Springfield
WINNING FOURSOME

SOLD BY PROS EXCLUSIVELY

Pro Model Celcont Woods... consistently "click" on the tee with l-o-n-g, sweet, beautiful drives that go straight down the fairway... In rain or shine their Celcont club heads turn in champion performance... non-porous... with a lifetime "click," Celcont club heads are guaranteed against breakage.

Medallion Custombuiltts... for greater distance, really belt those l-o-n-g true-approach shots that make "BIRDIES." Thus they prove the value of their Two-Action shafts, characterized by separate "control" and "power" zones... Four "pro-prescription" shaft models suit the individual needs of every golfer... 1. PRO-FLEX for the "heavy" hitter... 2. TOURNA-FLEX for the tournament playing amateur... 3. CLUB-FLEX for the average golfer... 4. MAXI-FLEX for the "light" hitter.

Springfield also builds the finest matched clubs, Stainless Steel Heads embodying the old type of shaft, at lower prices.

THE Springfield COMPANY

88 BIRNIE AVE., SPRINGFIELD 7, MASS.