FOR YEARS the U.S. Fairway has been the largest selling fifty-cent golf ball in the country. It has been a consistent profit maker for golf professionals everywhere and it offers today greater possibilities than ever...

New center; new, longer high-compression windings; and new air-traction markings have given the 1933 U.S. Fairway greater distance. A tough new cover contributes remarkable new durability. And higher grade materials and workmanship throughout result in a sharper "click" and a better "feel" than have ever been known in a fifty-cent ball before.

Quality has made the reputation of the Fairway. Its outstanding quality has won the favor of a million golfers. Men and women everywhere buy and play the U.S. Fairway because they know it to be the best fifty-cent ball on the market—and one of the best made, regardless of price!

United States Rubber Company
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The NEW Three Star

U.S. ROYAL

The NEW U.S. ROYAL The NEW U.S. FAIRWAY
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