age physical specimen, can use frame and muscles to best advantage. Golfers can more easily perceive which muscles are being brought into play in the swing by observing these pictures of Runyan in abbreviated costume.

Full details on the booklet, time and method of distribution, etc., may be obtained from the Calvert Corp., Chrysler Bldg., N. Y. C.

A. G. Spalding & Bros., at the last meeting of the board of directors, announced the following changes in its organization: Walter B. Gerould was elected secy-treas., succeeding C. S. Lincoln, whose request for retirement, after many years of service, was accepted with regret. Gerould formerly was vice-pres. in charge of accounts. The resignation of E. E. Combs, formerly assistant treasurer, also was announced.

Harold Callaway, who between his summer job and his winter location at Pinehurst, N. C., does a tremendous amount of teaching, has been granted a patent on his golf instruction glove. The glove, as many pros who have seen samples at Pinehurst know, is an ingenious device for getting the pupil to employ the proper left wrist and arm action.

Hillerich & Bradsby's new 1939 catalog showing the Louisville Power-Bilt line of golf clubs and accessories has recently come from the presses and is now being distributed to the pro trade. The new catalog, printed in two colors and which has attractive full page golf course scenes as a subdued background for each page, pictures and describes the complete Power-Bilt line that is sold exclusively through golf professionals—and which is fully warranted by the Hillerich & Bradsby company.

The company announces that in case a pro misses getting his copy of the catalog, they still have a few available for distribution that it will gladly send immediately upon request.

Penfold, for many months past, has been experimenting with a new type of "long" ball, one that would be "longer" for every golfer—man or woman.

This year Penfold announced the success of his quest for this "all-golfer," distance ball. It's the
new LL Penfold 75, and, according to Penfold, every golfer has a distance thrill awaiting him, when he or she plays this newest Penfold ball.

Since its introduction in Florida this past winter, the new LL has proved sensational in tests. It is hanging-up new sales records and as a result the American Penfold plant is working far ahead of anticipated production.

Like all of the balls of the Penfolds line, the new LL is strictly pro-only.

Jackman Sportswear Co., Lytton Bldg., Chicago, is now featuring new models of the famous Congo hat for golfers. The "Congo" retailing at 50 cents is made of white or tan duck with a pyralin eye-shade in the front brim. The "King Congo" retailing at $1.00 is made of sanforized gabardine in white, tan and grey; also made in white with green underbrim and edging. Both models are in high favor with golfers everywhere.

United States Rubber Co., in two striking outdoor posters, features tie-up of the US Royal Blue golf ball and the US Howland swim cap, and a display devoted entirely to the US Fairway ball. These are located at a number of roadside spots throughout the country.

In several cities the posters were first displayed simultaneously with Golf Week as put on by PGA sections.

J. F. Buel, Woburn, Mass., has introduced a new hole changing kit to golf clubs this season that greensmen have found most satisfactory. The kit, designed by Skip Wogan, Essex County GC, Manchester, Mass., is of heavy aluminum casting, and includes bucket, cup lifter, and plug trimmer. The bucket, which is square, is partitioned, the back part for screened compost, and the front, for plug shavings. Further details may be had by writing the Buel company.

Charles Kimmich, 50 Pine St., New York City, has been granted a patent on his method of moulding a grip to the individual player’s hands, and is proceeding with marketing of his device. The Kimmich grip has been presented to numerous pros in the NY Metropolitan district, and has
This is YOUR page

It is printed for your convenience when you need information and prices on any product used about a golf club. Whatever you want, you'll probably find it advertised in this issue. If not, tear out this page, draw a line through items wanted and mail to GOLFDOM, 14 East Jackson, Chicago.

GOLF COURSES
Arsenate of lead
Bag racks for tees
Ball washers
Bent grass stolons
Brown-patch preventives
Compost distributors
Drinking fountains
Dump carts
Fencing
Fertilizers
Fertilizer distributors
Flags (greens)
Green markers (practice)
Hole cutters
Hole rims (putting cups)
Hose, water
Humus (soil conditioner)
Insecticides
Irrigating equipment
Mole and gopher poisons
Mowers
Putting green • tee • fairway • rough
Mower sharpeners
Peat moss (soil conditioner)
Pipe, water
Playground equipment
Pumps (cap.)
Putting cups
Rollers • green • fairway • spiked
Sand green equipment
Scythes (motor driven)
Seed • fairway • green
Seeders
Shelters (golf course)
Skeet layouts
Sod cutters
Soil screeners
Turf pluggers
Water systems • greens
Weed killers

