stands of grass. Both models have serrated, rubber wheels for protection of sod and walks, and both are powered by the same quiet-running 4-cycle motor. For literature write Evinrude Lawn Boy, 2521 W. Hope Ave., Milwaukee, Wis.

Jackman Sportswear Co. have moved from their old location at 218 S. Wabash ave., and now occupy a suite on the 11th floor of the Lytton Bldg., State and Jackson Blvd., Chicago. Most of the stock has already been moved to the company’s new home, according to Fred Newman, president, who expects everything to be in tip-top shape by the middle of this month.

Over 1,500 buyers, representing jobbers, dealers, department stores, chain and mail order organizations from all over the nation are expected to attend the second annual Sports Equipment Exposition to be held August 7-10 in the Boulevard Room, Stevens Hotel, Chicago.

Sales helps and shop displays that will be furnished golf professionals by United States Rubber Products, Inc, this season to aid them in making their shops and service more attractive, and to increase profits, are:

A poster showing how a U.S. Royal is constructed; a wall-poster in colors, showing attractive golfing scene; equipment for running enjoyable golf tournaments and contests, such as that included in the U.S. Royal Golf Kit which proved so popular in 1937; floor display that reproduces the popular Fairway picnicnnyn and which can be used as a putting stand; four large score cards—medal, match, sweepstakes tournament, and blind bogey, all four of which have been copyrighted; ringer score card; booklet containing one of the best golf stories, “The Way of a Caddie with a Man,” by Robert H. Davis, which also includes story on how a golf ball is made; “These Things Are Golf,” a reprint that appealed to a great many golfers last season; U.S. Royal golf ball games; U.S. hole-in-one medal, to be awarded to any golfer who sends in his scorecard attested by the pro.

E. C. Coalin, Sales Manager, Golf Ball dept., reports enthusiastic comments received from golfers who have played the new U.S. Royal Blue, and from pros on the way the ball is selling.

Chick Jansky, known widely in golf as Wilson’s golf club supt. of design and construction, has been made gen. supt. of all the Wilson Sporting Goods Co. factories. Chick is not only a very scientific factory guy but a top ranking member of the nation’s amateur diplomatic corps. He has handled with complete satisfaction that delicate job of considering club design

Joseph H. Dodson, America’s foremost bird authority, says, “It’s good business to attract song birds to your golf course. Why spend money and time for tree and plant sprays when birds destroy injurious insects? Why be annoyed by mosquitoes? One martin consumes 2,000 or more mosquitoes a day; a colony will entirely clear your grounds of these and other flying pests. Other valuable birds are Woodpeckers, Bluebirds, Flickers, Chickadees and tiny Wrens, each with its own special mission.”

There is a Dodson house for every useful, insect-destroying bird. The Martin House shown here has 48 rooms. Other sizes from 28 to 90 rooms. Special construction insures perfect ventilation without draft.

Mr. Dodson specializes in creating bird sanctuaries for country clubs and estates. A few of the prominent clubs with complete Dodson bird sanctuaries: Olympia Fields, Westchester-Biltmore, Calumet, Owensia.

Send for interesting illustrated catalog.

JOSEPH H. DODSON CO.
712 HARRISON ST. KANKAKEE, ILL.

Speedy! Flexible!

Standard Model C-8 with Trailer—Five Rotary Cutters—62 in. cut—Cap. 15 to 20 acres per day.

Fast, Powerful, Economical—that, plus the rotary cutting principle that has been developed into the most versatile cutting device in the field, is the reason why greenkeepers are swaying to Standard Mowing Equipment.

Powerful rotary discs cut any standing growth without special attachments. No skele bars to grind—no reel or bed knife to change or sharpen. Briggs & Stratton four cycle gasoline engine makes these mowers unbelievably smooth, even through toughest going.

Mail QUICKMAIL Coupon No. 22 today for further information on Standard 1938 Model power lawn mowers.

STANDARD MFG. & SALES CORP. LEBANON, INDIANA
NO SWIMMING TODAY
Of course there isn't, that is, for the great majority of us, who can't take the time to winter in Florida or California, but in a few months nearly everybody will be wanting to "go swimmin'", the members of your Club among the rest.

