Buyers' Page

Check off your Supply & Equipment Needs. Tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices, literature and delivery information direct from the sources of supply.

### Golf Course

- Architects
- Arsenate of lead
- Ball washers
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Compost spreaders
- Cultivators: f'way □ green □
- Drinking fountains
- Fencing
- Fertilizers
- Flags (greens) □ Flag poles □
- Flood lights
- Fungicides
- Golf Course Const'n Engineers
- Harrows—(spring tooth)
- Hole cutters
- Hose, ¾" □ 1" □
- Hose menders
- Humus
- Insecticides
- Leaf rake (power vacuum)
- Mole Traps
- Mowers: putting green □
  - whirlwind □ tee □
  - fairway □ rough □ hand □
- Mower grinders
- Peat
- Pipe, water
- Playground equipment
- Pumps (gals. per minute?.....)
- Putting cups
- Scythes (motor driven)
- Seed: fairway □ green □
- Seeders
- Sod cutter
- Soil screeners □ Soil shredders □
- Sprayers: power □ hand □
- Spikers: greens □ fairway □
- Sprinklers: f'way □ green □
- Swimming pool architects □
  - equipment □ filtration □
  - purify. chemicals □ paint □
- Tennis court surface material
- Tractors
- Tractor tires
- Tractor wheel spuds
- Water systems, fairway
- Weed burners
- Weed chemicals

### Pro Shop

- Bags: canvas □ leather □
- Bag carts, for players
- Bag stands
- Balls □ Driving range □
- Ball markers □ Painting kit □
- Ball Shag
- Bandages, adhesive
- Braces for canvas bags
- Buffing motors
- Caddie badges □ uniforms □
- Calks, for shoes
- Caps and hats
- Clubs: Woods □ Irons □
- Club head covers
- Club repair supplies
- Dressing for grips □ bags □
- Golf gloves
- Golf shoes
- Grip Renovating Tool
- Handicap racks □ cards □
- Pencils
- Portable motor tool
- Practice driving nets
- Practice Driving Device
- Preserver for leather
- Score cards
- Sportswear: Shirts □
  - Slacks □ Rain jackets □
  - Windbreakers □ Socks □
- Tees
- Tennis nets
- Trophies

### Club House

- Adding machines
- Air conditioning equip.
- Athletes foot prophylactic bath
- Bath slippers
- Cash registers
- China
- Disinfectants
- Fire protection equipment
- Floor coverings
- Furniture
- Kitchen equipment:
  - Broilers
  - Coffee makers
  - Dish washers
  - Dishwashing compounds
  - Frozen food storage
  - Ice cube machines
  - Ovens □ Food warmers □
  - Ranges
  - Refrigerators
  - Slicing machines
  - Toasters
  - Vegetable peelers
- Glassware
- Heaters: club house □
  - hot water □
- Linens, dining room
- Lockers
- Movies of Golf Subjects
- Runners for aisles □ Rugs □
- Showers □ Shower mixers □
- Shower clogs □ Shower mats □
- Silverware
- Step treads
- Toilet seat covers (paper)
- Towels: bath □ face □
- Uniforms

### Send information
to:  Name ...........................................

Club ...........................................

Address ......................................

Town ..........................................

Zone (......) State ................................

January, 1947
GET SET FOR 1947

Each month Golfdom presents the latest, most practical ideas on golf club administration, management, upkeep and service...in readily usable form for time-labor-and money-saving guidance of officials and department heads. Help the right men at your club do the job right. We'll get them "on the beam" if you'll tell us who they are.

--- FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO ---

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

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Private Daily Fee Muny
Patty's Pep Great Aid to Pros in Developing Golf's Market

Many are the compliments handed out to home-club and tournament pros but as promoters of the game many of the fellows will award top honors for energy and enthusiasm to a freckle-faced gal who at 28 has been serving as a pro 7 years. She is Patty Berg, Wilson's touring lady ambassador, who would consider it a novelty indeed to even spend Christmas in her own home.

Right now Patty's on a golf promotion tour—which isn't a great deal different than any other period since she came out of the Marine Corps, or in the years preceding the war.

Patty's company never has questioned the value of its investment in her. And it's high time golf was recognizing the benefits she has contributed for free.

Her value to the pro has been tremendous. She has given one demonstration after another for the past few years. She has attended every clinic throughout the nation that her travels will permit. These have reached every type of club from the haughty to the cow-pastures, that she could possibly work into her itinerary. These have included new clinics, established clinics and such matters as Nick Kahler's celebrated Sportsmen's Show.

As a result, last year alone she must have traveled at least 20,000 miles as she spun from coast-to-coast and border-to-border. Few states missed receiving a call by Patty in 1946.

Every time she whipped out her clubs, she sold golf to a new following and thereby furnished potential customers to the pros. Not only the women followed every move of her clinics and demonstrations, but there were plenty of the gents around too.

Probably her greatest job of selling golf in 1946 occurred in Maine. She spent considerable time up in the state made famous by its political trend and picturesque out-of-doors. It was there that she was involved in her first plane accident, but went on with the show just the same. And it was there that she probably encountered the heaviest rain storm to which she was subjected in 1946. Needless to say, she played through it all.

