Silicone “Magic” Center

Electronic Winding
This special technique controls tension and provides the highest degree of uniformity. Result: truer drives and greater putting control for U. S. Royal.

Why is the golfing world giving the new U. S. Royal such a tremendous reception? The reason’s simple: U. S. Royal sets entirely new standards in controllability and balance, has remarkable distance. Pros and expert amateurs throughout the country say they can tell right away that U. S. Royal’s right—just by the click and the feel.

Display and sell the NEW U. S. Royal, the ball with the Silicone “Magic” Center. It’s the prize hit of the year... the sooner you order, the sooner you’ll get delivery. Ask your “U. S.” representative.

The New U. S. ROYAL Golf Ball
Sold Only Through Golf Professional Shops
BLUE for championship and tournament play.
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The unique scientifically compounded cover with unsurpassed toughness. Makes U. S. Royal last longer.

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