SEVERAL DESIGNS AVAILABLE

For Better Golf Shots

These Features Provide NEW SALES APPEAL

- **POSITIVE GRIP.** Flexi-grips combine the natural grip of rubber with proven grip-assisting designs to provide a more comfortable and positive grip—without the necessity of tight "grabbing" of the club.

- **NON-PACKING.** Unlike old-style leather grips, this one-piece, sleeve-type grip does not pack down or become smooth from repeated hand pressure.

- **LONG LIFE.** The high-quality rubber in Flexi-grips insures long life and protection from drying, cracking or other deterioration.

- **QUICK INSTALLATION.** The patented "bell" end design permits quick and easy installation, either at the factory or in the pro shop. End locks under cap, prevents creeping of grip.

- **IMPROVED APPEARANCE.** Used either to replace damaged grips or in building new clubs, the neat, attractive appearance of Flexi-grip is unsurpassed—adds sales appeal.

CHICK HARBERT SAYS:

"Have had the opportunity to give your grips a complete trial on my clubs under all weather conditions. Am happy to report that they were 100 per cent satisfactory. Have never before experienced such hand security and comfort."


golf professionals:

Flexi-grips are available in complete packages, including 36 grips with caps, starter plug, cement and complete installation instructions.

THE FAWICK FLEXI-GRIP COMPANY

2306 Tower Bldg., Akron, Ohio