Fertilization Gets More Attention

By Lyman Carrier Organization

We noted during the past season more study devoted to fertilization than during any other year in our experience. Study of the cost and results of the compost pile has revealed that much money can be saved by the employment of a complete grass food instead of the hit or miss method of the usual composting practice. It also has been demonstrated, to our own satisfaction, at least, that compost made by the usual method of manure, soil and old sod that is turned over several times a year, is a contributing cause of fungus diseases. In this connection we have observed that the application of Lecco, rather than heavy treatment of brown-patch preparations, resulted in quick recovery of the affected greens.

We also can report excellent results with fairways that were treated in the spring with Lecco. Fairways treated with a complete grass food in this manner did not burn out like untreated fairways, due to the greater development of the root system and the improved top growth. It has been impressive to witness during the 1928 season the response made by thin turf to Lecco applications, and we have formed the conclusion, based on observation of such cases, that such treatment which spreads out the grass into the bare spots is sounder practice than sowing more seed in thin fairways.

It also has been very gratifying for us to note that Cocoos seed is repeating its west coast success at courses in the eastern and central states. In view of this success of Cocoos in this vastly enlarged area we doubt that the supply will be sufficient to care for the 1929 demand.

Invisible Hose Reel New Maintenance Boon

PHILADELPHIA TORO CO., 1528 Belfield street, Philadelphia, Pa., now is making an invisible hose reel that is contained in a sunken encasement located handy to the point where watering is done as a part of the maintenance routine. This encasement contains the reel and hose, stored out of sight and protected against weather and wear. When the hose is to be used the reel slides upward easily and allows for convenient and speedy handling.

The hose-reel is built so there is no after-dripping. Rubber decay is reduced to a minimum, so the makers state, and each separate piece of the reel is wrapped to give extra strength and to protect against rot.

Among the advantages gained by the installation of this invisible hose reel as set forth by the Philadelphia Toro Co. are decided savings in labor charges and in annual hose cost. Since the introduction of the invisible hose reel the equipment has gained high favor with the clubs that put the idea in use. Complete details of the equipment will be sent on request by the manufacturers.

Montieth of U. S. G. A. Green Section Is Benedict

D R. JOHN MONTIETH of the Research Committee of the U. S. G. A. Green Section was married at Madison, Wis., Oct. 6, to Miss Grace Alise Glearup.

Send GOLFDOM names and addresses of your new president and green-chairman.
Your 1929 Budget Should Include the

MAC GREGOR COMPOST DISTRIBUTOR

The MacGregor Compost Brush properly, speedily and economically applies compost into the greens, keeping grass erect for cutting and insuring true greens.

It saves labor and material. Highly recommended by clubs of highest maintenance standards.

Order direct—No dealers!

MAC GREGOR COMPOST DISTRIBUTOR CO.
Box 717
WHEATON, ILL.

TO YOUR OWN CLUB BE TRUE
AND IT WILL FOLLOW—that before ordering Charge Checks, Score Cards, Guest Registers, Caddie Cards and other forms you will first see our line of standardized golf printed matter.

JOHN H. VESTAL COMPANY
703 South La Salle Street — Chicago

Business Baron Gives Close-up on Greenkeepers

(Continued from page 18)

parted the sad news of his election to the guardian of the greens along with the following general statement of his policy and platform, to wit: ‘Now, Jack, you know I made my money in the bootlegging business. I don’t know a thing about grass and furthermore I don’t want to know anything about the damned stuff. From now on you run this course the best you know how and if any of the cut-throats comprising the membership of this club give you any guff tell them to go to hell or refer them to me and I’ll tell ‘em. I guarantee they’ll never give me a second opportunity. Furthermore as an indication of the fact that I’m not talking through my hat you’ll find on Saturday night that your pay has been increased five bucks per week. Don’t spend it all on riotous living.’"

‘Did you ask whether the greenkeeper was tickled to death at this glorious opportunity,’ remarked the coal baron. ‘Well, I’ll tell you. It wasn’t exactly a case of his being tickled to death, he just naturally dropped dead.’

The Ladies

THE ladies! Here is a constantly widening field of prospects for good merchandise. More and more of them are playing. More and more of them are buying equipment. You may hate to give them lessons, yet that is the best way to break into the field.

Style plays an important part with women. When style is the predominating factor, models soon become obsolete and the desire to “keep up with the Joneses” makes new equipment necessary. It would be a good idea to send a letter to your members’ wives calling attention to the display in your shop and enclose a manufacturers’ leaflet.

Department stores know that less than 20 per cent of those women who take a clerk’s time buy anything. But the professional, with his knowledge of his business, should be able to very much improve this figure. Anyhow, bring them into your shop. Give them a few hints on their game if you happen to have noticed them. Remember that a woman will spend a lot to get something for nothing.

