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Special! WHEATIES HOLE-IN-ONE AWARDS!

Yes, sir, Mr. Pro, when one of your players sinks a tee shot, send his certified card to the Wheaties Hole-In-One Club. We'll follow-through with enough Wheaties for you to tee-off on for the next 50 mornings. And you won't need any practice swings over your bowl of milk, fruit and Wheaties, for "Breakfast of Champions" is the favorite spoon shot of thousands of golfers.

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3. . . . His (or her) Name on a Special Wheaties Poster for the Pro Shop Bulletin Board
4. . . . Name on the "Breakfast of Champions" Honor Roll.

Full details will be sent to all Golfdom readers (if you miss your announcement drop us a card). We hope that all golf professionals will cooperate by sending in news of certified holes-in-one. Why? Because, seriously, we want to help you build golf into an even more popular sport. And we think our Wheaties Awards Plan will help!

Meanwhile, here's wishing you a most successful 1948 golf season.

General Mills

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Display Your Wheaties Hole-In-One Awards Poster Prominently in Your Pro Shop or Locker Room

June, 1948
pro as well as gkpr. at New Bedford, Mass., muny course. Akron (O.) Beacon-Journal has feature story on Charley Burns' 16 years' operation of Akron's Good park muny course. Each year of Charley's operation the course has been self-supporting. It's got a cash balance of $34,054. Last year the Good park course had 41,505 players. Burns resigned management of the course and as head of the Rubber Bowl to become Republican candidate for sheriff of Summit county.

Six weeks before Motor City invitation Open at Meadowbrook CC (Detroit dist.) July 1-4 advance ticket sale hit $40,000. New England PGA to hold 8 tournaments on Cape Cod courses next October. Frank Wilson building 9-hole course for Max Kass at Margaretville, N.Y. Brookside GC 9-holes opened at Gladbrook, IA. New North Fork CC 18-hole course at Johnstown, Pa., designed by J. G. Harrison, opened. Gene Kunes opens driving range at North Randall, O.

Dave Harris is pro and Claude Turner, formerly at Topeka (Ks.) CC, is gkpr. at Topeka's White Lakes CC. Sherwood-at-Natick is new name of Wildwood GC, Natick, Mass. Francis J. Hogan is

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*This Hardie No. 99-X0107 is very popular. Readily taken anywhere by auto or golf tractor. Can be used with weed boom or hand gun. Delivers 4 G.P.M. at 300 pounds pressure.*
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Kill Poison Ivy—roots and all—with one thorough application of fast-acting Du Pont "Ammate." And "Ammate" is equally effective on poison oak, sumac, stump sprouts and other tough weeds. The tougher they are—the more you need "Ammate."

You'll find "Ammate" ideal for clearing weeds out of roughs, paths, driveways and tennis courts.

Easy to Use—Just mix "Ammate" with water and spray it on. It mixes readily—even in hard water. And "Ammate" is equally effective when applied dry on the ground.

Safe and Sure—"Ammate" kills all plant growth—yet, the residue is harmless to humans and animals. It is non-flammable.

For further information on "Ammate" and other Du Pont Weed Killers, see your golf supply house or write the Du Pont Company, Semesan Section, Wilmington 98, Delaware.

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- Amazingly low price.

Strengths can be adjusted for effective control of weeds without killing useful grasses and clover. Crabgrass, too, is definitely controlled by early spring spraying. For further information ask your dealer or write to American Chemical Paint Co., Ambler, Pa.

FREE Ask for our Golf Bulletin. Full details of latest findings on 2.4D in fairway and rough.

Sherwood's new mgr. . . . Angelo Saccaro has leased 9-hole Rolling Hills course at Marshalltown, Ia. from owner George Darling. . . Emil Roewert now pro-gkpr.-mgr., Perry (Ia.) CC.


Flint (Mich.) Junior Golf Assn. has a good idea for learning golf rules . . . Each rule is on a single card issued frequently to members . . . By reading and studying one rule at a time the kids learn a whole lot better than their elders . . . The plan was devised by Mrs. Donald D. Weiss.

pro biographies, list of members of Golf Writers' Assn., records of past championships, rules of golf and much other data, recently issued... Price is 50 cents... Fred Corcoran took over the late Bill Richardson's job in editing the guide and has done an excellent job.

Women's club sales at pro shops are astonishing many pros... Smart ones are giving women's golf apparel business a lot of study and getting good reaction to wise choice of women's items in pro shop sales display... Two young British pros who look like they'll be international stars are sons of pros... They're Laurie Ayton, Jr. and Ernest Whitcombe, Jr.

Fred Corcoran has signed Byron Nelson, Babe Zaharias and Ted Williams for a movie to be sold to television stations... Harry Wismer will do the talking for the film... A fellow recently called GOLFDOM office asking where he could get golf lessons under GI teaching-payment plan... When told he couldn't be taught golf at government expense he said pros were being outsmarted by owners of a lot of schools who teach ex-GIs things less important than golf... He told us his pals were taking dancing lessons at government expense.

