an exploitation campaign which will leave no one in St. Louis and a 300-mile radius in doubt as to the location of the affair. It is planned to use billboards, posters, descriptive package inserts, as well as press and radio to publicize the event.

The most important change at the course has been completed at the No. 5 hole where an entirely new green was installed, replacing the original blind hole set in the bottom of a bowl. The hole is 40 yards longer, increasing its length to 545 yards. Other improvements include the building of four new tees at Nos. 9, 14, 16 and 18, thus adding 118 yds. for total yardage of 6532.

Paul B. Jamison, Jr., chairman of the course committee and a former member of the Yale golf team which competed against Oxford and Cambridge, believes that the par 71 course will be the scene of a new Open record. He writes:

"An analysis of the course will show that there is a great premium on accuracy, rather than length. A player hitting his shots well, will be rewarded, but plenty of trouble awaits those who stray off the fairways. There is no such thing as hooking or slicing into a good lie on another fairway. There just aren't any parallel fairways.

"Attention should be drawn to the great par 3 holes on the course. There are 5 of them instead of the usual 4, and each one is beautifully designed and requires well-played, accurate shooting. This would seem to favor the great iron players.

"Another interesting fact is that particular care must be taken in playing the first 4 holes. An extra amount of accuracy is needed here, especially on 2, 3 and 4. This, coupled with the fact that the player may not be thoroughly warmed up, or may be nervous, can cause a very bad start.

"Many players will reach the fifth tee wishing they could start over again. The player who shoots par or better in the first 4 for all four rounds will win the championship, I believe."

The No. 4 hole is designed after the No. 17 or "road hole" of St. Andrews. The St. Louis CC pro is Alex S. Ayton.
EMPLOYERS of unskilled labor find the new Clemson Super D-17 Precision Lawn Machine repays more per dollar of investment, costs less per square yard of sward cut. Here's why.

1. Cutting Height—Fingertip adjustment by turning a single wingscrew.
2. Shear Adjustment—Perfect alignment of reel to bed-knife is easy with two wingscrews.
3. Handle Suspension—Bobbing on bumpy ground is eliminated.
4. More rigid—Bed-knife is integral part of main frame.
5. Roller can't split or warp—Made of molded plastic. Three-section design makes turning easier, eliminates scuffing of sod.
6. Easier to carry—Weighs only 34 pounds complete! Full 17-in. cut. Sold exclusively through wholesale and retail channels by the makers of world-famous Star back saw blades and frames.

CLEMSON SUPER D-17 PRECISION LAWN MACHINE
Product of Clemson Bros., Inc., Middletown, N. Y.

GREENSKEEPERS!!

PEAT
FOR TOP DRESSING GREENS

our Black Cultivated Peat is unexcelled, milled to almost the fineness of flour. A velvety, smooth peat that will not ripple on the green under heavy watering.

FOR THE BUILDING OF BENT GRASS GREENS... our NEUTRAL BROWN PEAT is unbeatable as a soil conditioner. It mellows a hard soil, will bind together a sandy soil. Will cut your watering bill in two because of watering holding ability. Don't build your green until you see our products!

Sold by the cubic yard. Carloads to all points within the U. S. Truckloads of 25-30 cubic yds. delivered within 250 miles of Mason City, Iowa. WRITE OR WIRE FOR QUOTATIONS.

ELI COLBY CO.
HANLONTOWN, IOWA

So. California Pros
(Continued from page 72)

main a living monument” to Arthur and the SCPGA, who together, paid for its entire layout and construction. Arthur was presented by Lake, for the association, with a lifetime honorary membership in the Southern California PGA.

As the SCPGA president remarked in his presentation speech, the Long Beach Naval Hospital pitch and putt course was only a semi-climax to the list of many gracious actions of Mr. Arthur for servicemen, with golf as the medium.

Lake first contacted Arthur prior to the appearance in 1943 of Bing Crosby and Bob Hope in an exhibition to secure gifts of golf clubs for servicemen. When Arthur learned the reason for Lake's solicitation of advertising, he not only cooperated by publishing announcements of the Crosby-Hope golf exhibition in his newspaper ads, but on learning that servicemen would be charged a nominal 50c admission fee, he

George Lake, pres., SCPGA, presenting Milton P. Arthur, Long Beach, with Honorary Life Membership as "golfer of the year" who had "best served golf" in Southern California.

