TORO EXPANDING BLOOMINGTON, MINN. HQ

It will be quite a celebration next summer at The Toro Co.’s headquarters. Not only will the company be celebrating its 100th year in business, but they’ll also be toasting a new $25 million expansion to its headquarters in Bloomington, Minn. The three-story addition will be 75,000 square feet when complete, and be utilized as office space and additional room for testing and new product development.

“We are investing in our Bloomington facility to enable our businesses to continue to meet the needs of our customers,” said Michael J. Hoffman, Toro’s chairman and chief executive officer. “With the anticipated growth of our businesses, through ongoing product development and the addition of recent acquisitions taking us into new markets, this investment will help to expand our technical capacity and further the innovation our customers expect.

Toro’s office is 400,000 square feet and houses almost 950 employees, research and development and manufacturing space. It has been located in its current location since 1962.

Ryan Company will lead the project, utilizing Toro’s line of construction and utility digging equipment.

“Considering our Bloomington roots go back to 1952, our decision to continue to grow here is a natural choice.”

MICHAEL J. HOFFMAN // Toro Chairman and CEO
READER JOKE

AS TOLD BY Ric Abernathy, National Sales Manager, Pest Management Professional

A young man with a few hours to spare one afternoon figures that if he hurries and plays very fast, he can get in nine holes before he has to head home. As he is about to tee off, an old gentleman shuffles onto the tee and asks if he can join him. Although worried this will slow him up, the younger man says, “Of course.”

To his surprise, the old man plays quickly. He doesn’t hit the ball very far, but it goes straight. Furthermore, the old man moves along without wasting any time.

When they reach the ninth fairway, the young man is facing a tough shot. A large pine tree sits in front of his ball, directly between it and the green. After several minutes pondering how to hit the shot, the old man says, “You know, when I was your age, I’d hit the ball right over that tree.”

With the challenge before him, the young man swings hard, hits the ball, watches it fly into the branches, rattle around, and land with a thud a foot from where it had started.

“Of course,” says the old man, “when I was your age, that tree was only three feet tall.”

BASF gets patriotic

There was a lot of red, white and blue waving at golf courses around the country this summer. And that added up to $20,000 for the Wounded Warrior Project, courtesy of BASF.

BASF pledged a $100 donation for every photo they received of Old Glory waving at a golf course. The chemical company asked superintendents who use or have used Honor Intrinsic brand fungicide to participate. The Wounded Warrior Project is a non-profit whose mission is to honor and empower injured service members.

Kevin Ross, CGCS at the CC of the Rockies, was one of the 254 superintendents from around the country to submit a photo.

“I didn’t want to let $100 (for the Wounded Warrior Project) to slide by,” laughed the superintendent, currently immersed in a major renovation project.

“We had a couple flags left over from our 4th of July tournament, so we went down to the signature hole, No. 12, and took a shot along the river.”

To see all the photos, visit basfturftalk.com/honor-america/

Emails @ Texts # Tweets

Good article @Golfdom by Matt Neff (“No Jacket Required,” August 2013.) In several interviews, two I’ve been hired for, I didn’t wear a suit. Changed attire after not landing gigs.

— Trevor Morvay (@TrevorMorvay)

99% of the time, I would think you’re safer wearing a suit than not to an interview. Dress the part, we’re not farmers.

— Tony Nysse (@Tonyynyssegcs)

Have to know the company and who is conducting the interview. Found a suit isn’t always best for all courses/clubs.

— Trevor Morvay (@TrevorMorvay)

Like a tuxedo T-shirt says I’m formal but ready to party.

— Justin VanLanduit (@TurfTank)

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Superintendents — and their best friends — made headlines in a recent story in the New York Times. In the Sept. 1st article “Chasing Off Wildlife, with Course Etiquette,” by Lisa Mickey, several superintendents from around the country were asked about their dogs and how they work on the course. Superintendents included two members of Golfdom’s editorial advisory board — Damon Di Giorgio, Fieldstone GC, Greenville, Del. and Bill Irving, Lawrence, CC, Lawrence, Kan. — as well as Alton Sheffield, North Ride CC, Raleigh, N.C.; Brian Peters, the Preserve at Jordan Lake GC, Chapel Hill, N.C.; Scott Gallup, Capital Hills at Albany (N.Y.) GC; and Mike Cooper, assistant superintendent at TPC Sawgrass, Ponte Vedra, Fla.

“Sometimes, he (as in Ozzie, pictured with Irving on page 14) has this look like, ‘God, I just have the best job in the world,’” Irving told the NY Times. For the full story visit: tinyurl.com/m6noq3g.