GOLF INDUSTRY SHOW PREVIEW

They're Down with It
Owners ecstatic about joining superintendents for the big show.
By Anthony Pioppi

What to Do in O-Town
(Now that the hurricanes are gone).
By Joel Jackson

Tragedy Is Waiting to Happen
When it comes to protecting employees, the right time to implement a safety program is now. Tomorrow could be too late.
By Barbara Mulhern

No Objection to Injection
The technology has changed and more superintendents are sold on the benefits of fertigation.
By Anthony Pioppi
Words

TurfGrass Trends
Golfdom's practical research digest for turf managers this month discusses how to handle those troublesome ball marks that dot putting greens. See pages 61-77.

Get Your Nutrition — For Turf, That Is
Check out this round-up of fertilizer and nutrient products that will surely cater to your turf needs.

Gettin' Down to Business
- It's a new year, and it's time for new things. Introducing the inaugural Golfdom Business Record, a special section aimed at industry decision-makers, including owners, general managers, superintendents and distributors.

About the cover
Golfdom Senior Graphic Designer Kim Traum, a word smith in her own right, devised the idea for our cover. Traum excelled at Scrabble while growing up — and still does. Photo illustration is by Jerry Mann.

News with a hook
21 What's in Store
10 Years From Now?

10 Pin High
Welcome to the Show — and '1984'

22 Shades of Green
A Poetic Tribute to the Profession

60 Designs On Golf
Owners Speak Up. Who's Next?

96 Out of Bounds
Snacks — When it comes to a square meal on Super Bowl Sunday, these treats can't be licked

8 Big Picture

12 Off the Fringe

84 Tips: Crown Hydration

95 Classifieds

Gettin' Down to Business
- It's a new year, and it's time for new things. Introducing the inaugural Golfdom Business Record, a special section aimed at industry decision-makers, including owners, general managers, superintendents and distributors.

The Golfdom Business Record, which includes features, profiles and columns, will appear quarterly. We'd love to know what you think about the section, which begins on PAGE 47 and runs through page 58. Contact Larry Aylward, editor in chief, at laylward@advanstar.com or 440-891-2770.