So, if your Club has no pool, your members will spend their swimming dollars elsewhere, together with dollars for other things—all money that you should keep "at home". Ergo, you should start planning for a pool, NOW, so you'll be ready to rake in those dollars!

A "GUNITE" POOL will solve this problem most efficiently and economically—and quickly. Also, it will heighten the pride of your members in their Club—and THAT'S a big gain in itself! There's still time to consider the matter carefully, but not too much, so don't delay!

WRITE US FOR DETAILS, TODAY!

CEMENT GUN COMPANY
ALLENTOWN, PENNSYLVANIA

SWIMMING POOLS
Specialists in Design, Maintenance and Operation
An Appropriate Pool for Every Situation
Concrete Pools—Steel Pools
"Gunite" Pools
"Better Pools at Lower Cost"
Literature on Request

ACKLEY, BRADLEY & DAY
Starr Building Pittsburgh, Pa.

FRESH VIGOR FOR PUTTING GREENS
McCLAIN • SPIKER AND PORFORATOR
Turf needs frequent aeration. Fertilizers and chemicals work faster in soil loosened by millions of small holes. Oxygen around grass roots prevents Brown Patch. This Spiker soon pays for itself. Write for literature.

McCLAIN BROTHERS COMPANY
CANTON, OHIO

hunches and passing expert judgment so that even the fellows whose ideas don't pan out are reconciled to the decision.

Standard Mfg. & Sales Corp., Lebanon, Ind., features in its 1938 line of power lawn mowers the Model C-8, a new rotary cutting mower with a 62-inch cut. Five powerful rotary discs, cut any standing growth without special attachments, and powerful Briggs and Stratton four-cycle engine takes mower speedily and smoothly through the hardest going. The Model C-8 has a mowing capacity of 15 to 20 acres a day, and with the trailer attachment, permits maximum speed all day without tiring the operator. Trailer may be detached in less than a minute for mowing in close places. Prices and complete details may be had on request to the company.

Appreciation of Julian Curtiss' many contributions to sport and his record of service with A. G. Spalding & Bros. was the object of a recent gathering in the Florentine room, Hotel Lexington, New York City, on Feb. 9. Spalding employees who had served forty years or more assembled to pay tribute to and to recount fond memories with "Uncle Julian." The meeting came just 52 years after Julian W. Curtiss, salesman, joined the infant sporting goods concern.

"Uncle Julian" is shown, right, receiving the beautiful engrossment that came as an expression of the affection and esteem held by employees of the company for Mr. Curtiss, each contributing to a fund gathered

BENT GRASS • BOTH SOD AND STOLONS
Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN
Box 122, Redford Sta., Detroit, Mich.
A greens spiker of unusual design is offered by Richland Greens Equipment Co., Mansfield, O. Outstanding feature is the "rocking," cultivating movement of its spikes. Spikers are riveted on loosely hung plates, three rows to a plate, permitting the spikes to enter and leave the ground at a slight angle, thereby creating a stirring motion in the ground beneath the turf but leaving only a round untorn hole. This feature, which the makers claim cannot be obtained with the ordinary arrangement of spikes on a solid circular disc, tends to slightly lift the sod, giving the greatest amount of cultivation.

A special turf guard, quickly attached to the Richland spiker eliminates the danger of tearing or pulling the turf in the case of loosely rooted grass. The machine operates in both directions without turning, is fast and can be quickly and easily transported by detachable transport wheels. The machine itself weighs 300 lbs. and extra weights can be added if further penetration is required. It is attractively finished in aluminum, red and blue implement lacquer. Full particulars of this spiker may be had from the Richland Greens Equipment Co., Farmers Bank Bldg., Mansfield, O.

Although mowing a lawn is plenty different from keeping a powerful airplane roaring through space, Whirlwind power mowers combine the principles of propeller-action and the uptilted rear part of wing and tail that gives a plane "lift."

