You get greater distance from the U. S. Royal Blue because its entire "Distance Zone"—from core to cover—is wound with Spun-Latex Power Thread—the only spun thread used in a golf ball—and the costliest! Only in U. S. Royals will you find Spun-Latex Power Winding!

*Spun-Latex POWER WINDING DOES IT!*

HERE'S THE "DISTANCE ZONE"!

The distance you get from a golf ball is determined by:
1. What goes into this part of ball.
2. The way this section is constructed.

Exclusive Spun-Latex Power Winding here gives U. S. Royal Blue greater distance!

* New and Improved Spun-Latex POWER WINDING

USED ONLY IN U. S. ROYAL GOLF BALLS

U. S. ROYAL BLUE GOLF BALLS

United States Rubber Company

1790 Broadway, New York

This driving machine proves it!

Exhaustive driving tests on this U. S. Driving Machine—U. S. Royal Blue in competition with balls of every other leading make—prove U. S. Royal Blue to be the greatest distance ball made.

U. S. Royal Blue—For championship and tournament play . . . . $1.25
U. S. Royal Arrow—For the low handicap golfer who wants extra durability . . . . $1.00
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And to Complete the Line

U. S. Fairway—Largest selling 50c ball
U. S. Hobby — A good ball for . . . . $1.00
U. S. Tiger—Best 25c ball on the market.