The new TRUE BLUE NEW FROM CORE TO COVER

NEW TRUE CENTER

NEW WINDING

TRUE BLUE U.S. ROYAL

NEW and true all the way through

The finest distance ball U.S. experts have ever produced. NEW type true center, NEW core size, NEW type rubber thread, NEW type of tension winding, NEW cover, NEW lasting paint — a true ball, NEW from core to cover, 75 cents each.

Engineered for true flight, distance and accurate putting

THREE STAR U.S. ROYAL, the ball for durability — and distance, too, also has the NEW true center and NEW type thread winding. 75 cents.

TRUE BLUE U.S. ROYALS and THREE STAR U.S. ROYALS have Geer Patent covers.

NATIONAL ADVERTISING TO HELP YOU

Newspaper and golf magazine advertising of TRUE BLUE U.S. ROYALS and THREE STAR U.S. ROYALS will tell the U.S. ROYAL story to millions of golfers. Stock up at once on these two NEW golf balls. Include these well known sellers also—U.S. FAIRWAY, the largest selling 50 cent ball, U.S. NOBBY, the 3 for $1.00 leader, and U.S. TIGER at 25 cents.

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