For the past several years "U. S." Golf Balls have constantly grown in favor with golfers throughout the country. Golf Professionals and leading amateurs have recognized the outstanding qualities of "U. S." Balls in every price class.

This year—1932—gave to the golfers of this country, the finest line of golf balls—the "U. S." line—that any manufacturer has ever placed on the market.

The latest and most remarkable development—the PRO ROYAL—was received enthusiastically by discriminating golfers who want the best. Its large scales have not only proved its merit but have helped many golf professionals weather the business storms of the past few months.

More and new startling developments in the manufacture of golf balls have been brought to light during the past several months in the laboratories of the United States Rubber Company. The results will be announced not later than January, 1933. The 1933 "U. S." line will be new in every particular—different in construction, different in performance.

- "U. S." PRO ROYAL—For Super-Distance and Accuracy. $8.80 per dozen including tax.
- "U. S." QUEEN ROYAL—For women. $4.40 for a box of six, including tax.
- "U. S." NOBBY—$4.40 per dozen including tax.
- "U. S." TIGER—For practice. Its price is surprisingly low.

"U.S." TRUE CENTER Golf Balls

A PRODUCT OF THE UNITED STATES RUBBER COMPANY