WHAT'S NEW IN GOLF?

Paul Runyan, national PGA champion, has recently been retained as consultant and designer by The Horton Manufacturing Company, Bristol, Conn., and announcement has just been made of a new line of Paul Runyan woods and irons—built by Bristol.

Runyan has often been referred to as “the mighty mite of Westchester.” He is slight in build and weighs but 135 pounds. Although long famous for his masterful putting and brilliant pitch and chip shots, he admits that he has been at a disadvantage off the tee when facing heavy-hitting “sluggers.” To overcome this handicap, Runyan did two things: he improved his swing, and he improved his golfing equipment by designing entirely new sets of woods and irons, which he claims give him better control, greater accuracy and longer distance.

You will hear more about these Paul Runyan clubs for they will be advertised extensively. Three features, particularly, will be emphasized—the new deep-faced driver, the Equi-tuned shafts and the pyramid irons. They will be much “talked about” during the 1939-1940 season.

From Bangor, Maine, comes this story about a tame squirrel who has taken up residence at the Penobscot Valley CC. It seems that the squirrel arrived at the club during the 1938 visit of the Acushnet Trailer Driving Machine, and because of this and his obvious preference for the Acushnet Titleist Golf Ball, he was named “Acushnet.”

Ever since his arrival, ‘Acushnet’ has been the constant companion of pro Larry Striley. The squirrel is thoroughly domesticated and has a large repertoire of tricks.

The Acushnet Process Sales Co. adds a
note that it isn’t only squirrels who find the new Acushnet Titleist ball “the nuts.”

Ideal Power Lawn Mower Co., Lansing, Mich., have introduced for 1939 the new Ideal Hand Sweeper, a mechanical hand-powered brush for large floor areas in clubhouses, factories, warehouses, etc. It sweeps all kinds of floors and does it much faster and cleaner than the ordinary hand brush or broom. The high speed revolving brush picks up both light and heavy material and carries all the material over and into the dirt box without raising any objectionable cloud of dust.

The Hand Sweeper has an actual sweeping width of 21 in., and a sweeping capacity of from 12,000 to 15,000 sq. ft. per hour at a speed of 2 m.p.h. Sweeper operates with exceptional ease, weighs only 43 lbs.

A golfer expects and demands that the washrooms at his club be as immaculate and sanitary as his bathroom at home. Club managers know this and are always interested in fixtures that will aid in this constant battle for cleanliness.

An aid recently introduced by the G. H. Tennant Co., Minneapolis, is a sanitary toilet seat, made of bakelite and stainless steel and completely smooth and rounded, with no corners or crevices to collect dirt and germs. Contact area is minimized, yet the seat affords full support. This is a distinct advance in toilet seat design and interested club officials are requested to write the company for literature and prices.

With the 1939 line of Hagen clubs well into production Walter wound up his work at the L. A. Young Golf company factory and hopped in his gas buggy the middle of December for a good will tour of the West Coast which will extend from Southern California to Seattle. Teamed with L. A.
Young Company salesmen in the different districts, he will spend most of his time visiting with the coast pros.

The Haig is noncommittal about tournament or exhibition play in view of a rapid-fire traveling schedule which will keep him on the jump until April 1st when he returns for a good will tour of the pros at the northern clubs.

Rototiller, Inc., 102nd st., and 9th ave., Troy, N. Y., have brought out a new log saw attachment that goes with their Model A-1 Rototiller, and which presents many advantages over the conventional power log saws. Photo below shows the saw working on a 28" log. This log was sawed into several parts and the cuts averaged between 7 and 10 minutes.

The new log saw can be run under its own power to the log which is to be sawed, and it takes only a moment to put it in proper position and attach to the log. Because of the narrow width of the Rototiller, it can easily be taken either up hill or down, through closely spaced trees, and so on. The operator never has to carry the machine and one man can do everything required.

When the saw is not in use, or the machine is being transported from one place to another, the saw is brought up into an almost vertical position, thus facilitating easy transportation. The attachment retails for $75 and will go on any Model A-1 Rototiller.

Attractive standard size scorecards printed in three colors on high-grade cardboard for only $2.00 a thousand is the remarkable offer of the Pictorial Score Card Co., Inc., 26 Broadway, New York City. Moreover, each card has on the back page a concise illustrated golf lesson, as written and posed by one of 12 leading U.S. professionals.

