The Hits Keep Coming

Talk about the right start to your summer…

As you’ll see in this issue, several things are going on that have our staff here at Golfdom smiling. New ownership (North Coast Media, see page 8), the 2012 Golfdom Summit (see page 6) and a slew of TOCA awards (see page 7) have had us celebrating on multiple occasions. It’s only June, but 2012 is on track to be a stellar year.

Well, we’re not done. We’re thrilled to introduce Golfdom’s newest columnist this issue, Mr. Mark Woodward, CGCS. Mark has done it all in his career, from hosting a U.S. Open to serving as GCSAA’s CEO, and now he’ll be bringing his talents to Golfdom. You can read the first installment of his column, “At the Turn,” on page 12.

Don’t worry, we’re not losing any of our regular columnists — Seth Jones, Karl Danneberger, Joel Jackson and Clark Throssell will still be writing regularly for the magazine. (In fact, you can catch the first installment of “Joel’s Journeys,” where Jackson does a quick Q&A with an industry leader, on page 7.) But we will be mixing up the rotation of columnists on occasion, just to keep things fresh.

We really hope the Mayans were wrong, because right now 2012 is on track to be a stellar year.