Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back. You will receive full details on Pennsylvania mowers.

PENNSYLVANIA LAWN MOWER WORKS
See our ad on third cover

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back. You will receive literature on Curex for controlling brown patch.

CUREX, INC.
See our ad on page 66

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back. You will receive catalog and prices on tractor and mower sharpener.

FATE-ROOT-HEATH
See our ad on page 6

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back. You will receive catalog and prices on tractor and mower sharpener.

FATE-ROOT-HEATH
See our ad on page 6

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back. You will receive new Buckner catalog.

BUCKNER MFG. CO.
See our ad on page 2

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back. You will receive the new 1937 mower equipment catalog.

IDEAL PWR. LAWN MOWER CO.
See our ad on page 5

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back. You will receive complete information on Dow Lead Arsenate.

THE DOW CHEMICAL CO.
See our ad on page 1
YOU DON'T HAVE TO WORRY

Now that the season is well under way, you can determine more accurately just what you're going to need for your course, clubhouse or pro-shop. And you can find just about everything you need in GOLFDOM'S pages.

You can depend on these products, because they all come from sound, reputable sources of supply. If you should like information and prices on products you do not see advertised in GOLFDOM, draw a line through items below and mail to GOLFDOM, 14 E. Jackson Blvd., Chicago.

FOR THE GOLF COURSE
Arsenate of lead
Bag racks for tees
Ball-Spot marker
Ball washers
Bent grass stolons
Bookkeeping systems
Brown-patch preventives
Charcoal (soil conditioner)
Clamps, for pipe leaks
Compost distributors
Compost sterilizers
Containers, waste
Diesel engines
Drinking fountains
Dump carts
Fencing
Fertilizers
Fertilizer distributors
Hole cutters
Hole rims (putting cups)
Hole rims (sand green)
Hose, water
Humus (soil conditioner)
Hydraulic mixers (fertilizer)
Insecticides
Lightning arrestors
Lime, hydrated
Limestone, pulverized
Mole and gopher poisons
Mole and gopher traps
Mowers
Mower Blades
Mower sharpening machines
Peat moss (soil conditioner)
Pipe
Perforated for drainage
Playground equipment
Pumps (state capacity)

Putting cups
Putting paths (sand green)
Resurfacer (Skating Rinks)
Rollers
Fairway
Spiked
Sand green equipment
Sctythes (motor driven)
Seed
Fairway
Green
Rough
Seeders
Shelters (golf course)

FOR THE PRO SHOP
Bags
Canvas
Leather
Balls
.35 .50 .75
Ball marking machines
Belts
Bookkeeping system
Boring motors
A.C. D.C.
Caddie badges
Caddie uniforms
Calks for golf shoes
Caps
Clubs
Brassies Drivers
Irons Matched sets
Putters Spoons
Women's
Club racks for pro shop
Gloves
Grip dressing
Grip wax
Handlebars
Racks cards
Hats, duck with visor
Leather jackets
Leather preservation
Movie cameras, projectors

Practice clubs
Practice driving devices
Practice putting devices
Prizes
cups
trophies
Rain jackets
Score cards
Shafts
hickory
steel
Shoes
Shoe spikes
Shoe trees
Sockettes
Sweaters
Sweat shirts
Tees
wood celluloid
Trap-shooting traps
shells targets
Underwear

FOR THE CLUBHOUSE
Ale
Bar equipment
Bath slippers
pads wood
Bars
fixed portable
Bath towels
Beer
bottle draught
Beer cooling equipment
Cash registers
Cheese
Deodorants
Disinfectants
Fireworks
Kitchen equipment
Laundry equipment
Liquors
gin whiskey
wine
mixers
Linens
Lockers
Mineral water
Oil heaters (hot water)
Refrigerators
Rugs-runners for aisles
Showers
Shower mixers (automatic)
Soda fountains
Water coolers
Water softeners

<table>
<thead>
<tr>
<th>Club Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>By Club Position</td>
</tr>
<tr>
<td>Address</td>
</tr>
<tr>
<td>Town State Date</td>
</tr>
</tbody>
</table>

- IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE -
Good Turn

Do yourself, your club and GOLFDOM a good turn by tearing out this page and returning it, filled in, to 14 E. Jackson Blvd., Chicago.

GOLFDOM, which is sent free and without obligation to operating officials of every golf club in the country, gives you lively, informative coverage of latest developments in the golf industry.

Help your club take advantage of this useful information, and also help GOLFDOM maintain the accuracy of its mailing list. Send in this page NOW!

Club

Town

State

Number of Holes...Is Course Private, Daily Fee or Municipal?

