A MODERN SWIM POOL
Will Add to the Beauty and Enjoyment of Your Club

The most important consideration in planning a pool is the purity of its water. Graver has solved this problem by designing a Complete Swim Pool Unit (adapted to any size pool) for filtering and recirculating the water. The Graver Unit consists of filters, sterilizer, heater, pumps, and all needed accessories. It is compact, easy to operate, economical to install and maintain.

All Graver Equipment is the result of three-quarters of a century of engineering skill and experience.

Send today for recent Research, showing how pools have increased memberships and revenue for country clubs. An interesting book will be included on Design, Construction, and Operation of Modern Pools.

GraVer Tank & MFG. Co., Inc.
New York, N. Y. - Chicago, Ill.
Catasauqua, Pa. - East Chicago, Ind.

Here's a Bargain!
The LINKS
ROBERT HUNTER'S Famous Book on Golf Course Architecture

Now 75¢ Postpaid - Less Than 1/5 Original Price!

Hundreds of golf course officials and greenkeepers use The Links as an authoritative guide to proper construction and remodeling of their golf courses. Its expert advice prevents costly mistakes in design; saves thousands of dollars in construction; eliminates architectural blunders. Sooner or later, perhaps this month, your course will need some remodeling. You'll find The Links most valuable in guiding the work.

Tells how to lay out a golf course; how to re-design holes; how to locate and mould tees and greens; how to place and construct hazards; how to relieve monotony and make your course interesting. Profusely illustrated with photographs and diagrams of famous golf holes in America and England, and tells why these holes are famous.

This book was a "best seller" at $4.00—but we have acquired all remaining copies and offer them, while they last, at the astounding low price of 75¢ each. Send cash, check or money order today. You won't be disappointed.

GOLFDOM BOOK DEPARTMENT
14 EAST JACKSON BLVD. CHICAGO, ILLINOIS
Spectators not in bathing attire must refrain from using those portions of the pool decks designated for the exclusive use of bathers.

The Club is not responsible for any accidents resulting from the use of the pool, or for lost bathing suits or other articles. Valuables may be checked with the attendant at the locker control booth or main office desk.

New York State regulations make the enforcement of these three following rules compulsory:

1. Bathers must use the showers before entering the pool.
2. The foot bath must be used before entering and on leaving the pool.
3. Every person using the pool must register at the control booth.

The instructor-attendant is in complete charge and his decision shall be final in all matters pertaining to the conduct and safety of the bathers. He must report not only violations of these regulations, but any conduct on the part of an individual, which in his opinion is dangerous, or encroaches upon the privileges and pleasures of others enjoying the pool.

POOL OPERATING COMMITTEE.

Asks Help in Solving Evils of Equipment Trade-Ins

USED maintenance equipment trade-ins, one of the costly causes of many an argument and headache to equipment dealers and golf clubs, gradually is coming under control. However, there's still vast room for improvement if the course equipment dealers are to be permitted to make a profit that will allow the excellent character of service representative dealers supply to clubs.

A clear statement of the dealer's position on trade-in allowances is made by W. E. Lafkin, of the Golf & Lawn Supply Co., equipment and supply dealers in the New York Metropolitan district. This statement to greenkeepers and chairmen, follows:

A most serious note that we should like your co-operation in solving, is the trade-in evil on used golf course equipment, which has crept into this business with the depression. This company, along with other reputable distributors of golf course machinery, is trying to solve a difficult problem which cannot be done without the aid and co-operation of our friends.

Contrary to the belief of many, no manufacturer takes back a piece of used golf equipment taken in trade for new machinery. The problem of used machinery is distinctly that of the distributor to solve. True—the manufacturers of golf machinery have an interest in the welfare of their distributors, just as the car manufacturers are trying to help car dealers solve their problem. They do carefully survey the situation each year and
PAGE FENCE

FORE! PAGE FENCE maintains right of way for club members — tournaments — exhibition revenues. Page Fence fabric is furnished in 5 superior metals meeting all atmospheric conditions.

