Have you heard this one?.....

"I WANT a real Distance Ball, yes, but I want one that is sure to stand up until I've had a good 75 cents worth of play out of it.

"I know you've got to have a thin cover to get the most yardage—but isn't there one thin-cover Distance Ball that will give me a reasonable run for my money?"

Your answer to every golfer who asks you that question is: "Play the THREE STAR U. S. ROYAL—a thin-cover ball that is every bit as long as any ball on the market. And what is more important—the cover of the THREE STAR U. S. ROYAL is by far the toughest cover on any Distance Ball made. As a matter of fact, the THREE STAR U. S. ROYAL is the only Distance Ball that gives the golfer a real run for his money."

Three Star U. S. ROYAL

Supreme distance ball, for the professional and low-handicap amateur. A thin cover which provides the ultimate in yardage, yet it is surprisingly durable. 75 cents each (Red Package).

Four-forty-four U. S. ROYAL

A great ball for all-round play. Gives the average golfer all the distance he can possibly get with any ball. Remarkable for durability. 75 cents each (Blue Package).

The FAIRWAY

The ball with a million friends. Largest selling and longest driving fifty-cent golf ball built.

The NOBBY

Cannot be outdriven by any golf ball in its class. As nearly "a golf ball that cannot be cut" as it is possible to make. "3 Good Golf Balls for $1."

Golf Balls

United States Rubber Company