KADDIE KART PRODUCTS
MANUFACTURED BY KADDIE KART MFG. CO.
AND ITS AFFILIATED COMPANIES
GOLF CART SUPPLY SERVICE and CHAMBERLIN METAL PRODUCTS
1466 W. MADISON ST.  SECOND FLOOR  CHICAGO 7, ILL.

RETAIL $29.50

SPECIAL OFFER TO
PROS AND CLUB
BUYERS

Send $39.00 for 2 KO-
LAP-SI KARTS to be sent
express prepaid as a
trial order. Your profit
$20.00 net. Six Kolapsi
Karts $106.20, F. O. B.
Chicago.

KO-LAP-SI KART is a quality Kart. Quality, not only
in materials used, but quality in performance. It has
greater eye appeal. And it looks like double value.

AUTOMATIC GOLF CART
THE HANDLE DOES THE WORK
1. DROP THE HANDLE—it folds and locks.
2. LIFT THE HANDLE—it unfolds and locks.
3. STAND ERECT EITHER CLOSED OR OPEN. Can
be stored where space is valuable in Pro shops,
closets, etc.
4. Large 14 inch wheels. Special sealed ball bear-
ings, factory grease packed. Easiest rolling Kart
ever made.
5. Compensated shock absorbing, floating wheel as-
sembly, and Flexible Body Torsion—eliminates jars
and jolts.

GOLF CART SUPPLY — CHAMBERLIN METAL PRODUCTS
1466 W. Madison Street, 2nd floor, Chicago 7, Illinois

Gentlemen:
Please ship ______ Kolapsi Karts. Enclose $_________. Please send information and prices about
☐ Kaddie Karts for rental or ☐ Kolapsi Karts for resale.

Name_____________________________ Club_____________________________
Address_________________ Town________________ State_________________
Remarks______________________________

May, 1948
The plan was divided into three equal zones with six holes in each group. Every division was separated by its own gate valve with drains being placed at all low spots. The water supply came from a small lake formed by damming the never-failing creek that flowed through the grounds. This body of water plus the pump house completed the job.

There were many features about this creation that could not fail to please the greenkeeping superintendent who is entrusted with its care and upkeep. Even the landscaping of the grounds had been done with a view of keeping it in line with present day machinery. All trees and shrubs were planted and spaced so that there was ample room for the passage of equipment. The place was well provided with proper plantings at all points of vantage. This was not overdone as is so often the case.

Having been on a golf course since my boyhood days as a caddie, I could not help but being impressed with what I had seen. Everything about the place pointed to simplicity, not complication. Its creator had followed the lines of nature and had added very little to his picture that was artificial. Everything was pleasing to the eye. The most outstanding and commendable part of this architecture was its strategy of construction. It had been done and planned by one who knew and realized that after he finished the job, the course would have to be cared for. The designer and builder had a working knowledge of greenkeeping along with his ability to create and construct.

INCREASING PUBLIC PLAY

(Continued from page 37)

Gol/dom old “cast-offs,” a wood—3 irons and putter, that rent for 35 to 50 cents, and a few good sets of 12 or more clubs for the occasional “club member” visitor who forgot his clubs—$1.00 a round. Many a customer renting a good set comes in and buys a set just like it.

Must the publinker go on playing on weedy fairways, hunting for balls in fairways that are yellow with dandelion blossoms? No fun in that. The cost to kill weeds on a fairway is usually not many green fees.

