grams brands seems to have been paralleled all through the corporation, judging by the way the company sweetened the kitty for its stockholders.

The Bronfman boys, Seagrams head men, who bought the larger part of the 81-year-old Seagram company about 15 years ago, turned back the cash they received for their common dividend, plus some more cash, for $500,000 cumulative preferred stock. Reason for the Bronfman action was “implicit confidence in the future of the company,” and a desire to take care of the other stockholders while withdrawing only a minimum amount of the cash resources of the rapidly growing business.

Dunlop announces a new Trophy Case for golfers making a hole-in-one with a Dunlop ball. Lucky golfers making an "ace" should forward the ball to the Dunlop Tire & Rubber Corp., Promotion Dept., 500 Fifth ave., New York City, and the ball will be mounted and returned free of charge.

Jas. Heddon’s Sons, Dowagiac, Mich., announce the appointment Nov. 1st of Fred Dowling as promotion executive in charge of the company’s golf shaft division.

Fred has spent considerable time in the golf business, being connected with Spalding for seven years and having just completed five years of profitable toil in the interests of Acushnet and Kenneth Smith. In his new capacity, Dowling will travel all over the country—which is nothing new to Fred.

Yard-O-Meter is the name of a sighting device that fits on the end of a pencil and measures the distance of your lie to the hole, recently placed on the market by Henry L. Hanson, Worcester, Mass. It is held at arm’s length. You look through a slot to the flag pole, adjusting the slot to fit the height of the pole. When this is done, an arrow on the Yard-O-Meter indicates the distance you are from the pole.

It’s hard to judge quality in seed, and even greenkeepers with their frequent handling of the various seeds of turf grasses may experience some difficulty in classifying Kentucky bluegrass when several grades are offered for inspection.

At an exhibit in Cincinnati, O. M. Scott & Sons Co. announce a novel test of skill

The Boss and His Boys—L. B. Icely, President, Wilson Sporting Goods Co., gets together with members of the Wilson field advisory staff at the Miami-Biltmore. Standing (left to right) are Jimmy Hines, Mike Brady, Johnny Farrell, Sam Sneed, L. B. Icely, Jug McSpaden, and Tom MacNamara. Seated are Leo Diegel, John Revolta, Denny Shute, and Ralph Guildahl.
Here is a corner of the new home of L. A. Young Golf Co's. Chicago branch. The well-lighted, attractive suite is located in the Lytton Building, headquarters of golf in the Midwest. Cards announcing the new location, open for business since November, were mailed all pros and accounts in the Chicago District. Paul Sage is in charge.

in evaluating seed. There will be five trays of Kentucky bluegrass representing a wide range in purities. The poorest will be under 50% pure and the best ring the bell at 99.82%.

Every greenkeeper who succeeds in arranging the five grades in the order of their comparative purities will receive a silver dollar, while the keen-eyed groomer-of-the-greens who comes nearest to esti-

Three Styles of One-Color
Score Cards
of Excellent Quality are
Priced $21 to $26 for 5,000
Produced by a New Process they are complete and of correct size.
Samples of these and 4 higher priced 2-color cards to clubs on request.
JOHN H. VESTAL CO., Printers
703 South La Salle Street - - Chicago

THE WHITE HOUSE
IS
"The Resort Hotel Complete"
BILoxi, Miss. Gulf Coast

Golf
Boating
Deep Sea Fishing
—Yea and tennis, hiking and dancing, too, where winter days are balmy.
—One of America’s finest hotels. Delicious food—Flawless service—Congenial company — Low rates. Address
JOHN T. WHITE, Mgr.

SWIMMING POOL CONSTRUCTION
MODERNIZED, STANDARDIZED, SIMPLIFIED FOR QUALITY, ECONOMY AND SPEED THRU YEARS OF EXPERIENCE
BY: NASON & CULLEN
Preliminary Estimate Without Obligation
mating the purities of each of the five grades will go home ten dollars better off.

Stanley A. Sweet, president of Sweet-Orr & Co., Inc., was recently elected a director of the board of A. G. Spalding & Bros. replacing John T. Doyle, a former member of the board.

Walter W. Rector has joined the executive staff of the American Fork & Hoe Co., Cleveland, as assistant to the president, A. F. Fifield. Among Rector’s duties will be the promotion of the True Temper line of golf shafts.

Rector, who is quite a golfer himself, comes from Montgomery Ward where he was merchandise manager of the company’s hard lines group, which includes all sporting goods items.

