through educational programs which are being conducted by several state, county and city administrations, as well as by the many service organizations which are active both nationally and locally.

"Difficulties in obtaining needed materials, work stoppages caused by strikes and slowdowns in transportation, which are the obstacles to production in all lines, retarded the manufacture of athletic goods in 1946. The decontrol of prices and the elimination of government regulations have eased the situation in materials. If serious stoppages caused by strikes and transportation can also be eliminated, a larger supply of athletic goods in 1947 may be confidently expected."

INVENTS INDOOR PUTTING GREEN THAT CHANGES CONTOUR

A Williston Park, N.Y. inventor named Frank Clark has developed an indoor putting course with mechanism which changes the green's contour in 4,000 variations. It brings simulated green conditions in all their deviations indoors to home and club. Putting distance varies from 14 to 16 feet. The game gadget has a mechanical caddy. This is an aluminum and chromium arm about 10 feet long that sweeps the balls off the green and works with a switch control. You step up and putt for the hole. If you fail to sink your shot, press the switch and the sweep arm returns your ball to you at the putting tee.

Each time the balls are returned the contour of the green changes automatically, Clark explains. The game can be played steadily for two weeks without the same shot re-appearing. Contours are regulated and actuated by cams and rollers underneath the green's surface. Clark says that he spent ten years developing his green. Only one has been built so far.

SNEAD'S SOUTH AFRICAN TOUR
A FOLLOW-THRU ON TENNIS

It was a tennis trip which actually produced the Snead-Locke series which stands to net Snead $10,000 to $15,000 personally and help promote golf in South Africa. Jack Harris of the Wilson tennis promotion department visited South Africa with his touring tennis troupe of Don Budge, Bobby Riggs, Carl Earn and Welby Van Horn. When the tennis pros drew $100,000 in their first 14 matches, Harris' ears perked up. An avid golf enthusiast and a better-than-average competitor, Jack got in touch with Bobby Locke, the South African champ and leading money winner of Great Britain in 1946, and his associates. Soon Jack was following cables by letters to L. B. Icely, Wilson president, and plans were completed whereby Snead would satisfy South African sporting patrons who desired to see a prominent American, golf pro perform over their native courses for the first time.

Slamming Sam was the logical man to do the job. As the 1946 winner of the British Open, it offered his first opportunity to capitalize on this select title within the British empire. Also, Locke was one of the group which tied for second place on that final afternoon of the British Open. Like all runnersup, he longed for a crack at the champ.

So, on February 1st Snead went flying to South Africa. His first stop was Leopoldville, from which he traveled on to Johannesburg for the opening match. Just how many matches the tour would include was indefinite, but Harris estimated between 25 and 30.

NEW CADDY STAND

A new accessory for golfers, Caddy Stand, has recently been introduced by Stampings, Inc., 6347 N. Clark St., Chicago 26, Ill. The manufacturer claims the stand can be easily attached to any golf bag, holds it in a handy upright position free from grass stains, and keeps the clubs upright, thus protecting them from unnecessary abuse. Slight pressure on foot pedal drives spear into the turf and golf bag is held in a firm upright position. The unit is made of sturdy lightweight aluminum and is said to weigh no more than an ordinary golf club.
In this interval millions of golf balls have carried this "private property" sign. Fulname Marking prevents the mistakes which annoy the owner of the ball and embarrass the players who make them. This alone justifies the general use of Fulname Marking — and is only one of its advantages. There are both direct and indirect profits for the Pro who provides Fulname Service.

Write for complete information

THE FULNAME CO.
CINCINNATI 6, OHIO

NEW GOLF GLOVE AIDS GOLFER'S SWING

A newly invented webbed thumb-and-finger glove which promises aid in correct grip, better control of the club at top of swing, in getting more whip-lash at the bottom of swing, has just been developed by Ed Lapell, a Detroit amateur. He calls it "The Big Fore."

Pro Mike Brady of the Downtown Pro Shop in Detroit, describes it as the long sought gadget that serves as "Personal Pro" which enables the student to keep the finer points of his pro's instruction with him. Tests made by Brady among pros as well as duffers showed the glove does a real job in teaching the proper grip and holding golfers to it. It prevents the clubhead from sagging and the left hand from opening at the top of the swing.

