automatic line delivery of 12,000 clean balls per hour, promises to bring long needed relief from the messy, time consuming and costly makeshift methods the range owners have been using. Complete details of the new machine may be had from Ruesch at the above address.

PUTT-O-MATIC DEVICE

E. F. Bohlen, Box 615, Cheyenne, Wyo., has invented a putting practice device in which the putted ball, after entering a 4½ in. aperture, causes an electrical contact to be made in a spring contrivance which expels the ball back to the player. Bohlen is seeking a manufacturing tie-up.

CLASSIFIED ADS

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

USED GOLF BALLS WANTED—ANY QUANTITY. ARROW DISTRIBUTORS, 2318 PITKIN AVE., BROOKLYN 7, N. Y.

For Sale—9 hole course. Course and clubhouse completely equipped. Located in thriving town of 10,000. Address Ad 601, % Golfdom.

Greenkeeper or Greenkeeper-Pro. 15 years' experience. Eastern location preferred. Address Ad 602, % Golfdom.

Pro or Assistant Pro. Thoroughly qualified player-teacher-clubmaker. Class A PGA member. Address Ad 603, % Golfdom.

A-1 working greenkeeper, age 46, married, 21 years' experience, with proven results on 18-hole course, desires change. Reference. Address Ad 604, % Golfdom.

JOBBERS WANTED to handle a scientifically designed, perfectly balanced, precision made putter. Entirely new and different in principle. Address Ad 605, % Golfdom.

WANTED—expert golf club repairman to work two months in summer at course in Southern California. Address Ad 606, % Golfdom.

CASH PAID—

OLD GOLF BALLS

We buy—sell—trade. For quotations write: Northern Golf Ball Co. 3441 N. Claremont Ave., Chicago 18, Ill.

Excellent territories open for experienced salesmen to sell C. S. Butchart woods and irons and "Swag", patented slack, on a 10% commission basis and bonus arrangement. Prefer men already established selling non-conflicting lines. Write all details first letter—your correspondence will be considered strictly confidential. Golf Professional's Supply Corp., 480 Lexington Avenue, New York 17, N. Y.

Golf Pro with ten thousand capital, wishes to lease, with option to buy, a nine hole or eighteen hole golf course, in good thriving community. Would consider Driving Range. Address Ad 607, % Golfdom.

GOLF COURSE FOR SALE, 15 years successful operation, rolling terrain, private water supply, 4-room house, 50 miles from Chicago near local and resort trade. Address Ad 608, % Golfdom.

RE-WASHED GOLF BALLS, superior quality. Write for prices. Fred Martine, Jr., 39 Lowell Avenue, West Orange, N. J.

WANTED—USED GOLF BALLS

Highest prices paid. Get our prices before selling. EASTERN GOLF CO. 244 W. 42nd St., New York 18, N. Y.
Some of the 57 youngsters entered in last year's tournament who will be on hand to better their records in the Third Annual Junior Golf Tournament conducted by the City Recreation Department at the Tallahassee (Fla.) CC on Friday, June 24. C. E. "Sonny" Hay, CC pro, and the Tallahassee Men's Golf Assn. help E. P. "Ned" West, Supt. of Recreation, put on big event for the kids. It's an all day affair with lunch "on the house." There are five flights with competitors in each flight, assigned according to age, scrambling for the 50 individual prizes awarded at the close of play.

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Front Cover: Winners of local and state tournaments from an original field of near 10,000 junior golfers will have little time to relax and enjoy the shaded beauty of this tee of the par 3 No. 6 hole of the Houston (Texas) CC when they meet here Aug. 2 for the National Junior Amateur Championship sponsored by the U. S. Junior Chamber of Commerce.
For the finest of
FAIRWAYS AND GREENS

Some of the finest courses in the country have been trimmed with PENNSYLVANIA mowers for years. For Pennsylvania has concentrated on making dependable grass cutters since 1877. Typical of Pennsylvania quality mowers are those shown above — the FAIRWAY GANG, with unbreakable malleable iron construction and the aluminum and steel SUPER-ROLLER Greens mower. "PENNSYLVANIA QUALITY" means good grass cutting, easy operation, long life and low maintenance cost.

PENNSYLVANIA LAWNMOWER DIVISION
AMERICAN CHAIN & CABLE • Bridgeport, Conn. • Camden, N.J.