Plan on LEWIS WASHERS at EVERY TEE!
The BEST COURSES provide LEWIS WASHERS at every tee!
Buyers' Page

Check off your Supply & Equipment Needs. Tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices, literature and delivery information direct from the sources of supply.

Golf Course

Aerifiers: fairway □ green □ Architects (course — house) □ Arsenate of lead □ Ball washers □ Bent grass stolons □ Brown-patch preventives □ Compost mixers □ Crabgrass eliminator □ Cultivators: f'way □ green □ Drinking fountains □ Fencing □ Fertilizers □ Flags (greens) □ Flag poles □ Flood lights □ Fungicides □ Fungicide applicators

Golf Course Const'n Engineers □ Harrows—(spring tooth) □ Hedge trimmers □ Hole cutters □ Hose, ¾" □ 1" □ Humus □ Insecticides □ Landscape materials □ Leaf rake (power vacuum) □ Mole Traps □ Mowers: putting green □ whirlwind □ tee □ fairway □ rough □ hand □ Mower grinders □ Peat Moss □ Pipe, water □ Playground equipment □ Pumps □ Putting cups □ Scythes (motor driven)

Pro Shop

Bags: canvas □ leather □ □ Bag carts, for players □ Balls □ Driving range □ □ Ball cleaner (individual) □ □ Ball markers □ Painting kit □ □ Ball recovering equipment □ □ Ball Shag □ Bandages, adhesive □ □ Buffing motors □ □ Caddie badges □ uniforms □ □ Calks, for shoes □ Caps and hats □ □ Clubs: Woods □ irons □

Club head covers □ Club repair supplies □ Detachable cleated shoe soles □ Dressing for grips □ bags □ Golf gloves □ Golf Grips (all weather) □ Golf shoes □ Golf Practice Glove □ Grip Renovating Tool □ Handicap boards □ Handicap racks □ cards □ Mechanical Golf Ball Retriever □ Pencils □ Portable motor tool □ Practice driving nets

Club House

Adding machines □ Air conditioning equip. □ Athletes foot preventives □ Ath. foot prophylactic bath □ Bath mats □ Bath slippers □ Cash registers □ Disinfectants □ Fire protection equipment □ Floor coverings

Furniture □ Kitchen equipment: Coffee makers □ Dish washers □ Dishwashing compounds □ Frozen food storage □ Ice cube machines □ Ovens □ Food warmers □ Ranges □ Refrigerators □ Slicing machines □ Vegetable peelers □ Glassware □

Preserver for leather □ Putter Grip □ Score cards □ Shoe spike wrench □ Spiked rubber overshoes □ Sportswear: Shirts □ Socks □ □ Sport jackets □ Rain jackets □ Windbreakers □ Slacks □ Tees (wood) □ plastic □ □ Tee mats □ □ Tees (permanent) □ □ Tees (rubber) □ for driving mats □ Teeing device (automatic) □ Tennis nets □ Trophies □

Heaters: club house □ □ hot water □ □ Linens, dining room □ Lockers □ Movies of Golf Subjects □ Runners for aisles □ Rugs □ □ Shoe dryer and sterilizer □ Showers □ Shower mixers □ □ Shower clogs □ □ Step treads □ Toilet seat covers (paper) □ Towels: bath □ face □ Uniforms □

Send information to: Name □ Club □ Address □ Title □

Club

Town □ Zone ( ) State □

January, 1948 □
GOLF GLOVES GO TO SCHOOL—Reading, writing and arithmetic have given way to sizing, stitching and sewing in this Peoria, Ill., school building! Purchased in May of 1946 by the K. L. Burgett Company—manufacturers of golf gloves, including PARGLOV, PARGRIP, and FULPAR—this former Lutheran school building now serves as general offices, shipping department and factory. Its production is supplemented by that of the firm’s plant at Roanoke, Ill. Mr. Burgett invites pros and golf equipment dealers to visit him and inspect the remodelled building and its equipment.

"LOOK AHEAD WITH JACOBSEN" is title of new booklet depicting quarter century of progress in the manufacture of power mowers by the Jacobsen Mfg. Co. One of the pioneers in the development of the power driven mower, the company has enjoyed a steady growth since its founding in the early twenties. Under the direction of Oscar T. Jacobsen, pres., and Einar A. Jacobsen, vice pres., the company’s sales and advertising policy backed by sound engineered products has earned an established reputation for the Jacobsen equipment throughout the country.

NEW COURSE EQUIPMENT HOUSE—David D. Gustine is opening a new golf course equipment house in Shreveport, La., nerve center for the area which takes in southern Ark., east Texas, and northern La. Gustine’s new business will operate under the name of Ark-La-Tex Specialty Co., 417 E. 70th St., with complete sales and repair service for power equipment and golf course accessories. Among the lines on which Gustine will handle sales and service are Toro mowers, Buckner sprinklers, Standard Mfg. course accessories, Swift Vigoro and Page fencing.

NEW LINES FOR PRO SHOP—Joel Bennett, one of Frank Walsh’s assistants at Red Run GC (Detroit dist.) suggests that bowling equipment might be a good pro shop item for fall at clubs that have bowling leagues. A lot of pros bowl with their members as well as play golf with them. Joel also says archery ranges should be investigated by clubs that want to keep members coming all winter. He adds that archery equipment would be a pretty good profit line for pros at such clubs.

