HOW do you like your members?

SCALDED—and ready to resign?
FROZEN—numb and knocking?
JUST RIGHT—and rarin’ to go?

There's only one right answer and don't laugh it out of your budget meeting. A one-second shriek from a steam-scaled member has cost many clubs more than an hour on the red net-work. And beware the member who has been sleet-shocked by sudden shots of ice water; he always hops out ready to clean up the whole house committee. So what? Install Powers automatic shower mixers. Safe—because they make these dangerous extremes impossible; comfortable—because the temperature remains constant wherever set; economical—because they promptly deliver water at the desired temperature without wasting hot and cold water, and time.

Write for booklet describing this modern shower mixer.

THE POWERS REGULATOR CO.
2746 Greenview Ave., Chicago
Offices in 45 cities . . . See your phone directory

To be sure they're "just right" use POWERS SAFETY SHOWER MIXERS

Chicago's
MORRISON HOTEL
Madison and Clark Streets

A guest of the Morrison Hotel enjoys all the comforts of home itself. Centrally located, the Morrison is nearest to stores, offices, theatres and railroad stations.

All rooms are outside with bath, circulating ice water, bed-head reading lamp and Servidor. Automatic garage facilities for guests with cars.

2500 ROOMS—$250 UP

Only reliable companies are allowed to advertise in GOLFDOM
In all this world of golf
no other place like
PINEHURST
—and Pinehurst's at its golfing peak the week of the P.G.A. championship November 16th through 22nd.

On Number Two of the four famous Donald Ross courses the P.G.A. championship will present the most brilliant golf of Pinehurst's 42 glorious golfing years. The other three courses that week are available for play of Pinehurst's guests.

The traditional delights of Pinehurst—world-noted for its select clientele, its golf, its food and its brisk pine-scented air—invite you to your perfect holiday.

Reservations already received for the week of the P.G.A. championship suggest your early action.

The CAROLINA
At Pinehurst, N. C.
America's Premier Winter Resort

work on the part of a lot of U. S. golf club managers.

GOLFDOM is strictly an up-and-up magazine, but if we find that Loch Fyne Scotch was the "official" whiskey on which the British Walker Cup team made its showing, we ought to do some advertising business with George Roosevelt or "tell all."

Jim White, long identified with golf manufacturing, now is with the Burke Golf Co. in charge of the company's thriving bag department.

Mike Carpenter, Monroe CC., Woodfield, O., and Paul Bell, Torrington (Conn.) CC, won the two pro prizes offered by North & Pfeiffer Mfg. Co. for letters about spikes in golf shoes.

P. Goldsmith Sons, Inc., Cincinnati, announces a special Golf Sales division, composed of a group of new salesmen whose activities will be confined solely to the sale of Goldsmith golf equipment to the pro and dealer trade.

The new Golf Sales division will be under the direct supervision of Wm. C. Cowen, Pres. and sales director of Goldsmith. Assisting Cowen will be Richard W. Scallan, v.p. of the company, and Walter Ring, in charge of golf promotion. The new sales force will be composed of the following, who left for their respective territories on September 15: Miller Dartt, Arnold Minkley, Roy Rutherford, Burr Patchell, Joseph Rooney.

The Goldsmith company states their 1937 lines of clubs, balls, bags, and accessories have many new and outstanding sales-producing features. Full particulars on this line will be sent on request, or arrangements will be made to have a representative call.

Thousands of years ago nature laid down under ideal conditions in the Swedish northland unusual deposits of Sphagnum Moss (s. fuscum) which had naturally developed, because of the weather conditions, a great retentive power for moisture. The moisture retaining capacity of the Sphagnum mosses kept the deposits constantly water-logged, with the result that little decay could take place. Today this moss is dug, dried, granulated, vacuum-cleaned, packaged, shipped to this country and sold as a soil conditioner and mulch.

