Go Small or Go Home

DOES THE GIS NEED TO GO SMALL TO GET BIG?

BY SETH JONES AND BETH GERACI

The GIS Survey
Golfdom readers share their opinions on the state of the Golf Industry Show.
By Golfdom Staff

An Insider’s Guide to Sin City
Superintendents in the know tell how to make the most of Las Vegas.
By Curt Harler

The Golfdom Conversation:
David Feherty
Golf’s hottest funnyman talks about speaking at the Golf Industry Show, golfer expectations, and that’s just the start.
By Seth Jones

New and Improved
Whether you’re going to the GIS or not, check out these hot products.
By Golfdom Staff

About the cover
Award-winning Arizona-based editorial cartoonist Brian Fairrington illustrated this month’s cover.
Price War
Symposium on Affordable Golf puts costs in spotlight.
By Steven Tingle

Girl Power
Women superintendents know to bring their “A” game if they want respect.
By Beth Geraci

Guarding Greens
A superintendent goes underground to justify a purchase.
By Matt Hendren

Online Exclusive
Stop by the Golfdom Daily (www.golfdom.blogspot.com) to check out Golfdom’s coverage of the 2012 Golf Industry Show in Las Vegas. And if you didn’t get enough Feherty with our Q&A, check out our exclusive Golfdom TV interview with him!

Turfgrass Trends
This month, Golfdom’s practical research digest explores bacterial disease on putting greens; and getting more from your fungicide program. See pages 57-63.