GOLF TEEING DEVICE—Automatic manually operated ball teeing device for golf ranges and clubs which has specially designed 100-ball hopper; 60 inch, rubber mat covered platform constructed of 2 ½ inch angle iron guaranteed against breakage for two seasons; can be installed in 10 minutes and is simple to store. Manufactured under trade name of Prestoe Golf Tee by Otto Hardt, 7501 Lyndale Ave., So., Minneapolis 9, Minn.

CLASSIFIED ADS

Pro Assistant—Crack clubmaker and teacher desires assistant job at an exclusive club preferably. Class A. PGA member and professional since 1925. Age 45, married. Address Ad 102, Golfdom.

• BENT GRASS •
Stolons and Sod. Washington — Cl — and other recommended strains.

HIRAM F. GODWIN
22366 Grand River Ave., Detroit 19, Mich.
January, 1948

Thoroughly experienced Club Manager desires to make a change. Has worked in one of the largest Southernwestern Country Clubs. Would like Northern Club if possible. Well known food operator and economical manager. Married, no children. Excellent references for investigation. Address Ad 116, % Golfdom.

Wanted—Club Manager to lease with option to purchase, by experienced Pro-Mgr-Greenkeeper. Would also consider operating club for owner. Address Ad 117, % Golfdom.

FOR LEASE: To some reliable Pro-Manager, sporty nine hole golf course. Municipally owned, small summer resort. Address Ad 118, % Golfdom.

Golf Club Manager— have operated 9-hole municipal course 5 years, and 9 hole private course 10 years. Golf business 25% during operation. Experienced in food business and all details necessary to successful operation. Married aged 30 and wife assists. Address Ad 119, % Golfdom.

Pro 28, and wife an excellent cateress, looking for Pro-Manager job in small club. No children. Can furnish the best of references. Address Ad 120, % Golfdom.

FOR SALE—The following used equipment: 1 set of 5-gang Toro Mowers with hitch; 1 5-foot Sicklebar, big 4 “John Deering” machine, rubber tires, tractor hitch and extra blades; 1 3-foot Sicklebar, Power Driving Range “Buffer Machine” for cleaning golf clubs. Bannockburn Golf Club, Glen Echo, Maryland. Telephone Oliver 7662.

Golf PRO WANTED—Have opening for experienced golf pro 1948. Salary $1,200.00, both in first-class condition. We also buy used balls. $1.80 to $2.25 Doz. 30c Doz. allowance in teaching. Address Ad 121, % Golfdom.

Golf Professional—Wanted to lease or purchase, 9 or 18 hole golf course. Full particulars in letter. Address Ad 122, % Golfdom.

SUCCESSFUL PROFESSIONAL—employed at Country Club, would consider leaving post to become Veteran. Confidential. Address Ad 123, % Golfdom.

DRIVING RANGE—We specialize in rebuilt balls for driving ranges. All cores wound to proper size. A string ball is used and 2 coats of paint. These balls will take a great deal of punishment. Price $1.05 per dozen. Deduct 40c per dozen if you supply the cut balls. Arrow Distributors, 25 3rd Ave., Brooklyn 73, N. Y.

Golf PRO-Manager open for position. Interested in club of 250 or more members with active golf interest. Have fine record of achievement and promotion. Can take entire charge of all departments; fine greenkeeper and teacher. Wife excellent house manager and caterers with a reputation for fine dining room operation. Please Caucus the person for club life. Address Ad 124, % Golfdom.

GOLF RANGE WANTED in metropolitan area of New York City, preferably. Give full particulars. Address Ad 125, % Golfdom.

GOLF BALLS—We have balls for driving ranges. Used balls $1.00 to $2.25 Doz. 30c Doz. allowance in trade on culls. Price list sent on request. Eastern Golf Co., 244 West 42nd St., New York 18, N. Y.

Golf Ball Machines, 25c play. Jennings $250.00, Mills $300.00. Both in first-class condition. We also buy and repair. German Kramm, 244 So. Millvale Ave., Pittsburgh, Pa.

Manager wanted by Country Club situated on bluffs overlooking Mississippi. Must be experienced in management of dining room, beverages and front office. No golf course experience necessary. Typical owner. Salary $500.00, $600.00. Live in. Beechwood, Davenport Country Club, Box 746, Davenport, Iowa.
Cover photo: An accurate shot, avoiding the traps flanking the raised green, will get you home in one on the 236 yd., No. 10 hole of the beautiful Greenbrier Course, White Sulphur Springs, W. Va.

Making the Swing Around Golf
Herb Graffis

Old Oakland Revitalized by General Management
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How Planning Increased My Pro Shop Sales
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Markovich Shows How to Make an Open Pay
Ray Haywood

Building Program Races Against Inflation

Texas High School Students Keen for Golf
Johnny Ramsay

Southern GA Reports Tifton Turf Research Progressing

News from the Manufacturers

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74
Climaxing 30 Years
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New and vastly expanded manufacturing facilities... NEW and improved machinery... Increased skilled personnel—an even finer line of woods, irons and golf balls, climax "Ted" Woolley's 30 years of giving the Trade what the golfing public will buy readily, play effectively and recommend enthusiastically.

See Golfcraft's 1948 line at the National Sporting Goods Association Show, February 1-6, Room 540, Hotel New Yorker.

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Devoted Exclusively to the
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