Greenkeepers recognize the value of peat moss as a topdressing for greens and fairways, to add humus, to aid in the conservation of moisture, to stimulate root growth and as a winter mulch. The Premier Peat Moss Corp., 150 Nassau St., New York City, has prepared a specially fine granulation called Swedex, 25 times deal with GOLFDOM advertisers; they pay for your subscription
IANSSEN GRAYBAR HOFBRAU

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

Janssen wants to see you!

PARGLOV

The all-weather Parglov followed Glovettes into high sales figures and pleasant profits for pros.

The Parglov proved there is a vast and profitable pro-shop market for golf gloves when the glove is right—when it fits trimly, assures a relaxed but firm non-skid grip and is comfortable and cool to wear.

Ask any of the leading golf jobbers to show you the Parglov and Glovette to have in stock when 1937 opens and players have tender hands.

It's going to be a big Southern season—be prepared.

THE K. L. BURGETT CO. :: :: PEORIA, ILLINOIS

finer than the usual horticultural peat moss.

The fine texture of Swedex permits uniform spreading and insures its working speedily down around the roots, where it acts as a water reservoir, and readily decomposes into humus. Greens and lawns so treated have a springiness to the foot which is readily apparent.

Fall, say the Premier people, is an ideal time to use Swedex because it will work itself into the soil throughout the winter months. Every golf course has one or more troublesome green or bad spots on the fairway. It would be worth the greenkeeper's efforts to experiment with such spots this fall, says Ernest Mayer, president of the corporation.

The advantage of using peat moss in the construction of new golf courses or individual greens is readily apparent and in such cases either the Swedex may be used or the regular horticultural grade, remarks Mayer. The normal method is to spread several inches of peat moss over the areas to be made into greens or fairway and blending the moss into the soil. By such treatment the moss serves as a reservoir in the soil.

John H. Graham & Co., Inc., 113 Chambers st., New York, makers of the spike disc extensively used in golf maintenance, have had highly favorable performance reports on their spike discs for use on greens with putting green tractor power. Inquiries for 1937 budgets on this type of disc give further evidence of the results it has achieved. The company's No. 35 type of spike disc equipped with a seat so the operator can cut fairways and spike them simultaneously, behind fairway trac-

DO YOU KNOW WHY TURF SHOULD BE FED IN EARLY FALL AND EARLY SPRING, AND WHAT KIND OF FERTILIZER GIVES BEST RESULTS AT THOSE TIMES?

Write Us For Our Descriptive Folder.

Address Dept. G. ARMOUR FERTILIZER WORKS CHICAGO HEIGHTS, ILLINOIS

If you don't see what you need advertised in GOLFDOM, write us
WOODCO BRAND GRASS SEEDS

Are Known For
Maximum Purity
Highest Viability
Minimum Weed Content

LOOK FOR

THE SIGN OF GOOD SEEDS

WRITE FOR PRICES

GRASS SEED DIVISION
F. H. WOODRUFF & SONS
MILFORD, CONN.

TOLEDO, OHIO
ATLANTA, GA.

BELLEROSE, L. I.
SACRAMENTO, CALIF.

Don’t quit fighting when BROWN PATCH is ALMOST licked

Don’t drop your guard just because the fight is nearly over! Keep on using Special SEMESAN until all danger is past. This efficient fungicide contains real organic mercury... is easily applied as a spray or with compost... saves in labor cost... and may be applied for only $1.65 a green, for one pound treats 6,000 square feet of turf.

Five lbs., $10.00; 25 lbs., $42.50; 100 lbs., $165.00—from your regular golf supply house.

BAYER-SEMESAN COMPANY, INC.
Du Pont Bldg. Wilmington, Del.

American Chain Co., 230 Park ave., New York City, brought out a new Page stainless steel tennis net this year that met with highly favorable comment from players and greenkeepers responsible for court maintenance. Use of the net probably will be greatly extended in 1937. Details free on request.