PRO SHOP
Bags • canvas • leather
Balls • .35 • .50 • .75
Ball markers
Bandages
Buffing motors • A.C.
A.D.C.
Caddie badges
Caddie uniforms
Caps
Clubs
Brassies • Drivers
Irons • Matched sets
Putters • Spoons
Women's • Juniors
Gloves
Grip dressing
Hardicap • racks • cards
Hats, duck with vizor
Movie cameras, projectors
Pencils, golf
Practice driving devices
Prizes
Rain jackets
Score cards
Shafts, steel
Sockets
Sweaters

Trapshtooting • traps • shells • targets

CLUB HOUSE
Adding machine
Athletes foot remedies
Bar equipment
Bath slippers
Paper • wood
Bars • fixed • portable
Bath towels
Beer • bottle • draught
Cash registers
Deodorants
Disinfectants
Kitchen equipment
Laundry equipment
Liquors • gin • whiskey
Wine • mixers
Linens
Lockers
Refrigerators
Rugs—runners for aisles
Showers
Shower mixers
(automatic)
Sockettes
Soda fountains
Water coolers

No. of holes?
Is course private, daily fee or municipal?

Club
Address

By

Club Position

Please fill in below. Help us send GOLFDOM free to the right officials.

PRESIDENT (or owner)
Address

GREEN-CHAIRMAN
Address

CLUB MANAGER
Address

HOUSE CHAIRMAN
Address

GOLF PROFESSIONAL
Address

GREENKEEPER
Address

Is liquor for sale at your club? Beer? Wine?
USE
PFIZER MERCU RIAL MIXTURE
2/3 Calomel, 1/3 Corrosive Sublimate.
81% Mercury content insures greatest effectiveness.
Economical for Prevention or Control
For further particulars write
CHAS. PFIZER & CO.. Inc.
81 Maiden Lane 444 W. Grand Ave.
New York City Chicago

PFIZER
MERCURIAL MIXTURE

R. H. Tractor Wheel SPUDS
quickest to put on or take off. Increase tractor efficiency and cultivate turf.
that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.
Sample spud and circular on request; advise make of tractor and purpose for which intended.
Immediate shipment.
If your Ford or equipment dealer cannot supply, write direct to
R. S. HORNER
Geneva, Ohio
MFR. OF SPUDS, FORD-SON WHEELS, ETC.

BENT GRASS
BOTH SOD AND STOLON S
Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.
HIRAM F. GODWIN
Box 122, Redford Sta., Detroit, Mich.

GOLFDOM
CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 393 W. Erie St., Chicago, Ill.

received extensive approval. The moulding of the grip is done under the pro's supervision so the proposition becomes one of individualizing the club according to the pro expert's recommendation of grip.

Complete details of the grip will be sent on request to any pro by Kimmich.

Roseman Tractor Mower Co., Evanston, Ill., has issued an interesting new bulletin on fairway improvement, detailing the performance of its equipment in this respect. With the bulletin is supplied a cost analysis questionnaire. Copies will be sent free on request to greenkeepers, pros and club officials.

Sani-Tread Co., 578-580 King St., W., Toronto, Ont., got its start in the paper slipper business because its president, Q. B. Henderson, used his imagination and inventiveness to correct a discomfort that others had endured passively around golf club locker-rooms for a long time. The inconsistency of people bathing from head to sole and then walking over more or less dirty floors in bare feet, and then scrubbing the dirt off with a damp towel, gave Henderson the idea that there was a need for some kind of foot covering that could be put on after the shower, worn to the locker and then discarded. It had to be light, strong and inexpensive. Moreover, it had to be designed so that it would fit and stay on any size or shape of foot.

Being in the stationery business Henderson thought of paper as the proper material. Experiments he made showed that paper, of a certain kind, specially treated, was just the material for what he had in mind. So a slipper that could be stacked in a small space in the locker-room, that offered complete protection to bare feet and that could be manufactured so it could be worn once and discarded, was devised. A patent was taken out, machinery bought and the Sani-Tread company came into being.