You have played on unwatered fairways on a hot summer day and got the usual golfers “mile of roll.” You have smelled the hot grass fairly burning up, and you have had those tired “hot dogs” from walking on the soil dry as concrete. Any fun in that? Now that watering can be done at many places with “walking type” sprinklers inexpensively more fun
Spur
FOUR-IN-HANDS • BOWS • BATS
SPORTSWEAR • BELTS • SUSPENDERS
GARTERS • BILLFOLDS • ARMBANDS
MUFFLERS

FOUR-IN-HANDS • BOWS • BATS
SPORTSWEAR • BELTS • SUSPENDERS
GARTERS • BILLFOLDS • ARMBANDS
MUFFLERS

America's finest sportswear
now is available for your
Pro Shop merchandising
"Foremost Nationally Advertised Brands"

Spur
FOUR-IN-HANDS • BOWS • BATS
SPORTSWEAR • BELTS • SUSPENDERS
GARTERS • BILLFOLDS • ARMBANDS
MUFFLERS

"WELGRUME"
Finest Kid Mohair and Zephyr Wool
Sweaters and Sportswear
FOR THE GOLF PROFESSIONAL

Rialto
FINE SHIRTS FOR MEN
Suggested
Price
2/09. Fine White Broadcloth Shirts, made
with soft built-up collars (stays)...$5.50
2/041. Collar-button-down White Oxford
Shirts...$5.00
May be ordered from stock at all times
RE-ORDER PADS AVAILABLE UPON REQUEST

The Scoggins Golfer
SPORTS HEADWEAR
Hats & Caps for Golf and Tennis
FEATURING
ADJUSTABLE HEAD SIZES

The Scoggins Golfer
SPORTS HEADWEAR
Hats & Caps for Golf and Tennis
FEATURING
ADJUSTABLE HEAD SIZES

GOLF BAGS
DOUBLE EAGLE BRAND
The Best in Golf
Manufactured exclusively for the golf professional by an experienced specialist.

GOLF BALLS
BY
CAMPBELL...OF CANADA
DESIGNED FOR DISTANCE
Sold thru Professionals only.

LUG-GOLFER SHOES
A new idea in comfort, confidence and convenience
your players will enthuse over. Popular priced, in
all sizes for men and women.
SOLD IN PRO SHOPS ONLY

Visit our display
room on the 7th fairway
at your P.G.A. Club
in Dunedin, Florida.

Howard Scoggins
Golf Company
DUNEDIN, FLA.
Another NEW
BURTON
BAG
To WIN
Friends
And
Influence
Players

Leather
Numbers
to retail
$39.00
to
$45.00
&
"Vylan" Canvas
$21.00

A new Bag with eye- and price-appeal,
built with the careful attention to detail
and master craftsmanship that feature all
BURTON products. Big, roomy, durable,
they win and hold the confidence of your
customers and make greater profits pos-
sible. Write for full particulars on this
MODEL 100.

BURTON
MANUFACTURING CO.
JASPER, ALABAMA

can be put into summer golf for the "pub-
linker." He'll have the feeling of satis-
faction that he's getting his money's
worth. He'll come and p(l)ay oftener
just because it was fun.

It's been argued that p(l)ay on the 19th
hole is not enough to show a profit. For
the fun of holding "post-mortems" over
the score card and to display a downright
friendly attitude coffee and coke ought to
sell for a nickel. It gives the customer the
feeling that he's not being "gouged" just
because he's thirsty and you have the
only drink available. Maybe that's a
"little thing" to argue about but the guy
who coined the phrase "friendship in a
cup" had an eye for business. This year's
p(l)ayer has a keener eye on his pocket-
book than last year's. Looking after
"little things" on the publinks will bring
him back to p(l)ay and p(l)ay many
times oftener than if we try to take him
too much on the first hand.

TEAM MAKES JOBS BETTER
(Continued from page 36)

A run-down golf course is certainly not
good for the professional and is also bad
for the manager's side of the ledger for the
same reason bad operation of the golf shop
keeps people away from the club. The
duffer may not be smart enough about the
game when it comes to feeling the touch
of the contact of the clubhead with a golf
ball, but he usually knows when conditions
of tee, green, and fairway are not right.
He loses interest in the game when he feels
that he has finally hit a good one and it
doesn't pay off.

At the St. Joseph CC, I can say without
hesitation that the three of us have worked
for each other's good just about as much
as we have our own. But I am going to
have to admit that on one point, I guess,
that we have staged some of the biggest
arguments that I have ever witnessed
around a golf club.