Mail the PAGE "quick-mail" coupon from this issue for complete information about PAGE golf fence and name of nearest of 92 nationally associated PAGE FENCE distributors.

PAGE FENCE ASSOCIATION
Dept. G6
Bridgeport, Connecticut
America's First Wire Fence — Since 1883

Answer above ad with QUICKMAIL No. 21

FUNGOL IS THE
HIGH SPEED
SAFE FUNGICIDE AND VERMICIDE

GET A FREE SAMPLE, FACTS AND INFORMATION ABOUT THIS TIME TESTED TURF PRODUCT FOR CONTROLLING BROWN PATCH AND SOIL VERMIN

WE HAVE a money saving plan to prevent and control Brown Patch on your Greens this year. Our program of spray treatments is being adopted everywhere.

Get acquainted with this plan and learn about big savings you can make using Fungol. One pound treats 3,500 to 7,000 square feet.

Fungol also keeps Greens free from Earthworms, Sod Webworms, Cutworms and Grubs with special chemicals provided at no extra cost.

Hard playing healthy turf is yours with Fungol. Fungous diseases practically unknown with use of this valuable product. Write us today.

McCLAIN BROTHERS COMPANY
CANTON, OHIO
issue a Blue Book which fairly sets forth prices to be paid for certain used machinery. We believe these figures are fair and about in line with what we find used equipment can be sold for, in the New York area.

Our experience leads us to believe that equipment over eight years old is so limited in value, as to be considered unsalable in most cases. Certainly it is obsolete, just as much as a 1930 model car.

Our trouble and that of other distributors, has not been acute on equipment made in the period from about 1930 to date. The chief problem is on equipment of the vintage of the early twenties, in some cases going back to 1921.

The price of used machinery is determined by what the buyer is willing to pay. Common sense tells us that junk is just what the name implies, whether it is in your hands or ours and neither of us would buy it. If it is fit to be used at all, there is always reconditioning to be done and reconditioning, handling and sales costs must come out of the selling price. For instance, a used three unit gang mower which might be sold for $75 might easily have cost $55 to haul in, recondition, sell and deliver. Accordingly, the dealer who allowed over $20 for such an outfit would be losing money, and no business has solved the problem of operation without profit.

With your co-operation, we propose in the future, to control this situation by limiting trade-ins to reasonably late model tractors and mowers, which are in salable condition and which can be put in salable condition within the limits permitted by the allowance made and what the purchaser will be willing to pay. Most of you gentlemen have a good general idea of the costs involved in reconditioning and the life of the equipment, and with your co-operation, we are sure that we and other dealers will be able to solve this problem to the satisfaction of all parties.

Most everyone will agree that golf course purchasing power was much greater in the '20's' than at present. Have you ever thought of purchasing power in what your dollar will bring in 1938 as compared with 1927? For example we looked over some old 1927 invoices the other day and perhaps you too, will be interested in the comparison. A Toro 3-unit super fairway mower sold in 1927 for $440 F.O.B. New York. In 1938 a vastly improved Super Mower 3-unit outfit sells for $380. About 13% less, yet wage costs are about 25% higher!
a great yarn, it would also give pros an additional opportunity to win the favor of their members.

"Apparently it is doing just that, as judged from the reports we have received from pros everywhere. Requests for extra copies are coming in every day. We will take care of them as long as the second printing lasts. After that, I don't know."

Conlin says that his company’s experience with the popular booklet is typical of the success of the entire promotion program for the year.

"We have had more requests for promotion material and we have received more favorable comments on our promotion helps this year than ever before," he declares. "That goes for every piece—the new U. S. Royal Wall Poster, the four new golf score cards, and the Tournament Kit equipment. For this reason, U. S. Rubber today enjoys the best relationship with pros in its entire history.

