A new bulletin of the Root Mfg. Co., 1011 Power Ave., Cleveland, O., describes the company’s new power screener with extra barrel of mixing fertilizers, insecticides and fungicides, the Root all-purpose spreader, the Challenge duster and the Root weed-killer.

The equipment is getting to be pretty nearly stock equipment at many clubs and drew considerable interest at the Greenkeepers’ show. Copy of the descriptive bulletin will be sent on request.

The P. Goldsmith Sons Co., Cincinnati, Ohio, is presenting the new Flight Master registered golf clubs and tournament balls. The clubs are precision built and have swinging weight control built into them. They are available in three price ranges and styles.

The Flight Master balls are the thin, Geer patent vulcanized cover balls. They retail at 75 cents each.

The Goldsmith company will send on request complete information on the new Flight Master products. The Flight Master golf equipment is completely described in the new Goldsmith special pro catalogue which has just come off the press.

Carpenter Tool Co., Warren, R. I., has a new bulletin on its mower sharpening machines. Copy will be sent free on request.

Thompson turf aerator, a device invented by S. Waldo Thompson, greencommittee man of the Glen Ridge (N.J.) CC and to which the Glen Ridge greenkeeper, Conrad Schubikigel, has contributed numerous operating refinements, has been

**Velvet Bent Grass**

The finest of all turf grasses for golf greens & lawns

1936 Crop of Seed Now Available

Purity, 89.5%, Inert Matter, 9.4%

Other Grasses, 0.9%, Germination, 88.0%

Inquire of your Seed Dealer, or Write Us Directly.

Emerald Farm, Newton, N. J.

(Growers of Velvet Bent Grass Seed)

**New Life for Putting Greens**

McClain Spiker and Perforator

Aeration is the thing. Loosen up that tough soil with this fine turf conditioner. Saves fertilizer and fungicides. Increases grass growth. Revives sluggish greens. Soon pays for itself.

Write for literature.

McClain Brothers Company
Canton, Ohio

**Mowers**

A new type Sickle Bar Mower for cutting hay and weeds in rough

Before purchasing any mowers, it will pay you to write us and have our complete mower catalog on hand

Power, Fairway, Greens mowers, Tractors.

ATTRACTIVE PRICES

Write for Catalog

National Mower Co.
839 Cromwell Ave., St. Paul, Minn.

Answer this ad with QUICKMAIL No. 16
Use These QUICKMAIL Coupons

to get additional information on the products you see advertised in GOLFDOM. QUICKMAIL makes it easy to get full information before you buy. Simply paste these coupons on the address side of a penny postcard, put your name and address on the back of the cards, and mail. If you write a letter, paste the coupon on envelope or letterhead.

THE GOLF BALL TYPEWRITER
No Name Plates — No Type To Set Up
Any Name Imprinted in a Few Seconds
A UNIVERSAL GOLF BALL MARKER
FIRST COST IS LAST COST.
Write For Circular
MONROE COMPANY, COLFAX, IOWA

THE GOLF BALL TYPEWRITER
No Name Plates — No Type To Set Up
Any Name Imprinted in a Few Seconds
A UNIVERSAL GOLF BALL MARKER
FIRST COST IS LAST COST.
Write For Circular
MONROE COMPANY, COLFAX, IOWA

New Life for . . .
GREENS & FAIRWAYS
“Lime Crest”
CALCITE
does wonders in sweetening soil, making grass on greens and fairways grow lush and green. A balanced liming material, pulverized or hydrated—quick acting, long lasting. Write for full information. Limestone Products Corp. of America. Sales Agents: Arthur D. Peterson, 420 Lexington Ave., New York City; Stumpp & Walter Co., 132 Church St., New York City.

BENT GRASS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.
HIRAM F. GODWIN
Box 122, Redford Sta., Detroit, Mich.

PHOENIX
RED TIP TRACTOR SPUDS
Extra Long Service
Made of special analysis steel, hardened by latest scientific heat treating methods. Sizes ¾” to 1⅛”. Also Lawn Mower Spuds. Write for circular and prices.
PHOENIX MFG. CO.

completed in the Trench Marine Co. plant at Belleville, N. J.
The device weighs about 300 lbs. It is powered by a Briggs & Stratton 1 h.p. motor. It bores 480 to 500 holes a minute in a swath 20 in. wide. Holes are ¾ in. diameter or larger. Device uses carpenters augers, and depth of holes is down to 5 in. Dirt removed from holes is deposited in removable catcher. Aerator is pneumatic-tired. If a bit strikes a stone it automatically idles. Machine after drilling holes automatically moves forward. Attachment is provided for filling holes with compost, fertilizer, etc.

