U.S. Royal Blue

A great distance ball. For championship and tournament play. Has the feel and click you want for expert performance—and stamina, too... 75 cents.

Clicking

Two New U.S. Royals for 1940

New Type Center—New Winding

Golfers in the South and on the West Coast are getting a new thrill out of playing these two new U.S. Royals. Each one the best we've ever produced—try them.

Three Star U.S. Royal

Tough—and long, too. New type center and new thread winding put it out in front. Hitting a new production peak due to its ability to stand punishment... 75 cents.

Both U.S. Royals have golf patent covers.

U.S. Golf Balls...include the famous Fairway, the largest selling 50 cent ball—U.S. Nobby, the leading ball in the 3 for $1.00 field. U.S. Tiger, 25 cents each.

United States Rubber Company