If course formerly operated under another name, write OLD name here

<table>
<thead>
<tr>
<th>PRESIDENT (or owner)</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>GREEN-CHAIRMAN</td>
<td>Address</td>
</tr>
<tr>
<td>CLUB MANAGER</td>
<td>Address</td>
</tr>
<tr>
<td>GOLF PROFESSIONAL</td>
<td>Address</td>
</tr>
<tr>
<td>GREEN-KEEPER</td>
<td>Address</td>
</tr>
</tbody>
</table>

Please give us this additional information for our records:

Swimming? How Many Tennis Courts? Trapshooting or Skeet?

SEE OTHER SIDE
Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

Janssen wants to see you!

possible on a course while piping is being installed. An example of the workability of this plan is the Niagara Falls Country club, which had the problem of waiting another year or installing system during play, and so placed the entire contract for equipment and installation in the hands of the Skinner engineers. The plan calls for installation on one fairway at a time—thus making it possible to use the course without interference and yet have the much needed water this season.

L. A. Young Golf Co., Detroit, is distributing to 3,200 professionals the counter display card headed "For Women Only," shown below, which pictures the American Lady and Miss America line of clubs, together with the American Lady ball, and three cards in cartoon style, designed to draw attention to the "cord" construction of the Vulcord golf ball.

The counter display card features the club and ball line exclusively for women in striking fashion and will be shown in the pro-shop and in the women's locker-room. Card No. 1 illustrates parallel of construction of the Vulcord ball and the Cord automobile tire, while Cards No. 2 and 3 emphasize the toughness of this Cord construction. Cards went into the mails May 10, the first of June, and card No. 3 will follow at the end of June.

Because some of the boys were not quite clear about Wendell Kay's territory in New York State, A1 Link vice-pres. of Link-Lyon, Inc., Nashville, Tenn., has announced the official 'beat' for Wendell to be in the western New York state district. Kay, who is well liked by the pros in that section, covers the territory west of and including Seneca Falls, Ithaca and Elmira. He also represents the Acushnet Process Co. in that territory.

Wilson Sporting Goods Co., Chicago, are distributing two excellently prepared catalogs on Wilson Golf equipment, one for players and one to their pro trade. The first, entitled "The Gateway to Golf," describes and pictures in turn the complete line of Wilson balls, clubs, bags, apparel, accessories and golf course equipment, plus a section devoted to Wilson's tennis and badminton products. The second catalog contains list of restricted line of Wilson golf products plus pages on badminton and tennis. Copies, which are handsomely bound, may be obtained upon request.

Classified Ads

Shopman—Would like position as assistant to some good professional. Age 39, single. 8 years experience in golf shops. Good club repairman. Fairly good player. Could also take charge of a small club as professional. Go anywhere in U.S. Good reference. Address: Ad 600, Golfdom, Chicago.


Couple desire all year connection with a first class club. Pro-greenkeeper, hostess-cateress. 20 years experience. Pleasing personalities. Qualifications, character and credit rating A-1, excellent references. Address: 604, Golfdom, Chicago.

Greenkeeper open for engagement with good club. Thorough experience in all phases of course construction and maintenance. Expert mechanical ability. 21 years experience, nine years nationally known club. Go anywhere. Address: Ad 604, Golfdom, Chicago.
CONTENTS

No Lies Necessary, by Karl Sutphin .............................................. 15
I Handle the Heart of the Club, by David G. Roberts ......................... 18
If You Must Play on Sand, by Andy High ..................................... 23
Foremen or Superintendents, by Jack Gormley ................................. 27
Why Not Annual Greens Awards? by R. T. Zink ................................. 32
Here's Some More About Ezra Appleauce ..................................... 34
I Can Take It! by Robert Pryor .................................................. 42
Have Caddies a Case? by Herb Graffis .................................... 46
Full Time or Nothing .................................................................. 52
Is Course Fit? by O. W. Young ..................................................... 58
Jack Taylor Is Tops, by Everett Leonard ....................................... 62
Government Literature on Bird Protection Listed ............................ 64
Golf's Market Place .................................................................... 67