Booming business has forced Woodworth Bradley, prominent Rhode Island seedsmen, to open a larger and more modern store at 131 Torrance St., Providence, R. I. Golf Course equipment and supply buyers will find Bradley’s new spot worth a visit.

A leaflet describing the U. S. Royal golf course water hose has recently been issued by United States Rubber Products, Inc. Featured is the U. S. Royal hose of dual spiral cord construction, sunproofed to withstand cracking and checking while constantly exposed to the rays of the sun. This hose is available in either 1 in. or \( \frac{3}{4} \) in. sizes in lengths from 50 to 500 ft., either coupled or uncoupled. If 2,500 or more ft. are purchased, the company will furnish hose with the name of the club branded on the hose once every 25 ft.

The U.S. Peerless water hose, in the medium price range, and the U.S. Rainbow hose, in the lower priced class, both of double braid construction, are also pictured and described in the leaflet.

For prevention and control of brown patch, get your money’s worth by using SPECIAL SEMESAN. Contains two organic mercuries, yet costs as little as $1.29 a green. Gives liberal coverage, may be applied dry with compost or in solution with water; does not damage the spray rig.

SPECIAL SEMESAN: 5 lbs., $7.00; 25 lbs., $33.00; 100 lbs., $129.00. Other Du Bay treatments: Regular Semesan — the original brown patch fungicide, and Nu-Green — the preventive which also hastens recovery of infested turf. Order from your supply house.

For free pamphlet on turf diseases, write

BAYER-SEMESAN CO., INC.
DU PONT BLDG., WILMINGTON, DEL.

SWIMMING—

now, for the members of your Club, is only a memory of a summer gone but they are looking forward to its pleasure in years to come. You club officials should start plans, NOW, to capitalize on that anticipation—your members are going to spend much money for swimming facilities, next summer, and if you manage right, they’ll gladly spend it “at home.”

A "GUNITE" SWIMMING POOL near the Clubhouse, will gather those extra dollars into your Club treasury.

Our representative wants to visit you, to show how simple is the design of a "GUNITE" pool, and how small is its cost. Have him around tomorrow—it’s only a few months until swimming time is here again.

Write TODAY—no obligation.

CEMENT GUN COMPANY
ALLENTOWN, PENNSYLVANIA
Helpful Bulletin Describing Poa Annua Issued By N. J. Station

EVERYONE interested in turf management would do well to write for Bulletin 630 of the New Jersey Agricultural Experiment Station entitled "Annual Bluegrass (Poa Annua L.) and Its Requirements for Growth," by H. B. Sprague and G. W. Burton.

The 24-page report is a most workman-like and complete research into the conditions under which Poa annua makes its most satisfactory growth and also the factors responsible for its unwanted invasion of the turfed areas and replacement of preferred grasses.

Among other factors investigated are the effect of fertilizers on turf invasion by bluegrass; variations in seasonal abundance; effect of lead arsenate treatments; effect of lime on growth; effect of light conditions; and fertilizers and seed-head production.

Classified Ads

Rates: 10 cents a word per issue. Minimum charge $2.50

Club Manager and Wife with fine record in handling all details of clubhouse operation desire new position. Highest references for ability, performance and character. Will go anywhere. Address: Ad 120, Golfdom, Chicago.

Wanted-Salesman for golf ball company-real opportunity-large territory. Attractive proposition-fits perfectly with modern pro-shop merchandising. Experienced man preferred, although not absolutely essential. Accounts include pros, jobbing and retail trade. Profitable proposition to man with ability and pep to earn good money. Write full particulars of qualifications and experience. Address: Ad 126, Golfdom, Chicago, Ill.


Golf Professional—with 20 years practical experience in greenkeeping and teaching would like position in all year round club if possible. Have taught several well known amateurs, stars and numerous club champions. Excellent references as to qualifications and character. Wife also excellent bookkeeper and hostess. Address: Ad 108, Golfdom, Chicago.

Young Couple—desire management of club. P.G.A. member in good standing. 10 years experience. Graduate dietician with club and commercial experience. References. Address: Ad 129, Golfdom, Chicago, Ill.


Golf Course Superintendent and Professional—desire position in a larger club requiring the highest standard of service. Have been in golf since fourteen years old, served my apprenticeship of seven years with two very exclusive clubs. Have been pro-manager ten years, am diplomatic and tactful; a hard worker, pay strict attention to business and have an extensive experience in greenkeeping and teaching. References A-1. Address: Ad 110, Golfdom, Chicago, Ill.

Greenkeeper open for engagement with good club. Thoroughly equipped with all phases of course in- troduction and maintenance. Expert mechanical ability. 21 years experience, 9 years nationally known club. Go anywhere. Address: Ad 121, Golfdom, Chicago, Ill.