Demand for the Tournament kit of the United States Rubber Co. has been so unexpectedly heavy from pros that it may be placed among the strong forecasts of a tremendously active season at clubs. The US kit contains material for running a number of events that will increase member interest and play, and on that account is proving of liveliest interest to alert pros and the heads of the men’s and women’s tournament committees. Further information on the kit may be secured from any of the U. S. Rubber Co. ball salesmen.

Due to substantial increase in their business, Geo. A. Davis, Inc., have moved into new and larger offices. Former office space provides necessary room for greater warehouse and service facilities. The new Davis catalog, a handy guide to course equipment and supplies, is just off the press and ready for mailing upon request to company headquarters, 5440 Northwest Highway.

That Spalding score board, whereon are listed the major golf wins made with the company’s equipment each year, is again starting a good year. Chalked up to date are wins at the Los Angeles Open, Sacramento Open and Houston Open.

Keen interest is being manifested by professionals in the 1937 Jones irons and Jones and Thomson woods, Spalding reports. The Thomson woods are new this year and have a somewhat pear-shaped head. Both the Thomson and Jones woods feature “Percussion sole weighting,”
whereby the added weight usually placed at the back of the club has been shifted to the sole for increased distance and sweeter feel. The Jones irons, this year, have deeper, more compact blades, which are more graceful looking and easier playing. In addition, the streamlined contour between the blade and hosel creates more room at the heel and removes fear of shanking.

A new, free booklet giving much information about International crawler type tractors, has been published by International Harvester Co., 606 south Michigan ave., Chicago.

Water was six feet deep in the offices of Hillerich & Bradsby, Louisville, during the recent Ohio river flood, but the company had ample warning and moved all stock and records to a higher floor, according to John Rodgers, sales manager, who adds that while considerable rehabilitation of the plant is going to be necessary, delivery of H & B merchandise can be promptly made.

Whirlwind Lawn Mower Sales Corp., Milwaukee, Wisc., is introducing its new SP model Whirlwind, which is self-propelled by a 2 h.p. Briggs & Stratton motor. Propelling mechanism consists of a speed reducer driven by a v-belt. Clutch, mounted on slow shaft of reducer, is controlled by a lever extending to handle of mower. Final drive is through a differential driven by a roller chain.

The Whirlwind has Goodyear pneumatic tires and cuts a 24 in. swath. Literature is available on application to the makers. Spotlight Golf, popular for more than a year abroad, arrived in this country when Jim Barnes beat Jerry Travers last month at the Hotel Commodore, New York.
A NEW and different TURF
NORTH WOODS BENT
(U. S. Plant Patent No. 143.)

Just a bit heavier and stiffer than Velvet, with plant form and density about the same. This gives true, steady putting quality. Quick healing. Low maintenance.

Ask about "The Proof of the Putting"

Barrows Bent Grass Company
Minneapolis, Minnesota

City. The players were able to do everything they would do outdoors and yet never stirred from the first tee. The course played was the first 9 holes of old St. Andrew's in Scotland. Lester White brought Spotlight to this country.

"Here is how Spotlight works:" says George Trevor of the New York Sun. "You tee your ball on an imitation grass mat facing a cabinet 6 feet high in which appears a 3-foot map of the first hole at St. Andrews drawn to scale, reproducing every physical hazard — bunkers, swales and dunes included. The fairway is plainly charted and the bristling rough can be seen along either flank.

"The first hole measures 368 yards. Take your driver and swing through exactly as

Here is the Model KM Centaur golf course mower, which can handle 3, 5 or 7 gang mower units at a speed up to 10 m.p.h., according to K. E. Gifford, vice-pres. of Centaur Tractor Corp., Greenwich, Conn. For mowing rough, back of bunkers and along streams, the mowing attachment shown operates in any position from 90 degrees above to 45 degrees below horizontal, something never before accomplished in a mower, says Gifford. When not in use, the mowing attachment can be carried out of the way; it may be removed from the tractor in thirty minutes if desired.