HARRIS TWEED

The Aristocrat of tweed for Golf wear. Suit-lengths by mail. Samples free. NEWALL, 49a Stornoway, Scotland. AGENTS wanted.—Club Professionals preferred. Good remuneration.
Announcement boards
Architects—Course: Landscape
Awnings
Bags (golf)
Balls
Ball markers
Ball washers
Bench, tee
Bent stolons
Beverages
Bird houses
Brown patch preventives
Buffing motors
Caddle badges
Caddle time clocks
China
Cigars, Cigarettes
Clubs
Club racks
Compost distributors
Compost mixers
Confectionery
Coolers, water
Dishwashers
Display cases
Drags
Drainage contractors
Dryers
Dump carts
Electric systems
Fencing
Fertilizer
Fertilizer distributors
Flexible steel mats
Fire extinguishers
Flags
Flag poles

Fountains—Drinking
Furniture—Clubhouse,
Grounds, Porch
Garbage incinerators
Gum
Handicap racks
Handicap cards
Harrows
Heating Systems—Clubhouse,
Water
Hedge trimmers
Hole rims
Hose
Hosiers
Indoor putting surfaces
Kitchen equipment
Landscaping material
Laundry equipment
Lawn sweepers
Linens
Lockers
Maintenance equipment
Mole traps
Motion picture outfits
Mowers—Fairway, Green,
Rough, Tee
Mower overhauling
Mower sharpeners
Organizing service
Pipe—Drainage, Water
Playground equipment
Plumbing supplies
Pumps (shallow—deep—)
Putting cups
Rakes
Refrigerators
Refrigerating Machines
Rollers—Fairway, Green,
Spiked
Score cards
Seed—Fairway, Green
Seeders
Shoes
Showers
Shrubs
Silverware
Sod cutters
Soda fountains
Soil screeners
Soil testers
Sprayers
Sprinklers
Sprinkling carts
Swimming pools
Tanks—Elevated, Gasoline,
Underground
Ten room equipment
Tee boxes
Tee markers
Tee umbrellas
Tees—Patented
Telephone systems
Tennis court equipment
Tile—Drainage
Time recorders
Tractors
Trophies
Water softeners
Water systems
Water system engineer
Water wells
Weed killers
Weed spray
Worm eradicators

(Please print signature and address plainly)

Club..............................................................
By..............................................................
Position..............................................................
Address..............................................................

Date..............................................................1928
Editorial Contents

Cover Photo: Tenth Hole at Chicago Golf Club, Wheaton, Ill.

Survey of the Year's Advance in Golf—By Herb Graffis

Penimore's Working Methods—By A. J. Wilder

Correcting Green Contour Without Play Loss

Pro Prospects—as Viewed by Willie Hunter

Assistant Is Important in Pro Success

Business Baron Gives Close-Up on Greenkeeper—By B. R. Leach

Golf-Business Notables Review Season

Greenkeeping Questions and Answers

Advertisers' Index

Aschert Bros. ........................................ 40
Angle-Tee Co., The .................................. 45
Atkins & Durbin, Inc. ............................... 35
Beach & Pool Magazine ............................. 33
Buckner Mfg. Co. ..................................... 39
Carrier, Lyman ....................................... 35
Collins Seed Service Co. ...................... 36
Davis, Inc., Geo. A. ................................. 33
Fate-Root-Heath Co., The ....................... 38
Fraser's .................................................. 39
Friend Mfg. Co. ..................................... 34
Funlame Company ..................................... 31
Granby Mfg. Co., Inc. ............................. 36
Graphic Score Book Co., The ................. 42
Hacketh, Al. ............................................. 33
Hooper Irrigation Engineering Co. ............ 37
Horner, R. S. .......................................... 38
Johnson, Inc., J. Oliver ......................... 2
Kemp Mfg. Co. ........................................ 38
Kewanee Private Utilities Co. .................. 3
Leesley Grass Co., Robt. F. ..................... 36
Macomber, Leonard ............................... 36

MacDonald, Frank P. .................................. 37
MacGregor Compost Distrib. Co. ............ 42
Miller, Wendell P. .................................. 35
Mitten, L. F. .......................................... 32
McCullough's Sons Co., J. M. ................. 39
McWane Cast Iron Pipe Co. ................... 37
Pennsylvania Lawn Mower Works ............. 3
Premier Poultry Manure Co. ................. 1
Roseman Tractor Mower Co. ................... 4
Sewerage Commission .............................. 39
Smead Turf Nursery Co. ......................... 37
Stumpp & Walter Co. ............................... 39
Toro Mfg. Co. ......................................... 42
U. S. Golf Architects, Inc. ..................... 34
Veal Co., John H. .................................. 42
Willy, John ............................................. 38
Wilson-Western Sporting Goods Co. .......... 33
Winn, E. L. ............................................ 33
Worthington Mower Co. ........................... 3
Young Co., L. A. ...................................... 21

Young Co., L. A. ...................................... 21

Editor
HERB GRAFFIS

Advertising Manager
JOE GRAFFIS

Golfdom is published by Herrick Advertising Co., 236 North Clark St., Chicago, Ill. Copyright, 1928. Entered as second-class matter at the Post Office at Chicago, Ill., under the Act of March 3, 1879. Published each month. Subscription, 25 cents a year. Address all communications to Golfdom, 236 North Clark St., Chicago, Ill. The views expressed in this journal do not necessarily represent the views of the publishers or officers. Advertisements are accepted only on the understanding that space is reserved in advance. The publisher, editor, and officers of this journal assume no responsibility for statements or representations made by advertisers or other contributors. No part of this journal may be reproduced without the written consent of the publishers. It is illegal to use the address index for mailing purposes. It is against the law to use this index to furnish mailing lists to others. Any effort to do so will result in action against the guilty parties.高尔夫
Safety and Saving in Golf Construction

BEFORE you alter your course or build a new course, check up on your plans with the standard treatise on golf architecture—

Golf Architecture in America

by

GEORGE C. THOMAS, Jr.

This valuable and practical work refers to jobs of the foremost golf architectural authorities in citing and explaining the principles and practices of sound golf architecture.

It should be in the hands of every greenkeeper and green-chairman in the country. The leading golf architects pronounce it a working classic of such simplicity, scope and definite value that it is bound to save money and assure first-class results.

Price ... $5.00, Postpaid

GOLFDOM

236 N. Clark St. Chicago, Ill.