Rodney Barker, greenkeeper, Virginia CC, being presented with gift by William P. "Billy" Bell, architect for PGA-sponsored golf rehab courses.
sent along his check for $250.00 and instructions to Lake to “let the first 500 servicemen in free”. On a hurry-up visit to the course the day Crosby and Hope appeared, and learning of the success of their appearance in raising golf clubs for servicemen, Arthur then offered and paid the balance of the expenses of the event.

The next year Arthur again completely financed the event and attendance by servicemen and talk developed regarding possible construction of a short rehabilitation course. Arthur let it be known he would help in every way. The third year Arthur still paid the bills and aided in publicizing “golf for veterans”. He even offered Lake his own set of golf clubs “as I don’t get the time to play” but this George refused.

In 1945 SCPGA officials conferred with Long Beach Naval Hospital officers regarding the rehabilitation course, originally planned for only 3 holes. Arthur learned of it, suggested a 9-hole layout and put up the money for its completion. His final touch was the arranging for group in-
ACME
Shower Queen
"RAINS OVER ALL"

DELIVERS 300 GALLONS PER HOUR

SCIENTIFIC DESIGN CAUSES WATER TO FALL LIKE RAIN

The Shower-Queen design, construction and action in distributing water in a natural rain-like manner prevents rivulets, puddles and "bleeding"—all water is aerified as it is thrown into the air and broken up into drops. Trouble-free, centrifugal hydraulic motor operates oscillating shower bar. Simple hand adjustment regulates operating trajectory in rectangular pattern—3250 sq. ft. Sled type runners for easy moving. 14\(\frac{1}{4}\)" long x 6\(\frac{1}{2}\)" wide x 6\(\frac{3}{4}\)" high. Positively guaranteed.

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HARDWOOD
FLAG POLES

Made of the finest, kiln dried, second growth, tough White Ash. Tapered from approximately 1" at bottom to \(\frac{3}{4}\)" at top, and fitted with flanged aluminum ferrules to fit standard 1\(\frac{1}{4}\)" cup. Sanded finish with prime coat of lead and oil and finished coat of finest white enamel. Available in 2 or 3 color combinations.

Your inquiries and orders will be referred to a nearby distributor.

LEAVITT CORP.
(Est. 1895)
URBANA, ILLINOIS
 Builders of

KNOCKDOWN

for sports events of all kinds.

struction of 15 to 30 patients at a time at the course, arranging and paying for all transportation and other expenses. His interest and activities continue to this day.

Arthur was visibly affected by the honor paid him and the public recitation and recognition of his "golf for veterans' activities. He had always shunned any personal publicity in connection with the rehab program and was loath to accept it now. His audience was chagrined to learn in his acceptance speech that his "golfing days are over" due to ill health. Arthur's help and contributions were made, he said, on his "philosophy of life" that bread cast on the waters would return in many forms and in the hope that 11 of his family in the service "might be treated nicely by other people wherever they were" in the various branches of service during the war. He called golf "the greatest test of man's character".

The private session of the SCPGA meeting brought out that a minimum of 25 and a possible eventual total of 50 entries would be counted on from PGA pros in this area to attend the California State Open at Fresno, May 1-4; the acceptance of Ellsworth Vines' membership with the completion of his 5-year apprenticeship, and the election of the following officers and directors for 1947:

George Lake, Recreation Park GC, Long Beach, president; Harry Bassler, Fox Hills-Baldwin CC, Los Angeles, first vp; Bud Oakley, Palos Verdes CC, Palos Verdes Estates, second vp; Marvin Clawson, Sunset Fields GC, Los Angeles, sec.-treas.; Willie Hunter, Riviera CC, Los Angeles, honorary president. New member of the board of directors, Curly Howard, Long Beach GC, Huntington Beach. Hold-over board members included Joe Novak, Bel-Air CC, Los Angeles; John Bellante, La Jolla CC, La Jolla; Clayton Aleridge, Rio Hondo GC, Downey; George McInerney, 19th Hole Driving Range, Huntington Park, and Bassler.