Hollywood Trophy Co., 6411 Hollywood blvd., Hollywood, Calif, has a new catalog of trophies, plaques, medals and charms containing numerous suggestions for golf club committees.

Harry Cooper joins the Spalding traveling exhibition troupe January 1, 1937. Cooper then becomes team-mate of Horton Smith, Jimmy Thomson, and Lawson Little in putting on pro exhibitions and in making a hefty schedule of tournament appearances.

The Smith-Thomson-Little promotion circus kept very busy this summer and had more demands for engagements than could be filled. Harry, a durable and colorful campaigner with a great scoring record, will be a fine attraction for this show.

F. H. Woodruff & Sons, Milford, Conn., have developed a rake attachment for a power lawn-mower that has been especially successful in eradication of crab grass.
Clubhouse upkeep

Of course, you aren’t going to neglect your clubhouse during the fall and winter! Remember that Dolge makes a complete line of maintenance materials: disinfectants, deodorants, insecticides, cleaners, floor finishes, liquid soap and appliances. Every product is backed by the Dolge Free-Test guarantee. It will pay you to inquire. Do so today!

**New maintenance manual off press.**
*A copy is yours FREE on request.*

THE C. B. DOLGE CO.
WESTPORT, CONNECTICUT

Woodruff’s based their idea on crab grass being an annual that when mature becomes prostrate. Mower blades pass over the plants allowing the heads to ripen. When the stems are raked erect the heads are clipped off before maturity. It is not necessary to remove the immature seed because they will not ripen. Tests at Woodruff’s experimental station showed the plot maintained with the mower rake has less than 2% crab grass, while adjacent plots are literally filled with the weed.

Complete details of the rake attachment will be sent free on request by Woodruff & Sons.

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PAGE FENCE

Pays Dividends

*PAGE FENCE provides positive protection—helps sell new memberships to those seeking the luxury of a private golf club. Club members want fenced fairways and caddy yards. PAGE FENCE is more than a product—it’s a service. Write to any office below for name of nearest of 92 Page Fence Service Plants.*

Page Fence is a product of the Page Steel & Wire Division of the American Chain Company, Inc.

PAGE FENCE ASSOCIATION
BRIDGEPORT, CONNECTICUT
NEW YORK, PITTSBURGH, ATLANTA, CHICAGO, SAN FRANCISCO

America’s First Wire Fence...Since 1883

Link-Lyon, Inc., Nashville, Tenn., makers of Macdonald Smith golf clubs has added five field men.

Lewis “Colonel” Worrell will cover N.C., S.C., Ga., Ala., Miss. and Tenn.; Fred Fuller will work La., Texas, Ark., Okla., and western Mo.; Maurice Harris, will be active in N. D., S. D., Minn., Nebr., and Iowa.; John Mears will cover Maine, N. H. and Vermont; and Hugh Gordon will work Mass., Conn., R. I., and western N.Y.

Worrell, Fuller and Harris have been covering these respective territories as representatives of Acushnet golf ball and bring together two fine lines of strictly pro merchandise. This brings the Link-Lyon total field representative personnel up to fourteen salesmen.

International Harvester Co., Chicago, introduces a new and greatly needed all-steel wagon as a running mate for the International Fairway tractor, station wagon, International rough cutter, International Diesel power units, compost hammer mills, fertilizer distributors, seeders and other maintenance equipment. The wagon is practically an all-purpose trailer. It has an arrangement in the hitch which automatically operates brakes on the
Nelson Portable and Underground Sprinkling Equipment

Every sprinkler requirement can be met perfectly by some item in the complete Nelson line. Nelson equipment is standard on golf courses throughout the country. Years of specialized sprinkler manufacturing experience insure long life and perfect operation.

Complete information on all types, either permanent or movable, will be gladly sent on request.

Peoria, Illinois

Trailer when the automobile or truck to which the trailer is attached is braked. The new trailer has pneumatic tires and automotive type expanding brakes on both rear wheels.

