Perry Maxwell
GOLF ARCHITECT
Builder of Outstanding Golf Courses.
Personal attention to distinctive
construction and remodeling of greens.
1201 N. DENVER AVENUE
TULSA, OKLAHOMA

less steel head is inverted it provides an excellent
putter. The mechanism is so designed that the
adjustable head cannot slip or twist once the steel-
to-steel locking device has been set. The "wood"
club has a head made of durable molded plastic,
capable of standing up under the hardest usage.
The face of this club can be adjusted for wood
lies number 1, 2, 3 and 4 by means of a small dial
on the top of the head. An additional feature of
both Multiklubs is the telescoping steel shaft
which allows the clubs to be collapsed to a length
of 15 inches for carrying in a suitcase or briefcase.
Shafts are of tempered steel and have the same
whip and strength as orthodox shafts. They cannot
collapse while in play, but can be easily
telescoped for carrying. A special canvas carrying
case which holds both clubs and 6 balls is available
with the two-club set. The new adjustable Multi-
klbs are scientifically balanced and precision-
made and come in all standard weights and
lengths as a convenient and practical auxiliary set.

George A. Davis, Inc., 5440 NORTH-
WEST HIGHWAY, CHICAGO 30, ILL.,
course equipment and supply dealers, has plans
for building an extension to its warehouse as soon
as building materials are available. Davis has in
stock plenty of grass seed, and a large tonnage of
fertilizer and chemicals, and expects to be able to
show latest maintenance machinery in all sizes and
models, although demand is such that the Davis
organization hasn't been able to keep stock in the
warehouse for much longer than a few ticks of the
clock. Considerable new greens and tee equipment
will be cataloged by Davis for 1947.

Peter Henderson & Co., 35 CORT-
LANDT ST., NEW YORK 7, N. Y., expects to
have a number of new items for golf course main-
tenance in 1947 but at present new items are
limited. One of the new products is Japidemic a
milky disease spore dust which contains not less
than 100 million spores per gram of the bacterium
Bacillus popilliae which causes the milky disease
of Japanese beetle grubs. The spores of this tiny
organism remain alive in the soil for a long time
to kill enormous numbers of Jap beetle grubs.
Henderson will furnish further information con-
cerning Japidemic on request.

Kenneth Smith, Box 41, Kansas
City 10, Mo., intends to continue to add to the
line in 1947 whatever will help the pro. In fact,
his whole set-up, Ken says, is just for that reason.
"Most of the companies had kicked the pro shop
accessory end of the business around, and we were
no exception. We just didn’t want to be bothered,
but when the war came on and pros needed sup-
plies as never before, they learned they were cut
off completely from most lines. So we went into it
knowing what would happen.” Ken further re-

Creeping Bent Stolons
James Gilmore Harrison
Golf Course Architect
Consulting Specialist
Construction—Maintenance—Turf Production

Churchill Road  Turtle Creek, Pa.
Phone Valley 4431 or 9774  Suburb of Pittsburgh

Willard G. Wilkinson
Golf Course Architect

204 State Tower Bldg.
Syracuse 2, New York
Florida Office
Boca Raton, Florida
Lock-Lid Lawn Hydrant

The lid locks. "Playful" persons can't monkey with fixture and leave water running. It is very important to get Genuine Murdock "Lock-Lid". Early-placed orders naturally secure early 1947 delivery dates. Write for catalog.

Murdock
The Most Reliable Name on Water Service Devices

Anti-Freezing Outdoor Bubble Font

Sturdiest, most dependable and most widely-used Outdoor Drinking Fountain. Pedal action. A fresh drink each time. Order early for early delivery. Write for catalog.

The Murdock Mfg. & Sup. Co., Cincinnati 2, Ohio

HENRY P. COWEN, PRES., MAC- GREGOR GOLF, INC., anticipates that the company's new plant at Cincinnati will soon be able to hit a production figure that will ease the strain the MacGregor staff has been feeling with demand being so far ahead of supply. Cowen says this plant is the world's best equipped for turning out precision golf playing equipment. With play this year having been at record figures despite equipment shortages he figures that 1947 will show play that will reveal a decided shortage of courses.