Bassler, top money-winning California
pro this year with $1489 purse winnings in 15 sanctioned meets, swept the individual sweepstakes with a 71 1-under par round, the only one to break par, and with his partner Bill Friedman, won the pro-amateur best-ball with a 9-under par 63, in the day's play over the difficult Riviera course, host to the pros.

Photos by Waldo Glover & Associates.

MacGREGOR PROS MEET — Pros on the Pro-Technical Advisory Staff of MacGregor Golf, Inc., Cincinnati met April 8-9 at the plant. Henry P. Cowen, pres. and gm., says the discussions covered golf clubs, golf balls, sports wear and the general merchandising and distribution program for 1947. At the meetings were Byron Nelson, Craig Wood, Claude Harmon, George Schoux, Chick Harbert, Toney Penna, Chick Rutan, Charles Penna, and Jerry Glenn.

Winged Foot GC (N.Y. Met. dist.) has begun a long-term campaign of health protection on the 6000 trees on its 225 acres. Disease control, spraying, feeding and pruning will be done by Bartlett tree experts. L to R: Claude Harmon, pro, H. S. Tuthill, Jr., greens chmn., A. R. Greely, Bartlett representative, and R. I. Simmons observe treatment given a tree infected with bleeding canker disease.
A New, Better Cultivator
GREEN DRAGON
Opens up and aerates packed areas — Makes top-dressing and fertilizer accessible to root bed — removes grain — easy to operate without interference to turf surface.


Golfcraft Appoints George Braid
Ted Woolley, pres., Golfcraft Inc., Chicago, has announced the appointment of George Braid as sales manager of the company's widely known line of golf clubs. Braid began his career in golf 35 years ago with Wright & Ditson and has been identified with the golf playing equipment business ever since, in later years having been associated with John Wanamaker, Penfold and North British. Throughout his many years in golf George has confined his sales work on the golf professional trade and will continue to do so in his capacity as Golfcraft's sales chief. He will headquarter in Chicago but plans as extensive personal coverage of the pros as possible to acquaint them with the latest Golfcraft pro models.

KLEN-ZIP
REMARKABLE NEW CLEANER FOR GOLF BALLS
Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY, Canton, Ohio
THE GROWING OF THE FINEST BENT GRASSES is our specialty and sole business. We have been at it 20 years. We furnish you the very best stolons that nature can be persuaded to grow. They are of fresh, virile stock, less than a year old, and true to strain. There is no mixture of other bents or grasses, no left-over bents, no weeds,—not even clover. Every shipment carries State Inspection certificate.

Old Orchard Turf Nurseries
P. O. BOX 350 R. R. BOND, Prop. Madison 1, Wisconsin

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

May, 1947
NEW LIFE FOR PUTTING GREENS

McCLAIN • SPIKER AND PERFORATOR

AERATION is the thing.
Loosen up that tough soil with this fine turf conditioner.
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DESIGNED AND CONSTRUCTED
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ESTABLISHED 1920

CREeping BENT STOLONs — FROM THE MOUNTAINS OF NORTH CAROLINA

The finest and most prolific Bent Grass that has come under my observation in 35 years' experience in growing grass for putting greens. Free of weeds and clover. Order early—not advisable to put out after June 15th.
Write for Prices and Information.
BREVARD COUNTRY CLUB NURSERY, E. E. FRASER, PROP.
Brevard, North Carolina

SKOBEL’S HANDLING SPORTSWEAR —
Paul and John Skobel are newly appointed Illinois representatives of the Goorin Sportswear Co. (Grenadier line). The company headquarters are in Pittsburgh, but the Skobel brothers maintain their own office and showroom for the professional golf trade in this area at 155 East Ontario St., Chicago 7, Ill. Many items manufactured by the Goorin Co. were designed exclusively for golf wear; they include a new jacket and shirt idea called The Shaket, and many numbers of sleeveless and full sweaters with and without small pockets. The Four Tee golf cap is another item the Goorin Co. is producing along with a complete line of headwear to the golfing trade.

SPALDING’S big SHot

Golf is main feature in Spalding page in big national magazines to push sports equipment buying impulse.

