One of these days is going down in history as "V-Day"—that's a certainty. Most of our present production is devoted to bringing that day nearer. We are looking ahead also—we've got our eye on the ball of the future.

Our scientists and research staff assure us they will be ready at the right time with a new line of "U.S." golf balls that will have the feel and click of winners.

However, until that day arrives you've got to carry on with reprocessed golf balls. Keep shipping used golf balls to "U.S."—we will handle them as quickly as today's conditions allow.

**U.S. ROYAL • THREE STAR U. S. ROYAL**
**U.S. FAIRWAY • U.S. NOBBY**

Used golf balls from New England, New York, New Jersey and Eastern Pennsylvania should be shipped to U. S. Rubber Company, Golf Ball Department, Providence, Rhode Island. From all other points, ship to U. S. Rubber Company, Golf Ball Department, 440 West Washington Street, Chicago, Ill.

SERVING THROUGH SCIENCE

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