First page carries the club name. The reverse of the card is arranged in conventional fashion to give yardage, par, handicap stroke designations, women's par, stymie gauge and the club's local rules.

To qualify for the $2.00 per thousand price, the company asks only permission to print a dignified beer or liquor advertisement at the bottom of page 4 in a space only 1 3/4 in. high. This obviously is no imposition, as the Nineteenth Hole by tradition follows a round of golf and the advertisement merely serves as a reminder. For clubs where the advertisement is not appropriate, these three-color cards may be purchased for $6.00 per thousand.

Write the company for complete details.

Worthington Midwest Co., 944 Waukegan Rd., Glenview, Ill., now is an agent for du Pont paints, varnishes, enamels, "Duco," and "Dulux."

The L. A. Young Golf Co., Detroit, have just issued three new counter display cards which are now available for distribution to pro-shops. One of the cards (pictured below) promotes the Walter Hagen Junior line of clubs, and ties in with the campaign to introduce golf...
through kid group instruction classes. Sets for juniors from 10 to 14 years of age include brassie and irons Nos. 2, 5, 7 and 9. For ages 6-10 there is another set, minus the No. 7 iron, which is built in correct size for proper use.

A second card deals with the method of selecting the correct Walter Hagen 288 ball for play by various types of golfers; while the third card, printed in four colors, including bronze, features the new 1939 Hagen set-up for ladies. Cards will be sent immediately upon request.

Joe Roseman, Pres., Roseman Tractor Mower Co., 2610 Ridge Rd., Evanston, Ill., has completed motion picture shots, which were taken in color, of the new improved Roseman tractor and mower for 1939. These pictures showing the Roseman equipment in actual use will be shown at the equipment show in connection with the 13th annual Greenkeepers Convention to be held in Kansas City, Mo., Feb. 7-10.

Later on, arrangements will be made to show the film before golf club audiences, Roseman said. Further information may be had upon request to the company.

Worthington Ball Co., Elyria, O. introduces a novelty in its Dice golf ball, a 75c ball of top-grade construction, and having on its tough cured cover the numbers 1 to 6 inclusive. Spacing of the numbers is equi-distant on the surface of the ball.

Dice game combinations immediately suggest themselves to the players. Each box of a dozen balls has three balls each marked in red, blue, green and black. If a ball comes to rest on the green or in the cup without one of the six numbers showing, it’s “no dice.”

The balls were introduced at Miami, Palm Beach and Miami Beach shortly before Christmas and got such an enthusiastic welcome that the supply was quickly exhausted. Keen interest in the friendly wagering aspects of golf, which already has been responsible for countless wagering games as sidelights to the straight match or medal scoring, indicates a lively, large market for the ball next season.

It’s one of those very interesting new things that will help pros put the punch of newness in their shops when they open for the next season.

The distinctive feature of a recent catalogue brought out by M. B. Skinner Co., South Bend, Ind., is a “leak-loss” chart which embodies graphic information valuable to anyone operating pipe lines. This chart shows how much steam, water, oil or air escapes from various size leaks in

---

**RIGHT AS RAIN**

**DOUBLE ROTARY SPRINKLERS**

Easily adjustable under usual pressure for anything up to a circle 80 feet in diameter. Sprinkles evenly; not a mist to evaporate, not a too-heavy stream to wash or pack soil — just a gentle, penetrating rain.

**HEAVY DUTY MODEL**, designed for golf course and park use.

$12.50

Double Rotary Sprinkler Co.
1221 Candler Bldg., Dept. A, Kansas City, Mo.

---

**Three Styles of One-Color Score Cards**

of Excellent Quality are

Priced $20 to $25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South LaSalle Street - - - Chicago
Want Prices? Information?

What you want is probably offered on our advertising pages. If not, tear out this page, draw a line through item wanted, sign and mail to GOLFDOM, 14 E. Jackson, Chicago. Information and prices will be sent you.