At first, the slippers were offered as an aid to cleanliness and comfort. However, the increase throughout America of a form of ringworn that we know as athletes foot, emphasized the necessity for some form of foot protection in bathing quarters. Today, half a million golfers walk about their locker-rooms in Sani-Treads. Modern form of personal sanitation approves it, and with a pair of Sani-Treads on the feet of a golfer, he doesn't have to risk his neck on a slippery wash-room floor.

Sani-Treads, made of virgin wood fibers, impregnated by a special waterproofing process, built with one piece construction, the seam sealed with waterproof glue, and with broad soles and tapered toes to fit any foot, come in a convenient rack, to hang in the locker-room. Prices and further information on Sani-Treads will gladly be sent.
LANGFORD and MOREAU, Ltd.

Twenty-five successful years demonstrate our ability to cope satisfactorily with all problems of golf course design and construction.

REMODELING MODERNIZATION DRAINAGE IRRIGATION
LANDSCAPING SWIMMING POOLS
GOLF ARCHITECTS 2405 Grace Street, Chicago, Ill.
LANDSCAPE ENGINEERS

upon request, either by writing the company's Toronto office, or to 567 Washington St., Buffalo, N. Y.

Penfold Golf Balls, Inc. has moved from its former offices on the 16th floor of 11 Park Place, New York City, to more convenient rooms on the 5th floor of the same building.

The Monroe Co., Colfax, Ia., is introducing this summer its new type shelter construction for golf courses—the Tee Shelter. The Tee Shelter canopies are not of the tilting type, but are rigid. Most clubs will leave the iron pipe frame up the entire year, and the canvas top, only, will be taken off after the season closes. The vertical frames are inserted in heavy iron pipes driven into the ground approximately two feet and fastened with a heavy set screw. The frame is easily assembled or disassembled should a club prefer to remove the frames at the end of the season.

Canopy is "Circus Tent Twill," about the toughest material woven. Colors withstand time and weather in great shape and it makes the ideal material for this purpose. For a small additional cost, clubs may obtain a drop curtain for the back, which will immediately appeal to greens officials as far more practical than the old-fashioned adjustable angle idea.

The canopy is built in three sizes—8 ft. x 8 ft., 8 ft. x 10 ft., and 8 ft. x 12 ft. The new Tee Shelter sells at a price considerably under the former shelter types, but is built to give maximum protection, and is equally as sturdy and rigid as any former shelter. Further details and prices of the new Tee Shelter may be obtained by writing the Monroe Co. direct.

A. G. Spalding & Bros. shows a six-month profit for the period ending April 30, 1939. The profit coming in the toughest half-year of the sports business is a very bright indication that things again are on the way up.

North & Pfeiffer Mfg. Co., Hartford, Conn., is enthusiastic over "Grip Rite" Shu-Spikes sales this year. The company, in its advertising, has been making strong point of the fact that many golfers, who think they have adequate protection on their golf shoes against slipping, are really playing on worn down spikes that no longer give them a good footing, and that they can be made to play and enjoy the game more if they change to new spikes this year. And the campaign is working, the company reports. The Shu-Spikes, which are removable, are made solely by the North & Pfeiffer concern.

WANT ADS

Wanted—Active golf club, ball, or specialty salesman who contacts professionals to handle manufacturer's line of golf bags. Complete protection on territory. Good commissions. Address: Ad 614, % Golfdom, Chicago.

Pro—desires 1940 position. 31 years old; married. 15 years experience. Member of PGA; A-1 credit rating. Successful teacher; a low-70 player. No bad habits and never discharged from a job. Can furnish best references; willing to go anywhere. Address: Ad 601, % Golfdom, Chicago.

For Sale—three unit, Toro. The Trojan, Fairway mower, with universal hitch, has been used very little—like new. Address: S. Darnall, Winterset, Iowa (Winterset G. & C.C.)
CONTENTS

Wakonda—Des Moines’ Pride, by Chet Billings................................. 11
What Plant Tissue Tests Tell, by George Scarseth......................... 14
Test New Par Rating................................................................. 17
“If I Were Green-Chairman”.......................................................... 19
Carolinas Boost Junior Golf, by John Heller.................................. 21
Appreciation of Depreciation, by Gordon Haberkorn...................... 23
Illinois Golf Clinic Clicks, by Herb Graffis.................................. 26
Pro Job Demands Business Methods, by Eddie Loos....................... 30
Golf Is Tops at Wentworth, by Weston Westover............................ 34
PGA Head Denies Saying Golf Equipment Is Too Costly.................... 40
Letter to Members Helps Pro Income............................................ 42
Tell Me, Mr. Maker, by Myles Coen............................................ 44
Nine Former PGA Champions Exempt From Qualifying................. 46
Pro Developed Junior Stars Advertise Pro’s Teaching................... 48
300 Attend Ohio Equipment Demonstration.................................... 48
What’s New ................................................................................. 50