ADVERTISERS' INDEX

Page
Acushnet Process Co ................................................................. 47
Accrol Company ....................................................................... 82
Allied Golf Corporation ............................................................ 8
Barrows Bent Grass Co ............................................................. 69
Bayer-Semesan Co., Inc ............................................................. 63
Buckner Mfg. Co ................................................................. 2
Crawford, McGregor, Canby Co .................................................. 14
Curex, Inc. ............................................................................. 66
Detroit Harvester Co ................................................................. 64
Dolge Co, The C. B ................................................................. 12
Double Rotary Sprinkler Co ........................................................ 6
Dow Chemical Co ................................................................. 1
Dunlop Tire & Rubber Co ............................................................ 43
Evinrude Lawn-Boy ................................................................. 70
Fate-Root-Heath Co, The ............................................................ 6
Fulname Co ................................................................. 56
Godwin, Hiram F ................................................................. 70
Goldsmith Sons, Inc, P ............................................................ 51
Graham & Co., Inc, John H ........................................................ 8
Graphic Score Book Co, The .................................................. 69
Grasselli Chemical Co, The ........................................................ 9
Graver Tank & Mfg. Co, Inc ........................................................ 66
Heddon & Sons, Jas ................................................................. 37
Hillerich & Bradby Co ............................................................... 57
Horton Mfg. Co ................................................................. 49
Ideal Power Lawn Mower Co ...................................................... 5
Illinois Grass Co ....................................................................... 70
International Harvester Co ........................................................ 2nd Cover
Jackman Sportswear Co ............................................................ 56
Janssen Graybar Hofbrau ............................................................ 73
Johnson, Inc, J. Oliver ............................................................... 10
Kroydon Company, The ............................................................. 45
Lewis Company, G. B ............................................................... 68
Lyon Metal Products, Inc ........................................................... 58
Lytton Bldg. Corp, The ............................................................. 83
McCain Brothers Company ......................................................... 60, 69, 70
McCormick Sales Co, The ........................................................ 6
Malinckrodt Chemical Works .................................................... 7
Milorganite ............................................................................. 58
National Mower Co ................................................................. 2
Nelson Mfg. Co, L. R ............................................................... 12
Old Orchard Turf Nurseries ...................................................... 68
Page Fence Association ............................................................. 67
Pennfolds Golf Balls, Inc .......................................................... 56
Pennsylvania Lawn Mower Co 3rd Cover ................................. 67
Perfection Sprinkler Co ............................................................ 64, 65
Pfizer & Co, Inc, Chas ............................................................. 55
Phoenix Mfg. Co ................................................................. 88
Premier Pabst Sales Co ............................................................. 61
Roseman Tractor Mower Co ....................................................... 13
Rover Foundry & Machine Co .................................................... 8
Scott & Sons Co, O. M ............................................................. 10
Sewage Commission, The ......................................................... 21, 22
Skinner Irrigation Co, The ........................................................ 4
Spalding & Bros, A. G .............................................................. 38, 39
Staude Make-A-Tractor Co, E. G ................................................ 12
Stumpp & Walter Co ............................................................... 68
Thompson & Sons, O. E ............................................................ 4
Tonagren Co, P. M ................................................................. 4
Toro Manufacturing Co ............................................................ 12, 67
U. S. Rubber Prod, Inc ............................................................. 4th Cover
Vestal Co, John H ................................................................. 68
Wheeling Steel Corp ................................................................. 3
Wilson Sporting Goods Co ........................................................ 35
Woodruff & Sons, P. H ............................................................. 10
Worthington Mower Co ............................................................. 11
Young Golf Company, The L..................................................... 41

M. Kallis & Co., Printers, Chicago
Here's a way to BEAT YOUR RISING COSTS!

The most acute operating problem facing Golf Club Managers today is that of rising wages and material costs . . . At a recent Club Managers' Convention, one Manager said: "Gentlemen, the rise in wages and material costs is inevitable; we can't stop it, but we can beat it. We can install more efficient equipment."

A typical example of what this Manager had in mind is the use of Pennsylvania GIANT 36-inch Fairway Mowers, which save 20% in labor cost, 20% in maintenance cost and 20% in power cost, over the conventional 30" mowers. This saving runs into hundreds of dollars yearly. At the same time playing conditions are improved.

Every golf course equipped with Pennsylvania GIANT DeLuxe Fairway Mowers has proved these facts. Furthermore, as a direct result of improved playing conditions, a steadily growing club patronage brings increased income.

Write us today and let us send you full information on how Pennsylvania Mowers can help you beat the problem of rising operating costs!

IMPORTANT FEATURES:
Unbreakability; Good-year 4-ply Pneumatic Tires (optional); Six Extra Heavy Crucible Steel Blades; Lower Blade Reversible; Dust-Proof Gear Casings; Three Machine-Cut Gears on Both Sides; Timken Bearings on Cylinder; Alemite Lubrication; Adjustable Single Ball Bearing on Ground Roller.
NOTE: Also available in the conventional 30-inch size, with same mechanical features.

THE PENNSYLVANIA SUPER ROLLER GREENS-MOWER:
Proved in competitive tests on numerous golf courses all over the world as the precision machine for the upkeep of the finest possible putting greens. High-speed cylinder with 8 blades of finest steel. Write for full information.

Write for Catalogue