The glove fits over the thumb and forefinger of the right hand (left hand for southpaws) and joins the fingers with an adjustable strap. The web of the little glove restricts the backswing to the proper degree and relaxes the right forearm muscles and the middle two fingers of the right hand without fear of "losing" the club at top of the swing.

Lapell got the idea, he says, from watching a newsreel in which convalescent soldiers were being taught rudiments of the golf swing. He noticed that many let the shaft slip into the crotch of the right hand, thereby weakening the grip of the left hand's fingers. It is this common error which his glove corrects. Big Fore golf gloves are now in production and pro orders being filled by manufacturer, Ed Lapell, 210 State St., Detroit 26, Mich.

U. S. ROYAL BALLS ON "PRO ONLY" SALE BASIS

All U. S. Royal golf balls will be distributed exclusively through golf professionals and golf clubs during 1947, announces George T. McCarthy, mgr., golf ball sales, United States Rubber Co.

Despite high production, it is expected that golf balls will be in short supply during 1947 although not as scarce as last season, McCarthy stated. The shortage is anticipated due to accumulated demand and lack of "carryover" stocks from last year, combined with the fact there are many new golfers recently introduced to the game. Another factor is said to be the tendency of experienced "old timers" to play many more rounds than in previous years.

NEW BEAN 2, 4-D SPRAY ACCESSORY PROTECTS FLOWERS

Lawn Protector is the name of a new spray accessory of particular importance to greenkeepers. Developed by John Bean Mfg. Co., Lansing, Mich., this new maintenance tool makes its im-
portance quickly recognized in applying 2, 4-D on turf near flower beds, shrubs and trees. A hood of 2-gauge steel mounted on two cushion tired bronze-bearing disc wheels encloses four especially designed fan-spray nozzles which spray a yard-wide stripe as fast as the operator walks. Around the bottom of the hood is fitted a skirt of tough two-ply solid-woven webbing which hugs the grass, thus confining the spray within the skirted area and permitting fast, efficient spraying without danger of spray drift. The Lawn Protector is connected through brass fittings to high-pressure hose leading to power sprayer. Its quick acting ball-valve cut-off is operated by a fingertip control on the handle. A guide roller at front under the hood keeps the nozzles at correct height and also serves to keep the machine upright when not in use. Literature upon request from the mfgr.

New Movies Available for Club Showings

If it’s up to you to line up one of your club’s entertainment programs and you want to score with a feature that will prove mighty useful to a large percentage of your members as well as fun for all, look into the new colored movie entitled “Goodbye Weeds”, just released by Sherwin-Williams, Cleveland, Ohio, makers of the weed killing chemical Weed-No-More. All of your members have heard of 2, 4-D which has brought such amazing improvement to fairway turf through weed eradication. The new S-W movie explains the mysteries of Weed-No-More’s workings in a seventeen minute film in which Hollywood stars weave a story of a golfing husband who learns from his club greenkeeper about a pleasant and positive way to rid his lawn of weeds. Microphotographic shots and cartoons help carry the scientific part of the plot. Donald Woods, Wanda McKay and J. Farrell MacDonald of movie fame do a swell job with the entertaining and instructive story. Ken Carpenter of Bing Crosby’s radio show is the narrator. “Doomsday for Pests!”, another S-W movie for club audiences tells, by means of an ingenious cartoon treatment, the story of Pestroy, the company’s DDT insecticide. Jerry Fairbanks and Eddie Paul, Academy Award winners, have done a masterful job in blending microphotography, cartoons and living insects, and real life shots into a 17 minute dramatic presentation of absorbing interest. Write to Weed-No-More Sales Division, The Sherwin-Williams Co., Cleveland. The 16 mm films in color and sound are available without charge.
CREeping Bent STolons — From the Mountains of North Carolina

The finest and most prolific Bent Grass that has come under my observation in 35 years’ experience in growing grass for putting greens. Free of weeds and clover.

Write for Prices and Information.