Western Golf Assn. 1948 supplement to
Mr. and Mrs. George L. Hall were at the PGA championship on a belated honeymoon. They were married at Aiken, S.C., April 7. George is a PGA national vp and is pro at Cornell university. Mrs. Hall was Constance Gillig. George got the usual free advice from veteran husbands on how and what to teach his lovely bride. The brides never need any advice.

Alex Jolly, 66, widely known veteran Scotch-American pro, died May 4 at Nogales, Ariz., following a brief illness. Alex had gone to Nogales as pro in February from Douglas where he'd been pro for 10 years. Funeral services were held at...
Douglas with Masons, Elks and Rotarians from Douglas and Agua Prieta being honorary pallbearers. . . Interment was at Menominee, Mich., where Alex had served long as pro in summers. . . Alex also was pro at Ridgemoor CC (Chicago dist.) and at eastern clubs during a long and cheerful career in pro golf. . . Alex and his brothers, Jack, Bob, Dave and Bill, came from St. Andrews to be the No. 1 brother team in building American golf. . . Alex came over in 1903, 2 years after Jack, and took a pro job in New Jersey. . . He was a kindly gentleman to whom thousands, pros and amateurs, feel indebted and mourn as a true friend. . . He is survived by his widow and son, A. H., Jr.

Great job of promotion done by sponsors of the 2d annual $10,000 Albuquerque Open. . . Their program, Albuquerque Progress magazine special edition on the Open and other printed matter was circulated nationally among sports writers. . . Publicity did good work in identifying the University of New Mexico course as a fine layout and Albuquerque as a place where golf can be played 359 days of the year. . . Veteran architect and green-keeper Bill Tucker and C. S. Lanier, course mgr., conduct one of the top public course operations in running the U. of New Mexico course.

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June, 1948
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Edgewood Valley CC (Chicago dist.) in its 5th year employing girl caddies... Dick Chapman's 78-65 at Sunningdale, Eng., won the Golf Illustrated Gold Vase championship... Dick's 65 broke the course record and beat by a stroke the great round Bobby Jones played in winning the 1926 British Open... Chick Evans played this year in his 35th Midlothian CC (Chicago dist.) Derby.

John J. Pomeroy, mgr., Red Run GC (Detroit dist.), as Pres., Club Managers Assn. of America, has appointed a committee to act upon CMAA 1948 convention recommendation of employment of full time paid executive officer for the association... New South Wales PGA members contribute percentage of prize money and 20% of gate monies also go into the association's "provident" fund... James T. Skelly, pres. and pro-mgr., Lake Arrowhead (Calif.) G&CC, rehabilitating course and clubhouse which reopens July 1 after wartime shut-down.

British PGA has accepted invitation from Ganton GC, near Scarborough, Yorkshire, for 1949 Ryder Cup matches... Ryder Cup matches usually are held a week before British Open... A British company is making a peg-type tee with no lip in front of concave section... Claims absence of lip prevents retarding or deflecting the ball.

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MacGregor Golf's Tournament Club party was a highly popular gathering place of pros and sportswriters when the company held its annual Tournament Club buffet supper during the PGA championship. The assembly was at Park Plaza hotel, St. Louis, May 18 and 19. . . There haven't been any scoreboard complaints from press or public at championships where Charley Kimmel is on the job. . . Charley is a graduate of horse parlor boards where he learned to make the boards such works of art the patrons would feel the balm of culture even though their nags ran out.

Capt. Charles Clarke, 65, pro-mgr., Willowick GC (Cleveland dist.), died May 6 of a heart attack, in his rooms at the clubhouse. . . He'd been at Willowick since 1935. . . Before that he was at Hawthorne Valley CC (Cleveland dist.), Highland CC (Pittsburgh dist.), and Engineers' club (NY Met dist.) . . . He came to Engineers in 1919 after having been wounded 3 times and badly gassed as a capt. in World War I. . . Clarke was born in Rawal Pindi, Ind., the son of a British army officer. . . He entered the army at the age of 14 and served in 3 African campaigns. . . He learned golf on the Troon course. . . For 8 winters he was pro at Fort Myers (Fla.) CC. . .

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June, 1948
Served several terms as an official of the national PGA and was sec., Ohio PGA. Capt. Clarke never married. He was the last of his family. Although he was severely handicapped and suffered as the result of his war injuries, Cap never was one to complain. He did a great deal for golf and was a grand stand-up sportsman who endeared himself to all he met by his sense of humor, his candor and his integrity.

Smiley Quick, 1946 Publinsx champion, now playing as a pro, won California Open at Pebble Beach and $750 with 291. Second at 294 was defending champion Art Bell. Mike Barbato, golf coach, Louisiana State U., has fine piece in MacGregor-Goldsmith Sportsvue on coaching the university golf team to its 1947 National Intercollegiate championship. He explains his system: (1) common sense in coaching; (2) favorable climatic conditions; (3) adequate facilities and equipment; (4) support and interest of an athletic administration which recognizes the carry-over values in golf.

Loud cheers from press and radio golf writers herald Wilson sporting Good o. information book on its 21 men and women pro golfers. The book has biographies and records of the players, records of major tournaments, and inserted are photographs of the Wilson

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