Precious to the Last Drop
Nothing on the course is more valuable — and regulated — than water, and superintendents don't want it trickling through their fingers.
By Thomas Skernivitz

In Deep Wastewater
Learning how to deal with effluent and poor-quality water is taking on an increased priority in the golf industry — and for good reason.
By Anthony Pioppi

On the Walk, Er, Run
Golfdom staff members logged a lot of miles in their loafers to bring you this comprehensive Golf Industry Show report.
By the Golfdom Staff

Ol' Reliable
To sustain healthy root growth in greens, superintendents are best off sticking to the essentials of turfgrass management, USGA agronomists say.
By Larry Aylward
If you're eyeing your irrigation more closely these days, you'll want to check out our special report on water management, which begins on page 24.

About the cover
EPIC Creative Communications Vice President Sandy Schmieder captured this image from The Vintage Club in Indian Wells, Calif. Tom Johnson of Advanstar Communications superimposed a superintendent into the photograph.

Gettin' Down to Business
Check out the second edition of the Golfdom Business Record, a special section aimed at industry decision-makers, including owners, general managers, superintendents and distributors. This edition's lead story focuses on financing and refinancing. Also check out columns by Heidi Voss and Jim Black, as well as a profile on James "Bob" Husband of Heritage Golf Group. We'd love to know what you think about about the section, which begins on PAGE 39 and runs through page 48. Contact Larry Aylward, editor in chief, at laylward@advanstar.com or 440-891-2770.