Every Pro Can Profit with these leaders in his line

The two new "U. S." leaders, and every other ball in the popular "U. S." line, offer the pro protected profits—business guaranteed against every form of cut-price competition, by the "U. S." Selling Policy based on an iron-bound principle of one price to all.

The Three Star

U. S. ROYAL

Supreme Distance Ball!

Better than even the famous 1933 Three Star! The perfect golf ball for professional and low-handicap amateurs—designed from core to cover for extra distance. This fine ball will establish records of performance that just naturally mean more business for the pro. And its prestige will be reflected throughout the entire "U. S." line—now a finer line than ever before, featuring another remarkable new ball, for the average player, described in the column opposite.

United States Rubber Company

U. S. FAIRWAY
U. S. NOBBY

Four forty-four

U. S. ROYAL
the longest Tough Ball Built!

—a high grade golf ball—identical in quality with the New Three Star U. S. Royal—giving the average golfer every foot of distance he can possibly get with any ball—yet tough enough to take a world of punishment.