Our thanks to the Pros for the reception you gave

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(PATENT APPLIED FOR)

While the volume of your original orders convinced us that our product was *right*, and *needed*, the speed with which you have *re-ordered* is, in our opinion, one of the strongest endorsements ever received by any golf product from the nation’s professional golfers. Our thanks and our gratitude for your enthusiastic reception.

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**Saves ENERGY**

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**MAN-O-WAR MODEL**

Best materials — light weight, non-sag construction. Natural heavy duck, reinforced at all wearing points. Wide, adjustable shoulder strap. 14 club capacity, divided opening.... **$5**

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*July, 1943*
Repair parts for
BUCKNER
SPRINKLERS
are available

While Buckner's manufacturing facilities are producing government requirements at top speed, spare parts to keep your Buckner Sprinklers operating for the duration—and a limited number of new sprinklers—are still available.

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Heart Attack Fatal to Bill Hickey

WILLIAM HICKEY, pro at Brookside municipal course, Pasadena, Calif., died suddenly June 5 of a heart attack, believed to have developed from illness he contracted in civilian defense work.

For three years Bill was sey. of the Southern California PGA, and was a Southern California representative at three PGA national meetings. He was born in Denver of Irish-American parents.

Hickey took up golf in St. Louis under the able direction of Johnny Manion and Jack Malley. His golf career was interrupted by World War I. After combat service and a year with the American Army of Occupation, Bill came back and worked as a salesman. At a physician's advice he switched back to golf and became pro and mgr. at Eagle River, Wisc. Then he followed Leo Diegel at Augua Caliente, and seven years ago took the Brookside job vacated by his old pal Malley.

Bill is credited with having made Brookside the most popular course in Southern California. He extended its service as a public recreation utility by introducing golf into Pasadena high schools and by numerous other activities in extending golf.

As an official of the Southern California PGA Bill's work for his colleagues has
been, and shall continue to be, lauded as a job that greatly advanced and protected the status of pros in that territory, and as an achievement in bringing to the golfing public the spirit of pro effort. Bill not only knew his business, but he was a rare character in judgment, diplomacy, energy and loyalty to his brother pros.

There is a keen sense of personal loss felt by pros and amateurs in the passing of Bill Hickey. He was one of the finest.

Bluegrass Will Come Through Dry Spells Okay

A good bluegrass turf which has not been over-watered under most conditions will successfully withstand considerable dry weather. Although the grass may become brown during dry weeks, it will come back in color promptly with late summer and early fall rains, and summer weeds will not have been encouraged by excessive watering.

Where watering is deemed necessary, however, the turf should be thoroughly soaked so that the soil is moist to a depth of 3 or 4 inches, in order to encourage development of roots at lower depths instead of just at the surface. Such occasional soakings at the right time may be necessary in some seasons to save valuable turf in unusually severe droughts.—USGA Turf Topics.

Army Uses Club Pool—Again the Fort Wayne (Ind.) CC must be cited for presenting an unusual and valuable use of country club facilities in wartime.

Twice a week the Army Air Corps uses the Country Club pool for swimming, life-saving and crash training. Members of the club recently witnessed an interesting demonstration of how fliers operate after
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He enlisted in the Marine Corps in January, 1943, entered Officers' Candidate School at New River, N. C., was commissioned a captain and, upon completing his training, was assigned to duty at Chicago.
Knows that "10% for War Bonds isn't enough these days"

Workers' Living Costs going up . . . and Income and Victory Tax now deducted at source for thousands of workers . . .

Check! You're perfectly right . . . but all these burdens are more than balanced by much higher FAMILY INCOMES for most of your workers!

Millions of new workers have entered the picture. Millions of women who never worked before. Millions of others who never began to earn what they are getting today!

A 10% Pay-Roll Allotment for War Bonds from the wages of the family bread-winner is one thing—a 10% Pay-Roll Allotment from each of several workers in the same family is quite another matter! Why, in many such cases, it could well be jacked up to 30%—50% or even more of the family's new money!

That's why the Treasury Department now urges you to revise your War Bond thinking—and your War Bond selling—on the basis of family incomes. The current War Bond campaign is built around the family unit—and labor-management sales programs should be revised accordingly. For details get in touch with your local War Savings Staff which will supply you with all necessary material for the proper presentation of the new plan.

Last year's bonds got us started—this year's bonds are to win! So let's all raise our sights, and get going. If we all pull together, we'll put it over with a bang!

This space is a contribution to America's all-out war effort by GOLFDOM

you've done your bit . . . now do your best!

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