Brevard Country Club nursery, E. E. Fraser, Prop.
Brevard, North Carolina

Jack L. Daray
Golf Architect
Consultant on postwar remodeling
Mission Hills Golf Club
Northbrook, Ill.
Phone Northbrook 564

Golf Ball Marker. Most practical individual golf ball marker of them all. Self-seller — good profit. Standard retail price $2.95 — complete with type (A to Z). 3 sets and six blanks, ink and directions included. 15 spaces with interchangeable letters — easy to use. Send $21.60 for sample dozen, freight prepaid. Indianapolis Golf Co., 4903 Brookville Rd., Indianapolis 1, Ind.

John Bean Mfg. Co. Power Sprayers
for weed control; application of dollar spot preventatives; liquid fertilizers and tree spraying. Spring delivery.

Rainbird Sprinklers and Nelson Valves;
Heads only, No. 20 covers to 84 ft. $2.75; No. 40 covers to 102 ft. $5.50; No. 70 covers to 147 ft. $7.90; No. 80 covers to 215 ft. $15.70; 18" roller bases $5.50 each.

Wilgro 5-10-5 organic base fertilizer
$59.00 f.o.b. Chicago, Ill. This is a good fertilizer for greens and fairway work.

Please write for complete folders on these items. Ask for our 1947 Catalog of Golf Course Supplies, ready about March 1st. All prices subject to change without notice.

Paul E. Burdett
Seeds—Fertilizers—Golf Course Supplies
P. O. Box 241, Lombard, Illinois

National Caddie Event at Columbus, Aug. 27-31

Second annual national championship of the National Caddie Assn., Inc. is to be played at Ohio State university course, Columbus, O., Aug. 27-31. Again scholarships to Ohio State university and merchandise prizes are to be awarded to the successful competitors. Last year in the initial championship 88 boys from 22 states and Hawaii competed. A 4-year scholarship to Ohio State was given the winner and a 2-year one to the runner-up. Others won more than $1,000 in golf merchandise. This year the PGA is taking an active interest in promoting the event. PGA sectional officers are serving as representatives of the Caddie Assn., and helping make sure that all contestants are bona fide caddies. The association, which is organized not for profit but as benefit enterprise for caddies and a means of counter-propaganda to juvenile delinquency, includes among its trustees and other officials Frank J. Lausche, former governor of Ohio; Jas. A. Rhodes, mayor of Columbus; Sen. John W. Bricker, H. B. Donley, John B. Gillespie, Herbert N. Lape, Jr., Robert Stranahan and others prominent in Ohio golf; Bing Crosby, Bob Hope, and Byron Nelson. Offices of the National Caddie Assn., Inc. are at 216 Huntington National Bk. Bldg., Columbus, O.

All Weather Golf Grips
Here's EXTRA profits for you . . . Golfers everywhere recognize that All-Weather Grips fill their long-felt need for a non-slip, everlasting grip that gives a feeling of security to every shot. Whether it’s hot or cold, rainy or dry, these grips will save many strokes each round. Don’t forget to order this grip on all new club purchases to help increase your sales of sets. Every reputable manufacturer has a supply of these grips on hand. Complete instructions and tools furnished for proper installation.

L. A. Processing Company, Manufacturers
801 Milford St.
Glendale 3, Calif.

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Buyers' Page

Check off your Supply & Equipment Needs. Tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices, literature and delivery information direct from the sources of supply.

### Golf Course

- Architects
- Arsenate of lead
- Ball washers
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Compost spreaders
- Cultivators: f'way ☑️ green ☐
- Drinking fountains
- Fencing
- Fertilizers
- Flags (greens) ☐ Flag poles ☑️
- Flood lights
- Fungicides
- Golf Course Const'n Engineers
- Harrows—(spring tooth)
- Hole cutters
- Hose, ⅝" ☑️ 1" ☐
- Hose menders
- Humus
- Insecticides
- Landscape materials
- Leaf rake (power vacuum)
- Mole Traps
- Mowers: putting green ☐ whirlwind ☐ tee ☐
- fairway ☑️ rough ☐ hand ☐
- Mower grinders
- Peat Moss
- Pipe, water
- Playground equipment
- Pumps (gals. per minute?...........)
- Putting cups
- Scythes (motor driven)
- Seed: fairway ☐ green ☐
- Seeders
- Sod cutter
- Soil screeners ☐ Soil shredders ☐
- Sprayers: power ☐ hand ☐
- Spikers: greens ☐ fairway ☐
- Sprinklers: f'way ☑️ green ☐
- Swimming pool architects ☐
- equipment ☐ filtration ☐
- purify, chemicals ☑️ paint ☐
- Tennis court surface material
- Tractors
- Tractor tires
- Tractor wheel spuds
- Turf Pluggers
- Water systems, fairway
- Weed burners
- Weed chemicals