The Whirlwind cutter knife is propeller-like in action, revolving horizontally on an axis at a speed of 1,800 to 2,400 r.p.m. On the back of each of these 3½ in. cutter knives is the uptilted Aileron lifting blade. As the cutters revolve at great speed the "tails" create a suction that gives the surrounding air a "lift" or "pull," pulling
Nothing like Veg-e-Tonic for keeping Greens at top condition for hard play year round. Safe and dependable, containing highest percentage of Nitrogen, Phosphoric Acid and Potash, all so necessary everywhere for finest grass growth. The low cost of Veg-e-Tonic will amaze you. It is highly concentrated and therefore economical, clean, odorless and easily applied. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY
Canton, Ohio

VELVET BENT GRASS SEED

The Finest Of All Turf Grasses For Golf Greens

1937 Crop Now Available

Purity — 90%, Germination — 85%, Other Grasses, 0.1%, Inert Matter—9%. Inquire of your seed dealer, or write us directly

EMERALD FARM, Newton, N. J. (Growers of Velvet Bent Grass Seed)

SWIMMING POOL CONSTRUCTION

MODERNIZED, STANDARDIZED, SIMPLIFIED FOR QUALITY, ECONOMY AND SPEED THRU YEARS OF EXPERIENCE

By: NASON & CULLEN

Use the QUICKMAIL Coupons to get additional information on the products you see advertised in GOLFDOM. QUICKMAIL makes it easy to get full information before you buy. Simply paste coupons on the address side of a penny postcard, put your name and address on the back of the cards, and mail. If you write a letter, paste the coupon on envelope or letterhead.

down of fertilizer in any degree of strength desired. Mixture delivered is held positively uniform from start to finish.

The Power Hydrolizer is designed and constructed for ease and convenience of handling; one man operating the Hydrolizer finishes an average golf green (6,000 to 7,000 sq. ft.) in 10 minutes time. The entire unit is mounted on a platform 26 in. by 23 in. and the total weight is only 185 lbs. It is easily fitted on to any light type of "rig" for easy transportation from one area to another. It is made in three sizes and gasoline engine is standard equipment. However, it can be supplied with an electric motor if desired. Further information can be obtained by writing the manufacturers.

Golf Ball division of Acushnet Process Co. is heralding its new Titleist ball as the greatest of the company's productions for the low handicap golfer. Fred Bommer, manager of Acushnet's Golf Ball di-
Acushnet's new traveling demonstration outfit, containing equipment that drives the new Acushnet Titleist up to 600 yards and knocks approaches stony up to 150 yards. In the picture are Fred Bommer, Acushnet golf ball manager, and to his right, Claude Hastings, Acushnet ball sales manager.

Bommer says that many months of research and experiment, much of it along unique lines, preceded the acceptance of the ball by the Acushnet officials as the stand-out job of the company's successful work in golf ball making.

"Its extreme length, lasting accuracy, and the remarkable durability it shows for so lively a ball are due," says Bommer, "to three special Acushnet processes. The first is a perfected and exclusive form of pure liquid center. The second is a new method of winding. The third is a process of slow pressing, by which an unusually thin cover is so securely bonded to the wound center that even topped or half-sunken shots show no loss of lie, and a lively, long flight, and the ball remains in perfect condition at the end of the flight."

"These processes are the result of years of intensive research," Bommer continues, "and we feel that the result is the finest golf ball ever made."

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf better and faster, that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spuds and circular on request. Advice in choosing type and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORD-WHEELS, ETC.
GREENSFERTILIZEDOR TRIATID
IN 10 TO 15 MINUTES
WITH THE
MCLAIN HYDRO-MIXER
Hundreds of these outfits are saving thousands of dollars on courses all over the country.
Fastest and simplest equipment ever devised. Displaces high priced sprayer rigs everywhere.
Operates perfectly on any pressure. Gets spraying done with unbelievable speed and accuracy. Outfit complete from water tap to nozzle. Big labor and time saver. Inexpensive.
Write for literature today.
MCLAIN BROTHERS COMPANY, Canton, Ohio

topped shots do not cause a lifting of the surface.

"Acushnet makes a compression test of the Titleist three times during the course of production. The ball is X-rayed twice—once before and once after the cover is wound. The slightest variation from standard showing in any of these tests, places the ball in the reject pile."

Following the usual Acushnet policy, the Titleist will be sold only through pros and pro-shops. Acushnet will continue to produce and sell through professionals, the already well-known Acushnet lines—Gold Ray, Blue Ray, Green Ray, and Pinnacle.