NEW PLASTIC PUTTER—Merilite Products Co., 942 S. Water St., Milwaukee 4, Wis., is making deliveries on the Gallett Greenmaster, a radically new type of putter. Designed by Francis Gallett, veteran pro and clubmaker, the putter has a head of unusually tough, resilient plastic, in which is imbedded a scientifically balanced counterweight. The head is resistant to nicking and scarring, and impervious to moisture. It is completely streamlined, with no exposed weights or screws. The grip is Edgefold leather type. The makers say that the Greenmaster is designed and constructed to facilitate accurate, smooth and firm stroking. It comes in black or cherry colored head. Pro distribution exclusively. Retail price $12.50 with usual discounts. Each putter has a unique green pennant display tag attached to the shaft, giving the main sales features and helping to sell it from pro shop display. The company is developing a set of woods of the same plastic, to be ready for delivery at the start of the 1947 season. The wood models, also designed by Francis Gallett, have been given extensive tests by numerous pros. Consensus is that in feel, sound and ball action the Merilite plastic head is a highly satisfactory substitute for the persimmon head, and in addition is impervious to dampness.

FULNAME MARKING

is an asset to the game in any club. The player's investment is very small. Probably your club has one of our machines. See that it is kept in order — we can help you here. Use only the genuine Fulname with the oval mark.

THE FULNAME CO.
CINCINNATI 6, OHIO

Just Right
GOLF PENCILS

Illustration Actual Size 2 1/2" long

Price $8.95 per thousand, including sharpening. Can ship same day. Write or wire at once how many.

We also can give one day service on golf tees. Priced at $2.75 to $2.90 per thousand. 3 sizes. F48-1 1/4", F49 & F50-1 1/2", F51-1 3/4".

We can pack one thousand tees in individual boxes including 50 glassine envelopes at 25¢ per M extra.

Caddy Caddy Buttons — Tournament Badges.

SANDERS MANUFACTURING COMPANY
Dept. GM
Nashville, Tennessee
Buyers' Page

Check off your Supply & Equipment Needs. Tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices, literature and delivery information direct from the sources of supply.

Golf Course
Architects
Arsenate of lead
Ball washers
Bent grass stolons
Brown-patch preventives
Compost mixers
Compost spreaders
Cultivators: f'way □ green □
Drinking fountains
Fencing
Fertilizers
Flags (greens) □ Flag poles □
Flood lights
Fungicides
Golf Course Const'n Engineers

Harrows—(spring tooth)
Hole cutters
Hose, ¾" □ 1" □
Hose menders
Humus
Insecticides
Leaf rake (power vacuum)
Mole Traps
Mowers: putting green □
whirlwind □ tee □
fairway □ rough □ hand □
Mower grinders
Peat
Pipe, water
Playground equipment
Pumps (gals. per minute?............)
Putting cups
Scythes (motor driven)

Seed: fairway □ green □
Sod cutters
Soil screeners □ Soil shredders □
Sprayers: power □ hand □
Spikers: greens □ fairway □
Sprinklers: f'way □ green □
Swimming pool architects □
equipment □ filtration □
purify, chemicals □ paint □
Tennis court surface material
Tractors
Tractor tires
Tractor wheel spuds
Water systems, fairway
Weed burners
Weed chemicals

Pro Shop
Bags: canvas □ leather □
Bag carts, for players
Bag stands
Balls □ Driving range □
Ball markers □ Painting kit □
Ball Shag
Bandages, adhesive
Braces for canvas bags

Buffing motors
Caddie badges □ uniforms □
Calks, for shoes
Caps and hats
Clubs: Woods □ Irons □
Club head covers
Club repair supplies
Dressing for grips □ bags □
Golf gloves
Golf shoes
Grip Renovating Tool
Handicap racks □ cards □

Pencils
Portable motor tool
Practice driving nets
Practice Driving Device
Preserver for leather
Score cards
Sportswear: Shirts □
Slacks □ Rain jackets □
Windbreakers □ Socks □

Tees
Tennis nets
Trophies

Club House
Adding machines
Air conditioning equip.
Athletes foot preventives
Ath. foot prophylactic bath
Bath slippers
Cash registers
China
Disinfectants
Fire protection equipment
Floor coverings
Furniture

Glassware
Heaters: club house □
hot water □
Linens, dining room
Lockers
Movies of Golf Subjects
Runners for aisles □ Rugs □
Showers □ Shower mixers □
Shower clogs □ Shower mats □
Silverware
Step treads
Toilet seat covers (paper)
Towels: bath □ face □
Uniforms

Send information
to: Name ________________________________
Club ...........................................
Address ........................................
Town ............................................
Zone (.....) ...................................
State ..........................................  