R. H. TRACTOR WHEEL SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf... that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise makes of tractor and purpose for which intended.

Immediate shipment.
If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio
Mfr. of SPUDS, FORD-SON WHEELS, Etc.

ERICKSON'S GOLF COURSE EQUIPMENT

SPIKE ROLLERS for greens and fairways
HAND DRAGS • SOD CUTTERS • SOD TRANSPLANTERS

CHARLES ERICKSON
2816 COLFAX AVE., SO.—MINNEAPOLIS, MINN.

TO MAKE YOUR GREENS AND FAIRWAYS GREENER, MORE DURABLE AND UNIFORM

Use AMMO-PHOS*

High-Analysis Fertilizer

The performance of AMMO-PHOS in U.S.G.A. tests over several years was outstanding. From the beginning the AMMO-PHOS plots were the best.

AMERICAN CYANAMID COMPANY
New York, N. Y.
you would out of doors. The ball, tethered
to an electric recording machine, travels
only 8 feet or less before the cord jerks
it back. The instant your club makes con-
tact a tiny spot of light flits from the tee
of the map and follows the path your
ball would have traveled had you hit it
out of doors. If the club head makes an
absolutely square contact with the ball
during the vital impact moment, a straight
drive down the middle of the fairway will
result; but if you hook or slice, the tell-
tale spot of light will slant into the rough
or perhaps come to rest in a bunker.

“A topped drive won’t clear the rough
fronting the tee. Once in a trap, unless a
lofted club, such as a niblick, is used in
the correct manner the ball will remain
in the bunker. You can tell the distance
you have covered with any given club.
Thus you must choose your irons as care-
fully as you do outdoors. A mistake in
choice of clubs may mean that you over-
hit the green.”

Two may play at the same time, there
being two balls in play in the normal
game.
As soon as one hole is played, the next
is brought into action by turning a crank.
Thus all 9 holes of any course may be
played. At present, those most in use are
St. Andrews, Stoke Poges, Hoylake and
Sandwich, all British, but the proponents
of Spotlight are now having the famous
American courses prepared.
Spotlight is patented in this country and
White is now preparing for its manufac-
ture so that it will become available to
clubs and homes.

This issue of GOLFDOM carries an ad
of The Worthington Ball Co., on a contest
new in golf merchandising. This contest
is the “Tommy Armour Durability Con-
test” and has been planned demonstrating
the durability and performance of Wor-
thington’s new Tommy Armour at 50c.
The contest is unique in that instead of
being a national contest with prizes dis-
tributed by the sponsor, as is usually the
case, the Worthington Ball Co., has de-
vised a simple method by which each pro
is enabled to conduct one of these con-
tests from his own shop and award the
prize to one of his own customers.
Full details of the contest may be ob-
tained by writing the Worthington Ball
Co., at Elyria, Ohio.

Charles Lanier Bradley is now manager
of the seed dept. of Woodworth Bradley
Co., Providence, R. I. The company dis-
tributes Radway-McCullough seeds in
New England and is agent for Jacobsen
IT STAYS SHARP

Diamond Steel Center Tractor Spud

DIAMOND CALK HORSESHOE CO.
4702 GRAND AVE. DULUTH, MINN.

Gosh, they even take pictures to make it look like the boss works! Here is George Nichols, general supt. of Parks and Properties of Baltimore’s magnificent system, at the Toro exhibit in the Greenkeepers’ exhibition. Nichols, Charles Hook, supt. of Clifton Park and members of the Baltimore staff were among many park superintendents who attended the greenkeepers’ big affair.

and Pennsylvania mowers. Charley is youngest of the three Bradley brothers prominent in the turf maintenance field. Woodworth is oldest and Kent in the middle.

The Bradley brothers and the three well-known Sawtle brothers have close enough resemblences to get greenkeepers signing the pledge when the six lads are at greenkeeper affairs together.

No name plates and no loose type is needed to mark golf balls with owner’s name if the Golf Ball Typewriter, distributed nationally by the Monroe Co., Colfax, Ia., is used.

To use, a ball is placed in the holder, a type-carriage is shifted right or left to align the letter wanted, and an imprinting lever pressed down. Names are spelled out letter by letter; if you’re familiar with the machine, the whole job takes about 15 seconds.

