The U. S. ROYAL is a great ball

First, OUR TESTS PROVED IT TO US

Then, WE PROVED IT TO THE PROS

and now THE PROS ARE TELLING EACH OTHER

(Excerpts are from actual letters by golf professionals)

"The Royal is one of the finest balls I have ever played" ★ "it's a ball with the click you like to hear" ★ "surest putter" ★ "plenty of distance and, Boy, does it take it" ★ "very popular at my club; all members are talking about it" ★ "their quality is such that they are the most inexpensive to use" ★ "the best money can buy for distance, durability, and enjoyment" ★ "takes punishment; one of the finest balls I've ever played" ★ "best balls on the market this year" ★ "Royals are long and tough; what more does a man want?" ★ "I sell 3 times as many U. S. Royal Balls as all others put together" ★ "More players are using Royal Balls than ever before" ★ "Royals contain a lesson on how to save both strokes and money" ★ "Royal ball leaves nothing to be desired" ★ "eighty percent of my members are using U. S. Balls, and I use them myself."

U. S. ROYAL BLUE
FOR CHAMPIONSHIP PLAY
THE LONGEST LONG BALL WE EVER MADE. 75¢

U. S. ROYAL ARROW
BALANCED COMBINATION OF LONG CARRY AND TOUGHNESS. 75¢

U. S. ROYAL NASSAU
THE BALL WITH THE TOUGHEST COVER 75¢

All U. S. Royals have Spun Latex Power Winding for Distance and Vulcanized Covers for Toughness.

United States Rubber Company
United States Rubber Products, Inc., New York, N. Y.