FOR NEXT SEASON'S PLAY

Golf balls are getting scarcer. Rejects are running higher because of the poorer quality of used balls being turned in for reprocessing.

To keep your golfers playing in 1945 you must act now—collect and send in all available used golf balls—keep them coming to us every week for the rest of this season. (Shipping instructions below.)

U. S. will reprocess them the selective-grading way—tested and branded according to playing quality, with these well known brands:

U. S. ROYAL • THREE STAR U. S. ROYAL
U. S. FAIRWAY • U. S. NOBBY

Used golf balls from New England, New York, New Jersey and Eastern Pennsylvania should be shipped to U. S. Rubber Company, Golf Ball Department, Providence, Rhode Island. From all other points, ship to U. S. Rubber Company, Golf Ball Department, 440 West Washington Street, Chicago, Ill.

SERVING THROUGH SCIENCE

UNITED STATES RUBBER COMPANY
1230 SIXTH AVENUE, ROCKEFELLER CENTER, NEW YORK 20, N. Y.