### GOLF COURSES
- Arsenate of lead
- Bag racks for tees
- Ball washers
- Bent grass stolons
- Brown-patch preventives
- Compost distributors
- Drinking fountains
- Dump carts
- Fencing
- Fertilizers
- Fertilizer distributors
- Flags (greens)
- Hole cutters
- Hole rims (putting cups)
- Hose, water
- Humus (soil conditioner)
- Insecticides
- Irrigating equipment
- Mole and gopher poisons
- Mowers
  - Putting green
  - Tee
  - Fairway
  - Rough
- Mower sharpeners
- Peat moss (soil conditioner)
- Pipe, water
- Playground equipment
- Pumps (state capacity)
- Putting cups
- Rollers
  - Green
  - Fairway
  - Spiked
- Sand green equipment
- Scythes (motor driven)
- Seed
  - Fairway
  - Green
- Seeders
- Shelters (golf course)
- Skeet layouts
- Soil cutters
- Soil screeners
- Soil shredders
- Soil testers
- Sprayers
  - Power engine
  - Barrel pump
- Spike discs
- Sprinklers
  - Fairway
  - Greens
- Swimming pool information
- Tractors
- Tractor tires
  - Low pressure
  - Pneumatic
- Tractor wheel spuds
- Water systems
  - Greens
  - Fairways
  - Weed killers

### PRO SHOP
- Bags
  - Canvas
  - Leather
- Balls
  - .35
  - .50
  - .75
- Ball markers
- Bandages
- Buffing motors
  - A.C.
  - D.C.
- Caddie badges
- Caddie uniforms
- Caps
- Clubs
  - Brassies
  - Drivers
  - Irons
  - Matched sets
  - Putters
  - Spoons
  - Women's
  - Juniors'
- Gloves
- Grip dressing
- Handicap racks
- Cards
- Hats, duck with vizor
- Movie cameras, projectors
- Pencils, golf
- Practice driving devices
- Prizes
- Rain jackets
- Score cards
- Shafts, steel
- Sockets
- Socketies
- Sweaters

### CLUB HOUSE
- Adding machine
- Athletes foot remedies
- Bar equipment
- Bath slippers
  - Paper
  - Wood
- Bars
  - Fixed
  - Portable
- Bath towels
- Beer
  - Bottle
  - Draught
- Cash registers
- Deodorants
- Disinfectants
- Kitchen equipment
- Laundry equipment
- Liquors
  - Gin
  - Whiskey
  - Wine
  - Mixers
- Linens
- Lockers
- Refrigerators
- Rugs—runners for aisles
- Showers
- Shower mixers
  - Automatic
- Soda fountains
- Water coolers
- Trapshooting
- Traps
  - Shells
  - Targets

---

<table>
<thead>
<tr>
<th>Club</th>
<th>No. of holes</th>
<th>Is course private, daily fee or municipal?</th>
</tr>
</thead>
</table>

By........................................Club Position

Address .................................

Please fill in below. Help us send GOLFDOM free to the right officials.

<table>
<thead>
<tr>
<th>PRESIDENT (or owner)</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>GREEN-CHAIRMAN</td>
<td>Address</td>
</tr>
<tr>
<td>CLUB MANAGER</td>
<td>Address</td>
</tr>
<tr>
<td>HOUSE CHAIRMAN</td>
<td>Address</td>
</tr>
<tr>
<td>GOLF PROFESSIONAL</td>
<td>Address</td>
</tr>
<tr>
<td>GREENKEEPER</td>
<td>Address</td>
</tr>
</tbody>
</table>

Is liquor for sale at your club? Beer? Wine?

---
pipe, under various pressures. Figures show what these leaks cost at various unit prices and thus one can visualize the tremendous losses which can occur from what are often thought to be harmless leaks.

Nine different styles of pipe repair clamps, for stopping leaks without replacing pipes, are shown in this catalogue, under their trade-mark “Skinner-Seal.” A mighty interesting booklet with its “leak-loss” chart—and free upon request.

Craig Wood, Winged Foot pro in the summer and at The Winter Club, Palm Beach, during the Southern season, smashed a 16 year old record at Pine Valley when he shot a 69, one under par, to be the mark formerly held by George Rotan, a 70, back in 1922.

Wood also hung up new marks for 36, 54, and 72 holes. His four rounds of 71-69-71-75 for a total of 286, gave him a 14 stroke lead in the annual Pine Valley invitation tournament in which 16 top ranking pros and 16 leading amateurs competed. He won first money of $500 and was awarded another $250 for breaking the record.

Playing with a set of the new Dunlop Henry Picard Autograph Model woods for the first time, Wood drove consistently with sparkling new posters and counter displays which were prepared after a study of the particular requirements of the pro-shops, and according to pros’ suggestions.

In 1939, the Acushnet demonstration trailer will again take to the road, giving its dramatic and convincing promotional performances helping pros sell the balls on which they make the greatest profit.