International also has a new six-cylinder Diesel that's an efficient and fitting source of power for golf clubs and is especially valuable in lowering pumping costs on course watering. The company has a very helpful catalog of golf course maintenance equipment that will be sent free on request to International's headquarters, 606 South Michigan ave., Chicago.

To Make Your Greens and Fairways Greener, More Durable and Uniform

Use AMMO-PHOS* High-Analysis Fertilizer

The performance of AMMO-PHOS in U.S.G.A. tests over several years was outstanding. From the beginning the AMMO-PHOS plots were the best.

American Cyanamid Company
New York, N. Y.

Thanks for telling the advertiser you saw it in GOLFDOM

SOMETHING EVERY GREENKEEPER NEEDS

Peterson's Turf Renovator
(Patented)

For Replacing Turf Damaged by Dollar Patch, Ants, Divots on Tees, etc.

All turf plugs cut with this tool are of uniform diameter and depth.

New plugs of good turf will fit exactly into holes left by removal of damaged turf, without hand fitting.

Plugs are forced into larger upper chamber, from which they can be readily dropped out.

Price $4.50 Each

Order From Your Dealer or Direct From Us

Wholesale or Retail

We would welcome the opportunity of quoting on any requirements included in your Spring Budget.

Arthur D. Peterson Company, Inc.
420 Lexington Ave. New York, N. Y.

Perfection Sprinkler Co., Plymouth, Mich., reports greatly increased demand for their product the past season, and general sales mgr. A. S. Lyndon says that a survey indicates much greater demand in 1937.

There will be a few changes in the larger sizes of the Perfection Spray Disc Nozzle sprinklers and manufacturing refinements in the line.

"Indications are," says Lyndon, "that many clubs are preparing to use Perfections for fairway watering the coming season, using the low cost, medium pressure system with openings in the fairways, spaced for use of short lengths of hose to sprinklers. This system permits the

Hardened Center Keeps Diamond Spuds Sharp

Diamond Calk Horseshoe Co.
4702 Grand Ave.
Duluth, Minn.

Diamond tractor spuds save replacement costs. Extra hard core keeps point sharp, aerates turf with clean-cut holes. Easily attached. Write for complete data.
When Making Your Budget

Between now and next spring you will be working on your 1937 budget—and when you think of a new budget, you begin to think in terms of more efficient operation of clubhouse and grounds, course improvement, and the purchase of items you have been considering for some time. Read the advertisements in this issue carefully. Then if you cannot find exactly what you need, draw a line through items on the list below on which you want complete information and prices. Mail to GOLFDOM, 14 E. Jackson Blvd., Chicago.

FOR THE GOLF COURSE

Arsenate of lead
Bag racks for tees
Ball washers
Bent grass stolons
Bookkeeping systems
Brown-patch preventives
Charcoal (soil condition)
Clamps, for pipe leaks
Compost distributors
Compost sterilizers
Containers, waste
Diesel engines
Drinking fountains
Dump carts
Fencing
Fertilizers
Fertilizer distributors
Hole cutters
Hole rims (putting cups)
Hole rims (sand green)
Hose, water
Humus (soil conditioner)
Hydraulic mixers (fertilizer)
Insecticides
Lightning arresters
Lime, hydrated
Limestone, pulverized
Mole and gopher poisons
Mole and gopher traps
Mowers
Mower Blades
Mower sharpening machines
Peat moss (soil conditioner)
Pipe
pipe for drainage
Water
Playground equipment
Pumps (state capacity)

Putting paths (sand green)
Putting cups
Rollers
Rolled fairway
Spiked
Sand green equipment
Scythes (motor driven)
Seed
Fairway
Green
Rough
Seeders
Shelters (golf course)
Skeet layouts

