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DL64PD NEW BEDFORD MASS FEB. 1

TO THE GOLF PROFESSIONAL

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FOR FOURSOME TEES OFF APRIL 19TH. AGAIN THEY WILL PLAY TO A GALLERY OF WELL OVER

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GOLFING STARTS IN MARCH TO CARRY THE NEW ACUSHNET MESSAGE "A SPECIAL TYPE

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NEW BEDFORD MASS

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Charge of Henry Longhurst, former Cambridge university golf captain, that Americans are abandoning basic rules of golf is denied by Isaac Grainger, USGA sec., and Ed Dudley, pres., PGA. Grainger pointed out that USGA insistence on rules of golf being observed is strongly approved and supported by most American regional golf bodies. Dudluy said that barring ease of the rules by pro O.K. of 16 instead of 14 clubs as legal limit and PGA abolition of stymie in its match play pro play follows USGA rules. Dudley said weather conditions during Ryder Cup matches at Portland and conditions of winter tournament play have accounted for pros relaxing rules “but there is no intention on our part deliberately to violate the rules of golf.” Dudley also said PGA “is doing everything in our power” to compel use of clubs with legal face markings.

Shepard Barnes, new pres., Metropolitan (N.Y.) GA told delegates at the 50th meeting of the association the body is “trying to have clubs cut down on Calcutta sweepstakes and is trying to stamp out semi-professionalism.” Barnes also urged that such practices as teeing up be abandoned. Big field desiring to play in Bing Crosby’s annual tournament has necessitated qualifying play. The Groaner’s grand party is for his friends but there are far more of those than any course could handle. Some fellows don’t realize that the Crosby tournament is a private guest affair with enforced limitations on the size of the field.

County Board of Supervisors considering buying for public course 165 acres of Midwick course (LA dist.) that hasn’t been subdivided for homes. Esterville, IA, many course bought by group of citizens and will be run as a private club. 20th Century-Fox considering scripts for Babe Zaharias series of shorts. The Babe has been drawing crowds to sportsmen’s shows in Chicago, Boston and New York. She’ll play exhibitions in Florida after mid-February.

A. Herman Stump, Green Spring Valley Hunt Club, new pres., Maryland State GA. Orangeburg (S.C.) CC in $25,000 improvement program. Newton (Ky.) has converted its 9 greens to grass. Forrest City (Ark.) CC opened. Although only 9 holes now are playable new Peachtree GC course at Atlanta already is being talked and written about as a great layout. There’s hope that the Peachtree course may bring to Atlanta its first National Open championship.

Some veterans are figuring on Jimmy Demaret having the temperament to keep at the top of the heap for a long time. Jimmy doesn’t tear himself to pieces inside when he blows one. He came close to laughing and night-owing himself out of the league when he was a promising youngster. That wise and charming young lady, Mrs. Demaret, helped Jimmy to get in gear on making a serious career of tournament golf without heavy...
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nervous tension. That attire that makes Jimmy look like a rainbow that's hit policy is an expression of the Demaret psychology. The rest of the guys may go around acting like professional pall-bearers but Jim is as gay and gaudy as head man at the Darktown Strutters' Ball. The customers, most of whom play golf for fun, enjoy that.

Women's tournament golf would be pepped up and made more popular by more application of the Demaret psychology. It probably would help the games of several of the girls. A reason women's golf doesn't draw is that galleries don't hanker to see nice young girls act so damn grim you'd think they were in Custer's Last Stand instead of playing a competitive game.

John M. Brennan explains that golf courses have 18 holes because a fifth of Scotch contains just 18 1 1/2-ounce drinks. Jack Ryerson, who has played on 750 courses, says Portland, Ore., with 400,000 population and 28 courses, is one of the world's most golf-minded cities. Pauline Betz, 4-time women's national tennis champion, is aspiring to golf titles. She's being coached by Jimmy Dale.

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DEPT. 65
35 CORTLANDT ST., NEW YORK 7, N. Y.

Long Island GA to institute a William D. Richardson memorial tournament this year honoring veteran golf writer of N.Y. Times who died in 1947. . . Bob Hudson would like to get 1950 National Open for Portland, Ore. . . . Junior Chamber of Commerce of U.S. will continue its national junior golf championship notwithstanding USGA decision to establish a national junior championship. . . Build-up of junior competition plus growth of intercollegiate golf championship could revive major public interest in amateur golf competition. . . Pros need that for long range protection of their business.

Even with early season in Florida being on the chilly side some funny looking molls are wearing shorts on courses. . . That may be a warning of comical sights to come on northern courses this summer. . . However, the curious pratts and cartoon legs of females in shorts is no more a violation of good taste in golfing attire than the sight presented by shaggy-legged airedale-chested males in shorts on golf courses.

Reggie Myles, Walnut Hills GC, Lansing, Mich., pro, this winter made first visit in 20 years back home to Nonifeith, Scotland. . . On the Queen Mary going over with Reggie were Fred Daly and Arthur Lees.

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For Golf Course Catalog, write Dept. G28.
... Will Fyffe, 62, famed Scotch comedian, died following a fall from a window of his hotel at St. Andrews.

Al Laney has been writing a swell series in the NY Herald-Tribune on Metropolitan District club champions. It's an idea pros should push to sports departments in other cities. Al, by the way, wrote the recently published book on the Paris Herald which is one of the most interesting newspaper books to come out lately.

Pros are doing a lot of business this winter reconditioning members' clubs. Outstanding jobs being done by Charley Penna at Beverly CC, Chicago and Harry C. Boyer, Losantiville CC, Cincinnati. The fellows say that instead of reducing interest in buying new clubs it peps up members' interest in new equipment. Fair winter income in the job. Tough thing is to get good shop men for the job.

British Ryder Cup players gained average of seven pounds weight per man first 10 days in USA. The boys who are back on the austerity rations have lost that weight by now. French devaluation of the franc is going to bring wines and brandies into clubs. Strange that wines

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