Professional—Immediately available. Reliable, experienced; highest references for ability, integrity and service. Hard worker, fine player and enthusiastic instructor. A-1 credit rating. Anxious to get on job and get organized for big 1938. Address: Ad 132, Golfdom, Chicago.

Pro—with outstanding record of instruction and thoroughly satisfactory handling of all other pro department work and a good greenkeeper wants connection with larger club. Pleasant personality, industrious, able and diplomatic. Highest recommendations from present club officials and members, all of whom believe that this man is qualified for a larger job than present club can provide. Address: Ad 114, Golfdom, Chicago.

Golf Professional—expert instructor, available for spring employment. References as to character, habits and golf shop management. Address: Ad 130, Golfdom, Chicago.


Man of twenty years' experience as golf professional and greenkeeper; A-1 teacher, clubmaker and contractor. Work well for reasonable salary and go anywhere. A-1 credit, good player and strictly business. Address: Ad 117, Golfdom, Chicago.

For Lease, Year Around Business—including 9-hole golf course and roadhouse. New clubhouses completed in 1937. Golf course and roadhouse been operating for 10 years. Fully equipped kitchen, dining-room, soda fountain, etc. Gas, electric, start cool heat modern living rooms above. Rustic structure. Beer, wine and dancing license included to May 1st. Pro shop, tennis court; bent greens; excellent reference of golf course at owner's expense. 80 miles north of Detroit, 3/4 mile from thriving city of 3,500. Also 10 other towns within 15 miles. No other golf club within 35 miles. $1,500 down. Possession on or before March 1st. Will consider leasing golf club separately. Applicants must be of high calibre with ample club experience. Address: F. L. Clark, Owner, Caro, Michigan.

Position Wanted—Man and Wife to manage and operate a first class clubhouse. Capable, honest and efficient; excellent references. Capacity as chef in five clubs. Address: Ad 105, Golfdom, Chicago.

Pro-Greenkeeper—20 years experience in all phases of the golf game. Seven years at present position. First-class instructor and great experience in soils and grasses. Address: Ad 100, Golfdom, Chicago.
You're going to think a lot about purchasing between now and next spring, so here's something important in connection with your club's 1938 budget. Study the ads in this issue of GOLFDOM carefully; they offer most of the products your course, clubhouse and pro-shop need for efficient operation.

Then, if you can't find just the information you need, draw a line through items on the list below, mail page to GOLFDOM, 14 E. Jackson Blvd., Chicago, and you'll get complete information.

FOR THE GOLF COURSE

- Arsenate of lead
- Bag racks for tees
- Ball washers
- Bent grass stolons
- Bookkeeping systems
- Brown-patch preventives
- Charcoal (soil conditioner)
- Clamps, for pipe leaks
- Compost distributors
- Compost sterilizers
- Containers, waste
- Diesel engines
- Drinking fountains
- Dump carts
- Fencing
- Fertilizers
- Fertilizer distributors
- Flags (greens)
- Flannels
- Hole cutters
- Hole rims (putting cups)
- Hole rims (sand green)
- Hose, water
- Humus (soil conditioner)
- Hydraulie mixers (fertilizer)
- Insecticides
- Lightning arresters
- Lime, hydrated
- Limestone, pulverized
- Mole and gopher poison
- Mole and gopher traps
- Mowers
- Mower blades
- Mower sharpening machines
- Peat moss (soil conditioner)
- Pipe
- Perforated for drainage
- Water
- Playground equipment
- Pumps (state capacity)
- Putting cups
- Putting paths (sand green)
- Realfacer (Skating Rinks)
- Rollers
- Rubber
- green
- apiked
- Sand green equipment
- Scythe (motor driven)
- Seed
- fairway
- green
- rough
- Seeders
- Shelters (golf course)

FOR THE PRO SHOP

- Bag
- canvas
- leather
- Balls
- .35 .50 .75
- Ball marking machines
- Belts
- Bookkeeping system
- Bunting motors
- A.C.
- Caddie badges
- Caddie uniforms
- Calks for golf shoes
- Capps
- Clubs
- Brassies
- Drivers
- Irons
- Matched sets
- Putters
- Spoons
- Women's
- Club racks for pro shop
- Gloves
- Grip dressing
- Grip wax
- Handlecap
- Hats
- cards
- Hats, duck with visor
- Leather jackets
- Leather preservative
- Movie cameras, projectors
- Practice clubs
- Practice driving devices
- Practice putting devices
- Prizes
- cups
- trophies
- Rain jackets
- Score cards
- Shafts
- Hickory
- Steel
- Shoes
- Shoes
- Spike
- Shoe trees
- Sockettes
- Sweaters
- Sweat shirts
- Tees
- wood
- celluloid
- Trap-shooting
- traps
- shells
- targets
- Underwear

