HE greatest sensation since the wound ball by Haskell. Wilson introduced at the Pinehurst North and South Open and throughout the South—bright Canary yellow and flashing Oriole orange golf balls.

That they were favorably accepted is putting it far too mildly—there was a literal stampede by the public to get these new famous Canary and Oriole balls. Every distributor should display them at once and cash in on this great scoop. Wilson is telling the world about them through National advertising. Orders will be filled in the sequence of their receipt—don't fail to order at once—be the first.

Hol-Hi and Dura-Dist, available in both colors and white. Hol-Hi, the toughest distance ball ever made, retail at $1.00 each, $10.75 per dozen.

Dura-Dist guaranteed—a glutton for punishment and some perform—75c each, $9.00 a dozen.

color-
greater golf ball VISIBILITY

WILSON Golf Equipment
WILSON-WESTERN SPORTING GOODS COMPANY, New York, Chicago, San Francisco