The H. C. Cook Co., Ansonia, Conn., makers of the well-known line of Gem nail clippers, are now releasing a new item through jobbers known as "Cook's Golf Tee Clip," a black enameled, spring steel clip which holds six tees and a pencil, and is designed to attach to belt, pocket edge, etc. Its purpose is to make tees and pencil instantly available, thus eliminating the constant search through crowded pockets.

Tee Clip comes loaded with six first-class, hard wood tees and a pencil, to re-
tail at 25c. One dozen is mounted on a colorful, self-selling counter card, making their resale simple and automatic. Dealers, jobbers or pros desiring stock of these Tee Clips will be supplied promptly. Further details may be had from the manufacturers.

Al Link has resigned as vice pres. and sales mgr. of Link-Lyon, Inc., makers of Macdonald Smith golf clubs. N. C. Lyon continues as pres. of the company. Link has made no announcement of his plans.

Bryant S. Procter, engineer who is a veteran golfer, has invented a recording indoor practice net that registers, approximately, length of drives and indicates a hook, slice or straight ball. The recording mechanism is entirely mechanical and requires no electrical equipment. Cost of the device is far under the customary price of recording practice nets.

Procter, whose home address is 609 E. 89th St., Chicago, Ill., will furnish complete details to interested parties.

"The Keystone of Golf," Spalding’s new 16 mm. instruction talkie, now is being loaned by Spalding branches to pros, clubs, schools and other organizations at no rental cost. Reservations for the film must be made well in advance due to heavy demand. The picture, in GOLFDOM’s opinion, is easily one of the very best in golf instruction. It concerns itself with the fundamentals and presents Jones, Cooper, Thomson, Smith and Little in demonstrations and explanations.

This picture doesn’t try to do too much. It runs approximately 40 minutes. The players devote themselves to handling the basic features of good golf in an understandable manner. The average golfer can "get" what’s in this film and be disposed to consult his pro for further details.

One feature of the film’s distribution plan is to give it lots of showings at schools as an athletic educational move and for pro publicity.

Here's a Bargain!

"The LINKS"
ROBERT HUNTER
famous book on golf architecture
This recognized authority—a “best seller” at $4.00—offered to GOLFDOM readers postpaid at only $1.00. Profusely illustrated with photographs and diagrams of famous golf holes in America and England, and tells why these holes are famous. No club’s greens library should be without a copy. Send check with order—today!
GOLFDOM BOOK DEPARTMENT
14 E. Jackson Blvd. Chicago

Three Styles of One-Color
Score Cards
of Excellent Quality are
Priced $21 to $26 for 5,000
Produced by a New Process they are complete and of correct size.
Samples of these and 4 higher priced 2-color cards to clubs on request.
JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago
Are you prepared to take care of the long parade of golfers who will soon start their march through your clubhouse, pro-shop, and over the course? If you haven't seen to your early purchasing, delay no longer, for regular routine duties will soon take up your time.

Study the ads in this issue of GOLFDOM carefully; you should find most of the products your course, clubhouse and pro-shop need for efficient operation. Then, if you can't find just the information you need, draw a line through items on the list below, mail page to GOLFDOM, 14 E. Jackson Blvd., Chicago, and you'll complete information.

FOR THE GOLF COURSE
Arsenate of lead
Bag racks for tees
Ball washers
Bent grass stolons
Bird houses, sanctuaries
Bookkeeping systems
Brown-patch preventives
Charcoal (soil conditioner)
Clamps, for pipe leaks
Compost distributors
Compost sterilizers
Containers waste
Diesel engines
Drinking fountains
Dump carts
Fencing
Fertilizers
Fertilizer distributors
Flags (greens)
Hole cutters
Hole rims (putting cups)
Hole rims (sand green)
Hose, water
Humus (soil conditioner)
Hydraulic mixers (fertilizer)
Insecticides
Lightning arresters
Lime, hydrated
Limestone, pulverized
Mole and gopher poisons
Moe and gopher traps
Mowers
Putting green
Fairway
Rough
Mower Blades
Mower sharpening machines
Peat moss (soil conditioner)
Pipe
Perforated for drainage
Water
Playground equipment
Pumps (state capacity)
Rollers
Fairway
Green
Spiked
Sand green equipment
Scythes (motor driven)
Seed
Fairway
Rough
Seeders
Shelters (golf course)
Skeet layouts
Sod cutters
Soil screeners
Soil shredders
Soil testers
Sprayers
Barrel pump
Power engine
Spike discs
Spike rollers
Sprinklers
Greens
Fairway
Swimming pool information
Tee markers
Tractors
Tractor tires
Low pressure
Pneumatic
Tractor wheel spuds
Turf renovator
Water systems
For greens
For fairways
Water system engineer
Weed burners
Weed killers
Worm eradicators

