**BUSINESS STAFF**

John D. Payne  GROUP PUBLISHER  440-891-2786  jpayne@advanstar.com
Nicole Caprara  ADMIN. COORDINATOR  440-891-2734  ncaprara@advanstar.com
Karen Lenzzen  PRODUCTION MANAGER  216-723-9129  klenzen@advanstar.com
Revy Bradley  PRODUCTION DIRECTOR  216-723-9720  rbradley@advanstar.com
Darryl Arquitte  CIRCULATION MANAGER  216-723-9422  darquitte@advanstar.com

**ADVERTISING STAFF**

CLEVELAND HEADQUARTERS
7500 OLD OAK BLVD.
CLEVELAND, OH 44130-3609

Heather Fox  EASTERN MANAGER  440-891-3168  Fax: 440-891-2675  hfox@advanstar.com
Kevin Stoltman  MIDWEST MANAGER  440-891-2772  Fax: 440-891-2675  kstoltman@advanstar.com
Michael Harris  DISPLAY, ACCOUNT EXECUTIVE  440-891-3118  Fax: 440-826-2865  mharris@advanstar.com
Leslie Zola  CLASSIFIED, ACCOUNT EXECUTIVE  800-225-4569 X2670  Fax: 440-826-2865  lzola@advanstar.com

**REGIONAL OFFICES**

Tom Galligan  GROUP SALES DIRECTOR  3901 52ND AVE.
KENOSHA, WI 53144-1830  262-653-9523  Fax: 262-653-9524  tgalligan@advanstar.com
Gretchen Wagner  WESTERN MANAGER  74-563 PEPPER TREE DR.
PALM DESERT, CA 92260  760-837-9734  Fax: 760-837-9785  gwagner@advanstar.com

**MARKETING SERVICES**

Marcie Nagy  REPRINTS (500 MINIMUM)  440-891-2744  mnagy@advanstar.com
Tamara Phillips  CIRC. LIST RENTAL  800-225-4569, EXT. 2773  tphilips@advanstar.com
Subsciber, Customer Service  218-723-9477; 888-527-7008
Books, Directories, Current Issues, Back Issues, Photocopies, Microfiche, Film Copies, CD-Rom  800-598-6008; 218-723-9180

**CORPORATE**

Robert L. Krakoff  CHAIRMAN AND CEO
James M. Alls  VICE CHAIRMAN
David W. Montgomery  VP/FINANCE, CFO AND SECRETARY
William J. Cooke  EXECUTIVE VICE PRESIDENT
Alexander S. DeBarr  EXECUTIVE VICE PRESIDENT
Morris R. Levitt  EXECUTIVE VICE PRESIDENT
Daniel M. Phillips  EXECUTIVE VICE PRESIDENT
Eric I. Lissman  VICE PRESIDENT & GENERAL COUNSEL
Adelle D. Hartwick  VICE PRESIDENT-TREASURER & CONTROLLER

**Events**

**MARCH**

12  GCSAA Seminar: Advanced Weed Management
   Cincinnati
   Contact 800-472-7878

13  GCSAA Seminar: Bentgrass Management and Rootzone Maintenance
   King of Prussia, Pa.
   Contact 800-472-7878

13  GCSAA Seminar: Management Strategies for the Turfgrass System
   Manchester, Vt.
   Contact 800-472-7878

16  GCSAA Seminar: Developing Your Hazard Communication Program
   Palm Desert, Calif.
   Contact 800-472-7878

20 Midwest Association of Golf Course Superintendents Meeting
   Schaumburg, Ill.
   Contact 847-310-3618

20 USA Regional Education Meeting
   Burlington, N.C.
   Contact 800-476-4272

22 USGA Green Section Meeting
   Baltimore
   Contact 888-643-8873

30 American Society for Golf Course Architects' Remodeling University
   Chicago
   Contact 312-372-7090

**APRIL**

12  Cactus and Pines GCSA's Annual Meeting
   Phoenix
   Contact 480-609-6778

25 American Society for Golf Course Architect's Remodeling University
   San Francisco
   Contact 312-372-7090

**MAY**

5-6  Oregon GCSA's Annual Meeting
   Bandon, Ore.
   Contact 541-549-1960

6-8  California GCSA's Annual Meeting
   Shell Beach, Calif.
   Contact 559-643-8707

12-16 American Society of Golf Course Architects Annual Meeting
   Columbus, Ohio
   Contact 312-372-7090

14  Cactus and Pine GCSA's Karsten Field Day and Seminar
   Tucson, Ariz.
   Contact 480-609-6778

16  North Carolina State University Field Day
   Raleigh, N.C.
   Contact 800-476-4272

22  Management of Localized Spots and Water Repellent Soils
   Houston
   Contact 800-833-4451

22  Managing Turfgrass Root Systems
   Houston
   Contact 800-833-4451

**JULY**

12  Managing Turfgrass Environment
   Scottsdale, Ariz.
   Contact 480-609-6778

19-21  Turfgrass Producers International Conference and Expo
   Toronto
   Contact 800-405-8873

**NOVEMBER**

1  Golf Course Managers Association of Cape Cod's Annual Meeting
   Contact 508-693-0578

3-7  Georgia GCSA's Annual Meeting
   St. Simons Island, Ga.
   Contact 706-742-2651

5-8  Virginia Turfgrass Conference
   Virginia Beach, Va.
   Contact 888-634-8873

6-9  West Virginia GCSA's Annual Turf Conference and Show
   Morgantown, W.Va.
   Contact 304-243-4112

Let us know about your events. Send information to Frank Andorka at 7500 Old Oak Blvd., Cleveland, 44130. Fax information to 440-891-2744 or e-mail to fanorka@advanstar.com.