erator either lying down or standing up. It is made of die cast aluminum and has a complete air pump, beer faucet, release valve, etc. Draught beer will stay fresh and not go flat so long as you keep pressure on and keep the container in the refrigerator.

The Philroy dispenser is being put up in three different kinds of containers—an aluminum jug in 1 gallon and 3½ gallon sizes; ½ gallon glass bottle and 1 gallon glass bottle, and a tin can model with sanitary lining.

Forstner Chain Corporation, Irvington, N. J., has introduced a new sport belt that is meeting with the enthusiastic reception of golfers, sportsmen, and spectators. These belts are flexible and expand, and are exceptionally smart with their colored cord bindings. Lightweight and durable, they are fine for the hot summer days ahead.

Forstner Sport Belts retail at $1.50, $2.00, $3.50, and $5.00. A special narrow width model is also available at $1.00. They may be obtained at pro-shops and through department store men's wear shops.

Arsokoll, a lead arsenate in colloidal form, is now being offered to golf clubs by the manufacturers, Latter Laboratories, Inc., 901 Elton Ave., New York City. Advantage of the colloidal arsenate lies in its suitability for use in sprayers, since powdered arsenate settles to the bottom of tanks and clogs spray nozzles unless the solution is continually agitated; whereas Arsokoll, a creamy paste, remains in suspension without stirring.

The makers claim great economy in the use of Arsokoll. In addition to the more even spray coverage possible with the product, because of its even solubility, it is claimed that the product does not wash or blow away as readily as the usual powdered lead arsenate. About half the usual dosage is necessary per thousand square feet.

The makers have a circular descriptive of Arsokoll available on request.

Jack J. Sheehan, 1314 Broadway, Albany, N. Y., working eastern and northern N. Y., western Mass. and Vermont for Parglov, Russell Moccasin golf shoes, Rite Hite tees, Champ golf and duffle bags, and Golf Ball, Inc. balls, reports...
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HOTEL APARTMENTS
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AT WESTLAKE PARK
FROM $2.50 PER DAY
FROM $60 PER MONTH

pros in his territory are leading the sporting goods business in one of the strongest sales spurts sports selling has seen. Says the Unsinkable Turk, “Pro merchandising today probably is the smartest service selling done by small retailers in any line of business.”

The display cards furnished the pros this year by Spalding are meeting with favor everywhere.
The illustration shows the various pieces in the series. Upper left—A photograph of Bobby Jones about to start one of his famous drives lends plenty of human interest to this card. Upper right—The woman golfer has not been overlooked, as this card designed specially for feminine appeal shows. Bobby Jones Clubs, with the Form Grip are featured. Center—This display carries a record of the important tournaments won by players last year using Spalding Golf Equipment. Lower left—A reproduction of an oak board is used to give the impression of a wood panel upon which is tacked a card promoting pro instruction. Lower right—A scroll effect is used to tell the story of Vulcanized Cover golf balls.

North & Pfeiffer Mfg. Co., Hartford, Conn., makers of Grip Rite shoe spikes are offering $100 to users of their spikes for the best letter received by August 31 on the subject “Why I like Grip Rite shoe spikes on my shoes.” First prize is $50, second is $25, third is $10 and there are
three $5 prizes. Label from a box of spikes must be attached to all entries, which should be sent to PO Box 1673, Hartford, Conn. Winners will be announced September 30.

Tom Cutter Robbins, New York district manager for Crawford, McGregor & Canby Co., 11 Park Pl., has as a new team-mate, Louis Sirian, well known to pros on the West and East coast. For nine years Sirian has been with Spaldings. He will work the NY metropolitan district with Robbins for the glory and profit of MacGregor.

Golf ball department of United States Rubber Products, Inc., has a new revolving counter cabinet to help pros merchandise the 1936 line of "U.S." golf balls. The cabinet shows a different "U.S." ball on each side. The Royal Blue, Royal Arrow, Royal Nassau—and U.S. Fairway are the brands displayed.