FOR THE GOLF COURSE

Sod cutters
Soil screeners
Soil shredders
Soil testers
Sprayers
Barrel pump
Power engine
Spikes disks
Sprinklers
Green
Fairway
Swimming pool information
Tee markers
Tractors
Tractor tires
Low pressure
Pneumatic
Tractor wheel spuds
Turf renovator
Water systems
For greens
For fairways
Water system engineer
Weed burners
Weed killers
Worm eradicators

FOR THE PRO SHOP

Bags
Canvas
Leather
Balls
.35
.50
.75
Ball marking machines
Belt
Bookkeeping system
Buffing motors
A.C.
D.C.
Caddie badges
Caddie uniforms
Calks for golf shoes
Caps
Clubs
Brassies
Drivers
Irons
Matched sets
Putters
Spoons
Women's
Club racks for pro shop
Gloves
Grip dressing
Grip wax
Handicap
Racks
Cards
Hack ducks with vizer
Leather jackets
Leather preservative
Movie cameras, projectors

FOR THE CLUBHOUSE

Practice clubs
Practice driving devices
Practice putting devices
Prizes
Cups
Trophies
Rain jackets
Score cards
Shafts
Hickory
Steel
Shoes
Shoe spikes
Shoe trees
Sockets
Sweaters
Sweat shirts
Tees
Wood
Celluloid
Trap-shooting
Traps
Sheets
Targets
Underwear

Club
By
Address

Town
State
Date

• IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE •
HELP

... maintain the accuracy of GOLFDOM'S mailing list by tearing out this page and returning it to GOLFDOM, 14 East Jackson, Chicago, Ill.

This magazine is edited for the men who operate golf courses and clubhouses. It is sent FREE and without obligation. It keeps officials posted on the latest developments in the golf industry.

Don't leave it to somebody else in your club to send in this page. Do it yourself! We will be most grateful.

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Please give us this additional information for our records:

Swimming Pool? How Many Tennis Courts? Trapshooting or Skeet?

SEE OTHER SIDE
Reduce your budget by using only
GRASS SEED
of "Known Quality"

Tested for Purity and Germination

Also fertilizers, equipment and requisites of guaranteed quality. "Golf Turf," an instructive book on making and maintaining turf, as well as a complete catalogue on golf supplies—free on request.

Stumpf & Walter Co.

Headquarters for Bents and Other Fine Grasses
132 to 138 Church Street
NEW YORK

use of the sprinklers on the fairways when they are not in use on the greens.

"With this system it is only necessary to augment the regular green watering equipment with additional sprinklers of the same size as those used for the greens. This system cuts down the cost of equipment as well as the cost of the installation, such as pump, pipes, fittings, etc., and has indications of being very popular inasmuch as more clubs can afford to water fairways due to its low cost."

City of Baltimore recently placed repeat orders for Golf Register practice devices for use in the city's extensive plan of golf instruction in schools. The device is made by the Golf Register Co., Pittsfield, Mass., and distributed by Spaldings.

Albert Pick Co., Inc., 2159 Pershing rd., Chicago, has issued its new catalog E-39, an extremely valuable and extensive catalog of clubhouse equipment and supplies. It will be very servicable to any manager and house-chairman making up a budget. A copy of the catalog will be sent free to any manager or club official mentioning GOLFDOM.

Jackman Sportswear Co., 218 S. Wabash ave., Chicago, is now exclusive sales agent for the Tufhorse line of bags, gloves

Necessity for Tournaments

- PAGE FENCE gives protection necessary to club privacy—pays for itself by attracting tournaments and providing revenue from exhibition play.
- PAGE FENCE is more than a product—it's a service. Write to any office below for name of nearest of 92 Page Fence Service Plants.
- PAGE FENCE is a product of the Page Steel & Wire Division of the American Chain Company, Inc.