FOR THE PRO SHOP
Bags
Canvas
Leather
Balls
.35 .50 .75
Ball marking machines
Belts
Bookkeeping system
Buffing motors
J. C.
J. D. C.
Caddie badges
Caddie uniforms
Carts for golf shoes
Caps
Clubs
Brassies
Drivers
Irons
Matched sets
Putters
Spoons
Women's
Club racks for pro shop
Gloves
Grip dressing
Grip wax
Handicap
Hats, duck with vizer
Leather jackets
Leather preservative
Movie cameras, projectors
Practice clubs
Practice driving devices
Practice putting devices
Prizes
Cup
Trophies
Rain jackets
Score cards
Shafts
Hickory
Steel
Shoes
Shoe spikes
Shoe trees
Sockets
Sweaters
Sweat shirts
Tees
Wood
Celluloid
Target
Shells
Fun
FOR THE CLUB HOUSE
Adding machines
Ales
Bar equipment
Bath slippers
Paper
Wood
Bars
Fixed
Portable
Bath towels
Beer
Bottle
Draught
Beer cooling equipment
Cash registers
Deodorants
Disinfectants
Fireworks
Kitchen equipment
Laundry equipment
Liquors
Gin
Whiskey
Wine
Mixers
Linens
Lockers
Mineral water
Refrigerators
Rugs—runners for aisles
Showers
Shower mixers (automatic)
Soda fountains
Water coolers
Water softeners

Club

By

Club Position

Address

Town

State

Date

• IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE
# Elections Over?

Don't assume somebody else in your club has sent in this page. Maybe they haven't, in which case GOLFDOM is not reaching your newly elected and appointed officials. And that is a mistake, because GOLFDOM is edited solely for the five men listed below and they deserve all the help the magazine will give them in running your club efficiently.

Do them a good turn. Tear out this page, fill it in and mail to GOLFDOM, 14 East Jackson Blvd., Chicago.

Remember, the magazine is free—but it’s invaluable to club operating officials.

<table>
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<th>Club</th>
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If course formerly operated under another name, write OLD name here

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Please give us this additional information for our records:

Swimming Pool? How Many Tennis Courts? Trapshooting or Skeet?

SEE OTHER SIDE
JANSSEN  GRAYBAR  HOFBRAU

Where golfers meet in the atmosphere of ‘Old Heidelberg’-the perfect combination of a delightful eating place and ‘19th hole’ in the heart of New York. Open Sundays.

Janssen wants to see you!

CLASSIFIED ADS

Professional—with ten years’ experience as instructor and clubmaker desires position as pro or assistant pro. Age 30. Exceedent references. Address: 306, Golfdom, Chicago.

Professional—Open for immediate engagement. 8 years’ experience, excellent teacher. Pleasing personality, capable of increasing interest in golfing activity. Just the man for medium size club that desires efficient and satisfactory-greenkeeper-man-ager. Address: 306, Golfdom, Chicago.

Greenkeeper—8 years’ experience; learned profession in Scotland, including two years at world famous Scottish links—2 years at Canadian club—in U. S. 8 years. Excellent position at small club. Midwest preferred. Experienced in club repairing and teaching. Single, age 32. Very best references. Address: 320, Golfdom, Chicago.


For Sale—Nine Hole, 40-acre golf course and clubhouse. Also additional acreage in valuable residential sites along frontage on State Highway that alone will return the complete investment. This popular course made profit during worst periods of depression at 15%. Excellent going condition. Owner called to Washington on account of invention of National importance. Will name bargain price and finance. Address: Louis M. H. Potter, 1547 Guilford Road, Columbus, Ohio.