During the off season when our eight
hours work is not tough and as serious as
the number of much longer hours that we
give to our jobs in the summer months,
we can't miss that noon hour session of
ping-pong. Since the club has provided all
of us with our mid-day meal and we usually
eat together, the argument as to which one
of us can do what to whom starts just as
soon as we take our seats at the table. It's
always a game of doubles with some of the
other employees filling in for a fourth.

To win is the goal, and it's no laughing
matter to lose a point over the net because
of a boner. Any one of us will draw blood
where we can find it, and then argue we
are right even if we are wrong.
STOLEN — APRIL 27

More than a hundred dozen Walter Hagen golf balls and a large quantity of Gene Sarazen Stroke Master irons were stolen from a truck load of golf equipment in Chicago, April 27. Balls stolen included both “The Haig” and “International” brands. Clubs stolen were in sets of five and six and included 2, 3, 5, 7, and 8 irons.

Golf range operators, professionals, or individuals who may be contacted for purchase of this stolen equipment are asked to notify Mr. Philip Kuhlman, Federal Bureau of Investigation, 1900 Bankers Bldg., 105 West Adams, Chicago, phone: Randolph 2150, if they have any information; names, license number, or descriptions, which will lead to the apprehension of suspects.

Monti Joins Wilson Staff

Recommended for his new position by Lloyd Mangrum with the comment, “He looks like one of the best young prospects that I have seen come up the tournament trail in a long time,” Eric Monti, Santa Monica, Calif., is the newest member to join the Wilson Sporting Goods Advisory staff.

Country Club Matting

A new floor covering material made of high grade rubber and tough cotton cord
Dubow
Symbol of Golf Club Excellence

Makers of the famous line of Jock Hutchison and the Betty Hicks men's and ladies' golf clubs, and the popular Jock Hutchison Golf Ball, the finest golf ball that can be made. Write for descriptive folder and price list.

1905-13 Milwaukee Ave. Chicago 4, Ill.

Composition 7/32 inches thick available in rolls 3 feet wide and 24 or 48 feet long is manufactured by the American Mat Corp., 1802 Adams St., Toledo 2, O., as Country Club matting. Literature on this sturdy product manufactured to withstand heavy traffic under the spikes of golf shoes may be obtained by writing the company.

Spalding's Sport Show Ads

Spalding's Sport Show newspaper advertising campaign is now ready to start on its fifth season, bigger than ever. This series of top-notch sports cartoons is again the work of Willard Mullin, ace sports artist of the New York World-Telegram. Readership studies last year placed Spalding Sports Show ads first in male reader interest. With this year's increased circulation, the present series should do even better in building an audience. They will present an estimated total of nearly 120,000,000 sales messages. As before, the series will be available in booklet form as well. Nearly 2,000,000 have been distributed so far.

Have you renewed your Golfdom Subscription?

Ten-Score Handicap Racks and Cards

Now Available...

Bring your handicapping system up to date by installing this new and larger rack and card system. Provides adequate space for both basic and current handicaps.

Prominent display of members' individual standing encourages posting of all scores and promotes greater participation in competitive events. Ideal for locker room and pro shop use. Cards, and racks in many sizes, in stock for immediate delivery.

John Willy, Inc., 123 North Wacker Drive, Chicago 6, Ill.
Joe Mozel Golf Enterprises, 718 N. E. 12th Ave., Portland 14, Ore., is getting big sales for its turf-like practice tee mats which now are marketed nationally after 12 years development work by Joe Mozel and his customers at the Lloyd golf range and course at Portland. They are made of green tampico fibre, 12 in. by 12 in. in area and with 1 ½ in. fibre which can be cut down as it is worn in use to ¼ in. The fibres are wire-stitched to the base. The brush stands heavy abuse and exposure.

Mozel's "Brush" Turf

A new patented glove, developed after years of testing and experimentation. Order today!