In addition, a diagram of the three U.S. Royal balls depicting their relative qualities of toughness and distance is offered on one corner of the cabinet. The color scheme is a sure attention getter.

Any pro who has not received one of these attractive display cabinets should apply to the local branch of United States Rubber Products, Inc., for information on how to obtain his cabinet.

C. B. Dolge Co., Westport, Conn., has provided many club managers with the answer to athlete's foot prevention in Altaco, a chemical product which may be
Finer Greens and Fairways—at Less Cost when you use a KEMP. A complete unit, it shreds, mixes and shifts any kind of soil in one operation. Easy to move. Gas or electric motor. Costs little to own or operate. Write for catalog. Kemp Manufacturing Co. Dept. G-56, 1919 Pech St., Erie, Pa.

KEMP POWER SOIL SHREDDERS

used in solution for washing bath and locker-room floors, or as a spray. It is a deodorant as well as disinfectant. Clubs also are making extensive use of Dolge’s De-O-Dor-Oma for deodorizing and of the Dolge Ban for general cleaning. Ban also is widely used as a cleaning powder in golf ball washers.

Canvas Products Corporation, Fond du Lac, Wis., makers of Can-Pro golf bags, now offers a new line of Oval Caddy Bags that is just about the last word in golf bag equipment. Coming in pearl grey and tan, tan and brown, and brown or black elk, the bags provide the golfer with every club carrying convenience. The Can-Pro bags are fully guaranteed to be satisfactory, and offered at attractive prices are winning favor with the pros.

Elwin Supply Co., Roselle, N. J., has issued its 1936 price list on golf course equipment and supplies which will be sent on request.

Elsewhere in this issue is a two-page L. A. Young spread, with progressive illustrations showing various stages in golf ball production. This spread is by way of announcing the fact that The L. A. Young Golf Company, Detroit, is now manufacturing its line of Hagen golf balls complete from honey center to painting and stamping.

The new ball factory occupies the entire third floor of the Young factory, with the balata rolling mill at the rear of the ground floor.

“Virtually all machines in this up-to-date plant are of special design and specifications new to this industry,” says E. E. Chapman, vice-president and general manager of the company. “In the designing and building of many of the machines, the L. A. Young Golf Company has had available the engineering and production facilities of the L. A. Young Spring and Wire Plants.

“Inasmuch as honey is the center material used in Walter Hagen and Honey Boy balls, a machine to pre-heat the honey and force it under pressure into the rubber sac in which it is contained, was necessary.
Know What You’re Getting

Look through the 94 advertisements in this issue! You’ll find equipment and supplies to improve your club operation, increase patronage and income—and all these advertisers are reliable sources of supply—all anxious to serve you. If you can’t find what you need, refer to the list below. Draw a line through items on which you want complete information and prices. Mail to GOLFDOM, 14 E. Jackson Blvd., Chicago. It will bring you the information you need in making your purchases.