### Pro Shop

- Bags: canvas ☐ leather ☐
- Bag carts, for players
- Bag stands
- Balls ☐ Driving range ☐
- Ball markers ☐ Painting kit ☐
- Ball Shag
- Bandages, adhesive
- Braces for canvas bags
- Buffing motors
- Caddie badges ☑️ uniforms ☐
- Calks, f' shoes
- Caps and hats
- Clubs: Woods ☑️ Irons ☐
- Club head covers
- Club repair supplies
- Dressing for grips ☑️ bags ☐
- Golf gloves
- Golf Grips (all weather)
- Golf shoes
- Golf Practice Device
- Grip Renovating Tool
- Handicap racks ☑️ cards ☐
- Mechanical Golf Ball Retriever
- Pencils
- Portable motor tool
- Practice driving nets
- Preserver for leather
- Score cards
- Sportswear: Shirts ☐
- Slacks ☑️ Rain jackets ☐
- Windbreakers ☑️ Socks ☐
- Tee mats ☑️ Wood tees ☐
- Tennis nets
- Trophies
- Glassware
- Heaters: club house ☐
- hot water ☐
- Linens, dining room
- Lockers
- Movies of Golf Subjects
- Runners for aisles ☐ Rugs ☐
- Showers ☑️ Shower mixers ☐
- Shower clogs ☐
- Silverware
- Step treads
- Toilet seat covers (paper)
- Towels: bath ☑️ face ☐
- Uniforms

### Club House

- Adding machines
- Air conditioning equip.
- Athletes foot preventives
- Ath. foot prophylactic bath
- Bath mats
- Bath slippers
- Cash registers
- China
- Disinfectants
- Fire protection equipment
- Floor coverings

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EXHIBITS CONTRIBUTE TO GSA SHOW VALUE

Extensive exhibition of the latest postwar contributions to turf maintenance and improvement by industry and science proved a highly interesting part of the GSA 18th Annual Conference.

The following exhibits were not covered in GOLFDOM’S preview of the GSA show:

THE JOHN BEAN MFG. CO., Lansing, Michigan, presented a new type of lawn spray applicator called the Lawn Protector. The boom of the new sprayer is equipped with a metal and fabric hood to permit the spraying of lawns with 2, 4-D without harm to nearby flowers, trees, shrubs, or other vegetation. Four fan-spray nozzles under the safety hood discharge a course spray evenly on a yard-wide strip as fast as a man can push the 43 pound 2-wheeled accessory. Bean also showed a 20 nozzle unit and a 12 nozzle boom.

CHIPMAN CHEMICAL CO., INC., Bound Brook, N.J., pointed up in its display the Chipman 2, 4-D Weed Killer which is now available in both spray powder and liquid form. Chipman offered plentiful information on its sodium arsenite spray powder and liquid recommended for crabgrass, and pamphlets on DDT and lead arsenates, in addition to data on other of its chemical insecticides, weed killers and fungicides.

THE PHILADELPHIA TORO CO., whose booth was in charge of T. L. Gustin, showed the new Rolosprayer, a machine to spray turf as it rolls it. A new one ton power roller, the Clyde, was also featured. Among the other items of interest displayed by Philadelphia Toro were the 199 Stanley Electric Grass Shears; tee markers, true size cups, numbered golf flags, and soil testers.

CHAS. PFIZER & CO., INC., Chicago, devoted its booth to its products for prevention and control of brownpatch and snow mold. Along with circulars and descriptive matter, products featured were Pfizer Mercurial Mixture, composed of 2/3 calomel U.S.P. and 1/3 corrosive sublimate U.S.P.; straight calomel U.S.P. and corrosive sublimate U.S.P.