"Why shouldn't I," is Patty's only rejoinder, "the folks wanted the match and walked every step of it too."

It must have been a tribute to Patty that they all remained at the end of play and asked question upon question in the open forum as the sheets of rain continued to blanket the 18th green.

January, 1947

The lovable redhead especially enjoyed teaming with pros and playing before their homefolks. When she paid her first visit to Detroit, she played with Sam Byrd and Horton Smith. And on her numerous visits to her home office in Chicago she found time to play with Elmer Schacht, Joe Paletti, Jack Drucker and many others.

In the midst of her travels, it was Patty's job to sandwich in her own tournament play. She opened up by figuring in titles along the Pacific Coast at San Mateo and Pebble Beach.

When she hit the big tournaments, her travels began to tell. She battled back from being 4-down at the end of the first 18 to move ahead of Louise Suggs 2-up with 4 holes to go in the final of the Western Women's over Des Moines' rolling Wauconda club. But the strain told. Louise won the title 2-up.

You couldn't get the word from Patty, but the knee which had plagued her since the automobile accident which she suffered with Helen Dettweiler was troubling her every step. Her first job in the morning and her last in the evening was a thorough massaging application.

She was still worrying about a temperamental putter as she opened defense of her Tam O'Shanter crown and it wasn't until her tournament climax of the season that she really hit her top form in winning the Women's National Open in Spokane, Wash.

Still, Patty doesn't measure her success these days in trophies. "When I open my clinic or demonstration, most of the folks refer to me as 'Miss Berg,'" she tells. "But, if, by the time it is over, all of them aren't calling me 'Patty' I would feel that I failed in my mission of promoting the game of golf."

Maybe that's the reason she can qualify in any headline writer's requirements as just plain Patty.
SPALDING REGISTERED SETS GET
24 EXPERTS’ CARE
By Charles Clapp

Spalding Registered clubs are the lead-off item of the Spalding 1947 line of golf clubs. Spalding proudly claim they alone go to such extreme measures to insure the finest quality of materials and craftsmanship combined with the proper relative size, weight and balance. They say that they can duplicate any club from a Registered set if they know the Registered number. And, they tell you they can introduce any owner of a Registered set to the particular workmen who produced his clubs.

In the polishing room Registered sets begin when the finest heads and shafts, both in quality and workmanship, are carefully checked, graded and sorted. At one of the work benches a young man named Irving Cohen carefully scrutinizes iron heads. When one measures up to all the requirements he compares it with some others in a small batch. Finally he gets 8 iron heads that meet with his approval and the Bobby Jones Registered Set Number 184637B is begun. This number had already been stamped on the No. 9 iron so it automatically becomes the master number for the entire set. At this point the special Registered Card is attached, the steel shafts are selected and placed with the heads, and No. 184637B is ready to commence its journey down the production line.

The clubs arrive at Herman Bienvenue's bench and he screws the heads on the shaft with the patented thread assembly. Next, Ed Sliwa, a young man wearing goggles cuts all the shafts to their proper lengths. The next stage is having the ferrule turned down by Bernard Lafleur. This means planing off the edge of the plastic ferrule so it's flush with the hosel. The shavings are washed off by Cookie Pajak—a low 70 player on the Spalding Williamsett plant championship golf team.

Now the 8 irons pass to assembly inspection by Joseph Rafferty. If any particular club fails to pass one of the frequent inspections it is corrected without delay and the set continues; if the defect is of major proportions (an infrequent occurrence) a new iron is specially made and brought along to whatever stage the set is in and then substituted.

The set then is ready to acquire the patented Jones grip. Rose Bulecza marks and primes the ends of the shafts; Tom Paige (another golf team member) puts on the foundation or cork forms; Wanda Urbanik winds thin paper strips around these cork forms to hold them securely in place until they have thoroughly dried; Peggy Sasseville wraps and trims the grips; Mae Cluski winds long pieces of cloth in the grips; Al Ryan puts the whole set in an oven to bake the grips onto the shafts; Josephine Bulecza pulls off the cloth strips after the baking is finished; John Michlaski trims the grips; Louise Korona puts collars on the grips; Alexander Zamorski caps the shafts; Alec Craig finishes the caps; and, Irving Goldberg washes, dries and inspects the finished grips.

Next the heads become the focal point of attention—Aener Holmquist finishes off the heads and Walter Grych buffs the shafts. At this point Mac Harton measures and weighs each club, then tests its balance in a specially designed machine, recording all this data on the Registered card. Bernard Fitzpatrick finishes the final super inspection, initials the card, detaches the portion which is kept at the plant and tosses it into the “To Be Filed” basket.

The set now goes to E. Dupre who stamps No. 184637B on all shafts so they’ll all have the Registered number of No. 9 iron. Lottie Krezminski puts a little decalcomania “True Temper Dynamic” around the shaft and Nell Zamachag wraps it for shipping.