PAGE FENCE ASSOCIATION
BRIDGEPORT, CONNECTICUT
NEW YORK, PITTSBURGH, ATLANTA, CHICAGO, SAN FRANCISCO

America's First Wire Fence...Since 1883

SUPERFINE SWEDEX
Pulverized Peat Moss—25 times finer than ordinary—for Greens and Fairways. Conserves moisture—adds humus—promotes root development—easily applied—ideal for Fall and Winter renovation. Inexpensive. For literature write—

PREMIER PEAT MOSS CORP.
150 Nassau St., New York City

PREMIER
Swedish-Northland
PEAT MOSS
CERTIFIED - VACUUM CLEANED

"The LINKS"
ROBERT HUNTER'S famous book on golf architecture.
This recognized authority—a "best seller" at $4.00—offered to GOLFDOM readers postpaid at only $1.25. A valuable addition to your greens library. Send check with order—today!

GOLFDOM BOOK DEPARTMENT
14 E. Jackson Blvd. Chicago
Classified Ads

Rates: 10 cents a word per issue. Minimum charge $2.50

Pro-Greenkeeper—Desires change. Dependable character. Excellent references in regard to course upkeep, teaching and shop activities. High credit rating. Class A member P.G.A. Club finances make change desirable. Address: Ad 901, % Golfdom, Chicago.


Young Pro—will take caddy master or assistant's job for winter. Age 21. Class A. P.G.A. member. Will work cheap. Excellent player and teacher. Address: Ad 1006, % Golfdom, Chicago.

Nationally Known Young Exhibition Golfer looking for desirable non-traveling position as pro. Excellent in teaching, men's instruction and greenkeeping. Address: Ad 1005, % Golfdom, Chicago.

Pro-Assistant—desires job for winter season as assistant pro, caddy master or starter. Will take full charge of pro shop. Can do anything in the pro line. Married. Address: Ad 1004, % Golfdom, Chicago.

Wanted to Lease a nine or eighteen hole golf course with club-house and equipment. Must be located in New Jersey. Write giving full particulars. Address: Ad 1003, % Golfdom, Chicago.

Pro-Greenkeeper, thoroughly experienced, hard working man, desires connection with club. Excellent teacher, fine man on maintenance at moderate cost, especially anxious to make permanent connection with moderate size club where first class service required at low cost. Address: Ad 1001, % Golfdom, Chicago, Ill.

Class A Golf Professional seeks winter berth; can take over full management of club-house and course. Credit rating and references A-1. Address: Box 559, Omaha, Nebraska.

Experienced Greenkeeper, at present engaged in landscape work, would like connection to greenkeeping. If you need a man of more than average ability and energy, I would appreciate an interview. I feel reasonably certain a brief review of my experience and qualifications will convince you. Address: Ad 1009, % Golfdom, Chicago.


Pro-Greenkeeper—Age 31, with experience at finest clubs under foremost professionals and greenkeepers seeks job for next season. 12 years' experience. High credit rating. Wife is competent clubhouse operator with five years experience. Highest recommendations for ability, character and performance from people whose word carries weight in golf. For full particulars address: Ad 1015, % Golfdom, Chicago, Ill.

Pro-Greenkeeper with seven years experience desires winter position in south. Available November 1st. References furnished. Address: Ad 1016, % Golfdom, Chicago.

Pro-Greenkeeper with fine qualifications wants job at moderate-sized club. Experienced, successful and thoroughly dependable man with good personality and high references. Will furnish to clubs in smaller cities high type of service usually seen only at leading metropolitan district clubs. Address: Ad 1017, % Golfdom, Chicago, Ill.


OFFICIALS:

Are You Looking for EMPLOYEES?

GOLFDOM, the only thoroughly circulated business journal of golf, is sent to all golf club pros, greenkeepers and managers as part of its circulation.

If you require new department heads GOLFDOM’s classified advertising columns are open to you without cost. Tell your requirements in 25 words or less. All correspondence held confidential.

Competent; fully qualified available men are hard to find. We offer you this service to help the right men and the right clubs get together.

GOLFDOM, 14 E. Jackson, Chicago