Know What You’re Getting

Look through the 76 advertisements in this issue! You’ll find equipment and supplies to improve your club operation, increase patronage and income—and all these advertisers are reliable sources of supply—all anxious to serve you. If you can’t find what you need, refer to the list below. Draw a line through items on which you want complete information and prices. Mail to GOLFDOM, 14 E. Jackson Blvd., Chicago. It will bring you the information you need in making your purchases.

FOR THE GOLF COURSE

Arsenate of lead
Bag racks for tees
Ball washers
Bent grass stolons
Bookkeeping systems
Brown-patch preventives
Charcoal (soil conditioner)
Clamps, for pipe leaks
Compost distributors
Compost sterilizers
Containers, waste
Diesel engines
Drinking fountains
Dum carts
Fencing
Fertilizers
Fertilizers distributors
Hole cutters
Hole rims (putting cups)
Hole rims (sand green)
Hose, water
Humus (soil conditioner)
Hydraulic mixers (fertilizer)
Insecticides
Lightning arresters
Lime, hydrated
Limestone, pulverized
Mole and gopher traps
Mole and gopher poisons
Mowers
Putting paths (sand green)
Putting cups
Rollers
Fairway green
Spiked
Sand green equipment
Scythes (motor driven)
Seed
Fairway green
Fairway rough
Seeds
Shelters (golf course)
Skeet layouts
Sod cutters
Soil screeners
Soil shredders
Soil testers
Sprayers
Barrel pump
Power engine
Spire discs
Sprinklers
Greens
Fairway
Swimming pool information
Toe markers
Tractors
Tractor tires
Low pressure
Pneumatic
Tractor wheel spuds
Water systems
For greens
For fairways
Water system engineer
Weed burners
Weed Killers
Worm eradicators

FOR THE PRO SHOP

Shoes
Shoe spikes
Shoe trees
Sockettes
Sweaters
Sweat shirts
Tees
Wood celluloid
Trap-shooting traps
targets
Underwear

FOR THE CLUBHOUSE

Ales
Bar equipment
Bath slippers
Paper wood
Bars
Fixed portable
Bath towels
Beer
Bottle draught
Beer cooling equipment
Cash registers
Cheese
Deodorants
Disinfectants
Kitchen equipment
Laundry equipment
Liquors
gin
whiskey
wine
mixers
Linens
Lockers
Mineral water
Refrigerators
Rugs—runners for aisles
Showers
Soda fountains
Water coolers
Water softeners

Practice clubs
Practice driving devices
Prizes
Cups
Trophies
Rain jackets
Score cards
Shaps
Hickory
Steel
Shoes
Shoe spikes
Shoe trees
Sockettes
Sweaters

Club
By
Address
Town
State
Date

IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE
Don't Keep It .... to yourself!

Those little tips GOLFDOM gives you each month making your duties a little easier will help your fellow officials just as much. This magazine is published to give you the news of the golf business world—specifically aimed at the five officials named below in every club in the U. S.

If you get good from these pages, so will your club officials not on our mailing list. Perhaps we haven't been notified by your club of its latest election or recent appointments. Right now—do your club a favor by tearing out this page and mailing it, filled in, to GOLFDOM, 14 E. Jackson Blvd., Chicago.

Please PRINT plainly. Home or business addresses preferred.

President ......................................................
Address ........................................................

Green-chairman ..............................................
Address ........................................................

Manager ........................................................
Address ........................................................

Professional ...................................................
Address ........................................................

Greenkeeper ..................................................
Address ........................................................

Club ............................................................
Town ............................................................ State.
Number of Holes............................................. Is Course Private, Daily Fee or Municipal?

Please give us this additional information for our records:

Swimming Pool?..............How Many Tennis Courts?.................Trapshooting or Skeet?..............
**GREENKEEPERS! Make this TEST NOW!**

Join the swelling army of greenkeepers who are now using this remarkable blade—see for yourself how it slashes mowing costs, simplifies your work, modernizes mowing. **Test it on one unit!** The quicker you do it, the more you can save on this season's mowing. Write immediately for details.

BUDD MFG. CO., DEPT. G, RAVENNA, OH.

---

**PROTECT**

Your club buildings and valuable trees against **LIGHTNING**

New concealed equipment. No unsightly rods or spires. Approved by Underwriters Laboratories; Bureau of Standards; Insurance Companies. Special equipment for trees, recommended by leading tree experts.

Send for illustrated booklets.

Independent Protection Co., Inc.
Dept A
Goshen, Indiana

---

**Scotch-born Pro-Greenkeeper** with over 26 years experience would like to contact year round job. Thorough knowledge of grasses, soils and course upkeep. Fine record as instructor. Could take management of club as wife is experienced cateress. Excellent references. Will go anywhere.

Write: R. B. P., 1419 Columbia Road, N. W., Apt. 24, Washington, D. C.

---

**GOLF COURSE ENEMIES NO. 1 & NO. 2**

Moles & Gophers are now easily exterminated with our simple, successful traps. Three S & T Perfected Mole & Gopher Traps for $1. Inquiries invited from dealers.