LOUISVILLE BOASTS OF ITS
NEW 9-HOLE PUBLIX

To residents of Louisville’s South End, the new Iroquois course is a million-dollar baby. The new 9-hole layout will cost $40,000 when completed by Decoration Day this year and is expected to pay off a million dollars in civic benefits. Architect Robert Bruce Harris, Chicago, says it is “one of the finest I have ever designed.”

The course came into being primarily as a result of the campaign waged for it by the Beechmont Civic club in the late 1930's and early 40's. The club pointed out to city officials that all other sections but the South End had golf courses. The Iroquois course was subject of Larry Boeck’s story and Harold Davis photo in a recent Louisville Courier-Journal Sunday magazine.

CLASSIFIED ADS

EXPERIENCED TURF SUPT. will consider proposition from club or other organization with substantial investment in turf. Top salary will be required on 3 or 5 year contract, in return for establishment and operation of productive, modern, efficient maintenance program. Resulting savings will be more than salary investment. Address Ad. 126, Care Golfdom.

Wanted—Country Club Manager. Must be thoroughly experienced in all departments. Attractive proposition to man capable of taking complete charge of Clubhouse and course. Address reply for appointment, giving age, experience and salary expected to H. W. Cox, President, Bellefonte Country Club, Ashland, Kentucky.

COUNTRY CLUB MANAGER—18 years' experience managing well known country clubs. Experienced in food, liquor, and all departments of business and generally efficient management. A-1 references furnished. Wife an assistant if desired. Address Ad 101, c/o Golfdom.

Capable couple with years of experience and the best of references seeking change to good club where the services of professional greenkeeper-hostess-manager are needed. Address Ad 102, c/o Golfdom.

Wanted to lease or buy—Golf Course. Please give complete details. Address Ad 103, c/o Golfdom.
Wanted—Nine or eighteen hole golf course to purchase or lease with immediate possibility of expansion to 22 acres or more.  Located in the Metropolitan Area of upstate New York.  Address Ad 104, c/o Golfdom.

Young Professional seeks connection with small club or junior course.  Ex-GI.  Address Ad 105, c/o Golfdom.

Young Ex-G.I. with three years' experience desires pro or asst.  Excellent teachers' references.  Address Ad 106, c/o Golfdom.

Pro-Manager:  Wife cateress.  Now employed, desires change to full-time club work.  Five years' experience.  Address Ad 107, c/o Golfdom.

Reliable man with 25 years' experience as pro-greenkeeper, wants to make a change from present position.  Excellent credit and references.  Address Ad 107, c/o Golfdom.

For Sale: Near Pittsburgh, Penna., 18 hole golf course with new clubhouse, pro shop and locker room, including barn for equipment.  Four room house with bath and furnace.  Approximately 160 acres in all.  Complete turnkey operation.  Price $125,000.00.  Reason for selling, owner has other interests.  Address Ad 108, c/o Golfdom.

Caddiemaster wanted by midwestern metropolitan district club.  Must be reliable man who is familiar with modern methods of caddie enlistment, training and management.  Send full details in first letter.  Address Ad 109, c/o Golfdom.

Pro-Member, and wife excellent cateress.  Pro-greenkeeper, wants to make a change from present position.  Good golfer.  Excellent references as to character and ability.  Any location.  Address Ad 111, c/o Golfdom.

Greenkeeper Supt. desires position in New England or Middle Atlantic States.  50 years old; married; no children.  Over 30 years' experience in construction and maintenance.  Desirous of first-class place.  Address Ad 105, c/o Golfdom.

Pro-Manager—and wife experienced in hostess and clerical work.  Desires southern Ohio location; will consider Michigan.  Address Ad 110, c/o Golfdom.

Wanted: Man and Wife to take complete charge of club where first-class teaching and business ability, and good character and ability are essential.  Address Ad 111, c/o Golfdom.

Used balls wanted—not cuts—for driving range.  Pro-war, recovered or synthetic, 10c and up.  Address Ad 111, c/o Golfdom.

Wanted: Job as assistant pro.  Age 19.  3 years' shop experience.  Good golfer.  Excellent references as to character and ability.  Any location.  Address Ad 111, c/o Golfdom.

Golf Professional with 16 years' experience, wants job with progressive club.  Understands greens maintenance, is excellent teacher and player; received medium with option to buy.  Pro-expert in modern methods of caddie enlistment, training and management.  Address Ad 112, c/o Golfdom.

Position wanted as pro assistant, greenkeeper or manager, small club, any location.  Ex-GI: 27: married; no children.  Good references.  Address Ad 116, c/o Golfdom.

California PGA Professional with 20 years' experience seeks year-round California position, or good summer club.  Address Harold Hiser, 312 46th St., Richmond, California.


Pro Manager—16 years' experience.  Available immediately.  Excellent credit and references.  Address Ad 117, c/o Golfdom.

January, 1947
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THE BUSINESS JOURNAL OF GOLF

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Men's Models: 1, 2, 3, 4  
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**Here's Adventure No. 2**

Springfield Irons with the Two-Action* Shaft!

Here's the new shaft with the Control Zone. It's a double-tapered shaft, precision fitted over a new-type hosel. But the "sweet feel of hickory" has been regained!

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