ADVERTISERS’ INDEX

Acushnet Process Co. ................................................................. 31
American Fork & Hoe Co, The.................................................. 35
Bayer-Semesan Co, Inc............................................................... 49
Buckner Mfg. Co. ......................................................................... 2
Canvas Products Corp................................................................. 45
Crawford, MacGregor, Canby Co.............................................. 33
Des Moines Glove & Mfg. Co..................................................... 46
Dolge Co., The C. B. ..................................................................... 6
Double Rotary Sprinkler Co........................................................ 50
Fate-Root-Heath Co., The.......................................................... 9
Fulname Co., The......................................................................... 46
General Bandages, Inc................................................................. 46
Godwin, Hiram F. ......................................................................... 54
Golf Course Common Sense.......................................................... 32
Goodyear Tire & Rubber Co, Inc................................................ 1
Graham Co., Inc, John H. ............................................................ 6
Grasselli Chemicals Dept............................................................... 2
Heddon’s Sons, James................................................................. 29
Hillierich & Bradshy..................................................................... 27
Horner, R. S. ................................................................................ 54
Ideal Power Lawn Mower Co....................................................... 2nd Cover
Illinois Grass Co................................................................. 52
Jackman Sportswear Co............................................................... 47
Janssen Graybar Hofbrau............................................................. 55
Krodyon Company, The.............................................................. 43
Langford & Moreau, Ltd............................................................. 55
Lewis Co., G. B. ............................................................................ 48
Links, The .................................................................................. 48
Lytton Building................................................................. 8
Mallinckrodt Chemical Works................................................. 50
McClain Brothers Co................................................................. 9-47-48-51-52
Milorganite .................................................................................. 5
Monroe Company........................................................................ 48
Pabst Sales Company................................................................. 10
Page Fence Association............................................................... 8
Peckham, A. N............................................................................. 48
Penfold Golf Balls, Inc............................................................... 25
Pennsylvania Lawn Mower Co................................................... 3rd Cover
Perfection Sprinkler Co.............................................................. 8
Pfizer & Co., Inc, Chas................................................................. 54
Pictorial Score Card Co............................................................... 46
Roseman, Joe............................................................................. 52
Rototiller, Inc............................................................................. 5
Ream Nursery............................................................................... 4
Sewerage Commission, The....................................................... 5
Skinner Irrigation Co, The........................................................... 6
Spalding & Bros., A. G. ............................................................... 37
Stumpf & Walter Co................................................................. 5
Toro Mfg. Corporation................................................................. 3, 4
U. S. Rubber Company............................................................... 4th Cover
Vestal Co., John H. ..................................................................... 45
Wilson Sporting Goods Co......................................................... 41
Young Golf Co., L. A. ................................................................. 39
5 PENNSYLVANIA Giant Fairway units cut a swath within 2 feet the width of 7 ordinary units. Obviously, the maintenance cost of a quint is considerably less than that of a 7 gang yet that saving is but one of many effected by the Giant 36-inch Pennsylvania Fairway. For it saves 20% in time, in labor and in fuel, and reduces the difficulty in handling the gang on fairway and in storage.

Here is a neat saving for which you sacrifice nothing, for the Pennsylvania DeLuxe Fairway is the recognized quality standard of the field. It is made by a company that has devoted 62 years to the manufacture of Lawn Mowers exclusively.

WE DO NOT MAKE TRACTORS
Having ourselves specialized to the exclusion of all other products we believe that tractor manufacturers are best qualified to produce tractors. We discontinued selling them years ago, because Pennsylvania Fairway units can be drawn by any tractor you have or may wish to buy.

Send for Facts Contained in The New 1939 Catalog

PENNSYLVANIA LAWN MOWER WORKS

PENNSYLVANIA LAWN MOWER WORKS PRIMOS DEL. CO., PENNA.