**ADDRESS DEPT. D**
S & T SPECIALTY CO.
5115 Nevada Street
CHICAGO, ILL.
CONTENTS

Pros Must Follow Thru, by Herb Graffis .............................................. 17
Greenkeepers Have Ten Big Jobs, by John Anderson ......................... 20
Wages Next Major Club Problem .................................................. 25
He Keeps His Club Civilized, by George Kemp, Jr. .......................... 27
As Bents Differ, So Must Care, by H. B. Musser .............................. 29
Star Trio Draws 31,000 ............................................................... 34
For Better Shop Volume, Watch the Women, by Robert N. Pryor ....... 42
"'Round the Town" Match Lively Feature at Hartford ...................... 46
Salesmen Build Pro Harmony ....................................................... 48
Greenkeepers Must Be Nature Artists, by C. J. Stringham ................. 53

ADVERTISERS' INDEX

Acushnet Process Co ................................................................. 36-37
American Fork & Hoe Co .............................................................. 40-41
American Hydrolizer Corp ............................................................ 10
Bayer-Semesan Co, Inc ................................................................. 53
Buckner Mfg. Co ......................................................................... 4
Budd Mfg. Co., The ....................................................................... 63
Dodge Co., The C. B. ....................................................................... 8
Dow Chemical Co .......................................................................... 16
Dunlop Tire & Rubber Co ................................................................. 11
Fate-Root Heath Co, The ................................................................. 12
Fulname Company, The .................................................................... 63
Godwin, Hiram ............................................................................... 57
Graham Co., Inc., John H ................................................................. 14
Grasselli Chemical Co ..................................................................... 15
Gravely Motor Plow & Cultivator Co ................................................. 13
Graver Tank & Mfg. Co ................................................................. 57
Grosvenor Hotel ............................................................................. 50
Heddon's Sons, James .................................................................... 45
Horner, R. S. .................................................................................. 58
Hornkohl, Alex C .............................................................................. 14
Horton Mfg. Co .............................................................................. 43
Hozon Company ............................................................................... 59
Ideal Power Lawn Mower Co .......................................................... 11
Illinois Grass Co ............................................................................. 63
Independent Protection Co ............................................................. 63
International Harvester Co, 2nd Cover .......................................... 20
Jackman Sportswear Co ................................................................. 54
Johnson, Inc., J. O. ........................................................................ 58-60
Kirkwood, Joe .................................................................................. 46
Kroydon Company, The ................................................................. 35
Lennox Hotel ................................................................................... 56
Lewis Company, G. B. ................................................................... 60
Links, The ....................................................................................... 54
Mallinckrodt Chemical Works ......................................................... 10
McClain Brothers ........................................................................... 57-60
McCormick Brothers ....................................................................... 6
Milorganite ....................................................................................... 6
Mulholand, Wm. H. ......................................................................... 56
National Mower Co ....................................................................... 4
North British Rubber Co., The ...................................................... 51
Par Golf Products, Inc ..................................................................... 13
Park Wilshire Hotel Apts., The ..................................................... 50
Peckham, A. N ............................................................................... 60
Penfold Golf Balls, Inc ................................................................. 55
Pennsylvania Lawn Mower Works .................................................. 9
Perfection Sprinkler Co ................................................................. 13
Chas. Pfizer & Co., Inc ................................................................. 56
Phoenix Mfg. Co ........................................................................... 58
Premier Pabst Sales Co ................................................................. 47
Professional Golfers' Ass'n, The ...................................................... 3rd Cover
Root Mfg. Co, The ......................................................................... 58
Roseman Tractor Mower Co .......................................................... 12
Royer Foundry & Machine Works ................................................ 15
S & T Specialty Co ......................................................................... 62
Sewerage Commission, The .......................................................... 6
Skinner Irrigation Co., The .......................................................... 8
Spalding & Bros., A. G .................................................................. 32-33
Staude Mak-A-Tractor, E. G., The ............................................... 8
Stump & Walter Co ...................................................................... 59
Thompson & Sons, O. E ................................................................ 59
Toro Mfg. Co ............................................................................... 4-7-12-59
U. S. Rubber Company ................................................................. 4th Cover
Vestal Co., John H ........................................................................ 60
Wheeling Steel Corp ....................................................................... 5
Whirlwind Lawn Mowers Sales Corp .......................................... 14
Wilson Sporting Goods Co ............................................................ 39
Worthington Ball Co ....................................................................... 46
Worthington Mower Co ................................................................. 2-3
Young Golf Company, The L. A .................................................... 49

M. Kallis & Co., Printers, Chicago
TOUGH

—and your players
Know it!

—know that with its VULCANIZED
cover, any PGA ball will take the huskiest
beating a duffer can give it and emerge
with cover unscathed.

—know that the interior construction of
PGA balls has been carefully planned to
give m-a-x-i-m-u-m distance for every
type of golfer—from the rank beginner
to the pro himself.

—know that PGA balls are accurately
balanced—that they will fly true and
putt true—because they are built to the
rigid specifications of the Association.

And 1,500
P.G.A. Pros know—

—that energetic pushing of PGA ball
sales means more satisfied golfers and
more sales for the pro. PGA balls may
be sold ONLY by P. G. A. members.

THE
PROFESSIONAL
GOLFERS
ASSOCIATION
OF AMERICA