The Athygienic Foot Glove, for the treatment and healing of athlete’s foot, has recently been placed on the market, and with great success, by the Medico Corporation, 827 E. Locust St., Milwaukee. The Athygienic Foot Glove is a soft dressing that comfortably fits the toes; is designed to prevent friction and contact between afflicted areas. It cushions each toe for comfort while the wearer is active or resting, and it also protects against further infection. It also has the additional function of keeping medication constantly applied to sore spots.

The manufacturers make a point, and a strong one, of the fact that members are going to feel a lot more like playing—and buying—if they’re not being bothered with athletes foot, or sore, aching, tired feet.

Athygienic Foot Powder, a soothing medication to be used with the glove, is furnished with each treatment kit. The glove prevents the powder from being rubbed off by friction between the toes and does not allow the powder to become separated from the chafed areas beneath the toes. Stretching and drying forms for foot gloves are contained in each kit, and are made to retain the original shape of each glove after being washed.

The gloves, made of mercerized, undyed knitted fabric, come two to a kit, one for each foot, and they come in three sizes, wide, medium and narrow. Further information will be supplied upon request to the company.

Hillerich & Bradby Co., Louisville, Ky., have just issued their 1938 Pro-Only Power-Bilt catalog, which is being sent to
Golf Requisites

Send for 1938 Golf Catalog free on request—contains information on turf maintenance, as well as a complete list of Golf Requisites, Fertilizers, Insecticides, Sprinkling and Irrigation Equipment, and Grass Seed.

SEND FOR YOUR COPY NOW

Stumpp & Walter Co.

Specialists in Golf Grass Seeds, Fertilizers and Equipment
132-138 Church St. (Cor. Warren St.) New York

Send for 1938 Golf Catalog free on request—contains information on turf maintenance, as well as a complete list of Golf Requisites, Fertilizers, Insecticides, Sprinkling and Irrigation Equipment, and Grass Seed.

SEND FOR YOUR COPY NOW

only the golf pro customers of the company. The book is a fine printing job, contains many interesting and picturesque golf course scenes, and pictures and describes the entire Louisville Power-Bilt line of golf equipment. The catalog consists of 24 pages and cover, and is plastic bound.

The edition was serially numbered and just enough copies were printed to supply the company’s pro customers. Additional illustrated leaflets for special distribution to club members can be had, however, upon request to the company.

Schenley Import Corp., Dept. G., Empire State Bldg., New York City, has prepared a handsome and serviceable ringer scorecard that is available for free distribution by club managers or pros to their members as long as the supply lasts.

The card has adhesive material at the top of its back so it can be stuck inside a member's locker, providing a convenient place for keeping record of the season’s rounds. The card is so designed that it is very valuable for maintaining a record of one's wagers as well as one's scores. Consequently it reminds a fellow when he has been careless with his handicapping. Schenley's idea in putting out this helpful ringer scorecard is to keep golfers reminded of Dewar’s White Label Scotch whisky for those happy moments when the winners collect and the other guys are reconciled to paying off.

From England Albert Penfold reports the introduction of an entirely new golf ball. This most recent Penfold development is apparently produced along radically different lines and will be known as the “Penfold Patented.” The new ball embodies startling devel-

Do your caddies know their *caddy-cism*?

If they don’t you’re not getting all you should for your money.

A CADDY-CISM-trained caddy is an asset to his club.

Money-back guarantee:

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EARL RUBY, Courier-Journal, Louisville, Kentucky

* A compact, 32-page manual for caddies.
opments of Penfold’s exclusive, cold, Chemo-Weld process. By this process controlled vulcanization by Chemo-Welding makes it possible to make an extremely thin cover; and it goes on the ball without damaging nor destroying the life of the rubber core.

The new ball has met with an enthusiastic response among English golfers since it satisfies their demand for a golf ball giving extreme length yet toughened to withstand the hardest punishment.

Penfold claims the new “Penfold Patented” is his greatest forward step in ball-making. It is expected this new ball will be put into production in the American Penfold factory some time this fall.