Fall, 1946
Wilson Sporting Goods Co's Galloping Golf is played with 5 different colored dice which are rolled simultaneously once per hole. The red dice shows you the result of your "drive"—the white, blue and yellow dice give you your "second, third and fourth shots" respectively, and appropriately the green gives you how many "putts" you took. If your "drive and second shots" are good you eliminate the "third and fourth approach shots." But the cubes have an uncanny knack of "landing you in a trap or water hole" and don't hesitate to remind you that you've "dubbed a shot or deserve a penalty." Par on each hole is 4. Lowest possible score per hole is 2 (drive on green and one putt), the highest possible score ... 9. Galloping Golf is adaptable to twosomes, foursomes, syndicates, and to either match or medal play with competitive interest the same as regular golf. It comes in an attractive two-color carton and includes 5 catalin dice with rounded edges and deeply embossed printing, collapsible sturdy simulated leather cup, score pad for 600 games (or you can keep score on your own club's score card) and playing rules.

SPIKE AID GETS PRO O.K.—Chadkin Sales, Inc., 7922 Beverly Blvd., Los Angeles 36, Calif., recently has been made sales agents for Spike Aid, made by R. R. McKenzie Co., Pasadena, Calif. The Spike Aid is a rustproof plate that goes between the spike and sole of golf shoes. It prevents the spike from tilting, gouging or breaking through the sole. Many thousands of them have been sold from counter displays in west coast pro shops and distribution now is expanding to a national scale.

BEAN SPRAYERS RETURN — John Bean Mfg. Co., Lansing, Mich. and San Jose, Calif., will have as its 1947 line a wide selection of high pressure sprayers including some models that were not made during the war. The line includes models for tractor hauling, lighter pick-up sprayers that can be loaded into trailers or pulled by hand.

MELFLEX EXPANDS—Melflex Products Co., 410 S. Broadway, Akron, O., makers of tee mats extensively used at golf courses and practice ranges, and of mats and runners used in clubhouses, has moved into its new and larger factory. In its new plant the 16-year-old company will triple its production capacity of golf goods and industrial safety material, by the first quarter of 1947.

REQUIRE MEMBER REGISTRATION — A practice that grew extensively this year is that of clubs requiring members to register themselves and guests as they come into the clubhouse. Protection against gate crashers and unauthorized visitors during a season of many new members was one reason for insisting the regulation be met. Other reasons included having presence of members and guests known in case of important telephone messages, lining up caddies, getting advance information on number of dinner guests and checking on occupancy of swimming pool.

Selective WEED KILLERS
LAWN SINOX for the control of clover and weeds in bent greens, and crab grass in blue grass without discoloration.
WEEDONE for the control of Dandelion, Plantain and Buckhorn in blue Grass areas; little discoloration. Weedone is the new 2,4-D Weed Killer. Effective, inexpensive. Write for prices and directions.

PAUL E. BURDETT
Seeds—Fertilizers—Golf Course Supplies
P. O. Box 241, Lombard, Illinois
JACKMAN SPORTSWEAR CO., INC., recently purchased a brick building, 50 x 125 with full basement, at 6334 Roosevelt Road, Oak Park, Ill., to which the company will move, about Jan. 1, 1947, from its original quarters in the Lytton Bldg., Chicago. Ren Smith, Jackman pres., says the company is increasing its line for 1947 and expects to be able to carry larger stocks so it can furnish quicker service. The new location has plenty of parking space handy so Chicago district pros can pick up merchandise and load in their cars much quicker than was possible in a Loop location. Convenience of mail and express shipping facilities also are expected to help Jackman give pros at any point quicker service.

Wilson Sporting Goods Co. salesmen are being supplied with a sales portfolio measuring 18 in. by 24 in. which enables the salesman to present graphically the complete Wilson line to the pro trade. Illustrations are in true color and complete details of each item are given. The portfolio also contains data on Wilson’s extensive distributing operations, its enlarged facilities which now include more than a million sq. ft. of manufacturing and warehousing space, its advisory staff of sports experts, its movie sports library and its powerful advertising and sales promotion campaigns.
Balanced Golf Bag, North & Noble Sts., Chicago, 22, Ill., has sold 100,000 of its standard model balanced golf bags this year; most of them through pro shops. The lightweight, well-made canvas bag with the stick in it to keep the bag balanced provided a popular offset to the caddie shortage as well as serving many others who winced at caddie fees. As soon as manufacturing facilities are available the company will introduce another lightweight balanced bag, having a hood, more pocket space and made of more costly material.

