BY THE NUMBERS

51.4 PERCENT

The amount of the continental U.S. in moderate to exceptional drought as of March 26

ALMOST FAMOUS

AP MEETING GETS AP MENTION

Well, that’s something that doesn’t happen every day.

Here at Golfdom, we were honored to get the chance to stop by Arnold Palmer’s office and meet the King in person. Sure, Arnold Palmer and the magazine go way back, but that doesn’t mean we take a meeting with Mr. Palmer lightly. So when he invited us to come down to the Arnold Palmer Invitational in Orlando (see full story, page 32) we arrived with bells on.

And then, something awful happened. Golfdom editor-in-chief Seth Jones had a case of bad timing, and was brought into Palmer’s office while he was in the middle of a meeting with the Associated Press. Pleasantries were exchanged, and the meeting was quickly over, leaving AP to his meeting with the AP.

Turns out our bad timing was actually good timing. That brief meeting between Golfdom and Palmer made the Associated Press’ story a few days later, and both Golfdom and Jones had their names in newspapers from Miami to Winnipeg.

Doug Ferguson of the Associated Press wrote, in part, “A staff member came into the room and mentioned two men were outside and wanted to say hello. One was Seth Jones, the editor of Golfdom magazine, who recently interviewed Palmer for a project. ‘Well, bring him in,’ Palmer said, rising from his desk with a broadening smile…”

“I’ve always said I’d rather be lucky than good, and it turns out the timing of that meeting was lucky,” said Jones. “It’s never a bad thing to get the name of the magazine in a syndicated news story, especially a story about a meeting with such a legend of the game.”

AUSTIN ALLISON, 26
SUPERINTENDENT, TIMBERLAKE GC

On achieving success so young (see full story on page 20)

“I’ve been able to work for some good superintendents who didn’t accept mediocrity. I learned from them, and I took what they taught me and made it my own style.”

(L) To stabilize the sinkhole, the Annbriar crew dug 16 feet down and filled the hole with more than 200 tons of riprap to stabilize it, and graded it. Soetaert had planned to sod the area but decided to wait until it rained a few times and the ground settled. The ground did settle, more than Soetaert would have liked, and repairs continue to be a work in progress.

In the sinkhole’s aftermath, the Annbriar grounds crew was so busy making repairs Soetaert had to call in reinforcements a few weeks early.

Ultimately, Soetaert and his crew dug down 16 feet, as far as the backhoe would go. Within one week of Mihal’s fall, the maintenance crew had dug out the hole, lined it, filled it with more than 200 tons of riprap to stabilize it, and graded it. Soetaert had planned to sod the area but decided to wait until it rained a few times and the ground settled. The ground did settle, more than Soetaert would have liked, and repairs continue to be a work in progress. “I’m afraid it’ll be an ongoing thing every year,” Soetaert lamented of the sinkhole’s maintenance. “You’re picking a fight with Mother Nature, and oftentimes that’s not one you win.”

Continued from page 9

the hole developed,” he said. “It’s kind of freaky.”

In the sinkhole’s aftermath, the Annbriar grounds crew was so busy making repairs Soetaert had to call in reinforcements a few weeks early.

Ultimately, Soetaert and his crew dug down 16 feet, as far as the backhoe would go. Within one week of Mihal’s fall, the maintenance crew had dug out the hole, lined it, filled it with more than 200 tons of riprap to stabilize it, and graded it. Soetaert had planned to sod the area but decided to wait until it rained a few times and the ground settled. The ground did settle, more than Soetaert would have liked, and repairs continue to be a work in progress. “I’m afraid it’ll be an ongoing thing every year,” Soetaert lamented of the sinkhole’s maintenance. “You’re picking a fight with Mother Nature, and oftentimes that’s not one you win.”

Continued from page 9