Showcase at First Tee Aids Pro Sale

WILLIE KIDD, Interlachen CC pro, has a shop some distance from the clubhouse and off the beaten track. Other pros are in the same fix and they know that there's no chance of getting a pro-shop built for most convenient sales service. They can take a tip from Willie and have built a showcase that can be wheeled to a location near the first tee or at any other strategic merchandising spot.

The Kidd case is 7 ft. long, 2 ft. wide, and 3 ft. 6 in. high. It is mounted on 4 in. rubber ball-bearing casters set to give additional strength to the base of the case.

The case has a glass door in top and glass front in its upper part. It has four drawers for stock. A tilted shelf for display is at the back of the upper section of the case.

This case was made to order for Willie. He's sent blueprints for the job to GOLFDOM where they are available for loan to other pros who want to take advantage of this ingenious idea for making merchandising service convenient to players.

WANT ADS.

Wanted: Repair Man for first-class golf course in Southern California. Must be experienced in maintenance, over-hauling motors and acetylene welding. Good pay and steady job for an efficient man. Address: Ad 600, ½ Golfdom, Chicago.

Club Officials—Are you seeking high grade Managers, Stewards or Bookkeepers? Write: Club Systems Service, 5540 Hyde Park Blvd., Chicago.

Pro-Greenkeeper-Club Manager or concessionaire, 25 years experience, all types of golf work. Championship experience, can remodel, lay out and maintain, lowest possible budget, best results. Now employed, desire change either for now or next season. Fair salary, also can furnish assistant. Address: Ad 601, ½ Golfdom, Chicago.

New Jacobsen fairway mowers and greens mowers; also rebuilt gang mowers, power greens mowers and bunker mowers. W. E. Hoch, Fairfield, Ia.

KEEP 'EM COMING

Keep reminding your players to turn in their used balls for reconditioning. It's important to the game—it's vital to pro profit.
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