THE MOST SENSATIONAL NEW DEVELOPMENT IN GOLF!

“Shur-Grip”

GOLF GLOVE

- Firmer grip when you need it!
- Gives you a secure feeling at top of swing!
- Minimizes slippage and improves your score!
- Enables you to play happier golf!
- Made of top quality leather by skilled craftsmen!

THE “PAT” PATTERSON CORPORATION

BOX 200 GLOVERSVILLE, NEW YORK

97
HERE IT IS!
The new, sensational
Golf Pride GRIP

Designed and Molded for Two-Way Grip.
Easy on hands; all shock eliminated.
Air-cooled for removal of moisture from hands and gripping service.
Molded directly to the shaft; cap and grip one unit.
Choice of five colors, with or without cork. Also three different sizes: large—medium—small.
The only grip for a perfectly balanced set of golf clubs, as all grips are uniform in size and weight.

Prices and information to Pros and individuals furnished on request.
Pro Shop and Driving Range Licensee.
KOSAR’S GOLF DEVELOP. LAB.
634 Portage Trail — Cuyahoga Falls, Ohio

KOSAR DRIVING RANGE TEE
EASIER — FASTER — CLEANER
The ONLY TEE for Driving Tee Mats
Increases range income by speeding up play 25% to 40%.
★ Easy convenience adds to player enjoyment ★ Helps keep Driving Ranges cleaner ★ 50% savings over wooden tees.

Send for Free Sample. Used by better ranges everywhere.
4’ x 5’ Driving Tee Mats: 1 to 10—$25; 11 or more—$22.50.
KOSAR’S GOLF DEVELOPMENT LAB.
634 Portage Trail — Cuyahoga Falls, Ohio

Bag-Pak Protects Clubs
Bag-Pak, a device made up of six or eight units that slips into any size or shape golf bag, invented by Hugh Bancroft, professional and owner, Highland GC, Tulsa, Okla., is distributed by MacGregor Golf, Inc., Cincinnati, O., and will be sold through professionals only. It is designed to prevent dove-tailing of clubs in the bag and rough handling by caddies. The units permit the individual separation of each club thus protecting the shafts and grips by housing the clubs the full length of the bag and makes it possible for clubs to be kept in rotation.

Stroke Savers Are Back
Beckley-Ralston Stroke Savers are again available after being off the market for four years. Since their introduction, 20 years ago, more than 1,000,000 have been sold. The original basic construction and balance of Stroke Savers have been

BUFFER-POLISHER
IMMEDIATE DELIVERY

EVERY PRO SHOP...
needs this STANDARD “CLUBMASTER” Golf Club BUFFER-POLISHER. Wide swing with 1 H. P, 1750 RPM motor permits two boys to work at the same time. We can also furnish the 8” by 1” cloth and wire wheels. Immediate Delivery!
Write for Bulletin 110
THE STANDARD ELECTRICAL TOOL COMPANY
2524 River Road, CINCINNATI 4, OHIO
maintained, and the 1948 models have improved, perforated, brown leather grips and triple-plated heads. Stroke Savers, known as the "Short Game" irons, are used for all shots within 50 yards of the green. There are three clubs in the set—a putter, approach cleek and chipper, all nationally advertised. The "Walloper" is also available again. This iron driver takes the place of woods for the players who have trouble using them. It has the lie of an iron and the bulk and power of a wood driving head. Then, there is the Trap-Shooter Niblick, a two-purpose club for playing difficult lies out of sand traps and heavy rough. The entire line is in production and ready for immediate delivery. Beckley-Ralston, a division of Rutledge Outing Equipment, 3333 Belmont Ave., Chicago 18, Ill., will send additional information upon request.

Blue Mountain Bent
Chan W. Baker, Baker Grass Industries, 111 NW 36 St., Miami 36, Fla., advises Blue Mountain bent, a newcomer in the Colonial group, has been developed by, and will be introduced by H. L. Wagner & Sons, who also made Illahee fescue available. Baker says Blue Mountain bent

GOLFERS—
refinish chrome plate and
rust proof all your $1.95
golf clubs for...