FOR THE GOLF COURSE

Arsenate of lead
Bag racks for tees
Ball washers
Bent grass stolons
Bookkeeping systems
Brown-patch preventives
Charcoal (soil conditioner)
Clamps, for pipe leaks
Compost distributors
Compost sterilizers
Containers, waste
Diesel engines
Drinking fountains
Dump carts
Fencing
Fertilizers
Fertilizers distributors
Hole cutters
Hole rims (putting cups)
Hole rims (sand green)
Hose, water
Humus (soil conditioner)
Hydraulic mixers (fertilizer)
Insecticides
Lightning arresters
Lime, hydrated
Limestone, pulverized
Mole and gopher traps
Mole and gopher poisons
Mowers
\[ \text{putting green} \quad \text{tee} \quad \text{fairway} \quad \text{rough} \]
Mower blades
Mower sharpening machines
Peat moss (soil conditioner)
Pipe
\[ \text{perforated for drainage} \quad \text{water} \]
Playground equipment
Pumps (state capacity)
Putting paths (sand green)
Putting cups
Rollers
\[ \text{fairway} \quad \text{green} \quad \text{spiked} \]
Sand green equipment
Scythes (motor driven)
Seed
\[ \text{fairway} \quad \text{green} \quad \text{rough} \]
Seeders
Shelters (golf course)
Skeet layouts
Sod cutters
Soil screeners
Soil shredders
Soil testers
Sprayers
\[ \text{barrel pump} \quad \text{power engine} \]
Spike discs
Spirklers
\[ \text{greens} \quad \text{fairway} \]
Swimming pool information
Tee markers
Tractors
Tractor tires, \( \text{low pressure} \quad \text{pneumatic} \)
Tractor wheel spuds
Water systems
\[ \text{for greens} \quad \text{for fairways} \]
Water system engineer
Weed burners
Weed killers
Worm eradicators

FOR THE PRO SHOP

Bags
\[ \text{canvas} \quad \text{leather} \]
Balls
\[ 0.35 \quad 0.50 \quad 0.75 \]
Ball marking machines
Belts
Bookkeeping system
Buffing motors
\[ \text{A.C.} \quad \text{D.C.} \]
Caddie badges
Caddie uniforms
Calks for golf shoes
Caps
Clubs
\[ \text{Brassies} \quad \text{Drivers} \]
\[ \text{Irons} \quad \text{Matched sets} \]
\[ \text{Putters} \quad \text{Spoons} \]
\[ \text{Women’s} \]
Club racks for pro shop
Gloves
Grip dressing
Grip wax
Handicap
Hats, duck with visor
Leather Jackets
Leather preservative
Movie cameras, projectors
Practice clubs
Practice driving devices
Prizes
\[ \text{cups} \quad \text{trophies} \]
Rain jackets
Score cards
Shirts
\[ \text{hickory} \quad \text{steel} \]
Shoes
Shoe spikes
Shoe trees
Sockets
Sweaters
Sweat shirts
Tees
\[ \text{wood} \quad \text{celluloid} \]
Trap-shooting
\[ \text{traps} \quad \text{shells} \quad \text{targets} \]
Underwear

FOR THE CLUBHOUSE

Ales
Bar equipment
Bath slippers
\[ \text{paper} \quad \text{wood} \]
Bars
\[ \text{fixed} \quad \text{portable} \]
Bath towels
Beer
\[ \text{bottle} \quad \text{draught} \]
Beer cooling equipment
Cash registers
Cheese
Deodorants
Disinfectants
Kitchen equipment
Laundry equipment
Liquors
\[ \text{gin} \quad \text{whiskey} \quad \text{wine} \]
\[ \text{mixers} \]
Linens
Lockers
Mineral water
Refrigerators
Rugs—runners for aisles
Showers
Soda fountains
Water coolers
Water softeners

Club

By.................................................Club Position........................................

Address...........................................................

Town..............................................................State........................................Date...........................

* IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE *
Don't Keep It
.... to yourself!

Those little tips GOLFDOM gives you each month making your duties a little easier will help your fellow officials just as much. This magazine is published to give you the news of the golf business world—specifically aimed at the five officials named below in every club in the U. S.

If you get good from these pages, so will your club officials not on our mailing list. Perhaps we haven't been notified by your club of its latest election or recent appointments. Right now—do your club a favor by tearing out this page and mailing it, filled in, to GOLFDOM, 14 E. Jackson Blvd., Chicago.

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Manager ........................................
Address ........................................

Professional ..................................
Address ........................................

Greenkeeper .................................. 
Address ........................................

Club ........................................
Town .............................................. State...

Number of Holes ........ Is Course Private, Daily Fee or Municipal?

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wanted—capable steward for running of clubhouse in lively town. Clubhouse well equipped. Please send references with application. Address: Ad 505, % Golfdom, Chicago, Ill.

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