RAIN BIRD SPRINKLER MFG. CORP., 701 West Foothill Blvd., Glendora, California, featured in its display the large No. 100 Rain Bird sprinkler. Crawford Reid, sales engineer, who was in charge of the firm’s exhibition, also spotlighted the company’s new, competitive quick-coupling valve for golf courses to be used on smaller installations.

ROSEMAN TRACTOR MOWER CO., Evanston, Ill., displayed the Roseman All Purpose Mower, equipped with a lift frame that mows not only fairways, but rough as well. The mower can be converted from fairway to rough mowing with a flip of levers in less than a minute.

WEST POINT LAWN PRODUCTS, West Point, Pa., centered its exhibit about the F. G. Aerifier, the new turf cultivator which can be used without putting the fairway out of play. Improving on the work of the earthworm, the machine is equipped with 9 discs possessing bent hollow spoons which remove plugs of soil rapidly enough to make practicable the cultivation of large areas of turf. The cavities left by the machine are rough-walled to allow penetration of air and water. Depth of cultivation is easily regulated. A 3 unit gang of aerifiers can be pulled by any tractor that will pull a gang of mowers.

INTERSERVICE CHAMPIONSHIP AT AUGUSTA, GA. IN MARCH

If any further proof were needed of the tremendous boost golf got among the armed forces of World War II it is present in the announcement of the first Interservice Invitational Golf Tournament, scheduled for March 28, 29, and 30 at the Army’s Oliver General Hospital, Augusta, Ga.

Sponsored by the Seventh Army, the tournament is open to all servicemen from all branches—Army, Air Corps, Navy, Marines, and Coast Guard.

Individual winner of this tournament will have the distinction of entering the Masters Golf Tournament which will follow, April 3-6 at the Augusta National. According to The Olver Beacon, publication of the Oliver General Hospital, this invitation has been extended by Robert T. Jones, Jr., Pres., and the Augusta National GC.

The 18 hole course of Oliver General Hospital is the beautiful former Forest Hills course. The hospital was established in 1942 and has grown from a 1,000 bed hospital to a 2,600 bed establishment.

Play for the Interservice Invitational Tournament will be by 4-man teams. Best medal score for 36 holes by any participant will determine the Interservice Champion. The low-scoring 4-man team will become the Champion Service team.

Caddies in the tournament will be the maroon-clad patients of the Oliver Hospital who have volunteered their services.

Col. Hew B. McMurdo, commanding officer of the hospital, predicted, “This tournament should grow in importance through the years and stimulate a high level of play in each of the Armed Services.”

BILL CAMPBELL RETIRES—Wm. W. Campbell has retired as golf pro after 45 years of it in Colorado Springs. Bill was born in Scotland and came to the Philadelphia CC in 1896. In 1899 he became pro at the Town and Gown GC of Colorado Springs which later moved to its present location and became the Patty Jewett muny course. Bill became as much a fixture to that district as Pike’s Peak. He is succeeded by Wm. H. Lewis, for 7 years asst. to Mike Murra at Wichita (Ks.) CC. Lewis was in the Navy for 27 months.

Golfdom
WANTED—Pro, Manager, Greenkeeper, to take full charge or lease 9-hole golf course, fully equipped. Clubhouse, lockers and showers, no food served. Bent grass. Recent Army discharge—references. Address Ad 316, c/o Golfdom.

PROFESSIONAL—Desires Pro position with small club or assistant to pro at large club—age 27—11 years' experience—excellent player and instructor—married—does not drink—recent Army discharge—references. Address Ad 316, c/o Golfdom.

Distributors Wanted—Men bondable with car now calling on golf pro trade to distribute our new exclusive product. Excellent opportunity for right party. Have territory covered and experience in first letter. Address Ad 317, c/o Golfdom.

Golf Balls For Sale. Used, and also reprocessed, for driving range. Address Ad 321, c/o Golfdom.

Golf Professional, from St. Andrews, Scotland, single, middle-aged. Twenty-five years' experience in all departments; keen analyst in instruction. James W. Gourley, 1620 Ridge Ave., Evanston, Ill.

CHEF or CATERESS wanted from May 15 to October 31, 1947, by Country Club of 285 memberships in middle western town of 30,000. Address Ad 310, c/o Golfdom.