Machine sells for $18.50, and the Monroe Co. will send details of two plans to get the members to contribute painlessly to the purchase price.

Bryant S. Procter, 600 E. 89th st., Chicago is inventor of three golf devices that look good in market possibilities. Procter has a rubber putting disc with metal or rubber horizontal flaps to hold the ball. He also has a captive golf ball practice device that shows direction and distance. This retails for about $6.50. A golf register and practice net that he has invented has an electrically operated register for distance and direction of the shot, and can be sold for much less than the usual equipment of this type.

The Cole Nursery, Painesville, O., has a new patented Truehedge Columbbery that grows upright and requires a minimum of trimming when used for hedge purposes. Appearance and the low maintenance factor make the plant one that seems due for prominence in golf club landscaping. Details of the new plant will be supplied free by the Cole nursery.
The Parade Will Soon Begin!

It won't be long now! Just a week or two now and your course, clubhouse and pro-shop will see the start of the biggest golfing year in many seasons. Are you ready? Have you done your early purchasing? If you haven't, take our tip and delay no longer.

If you can't find what you need in the ads, refer to the list below. Draw a line through items on which you want complete information and mail to GOLFDOM, 14 E. Jackson Boulevard, Chicago.

FOR THE GOLF COURSE
Arsenate of lead
Bag racks for tees
Ball washers
Bent grass stolons
Bookkeeping systems
Brown-patch preventives
Charcoal (soil conditioner)
Clamps, for pipe leaks
Compost distributors
Compost sterilizers
Containers, waste
Diesel engines
Drinking fountains
Dump carts
Fencing
Fertilizers
Fertilizer distributors
Hole cutters
Hole rims (putting cups)
Hole rims (sand green)
Hose, water
Humus (soil conditioner)
Hydraulic mixers (fertilizer)
Insecticides
Lightning arresters
Lime, hydrated
Limestone, pulverized
Mole and gopher poisons
Mole and gopher traps
Mowers
Putting green • tee
Fairway • rough
Mower Blades
Mower sharpening machines
Peat moss (soil conditioner)
Pipe
Perforated for drainage
Water
Playground equipment
Pumps (state capacity)
Putting paths (sand green)
Rollers
Resurfacer (Skating Rinks)
Putting cups
Fairway • green • spiked
Sand green equipment
Scythes (motor driven)
Seed
Fairway • green • rough
Seeders
Shelters (golf course)
Skeet layouts
Sod cutters
Soil screeners
Soil shredders
Sod testers
Sprayers
Barrel pump • power engine
Spike discs
Sprinklers
Greens • fairway
Swimming pool information
Tee markers
Tractors
Tractor tires • low pressure • pneumatic
Tractor wheel spuds
Turf renovator
Water systems
For greens • for fairways
Water system engineer
Weed burners
Weed killers
Worm eradicators

FOR THE PRO SHOP
Bars
Canvas • leather
Balls
0.35 • 0.50 • 0.75
Ball marking machines
Belts
Bookkeeping system
Buffing motors
A.C. • D.C.
Caddie badges
Caddie uniforms
Calks for golf shoes
Caps
Clubs
Brassies • Drivers
Irons • Matched sets
Putters • Spoons
Women's
Club racks for pro shop
Gloves
Grip dressing
Grip wax
Handicap
Racks • cards
Hats, duck with visor
Leather jackets
Leather preservative
Movie cameras, projectors
Practice clubs
Practice driving devices
Practice putting devices
Prizes
cups • trophies
Rain jackets
Score cards
Shafts
Hickory • steel
Shoes
Shoe spikes
Shoe trees
Sockettes
Sweaters
Sweat shirts
Tees
Wood • celluloid
Trap-shooting • traps
Shells • targets
Underwear

FOR THE CLUBHOUSE
Ales
Bar equipment
Bath slippers
Bath towels
Beer
Fixed • portable
Bottles
Draught
Beer cooling equipment
Cash registers
Cheese
Deodorants
Disinfectants
Kitchen equipment
Laundry equipment
Linens
Lockers
Mineral water
Oil heaters (hot water)
Refrigerators
Rugs—runners for aisles
Showers
Shower mixers (automatic)
Soda fountains
Water coolers
Water softeners

* IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE
HELP

... maintain the accuracy of GOLFDOM's mailing list by tearing out this page and returning it to GOLFDOM, 14 East Jackson, Chicago, Ill.