Again in production are the Murdock outdoor drinking fountains, hydrants and other Murdock outdoor water service devices made by the Murdock Mfg. & Supply Co., Cincinnati. Murdock fountains probably are used at more golf courses than any other type of drinking water device and long have been favored as event prizes with the name of the winners being placed on a plate attached to the fountains. The new Murdock line is described in the company's catalog L.

Steven C. Parks, gen. sales mgr., G. B. Lewis Co., Watertown, Wis., says that even with the material situation easing in 1947 his company doubts it will be able to come near to filling the demand for Lewis ball washers. Parks urges that greenkeepers now check over their ball washers and immediately order replacement parts.

Toro Mfg. Corp., Minneapolis, 6, Minn., now has a new machine shop, a new warehouse and a new office building. Despite all the headaches of material shortages plaguing a course equipment manufacturer this year Toro has been able to build and ship $1,400,000 worth of mowing machinery. Orders now on the books run into the millions but are being filled at increasing speed, says Ken Goit, Toro pres.

Two items which made their appearance in the line of C. B. Dolge Co., Westport, Conn., this year registered so strongly with users they're going to be among Dolge's main features in 1947. The E.W.T. weed killer, Dolge's preparation with a 2, 4-D base, performed especially well in effectiveness and economy. The other new item, Permax, contains 5% DDT plus a quick knockdown toxicant. It may be used as a space spray to kill flies and mosquitoes at the rate of one cupful to 8,000 cu. ft., or it may be brushed or sprayed onto walls for continuous insect-killing action.

Spalding says 101 of the 149 contestants in this year's National Amateur used Spalding golf balls.

ANSUL CHEMICAL CO., MARINETTE, WIS., has a new Ansul-Dugas dry chemical fire extinguisher for which it claims simplified and fast operation, quick and easy on-the-spot recharge, greater heat-shielding protection for the operator, expert extinguishing by inexperienced operators and greater capacity without increased weight.
Associated Seed Growers, Inc., 205 Church St., New Haven, 2, Conn., reports that more extensive use than ever before has been made this year of its free consulting service on greens seeds to properly fit the strain of bent to soil and climatic conditions. Fairway seeding recommendations also have been much in demand this year by greenkeepers and chairmen, Associated says.

Sherwin-Williams Co. in publicizing its Weed-No-More 2, 4-D preparation has a color and sound movie, “Good-by Weeds” and in pushing its DDT preparation, Pestroy, has another color sound picture, “Doomsday to Pests.” Greenkeeper organizations desiring to show these pictures at their meetings should make application to Sherwin-Williams Co., at Cleveland, O.

Dr. N. E. Van Stone, vp and research director of Sherwin-Williams, in a recent press release forecast that golf course work in trail-blazing for 2, 4-D had opened wide fields for development of better pasture land. He said a new chemical which acts just the opposite of 2, 4-D, in that it is more toxic to narrowleaf than to broadleaf plants “may make possible the elimination of such serious weeds as Johnson grass in the south and other weedy grasses which greatly reduce the value of millions of acres of land.”

NEW MACGREGOR DISPLAY FORM

First of the Craig Wood display forms is received by Art Smith, pro at Cincinnati’s Hyde Park CC. These pro shop display busts of Craig for display of wearing apparel are being sold by MacGregor Golf, Inc. at much less than production cost.

Skinner Irrigation Co., Troy, O., reports it has enjoyed the best year and the largest volume in its history. Expanded facilities have enabled the company to adequately care for all orders accepted, even though compelled to allocate distribution on numerous items. A considerable number of the better known golf clubs in the country have installed large units of Skinner fairway, green and tee irrigation this year.

Only minor changes in equipment have been made since the war ended. The new developments of the years just previous to the war provided numerous exclusive benefits which have enhanced still further the position of the Skinner system in this field.

There is a very great interest in golf course irrigation at this time, even though many clubs have faced the serious shortage of pipe.

Skinner adds: “Prices have not been advanced since 1942, even though some raw materials have doubled in cost. Future developments in deliveries and prices will depend upon the availability and cost of raw materials, but another record breaking year seems to be in prospect.”
A. G. SPALDING & BROS. INC. has declared, in addition to its regular semi-annual dividend of 40 cents on its common stock, an extra dividend of 70 cents on common. The company’s directors have voted to call by lot $82,800 of its 50-year 5% debentures, due Nov. 1, 1989. The bonds will be called Dec. at par value.