WANTED—by experienced man and wife, clubhouse manager, twenty-five years' experience in all phases of operation, in middlewestern town of 30,000. Address Ad 310, c/o Golfdom.

Wanted—position as Pro or Pro-Gnkpr. 10 yrs. experience. Age 32; married; 3 children. Will take assistant job if advancement assured. Year-round position; any location. Address Ad 306, c/o Golfdom.

Golf Course Wanted—to lease or purchase. Experienced operator. Send full particulars. Address Ad 325, c/o Golfdom.

Assistant Pro for Country Club near Chicago, April 1 through November. Write stating age, experience, and salary desired. Address Ad 307, c/o Golfdom.

Young Man—desires position as Pro or as assistant to top-notch pro, preferably in Southwest—Arizona, Texas or Lower California or in South. Excellent references and qualifications, good player, teacher and short game man. Address Ad 312, c/o Golfdom.

Pro Manager—16 years' experience. Available immediately. Excellent credit and references. Address Ad 308, c/o Golfdom.

Pro or Pro-Gnkpr. position wanted. 15 years' experience as pro or greenkeeper. Age 38. Good references. Address Ad 309, c/o Golfdom.

For Sale—Nine hole golf course on Lake Ontario, 40 miles north of Syracuse. Furnished living quarters in clubhouse. Locker rooms, tool shop, water frontage, 100 acres of land, modern equipment. $26,500. Address Ad 301, c/o Golfdom.

Young Man, single, seeking position as assistant to pro in Chicago area. Experienced. F. J. Quinlan, 114 Union Ave., Chicago 28, Illinois. Phone Pullman 4981.

For Sale—near Canton, Ohio, on good highway, 18 hole golf course with new clubhouse, pro shop, dining rooms, kitchen, locker rooms, etc. Also 8 room apartment on above clubhouse. Approx. 109 acres. All necessary equipment. Doing good business. Address Ad 302, c/o Golfdom.


Greenkeeper desires position. 27 years' experience in maintenance and construction. 47 years old; married. Highest recommendations. Address Ad 304, c/o Golfdom.

Golfdom.

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THE BUSINESS JOURNAL OF GOLF

Front Cover photo: No. 2 green, Sea Island (Va.) GC, 335 yds. bordered by Georgia pines and great oaks.

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By Herb Graffis

By Eddie Kuhn

Pro Business for Business Experts
Educate Golfers to Cooperate in Maintenance
By James E. Thomas

Western GA Offers Clubs Aid in Caddie Plan

Bent Grasses for Putting Greens
By O. J. Noer

Know Pro Shop Merchandise

Club Public Relations Program
By Eugene A. Conklin

Rating the Pro as a Salesman
By "X. Officio"

How to Make Fiberloid Wrappings on Clubs
By Gene Holmberg

Club Managers Convention

What’s Ahead for Turf Superintendents
By Herb Graffis

Southwest Turf Conference
By Herb Graffis

By James R. Watson, Jr.

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—$1.00 per year, Canadian and Foreign $1.50. Herb Graffis, Editor; Joe Graffis, Advertising and Business Mgr.

Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1669. Printed in U. S. A.
Because Springfield Irons with the two-Action* Shaft deliver more power, increased control, plus a sweeter feel at impact, the improvement in play among all classes of golfers using Springfield Irons is uniformly consistent.

With double the strength in the Control Zone, the Two-Action* Shaft strengthens the part of the shaft that has always been weakest, and which has always taken the greatest "beating." The Control Zone is reverse tapered — and is fitted OVER the hosel for a new-found control in iron shots that is making golfing history.

Flex is practically eliminated in the Control Zone . . . but there's flex where flex is needed — in the Power Zone — for longer flying shots down the fairway!

"Prescribe" Springfield Two-Action* Irons . . . and their running-mates, Springfield Celcon† Plastics, for a new adventure in golf!

Springfield Golf Balls Too! High Compression . . . with the famous Cadwell-Geer Cover! Now available on allocation.

Springfield — Fastest Growing Name in Sports

Sold Nationally thru Munro Sales, Inc.
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SPORTING GOODS, INC.
88 BIRNIE AVE., SPRINGFIELD 7, MASS.