This magazine is edited for the men who operate golf courses and clubhouses. It is sent FREE and without obligation. It keeps officials posted on the latest developments in the golf industry.

Fill in names and addresses below just as soon as you know who these heads will be for 1937.

Don't leave it to somebody else in your club to send in this page. Do it yourself!

Club

Town ................................................................. State

Number of Holes ................................................ Is Course Private, Daily Fee or Municipal?

If course formerly operated under another name, write OLD name here

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Please give us this additional information for our records:

Swimming Pool? How Many Tennis Courts? Trapshooting or Skeet?}

SEE OTHER SIDE
For Lease—9-hole golf course Caro, Michigan. 3500 population, 10 other towns in vicinity. Bent greens, fine condition; pro shop, tennis court; semi-public. Maintenance at expense of owner. No other courses within 35 miles. Address: Floyd Clark, Caro, Mich.

Wanted—A club that needs a greenkeeper who can give you results. 21 years' experience first-class maintenance, construction. Thorough study soils, fertilization, grasses, water-systems and expert mechanics. Married. Go anywhere. Excellent references. Address: Ad 316, % Golfdom, Chicago, III.

Manager & Steward—Man with successful experience at exclusive clubs famous for food and liquor service seeks position. Desires excellent liquid selection and service and of establishing and maintaining highest reputation of club for clubhouse operation. Operates economically. Excellent choice for club wanting to achieve leading position in maintenance and construction. Resourceful student of golf, and all concessions. Tell of your experience in writing for further details. Address: Ad 314, % Golfdom, Chicago, III.

Pro-Greenkeeper—desires position. 20 years experience in all phases of the game. Seven years at present club. Expert in all details of course and construction work. First-class instructor and lapse-proof personality. A-1 references. Address: Ad 321, % Golfdom, Chicago, Ill.


Couple experienced in clubhouse operation seeks new connection. Man is first-grade manager and steward. Wife is excellent stewardess and housekeeper. Fine record of clubhouse service. Thoroughly reliable and pleasant personalities. For complete details write: Ad 319, % Golfdom, Chicago, Ill.

Greenkeeper—with national reputation of long standing is open for a position with first-class club, reconstruction or maintenance. Prefer the east. Excellent references. Address: Ad 318, % Golfdom, Chicago, Ill.

Young, successful and well-informed professional with clean impressive record of accomplishment desires club where efficient and satisfactory service is rewarded by moderate income. Age 24, seven years' experience. Member Professional Golfers' Association. Your inquiry welcomed. Address: Ad 305, % Golfdom, Chicago, Ill.

For Sale—63 Metal Lockers—Size 15x18x72. $5.00 each. For Sale, circa 1890, Berloy 63 Metal Lockers—Size 15x18x72. $5.00 each F.O.B. So. Central New York. Address: Ad 344, % Golfdom, Chicago, Ill.

Man and Wife Wanted—To operate clubhouse in attractive Nebraska town. Well equipped house. 9-hole sand green course. Active membership of 115. Lively community spirit with opportunities for developing good business. Man is expected to supervise course maintenance. Salary about $75 a month and all concessions. Tell of your experience in writing for further details. Address: Ad 314, % Golfdom, Chicago, Ill.

Couple, pro-greenkeeper, hostess-caters, or housekeeper—desires active management and nice location. Have the initiative backed by experience to take over general management. Please, refined personalities. References former employers. Address: Ad 315, % Golfdom, Chicago, Ill.

Couple desires change—Wish connection with first class club. Former greenkeeper—hostess-caterers; 20 years experience. Proven ability to work undauntedly for the interest of your club. Please personality, fine references. Address: Ad 340, % Golfdom, Chicago, Ill.


Professional—wishes to sign up with either a summer or winter resort or both. Past connections, four large Metropolitan district clubs. Have large following. A-1 references. Address: Ad 316, % Golfdom, Chicago, Ill.


Professional—Greenkeeper. Outstanding record in pleasant business-like operation that has meant more members and more profit for clubs. Extensively experienced in private, club and fee course work in all departments—pro, course and clubhouse. Fine personality, excellent business record. A man whose services mean money to the club and member satisfaction. Now available for employment due to change in ownership of club. For complete details and references write Ad 345, % Golfdom, Chicago.
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