GOVT. ISSUES 2, 4-D BOOK — Turf Weed Control with 2, 4-D is title of a book by Fanny-Fern Davis, consultant, Horticulture and Maintenance Division, National Capital Parks, recently issued by National Park Service of the Department of the Interior, Washington, D.C. Mrs. Davis' extensive work with 2, 4-D while acting director
Textbooks on Golf

Standardized Golf Instruction... $2.00
Golf Fundamentals............. 5.00

Seymour Dunn
Rockefeller Center  New York City

of the USGA Green Section is well known to greenkeepers. This book is an excellent round-up of the experimental and applied work with the material and is a book that will find a valuable place in the greenkeeper’s library.

ACME'S “SHOWER-QUEEN” SPRINKLER—Acme Sprinklers Co., of Kalamazoo, Mich., has a new “Shower-Queen” sprinkler with an oscillating shower bar which operates in a trajectory arc of 150° delivering water in the amount of 300 gal. an hour over an area of 50 ft. x 65 ft. (3250 sq. ft.).

For smaller areas, the unit is so designed that by a simple thumb-screw adjustment any proportionate rectangular area may be covered. The adjustment of the oscillating spray-bar permits the placement of the “Shower-Queen” adjacent to any building so the shower irrigates the area from building outward. Various size areas can be covered by merely reducing the pressure of the water at the faucet.

The “Shower-Queen” is non-rusting. The motor, a centrifugal hydraulic type of scientific design, is noiseless in operation. Bearings are water lubricated. Overall dimensions: 14½" long x 6½" wide x 6½" high. It weighs 7½ lbs. Its wide sled-like runners make it easy to reposition when necessary and prevents tipping while being used. It is not necessary to shut off the water supply when relocating sprinkler. The “Shower-Queen” operates on any pressure from 20 to 100 or more lbs.

ALLAN L. LONGSTAFF
Established 1915 as Pro Golfer
Golf Course Designing, Construction
960A No. 20th St., Milwaukee 3, Wis.
WOMEN'S COLLEGIATE JULY 7-12 — Third national collegiate golf championship for women will be played at Ohio State university course, Columbus, O., July 7-12. Entries close July 1. Any woman who is regularly enrolled as an undergraduate in a college or university is eligible. Seniors graduating during the 1946-47 school year may participate. Entry fee is $5. Pros and club officials are asked to advise possible contestants of this event which has been very pleasant and successful. Full information may be secured from Evelyn Rupert, Dept. of Physical Education, Ohio State university, Columbus 10, Ohio.

BIG 4 FOR KIDS—Walter Hagen and Gene Sarazen, two Wilson Sporting Goods Co.’s renowned advisory board members, will boost golf as a youth activity May 17 and 18 in a National Celebrities Golf tournament in Washington, D. C. Hagen and Sarazen will play with Bobby Jones and Tommy Armour in an exhibition by “Old Masters.” Headed by Attorney General Clark, the program also will include Bing Crosby, Bob Hope, Generals Eisenhower, Bradley and Vandegrift, Admiral Nimitz, Carl Hubbell, Babe Ruth, Supreme Court Justices Reed and Douglas, Senator Taft and Postmaster General Hannegan.

NORTH BRITISH SPONSORS TOURNLEY — North British Rubber Co., Edinburgh, Scotland, is sponsoring a 2000 guineas tournament at Harrogate July 21-25, with 36 holes qualifying and 72 holes medal. The tournament proper will be played on the Harrogate Corp.’s Starbeck course as one of the top events other than the British Open for determining the personnel of the British 1947 Ryder Cup team.

LEFTHANDERS NATIONAL EVENT — National Lefthanded Golfers championship will be played Aug. 18-22 at Cog Hill G&CC (Chicago dist.)

OLLIE STILL PAINTING — Ollie Painter, formerly golf editor, Los Angeles Examiner, is promotion mgr. for the San Fernando Valley CC, Woodland Hills, Calif., and showing what can be done in newspaper, magazine and radio publicity that gives a break to department heads of the club. Club now has 600 members and a waiting list of 100. Jan. 16 this year it had about 250 members. Ollie advises that Merrill Lord, business mgr., Philadelphia Record, recently made San Fernando the 500th course he has played in U. S., Canada and Europe. Lord has one of the great golf libraries of the country.

• BENT GRASS •
Stolons and Sod. Washington — CI — and other recommended strains.

HIRAM F. GODWIN
22366 Grand River Ave., Detroit 19, Mich.