As a result of expanded manufacturing and promotional plans, L. A. Ferguson has been appointed sales manager of the Jacobsen Mfg. Co., Racine, Wis. Ferguson has been identified with the power mower industry since 1918 and is well and favorably known to the trade. He joined the Jacobsen company in 1933 after having been associated with Ideal Power Lawn Mower Co. For the past 5 years he has been special Jacobsen rep. in Mich., Ohio, Ind., and Kentucky.

Ferguson has seen many changes in the power mower business during the past 21 years. He points out that prices today are considerably below those which prevailed ten years ago, but production has increased five-fold and mowers improved in many ways. During his 5 years with the Jacobsen company, this line has practically doubled in the number of specialized mowers manufactured, and in addition to a greatly increased domestic business, profitable trade outlets have been established in various export countries. Yet, Ferguson says that the power mower business is only in its infancy as far as demand is concerned.

Elmer A. Larsen continues to act as assistant sales manager for the Jacobsen company and R. W. Braid as assistant in the sales department.

R. H. Buhrke Co., 4538 Fullerton Ave., Chicago, have recently issued a new folder describing their new 1939 line of golf bags. Buhrke all-leather bags, fabric bags and bags for ladies are both pictured and described in the folder that has been distributed to dealers and the pro trade.
WANT ADS—Rates: 10c per word; minimum, 25 words

Want Concessions—In daily-fee or private club by aggressive man and wife, Successful catering and club management experience. Proven ability in operating bar. Pleasing personalities and approach. Club Professional. Address: Ad 114, % Golfdom, Chicago.

Will Lease or Buy—Experienced golf course operator wants golf club for 1939 season. Might build new course if your city is not over-golfed. Proposes large sporty built-up bent greens, equipment, small maintenance buildings, good playing. Two wide steel wheels with lugs; needs clutch repair. Also three Ideal cutting units in good condition; need only grading. Also steel wheeled tread Ideal dump cart. Equipment was used on private grounds; owner is selling property and everything must go. Will sacrifice for $150 cash. Write: Fred L. B. Foote, 219 Lake Shore Drive, Chicago, Ill.

PROFESSIONAL—has fine record of pro service over 20-year period. Especially successful in instruction and in increasing interest in club events. Pro favorite. Ideal for golf pro who desires position at first class club. Ideal wanter with maintenance experience. Knows fine turf maintenance thoroughly. Makes services really valuable to club. Higher rates for further details. Address: Ad 119, % Golfdom, Chicago.

Club Manager—20 years' successful experience in handling all details of clubhouse operations at first class clubs. Splendid record in providing fine cuisine and service reasonably. Highest references for ability and character. Pleasing personality. Will go anywhere. Address: Ad 118, % Golfdom, Chicago.

Pro-Manager—15 years' experience as teacher, clubmaker and club manager. P.G.A. member, with A-1 credit rating. At present employed but desires larger club. Best of references. Go anywhere. Address: Ad 116, % Golfdom, Chicago.

Clubs Manager—desires position at first class club. Excellent record of service during almost 17 years as country club manager. Provides finest foods at reasonable cost. Pleasing personality; highest references. Additional details. Address: Ad 117, % Golfdom, Chicago.

Harry Hampton—318 McKinley Ave., Libertyville, Ill., available for 1939. Outstanding record as teacher, player, clubmaker and thoroughly satisfactory handling of pro department work. Has extensive greenkeeping experience. Class A member P.G.A. Your inquiry welcomed.


Professional specializing in greenkeeping and management desires change—medium-sized club having winter activities. Must have referred initiation and experience to honestly and efficiently operate successfully. 40, sober. Services Hostess-caterers optional. References former employers. Would make trip for interview if situation reasonably agreeable. Address: Ad 105, % Golfdom, Chicago.

P.G.A. Member in good standing desires winter or year round club to manage. Wife graduate dietician with club a real combination. Will go anywhere. Address: Ad 104, % Golfdom, Chicago.

Professional—13 years' experience, fine personality, excellent instructor, fine player. Has knowledge of greenkeeping. Age 29. Can furnish best of references from past employer. Will go anywhere. Address: Ad 103, % Golfdom, Chicago.


Greenkeeper—desires position as greenkeeper or assistant. Last two years spent in construction work. Nine years' experience in course maintenance. Two years college. Graduate greenkeeping course. Member professional golfers' association. Will go anywhere. Address: Ad 110, % Golfdom, Chicago.