Wanted—a Golf Pro for the season of ’38, April 1st to Oct. 31st. A playing club of 125 members. Salary and commission on fees from caddy house. Address: H. G. Simmons, Benevolent Protective Order of Elks, Richmond, Ind.


Greenkeeper—20 years experience, both maintenance and construction, mid-west, wants position where course can be maintained in tip-top shape at minimum cost. Salary not as important as future. Address: 310, Golfdom, Chicago.

Greenkeeper—20 years experience in all phases of the golf game. Seven years at present position. First-class instructor and great experience in soils and grasses. Can furnish A-1 references. Address: 306, Golfdom, Chicago.

Greenkeeper—Young and efficient. Would like position with year around club or one with not less than a nine-month season as manager in medium sized club or assistant manager in large club. Pleasing personality and very fine record as instructor and greenkeeper. Understand all departments of golf club operation. Extensive experience in publicity. At present employed at well known club but would like change solely to better position. Address: 306, Golfdom, Chicago.

Pro Wanted—To take full charge of clubhouse, registrations, caddies, etc. Prefer married man with wife to assist in clubhouse. Salary arrangements will depend on ability of man hired. Furnish complete qualifications by mail or make appointment for interview. Address: J. N. Sayler, Pres., McHenry C.C., McHenry, Ill.


Are you looking for a golf professional who knows how— to encourage players and instruct them; to popularize membership and activity; to plan and stage events of broad popularity; to put business-like management in your pro shop, greens, and clubhouse; to tactfully handle all types of members? If so, I’m reasonably certain I can satisfy you that my ability, energy and resourcefulness will fulfill your requirements. Kindly address: 306, Golfdom, Chicago.

Do you want a young aggressive manager— one that can make your club operate profitably—a man that has been connected at the best clubs all his life—a man that knows a golf club’s problems, as well as the desires of its members? At present employed. Desire change. Address: 315, Golfdom, Chicago.

Professional and Greenkeeper—At present employed but wishing to make change. Have full charge of 36 hole club. Prefer managing position in your record of good golf conditions at low maintenance cost. Good player and excellent teacher, P.G.A. member; A-1 rating. Address: 302, Golfdom, Chicago.

Professional-Greenkeeper—22 years experience; industrious, sober and honest. References former employers. Dining-room service optional. Address: 302, Golfdom, Chicago.

For Sale or Lease—Nine hole golf course. Bent greens, rolling fairways, comparable to club course. Located on west side of Indian Lake. 98 miles from Chicago, ½ mile off State Road M 62. Ten other lakes within 6 miles with approximately 2,000 summer homes. Making good returns on investment. Reason for selling, interferes with owner’s other interests. Address: Steidle Bros., R. 2, Eau Claire, Michigan.


Eighteen Hole Golf Course—Adjacent Chicago’s North Shore. 132 acres; sporting, attractively landscaped; clubhouse. Liquidation sacrifice at $75,000. Terms: Felix Fantus, 139 North Clark St., Chicago.
GOLFDOM

MARCH, 1938

vO. 12, No. 3

The Business Journal of Golf

PUBLICATION OFFICES: 14 E. JACKSON BLVD., CHICAGO, ILL.

[TEL.: HARRISON 5942]

Eastern Rep., ALBRO GAYLOR, 20 Vesey St., New York City

[TEL.: CORtlandt 7-4031]

Western Rep., RAWLINS & HUNT, 333 N. Michigan Ave., Chicago

[TEL.: Ran. 6225]

Editor

HERB GRAFFIS

Managing Ed.

JACK FULTON, JR.


JOE GRAFFIS

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Standard Mfg. Co...

Staude Mak-A-Tractor Co., E. G...

Stammm & Walter Co...

Stomp & Sons Co., O. M...

Swift & Co...

Toro Mfg. Corp...

U. S. Rubber Products, Inc...

Veit Co., John H...

Wheeling Steel Corp...

Whirlwind Lawn Mowers Sales Corp...

White House, The...

Wilson Sporting Goods Co...

Worthington Ball Co., The...

Worthington Mower Co...

Young Golf Co., The L. A...

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