Bob Haggerty, Wilson’s pro golf department New York manager, announces a new golf promotion film will soon be made available by the company. It is to be a 16 mm. sound film, and will show some of the current outstanding professional golfers in actual tournament play. Those whose shots are pictured are Ralph Guldahl, Sam Snead, Denny Shute, Gene Sarazen, Johnny Revolta, and Jimmy Hines. Shots were taken in both regular and slow motion, so the film will, of course, be instructive as well as extremely interesting.

No definite plans have been made as yet for distribution of the film, but arrangements will be completed for showings over the country within a short time.

Kenneth Smith’s new booklet, “Why Kenneth Smith Hand Made Clubs Improve Your Game,” has just come from the presses and is now being distributed to the pro trade. Features pictured and described are the new Arowin and Dartwin clubs, for the wood game, and introduced on these models are the patented Armoring collar for more grace and strength, and the exclusive Lock Weight construction.

**BENT GRASS**

**BOTH SOD AND STOLON**

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Sta., Detroit, Mich.

**MAGIKIL ANT BAIT JELLY**

**KILLS ANTS**

Easy! Simple! Quick! Sure!

Sold By Seed, Drug, Hardware and Dept Stores

LETHELIN PRODUCTS COMPANY, INC.

WOOD-RIDGE, NEW JERSEY

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**PERFECT COMPPOST**

with a “WICHITA”

**COMPOST GRINDER SHREDDER MIXER**

“The Wichita” begins where other devices leave off, say all its users. The “Wichita” grinds, shrugs, or chops to any degree of fineness—any material—any condition. The “Wichita” mixes perfectly all materials and does not separate the heavier materials from the lighter ones. Quick, simple adjustments—nothing to get out of order! Write for NEW, completely illustrated catalog and low factory prices.

W-W GRINDER CORPORATION

DEPT. D

WICHITA, KANSAS

---

**TWO BLADES OF GRASS**

WHERE ONE GREW BEFORE

Adopt this newer type of Putting Green fertilizer. From the start you’ll get remarkably fine Greens impossible with ordinary plant foods. Veg-e-Tonic is the all chemical soluble fertilizer, specially prepared only in our laboratories for finest playing turf. Contains Nitrogen, Phosphoric Acid and Potash in highest percentages without useless fillers. Excellent results everywhere regardless of climate or soil conditions. Low cost, clean and easy to apply. Write for literature and free testing sample.

MACCLAIN BROTHERS COMPANY

Canton, Ohio

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**R. H. Tractor Wheel SPUDS**

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that’s why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Samples spud and circular on request; advice make of tractor and purpose for which intended. Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER

Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.
this year. The pro catalog features the Tommy Armour clubs, now in the fourth year as "pro only," women's Silver Scot clubs, Ernest Jones models for men and women, the MacGregor line of balls, bags and accessories.

Dunlop is supplying pros throughout the country with a personalized display stand in conjunction with a special campaign on the Dunlop Max-fl championship golf ball. Holding one dozen balls and made of real "lessons by appointment" are carried in conjunction with the pro's name.

Information on how these displays may be obtained can be had by writing the Dunlop Tire and Rubber Corp., Promotion Department, 500 Fifth Ave., New York City.

Graver Tank & Mfg. Co., Inc., East Chicago, Ind., made good use of a report on contemplated swimming pool installa-
Free to Readers:

As a convenience to readers, this page appears monthly in GOLFDOM. Use it, whenever you are in the market for any product used by your club, to secure literature and prices from dependable sources of supply. Then you'll know your buying is being done intelligently.

Study the ads in this issue of GOLFDOM carefully; you should find most of the products your course, clubhouse and pro-shop need for efficient operation. If you need further information on the products listed below, return this page, filled out, to GOLFDOM, 14 E. Jackson Blvd., Chicago. You'll get complete information.