Party—wanted to take over restaurant concession (not including bar) at an established Chicago daily fee course. More details: Address: Ad 101, % Golfdom, Chicago.

Chef-Steward-Clubhouse Managers—man and wife desire change. Highest references. Salary or Concession plan. South or southwest preferred. Address: Ad 100, % Golfdom, Chicago.

Clubhouse Manager and Wife—now available at moderate salary. Excellent references; reputation for cuisine and service. Will go anywhere. Address: Mr. Charles, % Pierre, 39 West 57th St., New York City.

Pro-Greenkeeper—would like to make change. Ten years' experience as assistant to prominent pros; at present engaged in school work. Will go anywhere; immediately; resort position acceptable. Age 26, single. Has been brought up in game. Aggressive, pleasing personality. Best of references. Address: Ad 115, % Golfdom, Chicago.

Pro-Greenkeeper—12 years in Chicago with successful club experience, wishes to leave the district. 34 years old. Exceptionally fine instructor. Address: Ad 106, % Golfdom, Chicago.

Greenkeeper—Twenty-five years' experience, would make change. Post on fine grasses, upkeep, all phases of construction. Best of references. Will go anywhere. Address: Ad 112, % Golfdom, Chicago.

PUBLICATION OFFICES: 14 E. JACKSON BLVD., CHICAGO, ILL.  
[Tel.: HARRISON 5942]  

Eastern Rep., ALBRO GAYLOR, 20 Vesey St., New York City  Tel: CORTlandt 7-4031  
Western Rep., RAWLINS & HUNT, 333 N. Michigan Ave., Chicago  Tel.: Ran. 6225  

Editor  
HERB GRAFFIS  
Managing Ed.  
JACK FULTON, JR.  
JOE GRAFFIS  

CONTENTS  

Turf Unhurt by Winter Sports, by John Monteith, Jr.  
Excess Rain is Turf Menace, by O. J. Noer  
USGA Announces New Green Section Bulletin  
Denver Set for Managers  
Greensmen List Multitude of Winter Jobs Any Course Offers  
'38 Pleased USGA, Report Shows  
Club Dump Truck Converted Into Tree-Mover  
On to Kansas City! by Karl Sutphin  
Schedule of Tournaments  
Short Course News  
Buffalo Muny Course Gets Modern Watering System  
Seniors Frolic Again! by Herb Graffis  
Pros Tell How They Plan Their Pre-Season Activities  
It Takes Zest To Be a Small-Town Pro, by Don Young  
Check and Double-Check, by Clinton K. Bradley  
What's New in Golf  

ADVERTISERS' INDEX  

Acushnet Process Co.  
Bayer-Semesan Co., Inc.  
Bellevue Stratford Hotel  
Buckner Mfg. Co.  
Cast Iron Pipe Research Ass'n, The  
Double Rotary Sprinkler Co.  
Fate-Root-Heath Co., The  
General Bandages, Inc.  
Godwin, Hiram F.  
Greenekeeping Supts. Ass'n  
Heddon's Sons, James  
Henderson & Co., Peter  
Henry Mfg. Co.  
Horner, R. S.  
Janssen Graybar Hofbrau  
Langford & Moreau, Ltd.  
Lewis Company, G. B.  
Lyon Metal Products, Inc.  
Lytton Building Corporation  
Milorganite  
Pennsylvania Lawn Mower Co.  
Pictorial Score Card Co.  
Sanders Mfg. Co.  
Scott & Sons Co., O. M.  
Sewerage Commission, The  
Skinner Irrigation Co.  
Stump & Walter Co.  
Toro Mfg. Corp.  
U. S. Rubber Prod., Inc.  
Vestal Co., John H.  
W-W Grinder Corp.  
Wilson Sporting Goods Co.  
Worthington Ball Co.  
Worthington Mower Co.  
Young Golf Co., L. A.  

M. Kallis & Co., Printers, Chicago
A fairway irrigation system, piped with cast iron, is an investment in better playing conditions and a healthy membership—a permanent investment without replacement or maintenance expense. The first cost is the last cost. Cast iron pipe serves for a century. It is the standard material for underground mains. Sizes from 1¼ inches. Address inquiries to The Cast Iron Pipe Research Association, Thos. F. Wolfe, Research Engineer, Peoples Gas Building, Chicago.