TALK-A-PHONE CO., 1512 S. PULASKI RD., CHICAGO 23, ILL., has a new low-priced type of intercommunicating equipment that looks very good for golf clubhouse, pro shop, greenkeeper office and caddiemaster use. The company will be glad to send bulletins on this KR-4010 system.

AMERICAN - LA FRANCE - FOAMITE CORP., ELMIRA, N.Y., has a new airfoam generating nozzle that either creates a fire-smothering foam through mixing of water, air and Foamite Airfoam liquid within the nozzle, or can be operated as a clear water nozzle by removing the pick-up tube from the Airfoam liquid.

MADEWELL MOTOR, INC., 3125 E. 7th ST., OAKLAND 1, CALIF., is maker and distributor of the Bag-Shag, a patented automatic golf ball retriever invented by Ian MacDonald, well known pro who formerly was at Modesta, Calif. Ian made the device before the war and got big sales of them although he made no special effort to work the proposition into big business. It consists of a cast aluminum tube 21 in. long and 2 in. in diameter. The bottom of the tube is equipped with patented prongs so that the ball, once shagged, cannot escape. As each successive ball is shagged, the previous ones are forced up the tube and into a sturdy, bright colored canvas bag which encircles the top part of the tube. This bag holds 70 or more balls easily and is zipper closed. An aluminum handle fits the hand snugly. The balls are released from the bag by simply unzipping it. Bag-Shag practically doubles practice time, because the ball is shagged and bagged with a single hand motion, the player standing at ease and upright. There is no stooping or bending and scooping up of balls. Bag-Shag will also act as a "lure" to golfers to practice more because it makes a pleasure of something that was formerly a chore. And a golfer owning a Bag-Shag will certainly be a hero in the eyes of his caddie. It is handsome and while light as a feather, it is very rugged and durable and can take plenty of hard use.

Dunlop will make no change in the Maxfli, 1 Dot, 2 Dot and 3 Dot balls for pro shop sales in 1947, says Vinnie Richards, asst. to the president of the Dunlop Tire and Rubber Corp. A cheaper ball may be put into the Dunlop line after the first of the year but the name and price of the proposed new secondary ball haven’t been set. Richards continues to play pro tournament tennis along with his amateur golf and reports that tennis and golf pros at country clubs forecast a great increase in the already big demand for Dunlop tennis balls at country clubs.

BALL NAME MARKER IS NEW — United Metal Products Corp., 19251 W. Davison, Detroit 23, Mich., makes a new ball marker for pro shop sale. A firm, even rolling pressure makes a clean impression of the player’s full name in the cover. Enough letters are supplied to spell any name of 15 characters or less. A liberal supply of ink is contained in the unit, with a handy applicator. The marker is compact and handy. It weighs 3½ oz. Many pros are giving it a strong push in their bids for members’ Christmas gift business.

CLASSIFIED ADS

PROFESSIONAL at leading midwest club seeks winter job Nov. 1 to April 15 with southern club requiring courteous, attentive service for members and alert management of golf activities. PGA member, 20 years experience. Excellent instructor, 40 years old. Fine references. Please Address: Pete Thomas, c/o Chicago Golf Club, Wheaton, Illinois.

Pro Manager — 16 years’ experience. Available immediately. Excellent credit and references. Address Ad 1615. c/o Golfdom.

Golfdom
PROFESSIONAL—Highest qualifications, best of references. Year-round position preferred. Capable taking complete charge club activities. Address Ad 1024, c/o Golfdom.

Young man, 23 years old, wishes a job as assistant pro in South or Southwest. Reliable, willing and industrious. Can furnish good references. Address Ad 1025, c/o Golfdom.

Pro, Pro-Mgr. or Pro-Greenkeeper with excellent record as assistant or first class superintendent recommends desires change. Class A member PGA; college education; 13 years' experience; age 33; married, no children. A1 credit rating. Address Ad 1026, c/o Golfdom.

GOLF COURSE FOR SALE. Eighteen holes, all bent grass greens, original water hazards, roomy bunkers, 5000 yd. course, complete grass course of greens and fairways. City of Great Falls, Montana, desires the services of a greenkeeper starting early in 1947 when it starts construction of a course. Over $20,000 so far this year with paid Manager. High calibre and an experienced club man. Address Ad 1016 c/o Golfdom.