FOR THE GOLF COURSE
Arsenate of lead
Bag racks for tees
Ball washers
Bent grass stolons
Bird houses, sanctuaries
Bookkeeping systems
Brown-patch preventives
Charcoal (soil conditioner)
Clamps, for pipe leaks
Compost distributors
Compost sterilizers
Containers, waste
Diesel engines
Drinking fountains
Dump carts
Fencing
Fertilizers
Fertilizer distributors
Flags (greens)
Hole cutters
Hole rims (putting cups)
Hole rims (sand green)
Hose, water
Humus (soil conditioner)
Hydraulic mixers (fertilizer)
Insecticides
Irrigating equipment
Lightning arresters
Lime, hydrated
Limestone, pulverized
Mole and gopher poisons
Mole and gopher traps
Mowers
Putting green, tee
Fairway
Rough
Mower blades
Mower sharpening machines
Peat moss (soil conditioner)
Pipe
Perforated for drainage
Water
Playground equipment
Pumps (state capacity)
Putting cups
Putting paths (sand green)
Resurfercer (Skating Rinks)
Rollers
Fairway
Green
Water
Sand green equipment
Scribers (motor driven)
Sod
Fairway
Green
Rough
Shelters (golf course)
Skeet layouts
Soil cutters
Soil screeners
Soil shredders
Soil testers
Sprayers
Barrel pump
Power engine
Spike discs
Spike roilers
Sprinklers
Greens
Fairway
Swimming pool information
Tee markers
Tractors
Tractor tires
Low pressure
Pneumatic
Tractor wheel spuds
Turf renovator
Water systems
For greens
For roughs
Water system engineers
Weed burners
Weed killers
Worm eradicators

FOR THE PRO SHOP
Bags
Canvas
Leather
Balls
.35 .50 .75
Ball marking machines
Ball Vending Machines
Belts
Bookkeeping system
Bug motors
Caddie badges
Caddie uniforms
Carts for golf shoes
Caps
Clubs
Brassies
Drivers
Irons
Matched sets
Putters
Spoons
Women's
Club racks for pro shop
Gloves
Grip dressing
Grip wax
Handicap
Racks
Cards
Hats, duck with vizio
Leather jackets
Leather preservative
Movie cameras, projectors
Practice clubs
Practice driving devices
Practice putting devices
Prizes
cups
trophies
Rain jackets
Score cards
Shafts
Hickory
Steel
Shoes
Shoe spikes
Shoe trees
Slot Machines—Table Games
Sockettes
Sweaters
Sweat shirts
Tees
Wood
Celluloid
Shells
Traps
Underwear

FOR THE CLUB HOUSE
Adding machines
Ales
Athletes Foot Remedies
Bar equipment
Bar slippers
Paper
Wood
Bars
Fixed
Portable
Bath towels
Beer
Bottle
 Draught
Beer cooling equipment
Cash registers
Deodorants
Disinfectants
Fireworks
Kitchen equipment
Laundry equipment
Liquors
Whiskey
Wine
Mixers
Linens
Lockers
Mineral water
Refrigerators
Rugs—runners for aisles
Showers
Showers
Shower mixers (automatic)
Soda fountains
Water coolers
Water softeners

Club

By........................................Club Position

Address...........................................

Town........................................State..................................................Date...........

• IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE •
Thanks—In Advance!

It's no trouble for you to fill out this page and mail it to GOLFDOM, and you'll be doing us a great favor.

You see, this magazine is edited solely for the five men listed below and is crammed with information to help them "do a job" for your course and club. That's why GOLFDOM wants its mailing list up-to-date at all times. Don't let your club's copies reach the wrong men.

Fill in this page NOW and mail to GOLFDOM, 14 East Jackson Blvd., Chicago.

Club

Town .......................................................... State

Number of Holes ............................................ Is Course Private, Daily Fee or Municipal?

If course formerly operated under another name, write OLD name here

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Please give us this additional information for our records:

Is liquor for sale at your club? ........ Beer? ........ Wine?