FOR THE CLUBHOUSE

- Ales
- Bar equipment
- Bath slippers
- Bar paper
- Bar
- fixed
- portable
- Bath towels
- Beer
- bottle
- Draught
- Beer cooling equipment
- Cash registers
- Deodorants
- Disinfectants
- Fireworks
- Kitchen equipment
- Laundry equipment
- Liquors
- gin
- whiskey
- wine
- mixers
- Linens
- Lockers
- Mineral water
- Refrigerators
- Rugs—runners for aisles
- Showers
- Shower mixers (automatic)
- Soup fountains
- Water coolers
- Water softeners

Club

By

Address

Town

State

Date

* IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE *
How Do You KNOW?

Don't assume somebody else in your club has sent in this page.

Maybe they haven't, in which case GOLFDOM is not reaching your newly elected and appointed officials. And that is a mistake, because GOLFDOM is edited solely for the five men listed below and they deserve all the help the magazine will give them in running your club efficiently.

Do them a good turn. Tear out this page, fill it in and mail to GOLFDOM, 14 East Jackson Blvd., Chicago.

Remember, the magazine is free—but it's invaluable to club operating officials.

<table>
<thead>
<tr>
<th>Club</th>
<th>Town</th>
<th>State</th>
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Number of Holes | Is Course Private, Daily Fee or Municipal? |
If course formerly operated under another name, write OLD name here

<table>
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<tr>
<th>PRESIDENT (or owner)</th>
<th>Address</th>
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<tr>
<th>GREEN-CHAIRMAN</th>
<th>Address</th>
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<th>CLUB MANAGER</th>
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<tr>
<th>GOLF PROFESSIONAL</th>
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<tr>
<th>GREEN-KEEPER</th>
<th>Address</th>
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Please give us this additional information for our records:

Swimming Pool? How Many Tennis Courts? Trapshooting or Skeet? 

SEE OTHER SIDE
New England Greenkeepers Hold Turf Disease Clinic

RESULTS of various turf disease experiments at the R.I. Experiment Station, and how New England courses fared against these diseases was the topic of discussion at the December meeting of the Greenkeepers Club of New England, held Dec. 6 at the Waltham Field Station, Waltham, Mass. Principal speakers were L. E. Erwin and Dr. J. E. DeFrance of Rhode Island State College.

Erwin reported that different mercurials are being tried for the control of large brown-patch. The experiments were begun June 21, with treatments every ten days thereafter, some ten applications per season, at rate of two ounces per 1,000 sq. ft. Control was also tried by treating when temperatures during the night had had a 68 degree or more minimum. Dollar-spot showed up on many courses during the past season, appearing the last week in May, and also late in October and early November. Same mercurial treatment as in brown-patch was used in fighting dollar-spot.

Snowmold gave little trouble at Kingston, except on Seaside bent, where mercury treatments gave control. Pink patch (spots like dollar-spot), showed up in all New England states, during May and June, but was controlled by almost any of the mercury compounds. It usually does not kill roots. Algae (black scum) hit hard last season. Controlled by raking both ways to give the air a chance to get down into the soil. Sun scald was troublesome on many courses last season, but little is known about it.

Dr. DeFrance told of his trip last summer to the 4th International Grasslands Congress, held in England. He also visited courses and observed growing of turf in Wales, Scotland, Norway, Sweden, Denmark, Germany and France.

JANSEN GRAYBAR HOFBRAU

Where golfers meet in the atmosphere of ‘Old Heidelberg’—the perfect combination of a delightful eating place and 19th hole in the heart of New York. Open Sundays.

Janssen wants to see you!
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M. Kallis & Co., Printers, Chicago
ALDERWOOD—one of the fine courses piped with Cast Iron

Why risk digging up fairways to replace short-lived pipe! It will never be necessary if cast iron pipe is installed. The first cost will be the last cost—no replacements, no maintenance. Cast iron pipe lasts for a century. It is the standard material for underground mains. Sizes from 1\(\frac{1}{4}\) inches. For list of installations, write The Cast Iron Pipe Research Association, Thomas F. Wolfe, Research Engineer, Peoples Gas Building, Chicago, Ill.

CAST IRON PIPE
The Standard Material for Underground Mains