For Sale: Near Pittsburgh, Penna., 18 hole golf course with new clubhouse, pro shop and locker room, indescribable condition. One and a half miles from city. With bath and furnace, and one six room house, bath and furnace. Approximately 160 acres in all. All necessary equipment. Doing fine business. Price $125,000. 00. Owner has other interests. Address Ad 1007 c/o Golfdom.

The Meadowlark Country Club at Great Falls, Montana, desires the services of a greenkeeper starting early in 1947 when it starts construction of a complete course. Desires winter cost and can easily have 400 if desired. Club privately owned and due to other businesses owner will sell for $125,000.00 complete. Prospect purchaser must be of high calibre and an experienced club. Address Ad 1001 c/o Golfdom.

For Sale: Club cleaning Buffer machine—220 volts—1/2 HP. Mr. MacDonald, Banockburn Golf Course, Glen Echo, Md. Telephone: Oliver 7662.

GOLF PROFESSIONAL with 16 years' experience, wants job with progressive club. Understands greens maintenance; is excellent teacher and player; received medical certificate for golfing in Canada, and is draft exempt. Wife has considerable experience as a hostess and the operation of dining room and kitchen. Desires position as pro or Greenkeeper Supt. and treasurer of present club. Can furnish the very best of references. Address Ad 1012, c/o Golfdom.

Pro and wife with 25 years' experience directing and managing the activities of private clubs would like to locate in the Southeast or Florida from November until April. Excellent teacher and player; two fine personalities. Can take charge of all departments. Address Ad 1014, c/o Golfdom.

Golf Professional—Excellent teacher and promoter. Now have course of over 350 members. Would like job in South, preferably Texas or Florida. Consider manager. Married; 28 years old. Address Ad 1001, c/o Golfdom.

Greenkeeper Supt. desires position in New England or Middle Atlantic States. 50 years old; married; no children. Over 30 years' experience in construction and maintenance. Desirous of first-class place, Active member GSA. Address: Ad 1005, c/o Golfdom.

GOLF CLUBS WANTED. Highest prices paid. Will buy WOODS AND IRONS too. Also want MOWING GANG UNIT. Write full details to: Frank Beres, 532 Ambrose Avenue, Woodbridge, N. J., Tel: Woodbridge 8-1225.

Wanted—Old, dirty or small cut golf balls. Will pay sixty cents dozen. Ernie Volin, 16 McArthur St., Batavia, Illinois.

Middle Aged Pro—seeks club where first class, cheerful, long hour work will have commensurate earning opportunities. Nine years' golf experience. University graduate. Married. Two children. Will go anywhere and make good for the club. Address Ad 1026, c/o Golfdom.

Father and Son—desire position with some club as Pro and assistant Pro. Both PGA members and excellent instructors. 45 years' combined experience. Good references. Address Ad 1018, c/o Golfdom.

Pro or Pro-Gkpr.—seeks club where and make good for the club. Address Ad 1020, c/o Golfdom.

Pro, 34; returned from military service; PGA member; A1 credit rating; 13 years' experience; excellent teaching, merchandising and club service record, seeks club connection. Also available for hostess or clerical work at club. Highest recommendations for competent, pleasant and faithful performance. Address Ad 1021, c/o Golfdom.

Ex GI has excellent connections, clubs and accessories, good teacher, player and clubmaker. Age 33, single. Wants Pro or good assistant job anywhere. Address Ad 1023, c/o Golfdom.

Fall, 1946
Swinging Around Golf

Elements of Good Pro Shop Design

Renovating Fairways with Weed-free Turf

Shawnee Trains Young Club Officials

Golf School Shows How to Score in $

Rising Course Costs Worries Greenkeepers

Training Program Helps GI Assistant Pros

Gen. Ike's Home Town Boasts Attractive Club

Greenkeepers' Testimonials as Public Relations Help

Pros Must Plan Public Relations Work

Advertise Maintenance Work to Members

Shop That Helps Pro Serve Members

Manufacturers See Big Year Ahead

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—$1.00 per year, Canadian and Foreign $1.50. Herb Graffis, Editor; Joe Graffis, Advertising and Business Mgr.

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—$1.00 per year, Canadian and Foreign $1.50. Herb Graffis, Editor; Joe Graffis, Advertising and Business Mgr.