Only Tools Needed Are Soft Cloth and
NEW ION KROME KIT
Amazing invention makes old golf clubs new. Gives long lasting rust-proof chrome finish that lasts longer than the original. Entirely new plating principle. Banishes need for electrolytic equipment.

DON'T DISCARD RUSTY CLUBS
Make old clubs new. Ion is as simple to use as auto polish, yet this revolutionary new plating kit gives an enduring new metal plate that resists rust and exposure. One Ion Krome Kit will chrome finish and rust proof as many as 36 clubs, depending upon their condition, for $1.95. Also chrome metal plate auto trim, tools, etc. Present supply limited. Dealer Inquiries Invited.

ION INDUSTRIES, INC.
Sales Office
141 WEST JACKSON BLVD., CHICAGO
Room 855 — Tel: Wabash 5527

GOLF CLUBS BUILT
FOR A PURPOSE...
NOT JUST MADE TO SELL

Allied
WOODS and IRONS
ALLIED GOLF CORP.
4528 West Fullerton Avenue
CHICAGO 39 • ILLINOIS

Better Golf Gloves
By
"PARKER"
Featuring: The Sensational
JERRY BARBER
SKIN - TOUCH
Gives Ultra Grip and Feel
Watch the Tournament Pros
PARKER GLOVE CO.
1050 Venice Blvd., Los Angeles 15, Calif.
FOR A BETTER GAME!

LEWIS GOLF BALL WASHERS

Ask your GOLF SUPPLY DEALER

TIRE MATS

1—Driving Tees
Driving Range and Public Course Operators . . . here we believe is the finest tee made from tires. Designed to specifications of well-known pros, these mats are functionally ideal, reversible, and virtually everlasting. Immediate delivery. Sizes 42”x60” and 48”x60”. Also special sizes.

2—Floor Mats
Tire Floor-Mats in long runners and special sizes for locker room, grills, entrances, and shower rooms. Pay for themselves by saving floors, spikes, and preventing accidents. Low prices due to high production.

Prices and information available upon request.

MERCHANTS TIRE COMPANY
2710 Washington Blvd.
St. Louis 3, Mo.

New Athletic Tape
Seamless Rubber Co., New Haven, Conn., has introduced Pro-Cap athletic tape for which the manufacturers claim marked reduction of itching and irritation often caused by athletic tape, better adhesion than usual tape, no slipping and no curling at edges. Makers also say Pro-Cap may be left in place for long periods or new plaster applied over the same area without causing undue irritation or maceration of the skin.

MORE SWINGS, MORE PROFIT

for OUTDOOR and INDOOR DRIVING RANGES

AIR-FLO TEES are completely Automatic
Suction holds ball on tee. The instant ball is hit, tee recedes to receive another ball from hopper. By the time you carry through, tee with ball is in place for next drive.

They pay their way many times over.

Pay for their use each month from greatly increased profits. Ask for demonstration. No obligation.

AIR-FLO TEE DISTRIBUTING CO.
710 Pence Building · Minneapolis 3, Minnesota

WEST COAST STATES
AIR-FLO TEE COMPANY
5638 S. E. Woodstock Blvd. · Portland 6, Oregon

combines the fine textures of the Rhode Island type bents with the rugged, hardy characteristics of the Highland. Its color is a bright vivid green and because of a heavy underground root system, it handles itself well under rather dry conditions. He adds it is unexcelled for turf areas maintained at fairway length even on poor lands, yet it will not crowd out such other grasses as Kentucky bluegrass. Its resistance to disease and fungus attacks is credited almost equally between its natural hardy characteristics and the sturdy conditions under which it is grown. Produced in rows on soil of volcanic origin at an elevation of about 3500 feet above sea level, it thrives without irrigation, even though the average rain fall seldom exceeds 16” and never exceeds 20” annually.